

PUBLIC AFFAIRS REPORT
For
KSPX-TV
Sacramento, CA
For
Second Quarter Ending June 30th, 2015

In accordance with Section 73.3526(e) (11) (i) of the Federal Communications Commission's rules, the following, in the opinion of KSPX-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Entertainment
2. Construction/Remodeling/Infrastructure
3. Local History/Investments
4. Education/School System
5. Health and Fitness/Exercise
6. Travel and Tourism
7. Volunteering/Community Service
8. Alternative Health
9. Community Outreach
10. Networking/Social Media

A detailed summary of each program's content, including guests, affiliations, and date of broadcast is included in this report

Bay Area Vista is a one-half hour community affairs program that highlights the best of the Bay Area and Sacramento regions showcasing organizations, events and newsmakers, with compelling personal stories, interviews & entertainment all of which impact the local community.

California Living is a one-half hour community affairs program that features local talent Aprilanne Hurley as host in exploring California's trends in food, travel and healthy living. This program offers information concerning local travel as well as awareness and education of health related issues.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #513
Air Date:	Thursday 2 April 2015	6:00am
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Les Brown, Motivational Speaker	

Motivational speaker Les Brown talked about his childhood, where there were not the modern conveniences that we are surrounded by today. He grew up poor in the Liberty City section of Miami, Florida. He told the young men to respect their mothers. He talks about having a mindset with money. Need to change the skill set. Understand the value in investing in yourself. This was taped at a church service in Chicago.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1026
Air Date: Thursday 2 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam’s Anchor Cafe

Aprilanne went to the Eva Claiborne Skin Institute, where she interviewed the owner, Eva Claiborne, about an ultrasonic anti-aging facial treatment, which after 10 minutes will see youthful results. They used a model that had never had a facial treatment to do the facial treatment on. According to Eva, it will take several treatments for the skin of the model to have the desired result.

Aprilanne interviewed Steve Merrifield, owner of Demo Sport, about seeing the sights of the San Francisco Bay by paddle boarding. He talked about the ease of using a stand up paddle board (a long, wide surfboard which the person stands up on and uses a paddle). According to Steve, anyone can use it, especially on a lake or calm water. It takes minimal amount of training. There are some physical benefits of stand-up paddle boarding: it uses every muscle in the body. It takes a certain amount of balance to balance the legs. The mind is thinking about what’s ahead and moving around.

Aprilanne interviewed Maggie McDonogh, CEO and Captain of Angel Island Tiburon Ferry about the 50th anniversary of her family running the Angel Island Tiburon Ferry. Aprilanne and Maggie talked about the various cruises that they have done for quite a few years. Video was shown of the various cruises that they had taken. Maggie talked about the sunset cruises, which happens every Friday and Saturday evening from May-October. The guests can bring out their own picnic dinners. They cruise towards the Golden Gate and back.

Aprilanne and Maggie went to Sam’s Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam’s Anchor Café, about the specialty oyster dish, Oyster’s Brian, that they make. Aprilanne and Maggie had the Oyster’s Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #544
Air Date:	Tuesday 7 April 2015 6:00am	
Duration:	27:25 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	History, Entertainment, School Programs, Education	
Host:	Janice Edwards	
Guests:	Bonnie Bruderer, Founder – V.I.S.S. International Mary Savoie Stephens, Client - V.I.S.S. International Sage Levine, Founder – Purpose 2 Prosperity	

This show is about two Women with a vision and how to set goals and turn your dreams into reality. The first segment is an interview with Bonnie Bruderer founder of V.I.S.S International. Bonnie explains how her “Vision Boards” enable us to set goals and how to make your dreams come true. Mary Savoie Stephens a client of V.I.S.S Intl. explains how she was able to use Bonnie’s techniques to change her life. The second segment is an interview with Sage Levine, founder of “Purpose 2 Prosperity.” Sage explains how to turn your passions into profit. Sage also discusses how her work is making a difference for Women living in Bali.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1018
Air Date:	Tuesday 7 April 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Health, Fitness	
Host:	Aprilanne Hurley	
Guests:	Aprilanne Hurley, Host – California Living Jeff Clark, Founder – Mavericks Surf	

