

NCC Cable System Order

Order #	62503561
Syscode	7800
System Name	Comcast/Champaign Interconnect, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	03/12/18 - 05/06/18
Agency	Dudley Media
Advertiser	Nancy Rotering for IL Attorney General

Update Date	03/09/18
Version	2 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
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Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	8		
Total	\$543.25		
Commission	\$81.49		
Net Total	\$461.76		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.9 R1 Revised for Tuesday noon cutoff
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MORNING JOE<	3/12/18	3/18/18	05:00	09:00		X	X	X	X	X	X	-	-	12	\$5.75	\$69.00	30	
2	MNBC	MORNING JOE<	3/19/18	3/25/18	05:00	09:00	X	X						-	-	4	\$5.75	\$23.00	30	
3	MNBC	VARIOUS	3/12/18	3/18/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$6.25	\$31.25	30	
4	MNBC	VARIOUS	3/19/18	3/25/18	09:00	16:00	X							-	-	2	\$6.25	\$12.50	30	Revised for election day cutoff
5	MNBC	VARIOUS	3/12/18	3/18/18	16:00	19:00		X	X	X	X	X	X	-	-	5	\$12.50	\$62.50	30	
6	MNBC	VARIOUS	3/19/18	3/25/18	16:00	19:00	X							-	-	2	\$12.50	\$25.00	30	Revised for election day cutoff
7	MNBC	VARIOUS	3/12/18	3/18/18	19:00	24:00		X	X	X	X	X	X	-	-	15	\$16.00	\$240.00	30	
8	MNBC	VARIOUS	3/19/18	3/25/18	19:00	24:00	X							-	-	5	\$16.00	\$80.00	30	Revised for election day cutoff

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$543.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$543.25

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/09/18

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