



HANOVER PARK HIGH SCHOOL

BOARD OF EDUCATION

HANOVER PARK REGIONAL HIGH SCHOOL DISTRICT

Serving East Hanover Township, Florham Park Borough and Hanover Township

75 MT. PLEASANT AVENUE • EAST HANOVER, N.J. 07936

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WHIPPANY PARK HIGH SCHOOL

LLOYD H. STEEN
Superintendent of Schools

December 20, 1979

Dr. Harry Wenner
Superintendent of Schools
Morris School District
40 Mills Street
Morristown, N. J. 07960

Dear Harry:

The enclosed minutes of our meeting captures what I believe to be the essence of our discussion. Please provide copies to the members of your district who were present and let me know if they have any corrections to make. After both districts have reviewed the minutes, I would suggest that you and I sign a copy for the files.

Please advise.

Sincerely,

Lloyd H. Steen
Superintendent of Schools

LHS:er
Encl.

MINUTES OF PROPOSED RADIO STATION MERGER MEETING

BETWEEN THE

HANOVER PARK REGIONAL HIGH SCHOOL DISTRICT

AND THE

MORRIS HIGH SCHOOL DISTRICT

Date: December 19, 1979
Place: Superintendent's Office, Morris School District
Time: 9:30 a.m. - 10:45 a.m.
Present: Lloyd H. Steen, Superintendent of Schools, Hanover Park Regional High School District
Thomas Langan, Station Manager, Hanover Park Regional High School Dist.
Dr. Harry Wenner, Superintendent of Schools, Morris School District
Adam Bernhardt, Principal, Morristown High School
Reginald Harrison, Coordinator of Radio & T.V., Morristown High School
Noel Scheffen, Coordinator, Technical, Morristown High School

Agreement was reached on the following topics:

- Share time agreement*
1. Merge the radio station of the Hanover Park Regional High School District WHPH with the radio station of the Morris School District. (Morristown High School) WJSV and file an application with the F.C.C. for a 100 watt Class A station. Suggested call letters for the new station should include the letters of each school, if available. Some possibilities include in order of preference WHAM, WWHM, WHMS.
 2. Shared Time - It was agreed that each school would broadcast seven (7) hours per day. Morristown High would also broadcast on the weekend (hours to be determined).

Hanover Park would broadcast from 7:00 a.m. to 3:00 p.m.
Morristown would broadcast from 3:00 p.m. to 10:00 p.m.

It was also agreed that each school would be willing to share each other's allotted air time as specified by the program committee.

3. Establish a Board of Directors which would include all members of both the Hanover Park Regional Board of Education and the Morris School District Board of Education.
4. Establish an Advisory Council.

The purpose of this council would be to ascertain the needs and interest of the communities being served by our station; to make recommendations to the program committee regarding these needs; to monitor and advise the station regarding quality and content of the overall operation.

- A. The members at large of this council should represent a cross section of our listening audience and are to be selected to serve on this council by a special selection committee composed of the principals of each school plus the station managers at Hanover Park and Morristown High School.
- B. The advisory committee shall be composed of the following members (14):

6/15/81 11:00 AM
HPHS

- Principal (or designee) from each school (3)
- One Board of Education member from each district (2)
- Station Manager of each school district (2)
- Technical Coordinator - Morristown High School (1)
- Members at Large - to represent industry and community (6)

Semi Annually

*Given
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Allied Chem*

5. Establish a Program Committee

The function of this committee will be to establish a monthly program format and guide. This guide is to be published in the local newspapers and by various other methods. The format will include the type of programming that is most suitable to serve the needs, interest, and necessity of our communities. It will also include agreed upon sharing of each other's air time.