Designed to inspired healthy living in the New Year, CALIFORNIA LIVING® show #1018 V-2 offers viewers the inside look at the complete Super Abs Workout, offers step-by-step cooking instructions for 2 healthy recipes: Stuffed Artichokes and Fresh Tomato Sauce; as well as a review of "Fun & Easy Top 10 Calorie Burners." This show also includes a dynamic interview with Mavericks Surf Founder Jeff Clark on the fitness benefits of Stand up Paddle Boarding.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #600
Air Date:	Thursday 9 April 2015	6:00am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	D. Chassin Berry, Director – The Black Line and Dark Girls	

D. Chassin Berry is the director of “The Black Line,” and “Dark Girls.” He talked about his transition from the Bay Area to Los Angeles. He had a career as a radio DJ in the Bay Area, and he went to directing films and music videos around the Bay Area. He went to Los Angeles to work at the Soul Train music awards (it didn’t work out). He ended up getting a job at Disney through a friend. He talked about what he learned when he worked at Disney (especially the financial and career aspects), which he applies to his life. He talks about the importance of having help when re-inventing yourself. He wants to be known as a film director, who directs African-American films. He talks about directing his first feature film (with Viola Davis), “Martin Lane.” He wrote the script with Viola and Meryl Streep in mind, but Meryl couldn’t commit to the film, due to her schedule. He is in the process of getting Julianne Moore involved. He talks about having faith, perseverance and having the right people in his path when going from doing documentaries to features. He also wants to fuse music and films. He was doing music videos before he started working at Disney. He directed Chaka Khan and Dionne Warwick in their music videos.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1003
Air Date: Thursday 9 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Wine Tasting, Tourism, Travel, and Entertainment
Host: Aprilanne Hurley
Guests: John Conover, General Manager – Plump Jack Winery
Anthony Biagi, Wine Maker – Wine Jack Winery
Kimball Jones, Executive Chef

Aprilanne interviewed John Conover, General Manager of Plump Jack Winery in Napa Valley. He talked about the history of Plump Jack Winery (it was founded in 1995 by a couple of people, Gavin Newsom and Gordon Getty, who are from San Francisco). The goal is to make wine less intimidating, more inviting experience for people. He talked about how he takes the mystery out of the wine experience for wine lovers by allowing people to see the grape growing, wine making, bottling process, and enjoy wines in a very casual environment. He talked about having the founders overlook the property, and their passion for fine wine. He talked about how Plump Jack Winery had gotten its name (from a character in Shakespeare's play "Falstaff"). He talked about how wine and food are theatre and entertainment. He talked about having your palate be your ultimate judge when tasting wine. He talked about screw cap wines, where there is a screw cap on the bottle instead of a cork. He talked about seeing mold in their corks about 7 – 8 years ago and if affected about 6 – 7% of all wines. It gives a moldy off character in wine. He, Gavin and Gordon looked for alternative closures for their wines. He talked about how the wine industry was kicking and screaming over this switch. He talked about the environmental aspects of using a screw cap instead of a cork (it saves trees from being used for cork and the ease of opening the bottle of wine). He gives a demonstration on how he does a wine tasting and some tips on wine tasting.

Anthony Biagi, winemaker, Wine Jack Winery, talked about the three things that go into making a great wine: 1) having a wonderful vineyard, 2) having a great team who believes in making great wine and 3) having a great ownership that supports the winemaking team. It takes 2 years for a return on an investment in wine.

Kimball Jones, Executive Chef, gives his tips on pairing wine with food and the barbecue. He talks about making the food go with the wine and making it well balanced.

