

ORDER



WPRI

Orders
Order / Rev: 484350
Alt Order #: 09396630
Product Desc: SOLOMON/MAY/D
Estimate:
Flight Dates: 09/01/14 - 09/09/14
Original Date / Rev: 08/29/14 / 09/05/14
Order Type: REG

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: AKP Message & Media
Buying Contact:
Billing Contact:
 730 North Franklin
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Solomon Mayor Dem
Demographic: A35+
Product Codes: PL3
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10450/TO1698/SP5354

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/09/14	58	\$34,000.00	\$28,900.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	58	\$34,000.00	\$28,900.00	0.00
Totals	58	\$34,000.00	\$28,900.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WPRI	48%	\$34,000.00
Market	100%	\$70,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
ENAC	0%	\$0.00
UNKWN	0%	\$0.00
WJAR	45%	\$31,875.00
WLNE	5%	\$3,541.67
WLWC	0%	\$0.00
WNAC	2%	\$1,416.67
WPXQ	0%	\$0.00
WSBE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPRI	09/01/14	09/05/14	5am Eyewitness News M&M	M-F	5a-6a News	MTWTF--	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
				M-F 5a-6a News											
				5A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/01/14	09/07/14	MTWTF--		2		\$275.00		0.00					
E 2	WPRI	09/08/14	09/09/14	5am Eyewitness News M&M	M-F	5a-6a News	MT-----	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
				M-F 5a-6a News											
				5A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/08/14	09/14/14	MT-----		2		\$275.00		0.00					

Order / Rev:	484350
Alt Order #:	09396630
Flight Dates:	09/01/14 - 09/09/14

Advertiser:	<u>POL/Solomon Mayor Dem</u>	
Product Desc:	<u>SOLOMON/MAY/D</u>	WPRI
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WPRI	09/08/14	09/09/14	5am Eyewitness News MCM M-F 5a-6a News		M-F 5a-6a News	MT-----	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
5A NEWS															
E 3	WPRI	09/01/14	09/05/14	6am Eyewitness News MCM M-F 6a-7a News		M-F 6a-7a News	MTWTF--	:30	5	\$625.00	P2	0.00	NM	5	\$3,125.00
EN THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--			5			\$625.00		0.00			
E 4	WPRI	09/08/14	09/09/14	6am Eyewitness News MCM M-F 6a-7a News		M-F 6a-7a News	MT-----	:30	2	\$625.00	P2	0.00	NM	2	\$1,250.00
EN THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MT-----			2			\$625.00		0.00			
E 5	WPRI	09/01/14	09/05/14	CBS This Morning CM The Early Show M-F 7-9a		The Early Show M	MTWTF--	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--			4			\$450.00		0.00			
E 6	WPRI	09/08/14	09/09/14	CBS This Morning CM The Early Show M-F 7-9a		The Early Show M	MT-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MT-----			2			\$450.00		0.00			
E 7	WPRI	09/06/14	09/06/14	Sat 6a Eyewitness News CM Sa 6a Eyewitness News		6-8a	-----S-	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
6A/7A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-			1			\$375.00		0.00			
E 8	WPRI	09/06/14	09/06/14	CBS This Morning Sa CM CBS News Sa 8-10a		CBS News Sa 8-10a (8:00 AM-10:00 AM)	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
CBS THIS MORNING SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-			1			\$200.00		0.00			
E 9	WPRI	09/07/14	09/07/14	Su 6a Eyewitness News CM Su 6a Eyewitness News		6-9a	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
EYEWITNESS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S			1			\$200.00		0.00			
E 11	WPRI	09/02/14	09/05/14	Price is Right CM Price is Right		M-F 11a-12p	-TWTF--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--			1			\$300.00		0.00			
E 12	WPRI	09/08/14	09/09/14	Price is Right CM Price is Right		M-F 11a-12p	MT-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MT-----			1			\$300.00		0.00			
E 13	WPRI	09/02/14	09/05/14	12N Eyewitness News CM 12N Eyewitness News M-F		M-F 12-1230p	-TWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--			3			\$350.00		0.00			
E 14	WPRI	09/08/14	09/09/14	12N Eyewitness News CM 12N Eyewitness News M-F		M-F 12-1230p	MT-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
EN AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	MT-----			1			\$350.00		0.00			
E 15	WPRI	09/02/14	09/05/14	M-F 4-430p CM M-F 4-430p		M-F 4-430p	-TWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
JUDGE JUDY															

