



**WWSK-FM**  
**Quarterly Issues/Programs List**  
**Second Quarter, 2015**  
**7/1/15**

This radio station provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes:** The local tax burden is among the highest in the nation.
- **Cost of Living/Quality of Life:** Long Island has a cost of living higher than the national average.
- **Utility Rates:** Long Island's utility rates are among the highest in the nation.
- **Housing:** Long Island has a shortage of affordable housing, especially for young adults and retirees.
- **Hunger Relief:** The number of Long Islanders needing food assistance is growing.
- **Business/Economy:** Including jobs, local business issues, etc.
- **Education:** Maintaining quality in public schools while controlling costs is a major concern of taxpayers.
- **Youth/Family:** Child care, bullying, health services, family issues, etc.
- **Traffic/Transit:** Issues affecting commuting and congestion.
- **Public Safety:** Including traffic & boat safety, and safety in public places.
- **Health/Wellness:** The affordability of health care, as well as public health issues and non-profits dedicated to health issues.
- **Environment:** Pollution and issues that affect the fragile local ecosystem.
- **Homeland Security:** Long Island's proximity to New York City prompts concerns about terrorism & public safety.
- **Human Services/Non-profits:** Help available for Long Island residents from local not-for-profit groups and agencies.
- **Animal Welfare:** Long Island has a huge issue with homeless pets, and questions about pet care and health.
- **Substance Abuse:** There is an escalating incidence of drug abuse in Suffolk and Nassau.
- **Disaster Relief:** Ongoing recovery efforts following Super Storm Sandy and other public emergencies.
- **Consumer Issues:** Tips for saving money, avoiding financial scams, protection from identity theft, etc.

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Welfare	Island Outlook	Ask The Vet: Lyme Disease	Dr. Barry Lissman	4/5/2015 7:00 AM	27:00
Human Services/ Non-profits	Island Outlook	March for Babies (March of Dimes)	Donna Brower	4/12/2015 7:00 AM	27:00
Health/ Wellness	Island Outlook	High Risk Pregnancy	Dr. Wendy Kinzler	4/19/2015 7:00 AM	27:00
Health/ Wellness	Island Outlook	NSLIJ Walk for Health	Dr. Jill Rabin	4/26/2015 7:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Dog Flu	Dr. Barry Lissman	5/3/2015 7:00 AM	27:00
Business/ Economy	Island Outlook	HIA-LI Trade Show	Terri Alessi-Miceli	5/10/2015 7:00 AM	27:00
Business/ Economy	Island Outlook	National Grid Update	Mike Ruiz	5/17/2015 7:00 AM	27:00
Human Services/ Non-profits	Island Outlook	MADD	Colleen Sheehy-Church	5/24/2015 7:00 AM	27:00
Human Services/ Non-profits	Island Outlook	American Red Cross on LI	John Miller	5/31/2015 7:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Urinary Tract Issues	Dr. Barry Lissman	6/7/2015 7:00 AM	27:00
Health/ Wellness	Island Outlook	Hearing Loss	Dr. Bonnie Forman-Franco	6/14/2015 7:00 AM	27:00
Youth/ Family	Island Outlook	The Jazz Loft	Gloria Rocchio	6/21/2015 7:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Joey Foundation	Ann Torcivia	6/28/2015 7:00 AM	27:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None air on this radio station.

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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Human Services	Ronald McDonald House – I Run for Landon	:30	229
Human Services	March of Dimes – Walk America	:30	98
Non-Profits	PinkTie.org	:30	33
Non-Profits	National Multiple Sclerosis Society – MS Walk	:30	46
Non-Profits	Firefighter Michael Cawley Memorial Foundation	:30	7
Human Services	Island Harvest – Stamp Out Hunger	:30	27
Human Services	Suffolk County Coalition Against Domestic Violence – Paws for a Cause	:30	16
Human Services	American Cancer Society – Relay for Life	:30	49
Human Services	Long Island Cares – No Pants Day	:30	22
Human Services	American Red Cross	:30	25
Human Services	Most Valuable Kids	:30	63