

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRZ - Baton Rouge, LA	Date: 10.6.17
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I, Arsement Media Group,

being/on behalf of: Damon Baldone,

a legally qualified candidate of the Republican

political party for the office of: Public Service Commissioner District 2

in the Primary

election to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.		10/9 - 10/13			

Attach proposed schedule with charges (if available): \$ 4,450 gross / \$ 3,782.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Damon J. Baldone Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nicole Lirette

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.6.17

C. Garsement

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Tracy Rittenie

Signature

Tracy Rittenie

Printed Name

National Sales Coordinator

Title



WBRZ
1660 Highland Rd
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP
104 LIVE OAK DR
LAFAYETTE, LA 70503

Contract # 24791
 Schedule Dates: 10/10/17-10/13/17
 Advertiser: DAMON J. BALDONE FOR PSC DIST 2/R (4078)
 Agency: ARSEMENT MEDIA GROUP (1774)
 Product: Political- Candidates (no conflicts) (1070)
 Brand: Damon Baldone for Public Service Commissioner
 Salesperson: POLITICAL, Local (1025)
 Sales Office: WBRZ sales
 Buyer Name: Arsement, Camille
 Phone/Fax: (337) 501-9900 /
 CPE: N/A
 Account Types: Local/Political
 Billing Type: Calendar
 Comments:

Date Entered: 10/06/17
 Last Modified: 10/06/17
 Entered By: Local Political
 CO-OP: No
 Demo: No
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$667.50
 Net Total: \$3,782.50
 Sales Tax:

ABC (WBRZ)	Spots	Rate
By Calendar Month	12	\$4,450.00
Oct. 2017	12	\$4,450.00
Grand Total:	12	\$4,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	4p- News 2 at 4pm	2		X	X	X	X			2	\$250.00	\$500.00	ABC (WBRZ)		10/6/17
2.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	5A- 6A (CST)	2		X	X	X	X			2	\$200.00	\$400.00	ABC (WBRZ)		10/6/17
3.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	4:57p- News 2 at 5pm	2		X	X	X	X			2	\$550.00	\$1,100.00	ABC (WBRZ)		10/6/17
4.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	6A- 7A (CST)	2		X	X	X	X			2	\$350.00	\$700.00	ABC (WBRZ)		10/6/17
5.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	5:58p- News 2 at 6pm	2		X	X	X	X			2	\$700.00	\$1,400.00	ABC (WBRZ)		10/6/17
6.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	12p- News 2 at Noon	2		X	X	X	X			2	\$175.00	\$350.00	ABC (WBRZ)		10/6/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____