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Advertiser: POL/Solomon Mayor Dem
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 Estimate: WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WPRI	09/02/14	09/05/14	M-F 4-430p M-F 4-430p	CM	M-F 4-430p	-TWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWTF--					2	\$600.00		0.00			
E 16	WPRI	09/02/14	09/05/14	5p Eyewitness News M-F M-F 5p-530p News	CM	M-F 5p-530p News	-TWT---	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
EN LIVE AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---					3	\$900.00		0.00			
E 17	WPRI	09/09/14	09/09/14	5p Eyewitness News M-F M-F 5p-530p News	CM	M-F 5p-530p News	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
EN LIVE AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-T-----					1	\$900.00		0.00			
E 18	WPRI	09/02/14	09/04/14	530p Eyewitness News M-F M-F 530-6p News	CM	M-F 530-6p News	-TWT---	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
EN LIVE AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-TWT---					3	\$900.00		0.00			
E 19	WPRI	09/09/14	09/09/14	530p Eyewitness News M-F M-F 530-6p News	CM	M-F 530-6p News	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
EN LIVE AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-T-----					1	\$900.00		0.00			
E 20	WPRI	09/01/14	09/05/14	6p Eyewitness News M-F M-F 6-630p News	CM	M-F 6-630p News	MTWTF--	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
EN AT SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--					1	\$1,200.00		0.00			
E 21	WPRI	09/06/14	09/06/14	6p Eyewitness News Sa 6p Eyewitness News Sa	CM	6-630p	-----S-	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
EN AT SIX SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	-----S-					1	\$600.00		0.00			
E 23	WPRI	09/01/14	09/05/14	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	M-WTF--	:30	2	\$1,050.00	P2	0.00	NM	2	\$2,100.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	M-WTF--					2	\$1,050.00		0.00			
E 24	WPRI	09/01/14	09/05/14	M-F 730-8p M-F 730-8p	CM	M-F 730-8p (7:30 PM-8:00 PM)	M-WTF--	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	M-WTF--					1	\$1,200.00		0.00			
E 27	WPRI	09/01/14	09/07/14	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	MTWTFSS	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTFSS					3	\$1,000.00		0.00			
E 28	WPRI	09/08/14	09/08/14	LN M-Su Late News Rotator	CM	M-F 11-1135p/Wk	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	M-----					1	\$1,000.00		0.00			
E 29	WPRI	09/01/14	09/05/14	David Letterman Letterman M-F	CM	Letterman M-F 11:35p	MTWTF--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/01/14	09/07/14	MTWTF--					1	\$200.00		0.00			
E 30	WPRI	09/08/14	09/09/14		CM	Letterman M-F 11:35p	MT-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00

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Advertiser: POL/Solomon Mayor Dem
 Product Desc: SOLOMON/MAY/D
 Estimate: WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				David Letterman											
				Letterman M-F											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/14	09/14/14	MT-----	1		\$200.00		0.00						
N31	WPRI	09/07/14	09/07/14	CBS Sunday Morning	CM	CBS News Sunday	-----1	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				CBS News Sunday 9-1030a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	-----1	1		\$700.00		0.00						
N32	WPRI	09/05/14	09/05/14	LN M-F	CM	M-F 11pm News	----1--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				M-F 11pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	----1--	1		\$1,000.00		0.00						
N33	WPRI	09/05/14	09/05/14	6p Eyewitness News M-F	CM	M-F 6-630p News	----1--	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	----1--	1		\$1,200.00		0.00						
N34	WPRI	09/05/14	09/05/14	Late Late Show	CM	Late Late Show M-F	----2--	:30	2	\$25.00	P4	0.00	NM	2	\$50.00
				Late Late Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	----2--	2		\$25.00		0.00						
N35	WPRI	09/06/14	09/06/14	LN Sa	CM	11p Eyewitness News Sa	-----1-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				11p Eyewitness News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	-----1-	1		\$1,000.00		0.00						
N36	WPRI	09/08/14	09/08/14	Sign-On/Sign-Off	CM	M-Su SO/SO 4a-4a	1-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				M-Su SO/SO 4a-4a	(6:30 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/14	09/14/14	1-----	1		\$225.00		0.00						
N37	WPRI	09/06/14	09/06/14	Sat Hour 2	CM	Sa 9-10p	-----1-	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				Sa Prime Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	-----1-	1		\$275.00		0.00						
N38	WPRI	09/08/14	09/08/14	Rhode Show M-F 9-10a	CM	Rhode Show M-F 9a-10a	1-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Rhode Show M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/14	09/14/14	1-----	1		\$100.00		0.00						
N39	WPRI	09/07/14	09/07/14	Sun Hour 3	CM	Su 9-10p	-----1	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
				Su Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	-----1	1		\$550.00		0.00						
N40	WPRI	09/07/14	09/07/14	Su 1145p-1245a	CM	Su 1145p-1245a	-----1	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Su 1145p-1245a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/01/14	09/07/14	-----1	1		\$50.00		0.00						
													Totals	58	\$34,000.00