Aprilanne gave the 6 steps to wine tasting.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #600
Air Date: Tuesday 14 April 2015 6:00am
Duration: 28:30 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Entertainment, History
Host: Janice Edwards
Guests: D. Chassin Berry, Director – The Black Line and Dark Girls

D. Chassin Berry is the director of “The Black Line,” and “Dark Girls.” He talked about his transition from the Bay Area to Los Angeles. He had a career as a radio DJ in the Bay Area, and he went to directing films and music videos around the Bay Area. He went to Los Angeles to work at the Soul Train music awards (it didn’t work out). He ended up getting a job at Disney through a friend. He talked about what he learned when he worked at Disney (especially the financial and career aspects), which he applies to his life. He talks about the importance of having help when re-inventing yourself. He wants to be known as a film director, who directs African-American films. He talks about directing his first feature film (with Viola Davis), “Martin Lane.” He wrote the script with Viola and Meryl Streep in mind, but Meryl couldn’t commit to the film, due to her schedule. He is in the process of getting Julianne Moore involved. He talks about having faith, perseverance and having the right people in his path when going from doing documentaries to features. He also wants to fuse music and films. He was doing music videos before he started working at Disney. He directed Chaka Khan and Dionne Warwick in their music videos.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
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Program: California Living With Aprilanne Episode: #1004
Air Date: Tuesday 14 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: John Ash, Executive Chef – Culinary Institute of America
Damon Calegari, Taste Tester
Ralph Pagano, Celebrity Chef – Almost Famous Chef Competition

Aprilanne interviewed John Ash, Executive Chef. He talked about the programs that are offered through the Culinary Institute of America (which was expanded to include home cooks and foodies.) He talked about how he became interested in cooking (it was helping his grandmother make comfort food while he lived on a ranch in Colorado when he was a child). He gave his secret for matching food with wine: making sure that the acidity level of the food is in balance with the acidity level in the wine. You can add acid to the food through vinegar, citrus, or wine. He talked about how he used seasonal, fresh, and local food in his cooking and how he contributed to the California Cuisine.

Aprilanne and taste tester Damon Calegari did a preview of what John teaches. John teaches how to make food and wine more enjoyable by putting things that are similar in flavor or contrasting in flavor together. Usually he looks for things that are similar. In the class that Aprilanne and Damon sat in, John talked about the most important organ for taste: the nose. He highlighted the important role that our senses play in successfully pairing wine with food. Aprilanne and Damon had gotten more appreciation of the complexities of wine and a deeper understanding on how to pair food with wine.

The National Pellegrino's Almost Famous Chef Competition. Aprilanne and Damon tasted some of the dishes that were prepared by the contestants. David Awad, the winner of the Almost Famous Chef Competition, talked about what made his dish the winner. He tries to have balance and clean flavors with his dish. He talked about how he dealt with the pressure of cooking for over 200 people. He talked about putting himself into the food and the passion and love into what you are doing, and hope that everything falls into place and that the people enjoy the dish. Ralph Pagano, Celebrity Chef and co-sponsor of the Almost Famous Chef competition, talked about how he became involved in the Almost Famous Chef Competition. He is interested in mentoring the future chefs.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #567
Air Date:	Thursday 16 April 2015 6:00am	
Duration:	26:35 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Nicholas Jarecki, Writer and Director – Arbitrage Jeannie Reeth, Senior Director – Ebay Gina Rudan, Author - Practical Genius Martha Beck, Author and Life Coach	

Arbitrage: Nicholas Jarecki, Writer and Director, talked about what inspired him to write Arbitrage. According to him, emotionally it is about the conflicts of a man; practically he was inspired by the financial crisis in 2008. He talked about working with the actors a month before shooting the film, building the rapport and to trust each other so that they can take risks and not judged. He also talked about the challenges of getting financing for the film (and being supported by the financiers) and being blessed to work with well-known actors on the film. He gave his thoughts about how things have changed since 2009. He mentions about providing funding for those people who make things. He also believes that the financial system had become corrupted and is in need of a little work.

