

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRZ - Baton Rouge, LA	Date: 10.6.17
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I, Arsement Media Group,being/on behalf of: Damon Baldone,a legally qualified candidate of the Republicanpolitical party for the office of: Public Service Commissioner District 2in the Primaryelection to be held on: October 14, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.		10/9 - 10/13			

Attach proposed schedule with charges (if available): \$ 4,450 gross / \$3,782.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Damon J. Baldone Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nicole Lirette

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.6.17

Date

C. Garsement

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Tracy Rittenie
Signature

Tracy Rittenie
Printed Name

National Sales Coordinator
Title



WBZR
1660 Highland Rd
Baton Rouge, LA 70802

ARSEMENT MEDIA GROUP
104 LIVE OAK DR
LAFAYETTE, LA 70503

Contract # 24791

Schedule Dates 10/10/17-10/13/17
Advertiser DAMON J. BALDONE FOR PSC DIST 2/R (4078)
Agency ARSEMENT MEDIA GROUP (1774)
Product Political- Candidates (no conflicts) (1070)
Brand Damon Baldone for Public Service Commissioner
Salesperson POLITICAL, Local (1025)
Sales Office WBZR sales
Buyer Name Arsement, Camille
Phone/Fax (337) 501-9900 /
CPE N/A
Account Types Local/Political
Billing Type Calendar
Comments

Date Entered 10/06/17
Last Modified 10/06/17
Entered By Local Political
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$667.50
Net Total \$3,782.50
Sales Tax

ABC (WBZR)	Spots	Rate
By Calendar Month		
Oct. 2017	12	\$4,450.00
Grand Total:	12	\$4,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	4p- News 2 at 4pm	2		X	X	X	X			2	\$250.00	\$500.00	ABC (WBZR)		10/6/17
2.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	5A- 6A (CST)	2		X	X	X	X			2	\$200.00	\$400.00	ABC (WBZR)		10/6/17
3.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	4:57p- News 2 at 5pm	2		X	X	X	X			2	\$550.00	\$1,100.00	ABC (WBZR)		10/6/17
4.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	6A- 7A (CST)	2		X	X	X	X			2	\$350.00	\$700.00	ABC (WBZR)		10/6/17
5.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	5:58p- News 2 at 6pm	2		X	X	X	X			2	\$700.00	\$1,400.00	ABC (WBZR)		10/6/17
6.0	Normal Line / SPOT	10/10/17-10/13/17	1	:30	12p- News 2 at Noon	2		X	X	X	X			2	\$175.00	\$350.00	ABC (WBZR)		10/6/17

Accepted Agency/Advertiser: Date: Accepted Station: Date: Comments:

CONFIRMATION CONTRACT