# CONTRACT



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And:

**WATERFRONT STRATEGIES** 3050 K STREET **SUITE 100** WASHINGTON, DC 20007

	Contract / Re	vision		Alt Order	#		
	1464390	/		WOC146	1800	02	
Advertiser			Or	iginal Date	e / R	evision	
HOUSE MAJORITY PAC			C	)4/17/24	/	04/18/24	
Contract Dates	Estimate #		•				
10/29/24 - 11/04/24	13128						
Product	•						
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Billing Cycle EOM/EOC	Billing Cale Broadcast	endar_	Cash/Trade Cash				
Property	Account E	xecutive	Sales Office				
WNBC	Will Hildeb	randt	Political Nationa				
Special Handling							
Demographic							
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Agy Code	Advertiser	Code	Product 1/2				
9914573	79		86				
Agency Ref		Advertiser	Ref				
15978		25512					

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	pots	Amount
N 1 WNBC 10/29/24 11/04/24 TODAY IN NY @430A-5	5A SU4380A-5A		:30		NM	3	\$900.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/29/24 11/04/24 MTWTS 3							
N 2 WNBC 10/29/24 11/04/24 TODAY IN NY @ 5A 5-5	530A MSI:0FO AM-5:30 AM		:30		NM	4	\$3,200.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/29/24 11/04/24 MTWTF 4							
N 3 WNBC 10/29/24 11/04/24 TODAY IN NY @ 5A 530	0-6A 1571:3F0 AM-6:00 AM		:30		NM	3	\$2,400.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/29/24 11/04/24 MTWTF 3							
N 4 WNBC 10/29/24 11/04/24 TODAY IN NY @ 6A 6-6	630A 161:0FO AM-6:30 AM		:30		NM	3	\$5,400.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/29/24 11/04/24 MTWTF 3							
N 5 WNBC 10/29/24 11/04/24 TODAY IN NY @ 6A 630	0-7A 16/1:3F0 AM-7:00 AM		:30		NM	5	\$9,000.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/29/24 11/04/24 MTWTF 5							
N 6 WNBC 10/29/24 11/02/24 6-7A SAT TINY @ 6A	6A-7A		:30		NM	1	\$625.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Wee  Week: 10/28/24 11/03/24S- 1							

(\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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Contract / Revision Alt Order # WOC14618002 1464390

Advertiser Original Date / Revision **HOUSE MAJORITY PAC** 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED D 10/29/24 - 11/04/24 13128

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	pots	Amount
N 7 WNBC 10/29/24 11/02/24 SAT TODAY IN NEW YORK	K VARIOUS		:30		NM	1	\$1,100.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24 S- 1	ime <u>Rate</u> \$1,10 <mark>0.00</mark>						
N 8 WNBC 10/29/24 11/03/24 SUN TINY AT 530A SUN	530-6A		:30		NM	1	\$375.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	ime <u>Rate</u> \$375.00						
N 9 WNBC 10/29/24 11/03/24 7-8A SUN TINY @7A	7:00 AM-8:00 AM		:30		NM	1	\$950.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24 S 1	ime <u>Rate</u> \$950.00						
N 10 WNBC 10/29/24 11/03/24 8-9A SUN TODAY SHOW	8-9A		:30		NM	1	\$2,000.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	ime <u>Rate</u> \$2,000.00						
N 11 WNBC 10/29/24 11/03/24 TODAY IN NY @ 930A SUN	N 930-1030A		:30		NM	1	\$1,000.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	ime <u>Rate</u> \$1,000.00						
N 12 WNBC 10/29/24 11/04/24 TODAY 3rd HOUR	9-10A		:30		NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of t  Start Date End Date Weekdays Spots/Week  Week: 10/29/24 11/04/24 MTWTF- 5	ime <u>Rate</u> \$1,500.00						
N 13 WNBC 10/29/24 11/04/24 TODAY W/ HODA & JENNA	\ 10-11A		:30		NM	5	\$6,000.00
All spots on this line are Immediately Preemptible class of t Start Date End Date Weekdays Spots/Week  Week: 10/29/24 11/04/24 MTWTF- 5	ime <u>Rate</u> \$1,20 <u>0.00</u>						
N 14 WNBC 10/29/24 11/04/24 NEWS @ 11A 11-1130A M-	-F11-1130A		:30		NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of to Start Date	ime <u>Rate</u> \$1,500.00						
N 15 WNBC 10/29/24 11/04/24 NY LIVE 1130A-12P M-F	1130A-12P		:30		NM	4	\$4,000.00
All spots on this line are Immediately Preemptible class of to Start Date End Date Weekdays Spots/Week  Week: 10/29/24 11/04/24 MTWTF 4	ime <u>Rate</u> \$1,000.00						
N 16 WNBC 10/29/24 11/04/24 DATELINE DAYTIME 1-2P	M <b>4F</b> 2P		:30		NM	4	\$2,800.00
All spots on this line are Immediately Preemptible class of to Start Date End Date Weekdays Spots/Week  Week: 10/29/24 11/04/24 MTWTF 4	ime <u>Rate</u> \$700.00						
N 17 WNBC 10/29/24 11/04/24 ACCESS DAILY M-F 2-3P	2-3P		:30		NM	4	\$2,800.00
All spots on this line are Immediately Preemptible class of t	ime				1		

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Advertiser Original Date / Revision **HOUSE MAJORITY PAC** 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED D 10/29/24 - 11/04/24 13128