Invent Your Future Enterprises: it attracts internationally known speakers and thought leaders who share their tips for success in career and business. Jeannie Reeth, Senior Director, social, E Bay, talked about the most important thing is important to you. She talked about setting boundaries between work and home. Gina Rudan, Author, and "Practical Genius," told the younger members of the audience that don't repeat the mistakes that her generation had done really wrong: compromise the soft assets for the hard. She told them to have balance in their lives. She told them to not compromise a value for strength, a creative ability or a skill. Martha Beck, Author and Life Coach, talked about her books, and what she had learned from various situations. She talked about the 4 tools that one need to find their own way. She talked about how various cultures look at technology and magic and using what is in our bodies and transmitting them through the internet. The 4 technologies of magic are: wordlessness, oneness, imagination, and forming.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1002
Air Date: Thursday 16 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
Lori Bone, Kitchen Designer and Founder – Lori Bone Design
Elizabeth Blackstone, Founder – Blackstone Landscape Design
Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Kathy Van Fleet, Auxiliary President – Center for Volunteer and Non Profit Leadership
Inger Dressler, Co-House Chair – Center for Volunteer and Non Profit Leadership
Bob Praszker, Construction Manager – PB Development
Jesse Rhodes, CEO – PB Development

Lori Bone, kitchen designer and founder of Lori Bone Design, talked about how she used European elements for the design of the kitchen that is featured in the Designer's Showcase. The owner of the home loved the colors that Lori used for the kitchen. She talked about the design of the eating area, which according to Lori; the kitchen is the hub of the home. She gave some points on how to hire a kitchen designer, such as the personality of the designer and what the homeowner's style is. She talked about her inspiration for the design (she designed around a light fixture).

Elizabeth Blackstone, founder of Blackstone Landscape Design, talked about some of the design elements that she used in the outdoor space. She worked with an artist on some of the elements and on others she designed around the outdoor fireplace and the furniture is sun resistant. She talked about the design elements that she used for the Tuscan theme of the Designer's Showcase, such as putting in fruit trees and herbs in the garden area. She talked about her philosophy on landscape design. It is like interior design, but there are many elements in landscape that you can work with. She talked about designing the terraced hillside.

Linda Davis, CEO Center for Volunteer and Nonprofit Leadership of Marin, talked about the services that she offers for the Designers Showcase (it is the largest fundraiser for the Center for Volunteer and Nonprofit Leadership of Marin). She talked about the preparations for the Designer's Showcase (which happens after the current year's house is closed and it is year round). Some of the profits go to three charities that are picked each year which fit certain categories.

Kathy Van Fleet, Auxiliary President, Center for Volunteer and Nonprofit Leadership of Marin, talked about the challenges, frustrations, rewards, and hard work to put on the Designer's Showcase. She talked about having opportunities for women to volunteer in the showcase.

Inger Dressler, Auxiliary Co-House Chair, talked about the three weeks that the Tuscan house in Marin County was transformed. It was hectic for all who were involved.

Bob Praszker, Construction Manager for PB Development, talked about how much material was used for the Designer's Showcase. He talked about what a homeowner needs to look for when deciding on a contractor. Some points that he gave: never hurry into hiring a contractor,

get bids from a number of people, look for a defined scope of work, go and take a look at the other work that they have done, get references and actually call the references, to see if the contractor finishes the job.