The Program Committee shall be composed of the following members:

*Monthly
Allied
Forum*

- Michael Buonomo - Assistant Principal, Hanover Park High School
- Edward Franko - Supervisor of Instruction/Technical, Morristown High School
- Reginald Harrison - Coordinator of Radio & T.V., Morristown High School
- Thomas Langan - Station Manger, Hanover Park Regional High School District
- Frank Leloia - Supervisor of Instruction/Humanities, Morristown High School
- Donald Patterson - Assistant Principal, Whippany Park High School
- Noel Scheffen - Tech. Coordinator, Morristown High School
- Roger Weber - Assistant Principal, Hanover Park High School
- Student Program Director from each school

6. (a) It was agreed that Hanover Park Regional High School District would share equally the following cost:

Purchase, Installation, and necessary repairs to transmitter and antenna

(b) Liability of students to be handled as is now being handled by each school.

To: Dr. Harry Wenner
From: Reg Harrison
Re: Hanover Park FM-Radio Proposal

The following comments are preliminary developments relating to our search for FM-Educational Radio facilities:

1. The prime objective in the establishment of educational FM-Radio is to provide students of Morristown, Morris Township, Morris Plains, and Harding Township with the opportunities to expand their interests and development in communication production and technology. Since Morristown has had its own closed-circuit television system for approximately five years, it is now our hope, therefore, to continue the expansion of communication facilities by adding radio to our student services.

Last year 27 students were involved in some aspect of our ^{TV} operations. These people performed various assignments such as cameramen, tape operators, technical directors, lighting directors, audio directors, etc. In most cases, they alternated assignments to gain experience in all phases of our work.

This year, to improve student training, we wish to add radio to the curriculum and encourage all participants to take tests leading to FCC licenses before their formal graduation. Working closely with Mr. Habel's Electronics classes, we hope to bring about a greater understanding of the practical applications of both radio and TV communications. In addition, we wish to attract speech and drama students to carry out the demands of radio production.

In our preliminary search to determine the feasibility of developing a radio station, we discovered a number of facts that brightened the issue at hand. First, we acquired as gifts from radio network stations three pieces of equipment to get us on the air: (1) an NBC 10-Watt

Transmitter (2) a Western Electric #22 Power Supply and (3) a two-bay antenna. Second, we contacted the Morristown Water Commission and through Mr. Al Pruden, Acting Water Commissioner, we secured permission to house the antenna on top of the Skyline Drive water tower, a height of some 800 feet above sea level. Next, we got in touch with the FCC in Washington to determine the ways and means of formally applying for a radio station license.

At present, all appreciable groundwork has funneled into one main channel: An existent frequency must be found in the Morristown area to permit wide band coverage.

At this point, we recently visited Hanover Park High School who maintain an FM-radio station with studios located in the main hallway of the school building. Their transmitter is occupying a position on top of the Hanover Police tower, which, we discovered, woefully lacks sufficient elevation to broadcast a mediocre signal. In our investigation, we found that their air time consisted of two hours daily. The FCC minimum requirements are six hours daily. Hanover has already received a mild reproof from the FCC for not adhering to standard regulations. Coupled with Mr. Kellner's inability to find proper student supervision, my impression is that they would welcome some kind of relief in the form of shared responsibility; however, in order to suspend full responsibility they would have to find a way out, one which would save face and appear to the Board that they were taking a step forward in student services. At this juncture, I feel certain that Hanover would agree to share air time and relinquish their license to avoid the FCC's withdrawal of broadcast privileges. This is where we come in.

2. My suggestions to Mr. Kellner and Dr. Godshall were for Hanover and Morristown to join hands in a cooperative venture, the plan being for Hanover to keep its present studio in operation, switch the transmitter to the Morristown water tower, change the call letters, and provide Hanover with a reasonable amount of weekly broadcasting time from its own studios. The advantages for them are increased signal strength, allowing for greater listening audience; relieved pressure from the FCC to fulfill programming obligations; reduced costs in the operation of the station; and improved student benefits through medium centralization which would guarantee a more professional operation. In addition, faculty supervision would be easier to control if Hanover selected its own broadcast hours to coincide with faculty availability.

The disadvantages for Hanover would be loss of call letters (WHPH), a source of student pride, and the freedom of an independent operation. Nevertheless, it is my contention that they would lose their license anyway if they continued to perform in the present manner.