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Type S	Spots	Amount
Start Date         End Date         Weekdays         Spots/We           Week: 10/29/24         11/04/24         MTWTF         4	<u>Rate</u> \$700.00				
N 18 WNBC 10/29/24 11/04/24 KELLY 3-4P M-F	3-4P	:30	NM	3	\$2,100.00
All spots on this line are Immediately Preemptible class  Start Date					
N 19 WNBC 10/29/24 11/04/24 4-430P M-F NEWS AT	4P 4:00 PM-4:30 PM	:30	NM	3	\$3,600.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/We  Week: 10/29/24 11/04/24 MTWTF 3					
N 20 WNBC 10/29/24 11/04/24 430-5P M-F NEWS AT	4P 4:30 PM-5:00 PM	:30	NM	4	\$4,800.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Week: 10/29/24 11/04/24 MTWTF 4					
N 21 WNBC 10/29/24 11/04/24 NEWS AT 5P 5-530P N	1-F 5:00 PM-5:30 PM	:30	NM	4	\$5,200.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Week: 10/29/24 11/04/24 MTWTF 4					
N 22 WNBC 10/29/24 11/04/24 NEWS AT 5P 530-6P N	1-F 5:30 PM-6:00 PM	:30	NM	3	\$3,900.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Week: 10/29/24 11/04/24 MTWTF 3					
N 23 WNBC 10/29/24 11/04/24 NBC NIGHTLY NEWS		:30	NM	5	\$22,000.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/We  Week: 10/29/24 11/04/24 MTWTFSS 5					
N 24 WNBC 10/29/24 11/04/24 730-8P M-F ACCESS F		:30	NM	5	\$12,500.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Week: 10/29/24 11/04/24 MTWTF 5					
N 25 WNBC 10/29/24 11/04/24 NEWS AT 11P 11-1135	5P M-SUP-1135P	:30	NM	7	\$22,400.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/We  Week: 10/29/24 11/04/24 MTWTFSS 7					
N 26 WNBC 10/29/24 11/04/24 TONIGHT SHOW 1135		:30	NM	4	\$7,200.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/Week: 10/29/24 11/04/24 MTWTF 4					
N 27 WNBC 10/29/24 11/04/24 LATE NIGHT 1237-138	A M-F1237A-138A	:30	NM	4	\$3,600.00
All spots on this line are Immediately Preemptible class  Start Date End Date Weekdays Spots/We Week: 10/29/24 11/04/24 MTWTF- 4					

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**Contract Dates** Product Estimate # SKED D 10/29/24 - 11/04/24 13128

	Start/End	_	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
N 28 WNBC 10/29/24 11/02/24 1130P-103A SAT SNL	1130P-103A		:30		NM	1	\$8,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date 11/03/24 Veekdays Spots/Week	time <u>Rate</u> \$8,500.00						
N 29 WNBC 10/29/24 11/04/24 M10-11P THE IRRATIONA	L 10-11p		:30		NM	1	\$15,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$15,000.00						
N 30 WNBC 10/29/24 10/29/24 THE VOICE 9-10P TUE	9-10P		:30		NM	1	\$14,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$14,000.00						
N 31 WNBC 10/29/24 10/31/24 L&O:ORGANIZED CRIME	TH100-11P		:30		NM	1	\$14,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$14,000.00						
N 32 WNBC 10/29/24 11/01/24 THE WALL 8-9P FRI	8-9P		:30		NM	1	\$10,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week  11/03/24 F 1	time <u>Rate</u> \$10,000.00						
N 33 WNBC 10/29/24 11/02/24 BIG 10 COUNTDOWN	VARIOUS		:30		NM	1	\$5,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date 11/03/24 Spots/Week 10/28/24	time <u>Rate</u> \$5,000.00						
N 34 WNBC 10/29/24 11/03/24 NFL REGULAR SSN LOCA	AL 8P-12A		:30		NM	1	\$75,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$75,000.00						
N 35 WNBC 10/29/24 11/04/24 TODAY SHOW 7-9A M-F	7-9A		:30		NM	7	\$24,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date MTWTF Spots/Week	time <u>Rate</u> \$3,500.00						
N 36 WNBC 10/29/24 11/04/24 NBC NEWS DAILY 12-1P I	M-¶2-1P		:30		NM	4	\$6,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week MIWIF 4	time <u>Rate</u> \$1,500.00						
N 37 WNBC 10/29/24 11/04/24 NEWS AT 6P 6-630P M-SU	J 6-630P		:30		NM	5	\$10,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week MTWTFSS 5	time <u>Rate</u> \$2,000.00						
N 38 WNBC 10/29/24 11/04/24 7-730P M-F NEWS 4 AT 7I			:30		NM	5	\$11,000.00
All spots on this line are Immediately Preemptible class of	time						

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Print Date 04/18/24

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**Contract Dates** Product Estimate # SKED D 10/29/24 - 11/04/24 13128

Start/End Spots/ Time \*Line Ch Start Date End Date Description Length Week Days Rate Type Spots Amount Weekdays Start Date **End Date** Spots/Week Rate 10/29/24 \$2,200.00 Week: 11/04/24 MTWTF-5

> Totals 121 \$337,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 -11/04/24	121	\$337,850.00	(\$50,677.50)	\$287,172.50
Totals	121	\$337,850.00	(\$50,677.50)	\$287,172.50

Signature:	Date:

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