

ORDER

WPRI

Orders
Order / Rev: 478961
Alt Order #: 09388729
Product Desc: SOLOMON/MAY/D
Estimate:
Flight Dates: 08/18/14 - 08/18/14
Original Date / Rev: 08/15/14 / 08/15/14
Order Type: REG

Primary AE: Katz Chicago
Sales Office: P-CHI
Sales Region: Nat

Agency Name: AKP Message & Media
Buying Contact:
Billing Contact:
 730 North Franklin
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Solomon Mayor Dem
Demographic: A35+
Product Codes: PL3
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10450/TO1698/SP5354

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/18/14	4	\$1,825.00	\$1,551.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	4	\$1,825.00	\$1,551.25	0.00
Totals	4	\$1,825.00	\$1,551.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WPRI	45%	\$1,825.00
Market	100%	\$4,055.56

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ENAC	0%	\$0.00
UNKWN	0%	\$0.00
WJAR	50%	\$2,027.78
WLNE	0%	\$0.00
WLWC	0%	\$0.00
WNAC	5%	\$202.78
WPXQ	0%	\$0.00
WSBE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPRI	08/18/14	08/18/14	5am Eyewitness News M&M	M&M	M-F 5a-6a News	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
M-F 5a-6a News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/14	08/24/14	M-----			1		\$125.00		0.00				
E 2	WPRI	08/18/14	08/18/14	CBS This Morning	CM	The Early Show M-F 7-9a	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
The Early Show M-F 7-9a															
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/14	08/24/14	M-----			1		\$450.00		0.00				

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Advertiser: POL/Solomon Mayor Dem
 Product Desc: SOLOMON/MAY/D
 Estimate:

WPRI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WPRI	08/18/14	08/18/14	CBS This Morning The Early Show M-F 7-9a	CM	The Early Show	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
THIS MORNING															
E 3	WPRI	08/18/14	08/18/14	12N Eyewitness News M-F 12N Eyewitness News M-F	CM	M-F 12-1230p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	M-----			1			\$350.00		0.00			
E 4	WPRI	08/18/14	08/18/14	530p Eyewitness News M-F M-F 530-6p News	CM	M-F 530-6p News	M-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	M-----			1			\$900.00		0.00			
													Totals	4	\$1,825.00

ORDER WORKSHEET

Rep Order# 9388729	Ver# 1	Status New	Traffic Order#	Printed: 08/15/14 3:45 PM	1 of 2
EC'd No				Last Received: 08/15/14 3:42 PM	8.15.14
Station WPRI-TV PROVIDENCE RI	Advertiser (SOLM) SOLOMON, MICHAEL	Agency (AKPD) AKPD MESSAGE & MEDIA	730 N. FRANKLIN CHICAGO, IL 60654	Showing Buylines: All Lines	
Product SOLOMON/MAY/D	Estimate#	Agency C/P1/P2/E	Flight Dates 08/18/14-08/18/14	Rep Firm KATZ CONTINENTAL	
Buyer VIVIAN SILVERMAN				Sales Office (CH) CHICAGO	
				Salesperson (RR6) RACHELLE RAY-CHICAGO	
				Sales Assistant BRENNEN	
				Salesperson Phone# 312.755.3848	
				Salesperson Fax# 917-206-9513	

--- CONTRACT COMMENT ---

FLIGHT IS 8/18 ONLY.

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER: 8/18 SOLOMON FOR MAYOR -MONDAY ONLY! NAB FORM & CHECK COPY SENT VIA EMAIL. CALL W/ ANY QUESTION. THANKS & PLS CONFIRM.

WSP 8/15

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	5A-6A	NEWS	30	-	13	\$125.00	08/18-08/18	1	1	\$125.00
2	M	7A-9A	THIS MORNING	30	-	13	\$450.00	08/18-08/18	1	1	\$450.00
3	M	12P-1230P	NEWS	30	-	13	\$350.00	08/18-08/18	1	1	\$350.00
4	M	530P-6P	NEWS	30	-	13	\$900.00	08/18-08/18	1	1	\$900.00

---REPORT TOTALS---

Report Totals: 4 / \$1,825.00

---SALES MONTHLY TOTALS---

Aug2014: 4 / \$1,825.00

Order Totals: 4 / \$1,825.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$4,055.56	CABL .00%	WJAR 50.00%	WLNE .00%	WLWC .00%	WNAC 5.00%
WPRI	45.00%					

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EC'd No

Traffic Order#

Printed: 08/15/14 3:45 PM
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Showing Buylines: All Lines

2 of 2

Station WPRI-TV PROVIDENCE RI
Advertiser (SOLM) SOLOMON, MICHAEL
Product SOLOMON/MAY/D
Estimate#
Buyer VIVIAN SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
730 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 08/18/14-08/18/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (RR6) RACHELLE RAY-CHICAGO
Sales Assistant BRENNEN
Salesperson Phone# 312.755.3848
Salesperson Fax# 917-206-9513

--- COMPETITIVE COMMENTS ---
SHARES ARE ESTIMATED

Books [JUL13]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WPRI-TV</u>	Date: <u>8-15-14</u>
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I, Victoria Engelmayer/AKPD Message & Media,
 being/on behalf of: Friends of Mike Solomon,
 a legally qualified candidate of the Democrat
 political party for the office of: Mayor/Providence
 in the Primary
 election to be held on: September 9, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30		<i>see attached - mon 8/18/14</i>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Solmon, 174 Enfield Ave. Providence, RI 02908

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Scott 401.285.7130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/11/14

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title