

McGuire for Senate
10/11-10/17/16
\$7,650

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years



Duckworth for U.S. Senate



Contract # 2657192

Station WRSP-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 10/11/2016 - 10/17/2016 (Est. 2583)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Maury Povich 11:00 AM - 12:00 PM	DT	M-F 30	\$50.00 \$50.00			<i>/</i>					1
Judge Judy 4:00 PM - 4:30 PM	EF	M-F 30	\$200.00 \$600.00	<i>/</i>	<i>/</i>		<i>/</i>				3
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$200.00 \$400.00			<i>/</i>				<i>/</i>	2
Family Feud 5:00 PM - 5:30 PM	EF	M-F 30	\$200.00 \$400.00		<i>/</i>		<i>/</i>				2
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$350.00 \$1,750.00	<i>/</i>	<i>/</i>	<i>/</i>	<i>/</i>			<i>/</i>	5
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$350.00 \$1,750.00	<i>/</i>	<i>/</i>	<i>/</i>	<i>/</i>			<i>/</i>	5
Brooklyn 9-9 7:00 PM - 7:30 PM	PT	Tu 30	\$300.00 \$300.00	<i>/</i>							1
Rosewood 7:00 PM - 8:00 PM	PT	Th 30	\$400.00 \$400.00			<i>/</i>					1
WRSP 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$250.00 \$750.00		<i>/</i>		<i>/</i>			<i>/</i>	3
WRSP 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$250.00 \$750.00	<i>/</i>		<i>/</i>				<i>/</i>	3

Duckworth for U.S. Senate



Station	WRSP-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	10/11/2016 - 10/17/2016 (Est. 2583)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$200.00 \$200.00					1			1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$50.00 \$150.00		1		1			1	3
Mike & Molly 10:30 PM - 11:00 PM	LF	M-F 30	\$50.00 \$50.00	1							1
Mike & Molly 9:35 PM - 10:05 PM	LF	Su 30	\$100.00 \$100.00						1		1
Station Totals			\$7,650.00	6	6	6	6	1	1	6	32



WRSP+WCCU Com
2880 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract

2657

Schedule Dates

10/11/16 - 10/17/16

Advertiser

Duckworth for US Senate-D (10-11-16)

Agency

Screen Strategies Media (15161)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

POLITICAL (1874)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)

Sales Office

WICD

Buyer Name

Bahng, Caroline

Phone/Fax

/

CPE

2583

Account Types

Regional/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

WRSP+WCCU Combo 100/0 (

By Broadcast Month

Oct. 2016

Grand Total:

Spots

32

32

Rate

\$50.00

\$50.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	11A-12P (CST)					1				1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	4P-4:30P (CST)			1	1	1				3	\$200.00	\$600.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
3.0	Normal Line / SPOT	10/13/16-10/17/16	3	:30	4:30P-5P (CST)		1			1				2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
4.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	5P-5:30P (CST)			1		1				2	\$200.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
5.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6P-6:30P (CST)		1	1	1	1				5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
6.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6:30P-7P (CST)		1	1	1	1				5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
7.0	Normal Line / Prime	10/11/16-10/11/16	3	:30	7P-7:30P (CST)			1						1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
8.0	Normal Line / Prime	10/13/16-10/13/16	3	:30	7P-8P (CST)					1				1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
9.0	Normal Line / News	10/12/16-10/17/16	3	:30	9P-9:30P (CST)		1		1	1				3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
10.0	Normal Line / News	10/11/16-10/17/16	3	:30	9:30P-10P (CST)		1	1	1					3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
11.0	Normal Line / News	10/15/16-10/15/16	3	:30	9P-9:30P (CST)							1		1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
12.0	Normal Line / SPOT	10/12/16-10/17/16	3	:30	10P-10:30P (CST)		1		1	1				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16
13.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	10:30P-11P (CST)			1						1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 WRS
2680 E Cook St
Springfield, IL 62703

Contract 2637192

Schedule Dates

10/1/16-10/17/16

Advertiser

Duc worth for US Senate-D (108429)

Agency

Screen Strategies Media (15161)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

POLITICAL (1874)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

Sales Office

WICD

Buyer Name

Bahng, Caroline

Phone/Fax

/

CPE

2583

Account Types

Regional/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

10/07/16

Last Modified

10/07/16

Entered By

Jennifer Valenti

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,147.50

Net Total

\$6,502.50

Sales Tax

P + V CCU Combo 100/0 (WRSP+)			
Order Month	Spots	Rate	
Oct 2016	32	\$7,650.00	
G and Total:	32	\$7,650.00	

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9:35P-10:05P (CST)	1							1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

9/18/2016

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRSP-TV	Date: 10/6/2016
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I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,502.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2016

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

 Jennifer E. Valenti, CSM

Signature

Printed Name

Title