Jesse Rhodes, CEO PB Development, talked about the property that was used for the Designer's Showcase.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #567
Air Date: Tuesday 21 April 2015 6:00am
Duration: 26:35 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Entertainment, History
Host: Janice Edwards
Guests: Nicholas Jarecki, Writer and Director – Arbitrage
Jeannie Reeth, Senior Director – Ebay
Gina Rudan, Author - Practical Genius
Martha Beck, Author and Life Coach

Arbitrage: Nicholas Jarecki, Writer and Director, talked about what inspired him to write Arbitrage. According to him, emotionally it is about the conflicts of a man; practically he was inspired by the financial crisis in 2008. He talked about working with the actors a month before shooting the film, building the rapport and to trust each other so that they can take risks and not judged. He also talked about the challenges of getting financing for the film (and being supported by the financiers) and being blessed to work with well-known actors on the film. He gave his thoughts about how things have changed since 2009. He mentions about providing funding for those people who make things. He also believes that the financial system had become corrupted and is in need of a little work.

Invent Your Future Enterprises: it attracts internationally known speakers and thought leaders who share their tips for success in career and business. Jeannie Reeth, Senior Director, social, E Bay, talked about the most important thing is important to you. She talked about setting boundaries between work and home. Gina Rudan, Author, and “Practical Genius,” told the younger members of the audience that don’t repeat the mistakes that her generation had done really wrong: compromise the soft assets for the hard. She told them to have balance in their lives. She told them to not compromise a value for strength, a creative ability or a skill. Martha Beck, Author and Life Coach, talked about her books, and what she had learned from various situations. She talked about the 4 tools that one need to find their own way. She talked about how various cultures look at technology and magic and using what is in our bodies and transmitting them through the internet. The 4 technologies of magic are: wordlessness, oneness, imagination, and forming.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1009
Air Date: Tuesday 21 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Cathleen Gouveia, Owner – Cathleen Gouveia Design
Eric Shromer, Host and Carpenter – HGTV
Pablo Castro, Owner – Marin Hardwood Floor Center

Aprilanne interviewed Linda Davis, Executive Director for the Center for Volunteer and Nonprofit Leadership of Marin. Linda talked about the importance of the volunteers in the execution of the Marin Designer Showcase event (it is a yearlong process to put on the showcase event). Linda talked about how the process happens immediately after the house closes. They begin looking for another house to have the next year's showcase. They promote it to the designers and the designers come out and put bids down on the rooms. Sponsors are enrolled. They meet monthly. Aprilanne showed over some of the rooms that various designers had designed.

Aprilanne interviewed Cathleen Gouveia, owner of Cathleen Gouveia Design, about the bedroom that she designed. Cathleen talked about what had inspired her for the bedroom (this bedroom was in a historical home). She was thinking that since the home was built around the turn of the 19th century that previous owners and guest came to the home either by horseback or ferry. She talked about using the light of the room to make a summer cottage feeling. She was also inspired by butterflies when she was designing the room. She also talked about how she transformed the room by using various modern pieces and art. She wanted to blend in the warm and cool things together.

Aprilanne interviewed Eric Shromer, HGTV show host and celebrity TV carpenter, about some great ideas for re-imagining a home. He talked about budget and how to stand apart from the home next door (if selling a home). He talked about saving money by repurposing/resurface the existing kitchen cabinets, painting, and dimmer switches on lighting fixtures. He talked about the difficulties of turning a remodeling dream into reality. He talked about the inspiration for his book, "Do It Yourself Family," (he is the father of 3 and he wanted to get his kids involved in design).

Aprilanne interviewed Pablo Castro, Owner of Marin Hardwood Floor Center and an over 32 year volunteer of the Marin Designer Showcase. He talked about his experience of being a volunteer designer. From volunteering, he learns from the other designers. He tries to help out the designers as much as he can by doing the wood floors or decorating. According to Pablo, volunteering is a terrific thing for health. Aprilanne interviewed several volunteers after her interview with Pablo.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #601
Air Date: Thursday 23 April 2015 6:00am
Duration: 28:25 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Volunteering
Host: Janice Edwards
Guests: Rick Walleigh – Author, From Silicon Valley to Swaziland
Wendy Walleigh – Author, From Silicon Valley to Swaziland

