

INVOICE



Alpha Media
1321 N. Gene Autry Trail
Palm Springs, CA 92262
Main: (760) 322-7890
Billing: (760) 322-7890

Billing Address:

Sadler Strategic Media
Attention: Accounts Payable
12103 Viewcrest Road
Studio City, CA 91604

Send Payment To:

Alpha Media
1321 N. Gene Autry Trail
Palm Springs, CA 92262

Property	KDGL-FM		
Invoice #	572494-1	Order #	572494
Invoice Date	08/29/21	Alt Order #	35242868
Invoice Month	August 2021	Deal #	
Invoice Period	07/26/21 - 08/29/21	Flight Dates	07/26/21 - 09/19/21
Advertiser	POL21/Stop Republican Recall of Governor Newsom		
Product	Recall 2021		
Estimate #	2518		
Account Executive	Katz Los Angeles		
Sales Office	Katz		
Sales Region	National		
Agency Code	9915144		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/21	09/12/21	Mo-Fr 6a-10a	6:00 AM-10:00 AM	MTWTF--	1:00	8	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/21 08/22/21 MTWTF-- 8 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDGL	M	08/16/21	7:19 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$15.00 NM
8	KDGL	M	08/16/21	8:20 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$15.00 NM
6	KDGL	Tu	08/17/21	7:51 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$15.00 NM
2	KDGL	Tu	08/17/21	9:45 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6210H	\$15.00 NM
3	KDGL	W	08/18/21	6:21 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
7	KDGL	W	08/18/21	8:20 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
4	KDGL	Th	08/19/21	6:18 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
5	KDGL	F	08/20/21	6:55 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/21 08/29/21 MTWTF-- 8 \$15.00									
9	KDGL	M	08/23/21	9:46 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
10	KDGL	Tu	08/24/21	7:48 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
11	KDGL	W	08/25/21	7:17 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
16	KDGL	W	08/25/21	9:47 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
15	KDGL	Th	08/26/21	6:58 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
12	KDGL	Th	08/26/21	8:55 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6227H	\$15.00 NM
13	KDGL	F	08/27/21	6:21 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6237H	\$15.00 NM
14	KDGL	F	08/27/21	9:27 AM	Mo-Fr 6a-10a	6:00 AM-10:00 AM	1:00	STR 60R 6237H	\$15.00 NM
2	08/16/21	09/12/21	Mo-Fr 10a-3p	10:00 AM-3:00 PM	MTWTF--	1:00	8	\$15.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KDGL	M	08/16/21	12:50 PM	Mo-Fr 10a-3p	10:00 AM-3:00 PM	1:00	STR 60R 6210H	\$15.00 NM
2	KDGL	Tu	08/17/21	11:51 AM	Mo-Fr 10a-3p	10:00 AM-3:00 PM	1:00	STR 60R 6210H	\$15.00 NM
7	KDGL	Tu	08/17/21	2:46 PM	Mo-Fr 10a-3p	10:00 AM-3:00 PM	1:00	STR 60R 6210H	\$15.00 NM
3	KDGL	W	08/18/21	10:28 AM	Mo-Fr 10a-3p	10:00 AM-3:00 PM	1:00	STR 60R 6227H	\$15.00 NM

Broadcast information shown on this invoice was taken from the program log.
 Times are approximate within ten minutes.

NOTARY

INVOICE

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Alpha Media
1321 N. Gene Autry Trail
Palm Springs, CA 92262

Invoice #	572494-1	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	POL21/Stop Reublican Recall of Governor Newsom		
Product	Recall 2021		
Estimate #	2518		

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6210H</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>8</td><td>KDGL</td><td>Tu</td><td>08/17/21</td><td>3:49 PM</td><td>Mo-Fr 3p-7p</td><td>3:00 PM-7:00 PM</td><td>1:00</td><td>STR 60R 6210H</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>KDGL</td><td>W</td><td>08/18/21</td><td>3:30 PM</td><td>Mo-Fr 3p-7p</td><td>3:00 PM-7:00 PM</td><td>1:00</td><td>STR 60R 6227H</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>KDGL</td><td>W</td><td>08/18/21</td><td>5:46 PM</td><td>Mo-Fr 3p-7p</td><td>3:00 PM-7:00 PM</td><td>1:00</td><td>STR 60R 6227H</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>6</td><td>KDGL</td><td>Th</td><td>08/19/21</td><td>5:33 PM</td><td>Mo-Fr 3p-7p</td><td>3:00 PM-7:00 PM</td><td>1:00</td><td>STR 60R 6227H</td><td>\$10.00</td><td>NM</td></tr><tr><td></td><td>5</td><td>KDGL</td><td>F</td><td>08/20/21</td><td>6:27 PM</td><td>Mo-Fr 3p-7p</td><td>3:00 PM-7:00 PM</td><td>1:00</td><td>STR 60R 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Broadcast information shown on this invoice was taken from the program log.
 Times are approximate within ten minutes.

NOTARY

INVOICE

Send Payment To:



Alpha Media
1321 N. Gene Autry Trail
Palm Springs, CA 92262

Invoice #	572494-1	Invoice Month	August 2021
Invoice Date	08/29/21	Invoice Period	07/26/21 - 08/29/21
Advertiser	POL21/Stop Republican Recall of Governor Newsom		
Product	Recall 2021		
Estimate #	2518		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	08/21/21	09/17/21	Sa-Su 6a-7p	10:00 AM-7:00 PM	-----S-	1:00	3	\$14.00	NM	
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/21 09/03/21 -----S- 3 \$14.00</div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	KDGL	Sa	08/28/21	1:29 PM	Sa-Su 6a-7p	10:00 AM-7:00 PM	1:00	STR 60R 6237H	\$14.00	NM
6	KDGL	Sa	08/28/21	2:30 PM	Sa-Su 6a-7p	10:00 AM-7:00 PM	1:00	STR 60R 6237H	\$14.00	NM
4	KDGL	Sa	08/28/21	3:29 PM	Sa-Su 6a-7p	10:00 AM-7:00 PM	1:00	STR 60R 6237H	\$14.00	NM
<u>Total Spots</u>							54			

Payment Terms 30 Days

<u>Gross Total</u>	\$724.00
<u>Agency Commission</u>	\$108.60
<u>Net Amount Due</u>	\$615.40
<u>Invoice Balance as of 08/30/21 9:39:50 AM PT</u>	\$307.70

Broadcast information shown on this invoice was taken from the program log.
 Times are approximate within ten minutes.

NOTARY