

# ORDER



**Orders**  
**Order / Rev:** 478961  
**Alt Order #:** 09388729  
**Product Desc:** SOLOMON/MAY/D  
**Estimate:**  
**Flight Dates:** 08/18/14 - 08/18/14  
**Original Date / Rev:** 08/15/14 / 08/15/14  
**Order Type:** REG

**WPRI**  
**Primary AE:** Katz Chicago  
**Sales Office:** P-CHI  
**Sales Region:** Nat

**Agency Name:** AKP Message & Media  
**Buying Contact:**  
**Billing Contact:**  
 730 North Franklin  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Solomon Mayor Dem  
**Demographic:** A35+  
**Product Codes:** PL3  
**Priority:** NA  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN10450/TO1698/SP5354

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/18/14	4	\$1,825.00	\$1,551.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	4	\$1,825.00	\$1,551.25	0.00
<b>Totals</b>	<b>4</b>	<b>\$1,825.00</b>	<b>\$1,551.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WPRI	45%	\$1,825.00
Market	100%	\$4,055.56

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ENAC	0%	\$0.00
UNKWN	0%	\$0.00
WJAR	50%	\$2,027.78
WLNE	0%	\$0.00
WLWC	0%	\$0.00
WNAC	5%	\$202.78
WPXQ	0%	\$0.00
WSBE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPRI	08/18/14	08/18/14	5am Eyewitness News	MGM	M-F 5a-6a News	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				M-F 5a-6a News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/18/14	08/24/14	M-----		1		\$125.00		0.00					
E 2	WPRI	08/18/14	08/18/14	CBS This Morning	CM	The Early Show	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
				The Early Show		M-F 7-9a									
				THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/18/14	08/24/14	M-----		1		\$450.00		0.00					

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Advertiser: POL/Solomon Mayor Dem  
 Product Desc: SOLOMON/MAY/D  
 Estimate: WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WPRI	08/18/14	08/18/14	CBS This Morning The Early Show M-F 7-9a	CM	The Early Show	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
THIS MORNING															
E 3	WPRI	08/18/14	08/18/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/14	08/24/14	M-----			1			\$350.00			0.00		
E 4	WPRI	08/18/14	08/18/14	530p Eyewitness News M-F M-F 530-6p News	CM	M-F 530-6p News	M-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/14	08/24/14	M-----			1			\$900.00			0.00		
													Totals	4	\$1,825.00

ORDER WORKSHEET

Rep Order# 9388729 Ver# 1 Status New  
 EC'd No

Traffic Order#

Printed: 08/15/14 3:45 PM  
 Last Received: 08/15/14 3:42 PM  
 Showing Buylines: All Lines

8.15.14

Station WPRI-TV PROVIDENCE RI  
 Advertiser (SOLM) SOLOMON, MICHAEL  
 Product SOLOMON/MAY/D  
 Estimate#  
 Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA  
 730 N. FRANKLIN  
 CHICAGO, IL 60654  
 Agency C/P1/P2/E  
 Flight Dates 08/18/14-08/18/14

Rep Firm KATZ CONTINENTAL  
 Sales Office (CH) CHICAGO  
 Salesperson (RR6) RACHELLE RAY-CHICAGO  
 Sales Assistant BRENNEN  
 Salesperson Phone# 312.755.3848  
 Salesperson Fax# 917-206-9513

--- CONTRACT COMMENT ---

FLIGHT IS 8/18 ONLY.

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER: 8/18 SOLOMON FOR MAYOR -MONDAY ONLY! NAB FORM & CHECK COPY SENT VIA EMAIL. CALL W/ ANY QUESTION. THANKS & PLS CONFIRM.

*WSP 8/15*

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	5A-6A	NEWS	30	-	<i>P3</i> 125.00		08/18-08/18	1	1	\$125.00
2	M	7A-9A	THIS MORNING	30	-	<i>P3</i> \$450.00		08/18-08/18	1	1	\$450.00
3	M	12P-1230P	NEWS	30	-	<i>P2</i> \$350.00		08/18-08/18	1	1	\$350.00
4	M	530P-6P	NEWS	30	-	<i>P2</i> \$900.00		08/18-08/18	1	1	\$900.00

---REPORT TOTALS---

Report Totals: 4 / \$1,825.00

---SALES MONTHLY TOTALS---

Aug2014: 4 / \$1,825.00

Order Totals: 4 / \$1,825.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$4,055.56 CABL .00% WJAR 50.00% WLNK .00% WLMC .00% WNAC 5.00%  
 WPRI 45.00%

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2 of 2

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Product SOLOMON/MAY/D  
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Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA  
730 N. FRANKLIN  
CHICAGO, IL 60654  
Agency C/P1/P2/E  
Flight Dates 08/18/14-08/18/14

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Salesperson Phone# 312.755.3848  
Salesperson Fax# 917-206-9513

--- COMPETITIVE COMMENTS ---  
SHARES ARE ESTIMATED

Books [JUL13]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <i>WPXI-TV</i>	<b>Date:</b> <i>8-15-14</i>
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I, Victoria Engelmayer/AKPD Message & Media,

being/on behalf of: Friends of Mike Solomon,

a legally qualified candidate of the Democrat

political party for the office of: Mayor/Providence

in the Primary

election to be held on: September 9, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30		<i>see attached - mon 8/18/14</i>			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Solmon, 174 Enfield Ave. Providence, RI 02908

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Scott 401.285.7130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

8/11/14



Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title