Janice interviews Rick and Wendy Walleigh who wrote the book From Silicon Valley to Swaziland. The long-time couple explain how they decided to leave the comforts of Silicon Valley to do something socially beneficial in a remote village in Swaziland. For six months, the two lived and worked in cramped surroundings and helped local farmers by using their business acumen they learned while in the Bay Area. At the end of their six month adventure, the couple loved what they were doing so much that they decided to do spend a year in Kenya doing the same thing. They encourage others in Silicon Valley to do the same if they are feeling adventurous and want to give something back.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1008
Air Date:	Thursday 23 April 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Health, Fitness	
Host:	Aprilanne Hurley	
Guests:	Peter Pahk, Executive Chef Nick Trunzo, Director – Marin County Division of Aging	

Aprilanne interviewed Executive Chef Peter Pahk about using kefir (a liquid yogurt) to make dishes. Peter made his own granola and paired it with a mango, orange and pineapple kefir and various fruit for a breakfast dish. Peter talked about how kefir is great for digestion. For an afternoon snack, Peter made a mixture of chocolate, praline, and pomegranate kefir. Then he made a tequila/veggie/shrimp dish using plain kefir and he paired that with champagne.

Aprilanne interviewed Nick Trunzo, Director of Marin County Division of Aging, about things that can be done to improve lifestyle as one ages. He talked about being physically active, the importance of stopping smoking, and eating a healthy diet. He talked about how having a pet can be a helpful thing, especially for mental well-being. He gave a guideline of exercising for 30 minutes a day, but it doesn't have to be all at one time. He talked about not eating trans fats in their diets. He talked about having 5 servings of fruits and vegetables every day. He gave some guidelines on stress reduction: taking time out of the day for a few simple activities (one example that he gave was to take long, slow, deep breaths and thinking some pleasant thoughts.) He talked about using Tai Chi for stress reduction and physical activity. Aprilanne shared a list for positive lifestyle choices.

Aprilanne shared the top 10 foods proven to increase health and longevity. "Bare Your Beach Body" workout: Aprilanne shared a simple, circuit training workout that can be done in 20 minutes, every other day, to get into shape.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #601
Air Date: Tuesday 28 April 2015 6:00am
Duration: 28:25 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Volunteering
Host: Janice Edwards
Guests: Rick Walleigh – Author, From Silicon Valley to Swaziland
Wendy Walleigh – Author, From Silicon Valley to Swaziland

Janice interviews Rick and Wendy Walleigh who wrote the book From Silicon Valley to Swaziland. The long-time couple explain how they decided to leave the comforts of Silicon Valley to do something socially beneficial in a remote village in Swaziland. For six months, the two lived and worked in cramped surroundings and helped local farmers by using their business acumen they learned while in the Bay Area. At the end of their six month adventure, the couple loved what they were doing so much that they decided to do spend a year in Kenya doing the same thing. They encourage others in Silicon Valley to do the same if they are feeling adventurous and want to give something back.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1028
Air Date: Tuesday 28 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Coy and Sarah Barnes, Owners – Wine Wrangler
Gary Stemper, Owner – Eagle Castle Winery
Joe Barton, Owner and Winemaker – Grey Wolf Cellars
Norma Moye, Executive Director – Paso Robles Downtown Main Street
Association

Aprilanne interviewed Coy and Sarah Barnes, Owners of the Wine Wrangler. They talked about how they customize their tours based on their customer's preference in wine. Coy talked about how Paso Robles became the third largest wine growing region in California. Coy talked about a green getaway where the customer arrives on an Amtrak train, stays in a local hotel and give them a tour of the local area. They talked about how they founded Wine Wrangler. They took Aprilanne to Eagle Castle Winery, where she interviewed Gary Stemper, Owner of Eagle Castle Winery. He talked about how the building that the winery is based in (a castle) won an award. He talked how some of his wines had won awards. Gary and Aprilanne tasted some wine.