3. It was my suggestion to Dr. Godshall that regardless of the outcome, we at Morristown were prepared to apply for our own frequency which would be detrimental to both schools since separate bands would hinder the broadcast ultimacy of both parties. However, his cordiality to my remarks led me to believe that the plan had merit and the problem/resolved. After presenting my side of the argument, I accepted his final comment with high hopes: " Tell Dr. Wenner to call me...I'm ready to talk."

4. In order for Hanover to complete the bargain, it would be necessary to install telephone land lines to connect their studio with the transmitter at the Morristown water tower site. A call to Bell Tel's Newark

Office revealed that leased lines from Hanover to Morristown would run about \$38.00/month for Hanover and approximately \$8.00/month for us, since we have to stretch a line from our studio up to Skyline Drive.

Hanover's operating budget for 1965-66, discounting initial capital expenditures, was \$1,000. I assume it has increased since that time. By joining with us, its costs, despite the land line lease, would be considerably less. Hanover's original capital outlay to get underway was \$3,500; Morristown's outlay is presently zero with very little expense in view. Unlike Hanover, we have eliminated local FCC consultant fees in the amount of \$750 by doing the application searches ourselves. Following this trend, one of the strongest arguments in our favor is the fact that we employ two full-time communications people, a point that drew an expression of disbelief from Dr. Godshall.

5. To justify the varied reasons for a radio station's existence in the Morristown School System would take much time indeed. However, let me list a few of the projected activities that I can foresee:

1. Around Town(What's going on in Morristown of interest.)
2. Lost and Found Department
3. Brain Bombs(Quiz questions on historical facts, scientific information, language puzzles, etc.)
4. Career Corner(Description and qualifications for various careers. Guest spots.)
5. Ads for School Functions
6. Part-time Jobs Available
7. Local, National News, Sport and Weather
8. New Books Discussion
9. Messages from the Superintendent and Principals
10. What's Showing? (Report on local movies calendars, Broadway)
11. Culinary Caper(Visits with chefs, gourmets, etc.)

12. Word from N.J. Employment Service(Jobs)
13. High School Editorial Time(Issues of student concern)
14. Weekly Report from the Mayor
15. How to Choose a College
16. What's New In Fashion? (Epstein's, Dam's,etc)
17. Jog Your Way to Health(YMCA joggers)
18. Parents and the Drug Scare(Narcotics Squad guests)
19. Be Nice To One Another(Rules of etiquette)
20. Poems to Remember(Recitals by students)
21. Heart-to-Heart(Talk show on issues that concern parents)
22. Psychology of Living(Hints to bolster mental health)
23. Report from Greystone
24. Home Owners Headaches
25. Ticker Tape Time (Stock Market Reports)
26. Teacher and Student of the Month Awards(personal interview)
27. Urban League Doings
28. Complaint Department(Why don't they do something? dep't)
29. NJEA Report from Trenton
30. Please Explain(Potpourri devoted to explanation of
what is Jaycees, Grand Jury,etc.)
31. Police Blotter(Crime Prevention)
32. Story Time(Standard stories read animatedly to children)
33. School Bulletin Board(Announcements of school plays,
sporting events, etc.)
34. Sports Talk (School paper editor conducts)
35. Old Grad News
36. News of Boys in Service
37. Seeing Eye News
38. Remotes of Outstanding Sporting Events

6. Of course, the above list is hardly complete. The major issue in program format would be directing the character of each show toward the age and interests of the listening audience. In fact, we have the capacity not only to reach our own elementary and secondary student population but also students in the Evening High School. Through 'phone contact, I have been assured that audio tapes, containing college professors' lectures, are available throughout the nation by the score. Educational radio tape exchanges would be another source of academic materials.

The proposed radio station would be a supplementary device to enrich our own system of education. Later on, once we have established a rapport with our student body, it might be well to consider a few applications to include some of the other county school districts.

For all its malignity, radio still is a powerful force in influencing human behavior. I feel that good programming can capture the minds of our students even though they leave the confines of each school building. Education, to me, is a continuing process not to be turned off the moment a bell rings; perhaps we can get into the homes of our young people and exert a marked influence on their behavior.

Respectfully submitted,
Reg Harrison
Reg Harrison