Aprilanne interviewed Joe Barton, Owner and Winemaker, Grey Wolf Cellars. He and Aprilanne tasted some of the wines that he had made. He got the inspiration for the Grey Wolf Cellar name from his parents, who love the idea of the family being part of a pack. He talked about the challenge of making wines that go beyond regular wines. He showed Aprilanne how he makes his wines.

Aprilanne interviewed Norma Moye, Executive Director, and Paso Robles Downtown Main Street Association about the revitalization of Paso Robles. According to Norma, they started with Main Street, where they revitalized and preserved the old buildings. They used community volunteers and board/committees. She talked about how the revitalization started with putting a movie theatre in, followed by shops, wine tasting rooms and restaurants. She talked about having old sulfur water springs, where people come and use the spring water for healing.

Aprilanne and Coy Barnes went to an underground room, where they tried various wine and food pairings. Coy talked about the wine club that he runs. He uses various wines from various wineries, both large and small, to find the sleepers that people don't know about.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #535
Air Date: Thursday 30 April 2015 6:00am
Duration: 26:25 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Alternative Health
Host: Janice Edwards
Guests: Julie Motz, Author and Radio Talk Show Host – Hands of Life

Author and Radio Talk Show Host Julie Motz is interviewed about her book “Hands of Life.” Energy Healing is discussed as an “alternative” to traditional medicine along with understanding the causes of illness and the cures for them. Julie talks about how to utilize your own body’s energy as a medicine for healing recovery and transformation.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1024
Air Date: Thursday 30 April 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Entertainment, Travel
Host: Aprilanne Hurley
Guests: Nick Marlowe, Owner – Surf and Apparel Shop
Carlo Galazzo, General Manager – At the Tides Restaurant

Aprilanne first takes us to St. Teresa's Church and Modern Schoolhouse where a scene from "The Birds" was shot (the birds attack the schoolchildren). She then tells that Bodega is a quaint town with a lot of fun stores. She then interviews Nick Marlowe, who owns a surfboard and apparel shop in town. His shop sells custom surfboards and other surf related paraphernalia. He describes Bodega as a "tiny town, but we have everything." He also says that thousands of tourist a year come to town to see locations from "The Birds."

Aprilanne then takes us to Potter's Schoolhouse, where the cast was violently attacked by objects of the ornithological kind.

We then visit the Sonoma Visitor's Center which houses books on Alfred Hitchcock (the director of "The Birds") as well as paraphernalia, accessories and clothing based on "The Birds" and Bodega Bay.

The host then takes us to the area where there used to be a house for the main character in the movie. After the house burned down in the 60's, the U.C. Davis Marine Dormitory was built in its place. She also shows us the Bodega Marine Lab nearby which is open for tours and seminars.

The restaurant where actress Tippi Hendren takes cover is next on the tour. The Tides Restaurant, is a very successful restaurant. It's a great place to shop for memorabilia about "The Birds" and offers gifts concerning Bodega Bay.

Aprilanne then explains that Hitchcock chose Bodega because of the fog. He hated beautiful, sunny days because that meant he would have to have the exposed film "tinted" to match the look of the previous "foggy" footage.

At the Tides Restaurant, Aprilanne visits the fish market where she meets Carlo Galazzo, the General Manager. He describes all of the different kinds of fish, wine and cheeses available at the restaurant. She then cooks clam chowder with Carlo.

Aprilanne then recaps all the great things that Bodega Bay offers in terms of food, wine, beautiful hotels, and great hiking trails.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #535
Air Date:	Tuesday 5 May 2015	6:00am
	Thursday 7 May 2015	6:00am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Alternative Health	
Host:	Janice Edwards	
Guests:	Leon Beauchman, President SCC Alliance of Black Educators Rufus White, Program Director Chike Nwoffiah, Filmmaker Brenda Ray, wife of Carl for 34 years	

Janice Edwards presents a tribute to author, comedian, activist and educator Carl Ray who, after witnessing the murder of his father, ultimately learned to forgive the man who took his father from him. Through interviews with the people who knew Carl, they reminisce fondly about the upbeat and courageous man and the legacy he left us all.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1006
Air Date: Tuesday 5 May 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
John Toulze, Executive Chef - Girl in the Fig
Christopher Ferranti, Chef - Bay View Restaurant
Marco Galazzo, Food and Beverage Manager, Bay View Restaurant

Aprilanne interviewed Sondra Bernstein, author and owner of Girl in the Fig restaurant, about how to pair food with wine. Sondra talked about the importance of having fun at a party, but at the same time having items that the guests will like, will be easy to make and making sure that the flavor profiles will match. The secret here is having it at home and available.

Aprilanne interviewed John Toulze, executive chef, Girl in the Fig restaurant, on how to keep it simple. His philosophy is to use the freshest, seasonal ingredients, from the garden or from the farmer to the pan and to the guest with a minimal amount of processing. His job is to highlight what the gardener/farmer had done. He talked about the importance of pairing food and wine from the same geographical area.

Aprilanne gave the top three wine tasting party planning tips: 1) choosing a theme for the wine selection. 2) The important supplies that are needed for the wine tasting, and 3) keep it simple when it comes to the menu.

Aprilanne interviewed Christopher Ferranti, chef, Bay View restaurant, about the challenge of arranging a wine tasting party at a restaurant. According to Christopher, he is dealing with 5 courses and 5 different wines. He has to be organized from the get go: from pairing the food correctly with the wine that comes from the winery, preparing it in a timely matter and getting it out.

Aprilanne interviewed Marco Galazzo, food and beverage manager, Bay View restaurant, about the wine maker dinners that Bay View restaurant puts on for the past 20 years. They do one dinner per month with a different winery every month and they have a turnout of 90-100 people. He talked about the experience that the guests will have. The owner and/or winemaker will be there and they will dine on the same food/wine as the other guests. And between courses, the owner or winemaker will go around the tables and talk to the guests.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1018
Air Date:	Thursday 7 May 2015	6:30am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Health, Fitness	
Host:	Aprilanne Hurley	
Guests:	Aprilanne Hurley, Host – California Living Jeff Clark, Founder – Mavericks Surf	

Designed to inspired healthy living in the New Year, CALIFORNIA LIVING® show #1018 V-2 offers viewers the inside look at the complete Super Abs Workout, offers step-by-step cooking instructions for 2 healthy recipes: Stuffed Artichokes and Fresh Tomato Sauce; as well as a review of "Fun & Easy Top 10 Calorie Burners." This show also includes a dynamic interview with Mavericks Surf Founder Jeff Clark on the fitness benefits of Stand up Paddle Boarding.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #603
Air Date:	Tuesday 12 May 2015	6:00am
	Thursday 14 May 2015	6:00am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Alternative Health	
Host:	Janice Edwards	
Guests:	Shira Piven, Director – Welcome to Me	
	Thais Rezende, CEO – Bizworld	
	A’Ali De Sousa, Author and Filmmaker – Broken Heroes	

Janice first interviews Shira Piven, director of the movie “Welcome to Me.” The film tells the story of someone who has Borderline Personality Disorder, who stops taking her medication and wins the lottery. We learn how this affects her life and how it alters the perception of those who come in contact with her.

Up next is Thais Rezende, the CEO of Bizworld. Her goal is to teach children about financial responsibility, leadership, career exploration and how to be better overall citizens. Having emigrated from Mexico, she discusses the importance of entrepreneurship.

Lastly, Janice interviews a’Ali De Sousa, author and filmmaker, who through his film “Broken Heroes,” sheds light on the alarming number of soldiers who have returned from war with PTSD. He mentions that every month, one thousand vets attempt suicide and that once an hour, one succeeds.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1010
Air Date: Tuesday 12 May 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Travel, Real Estate, Housing, Commute
Host: Aprilanne Hurley
Guests: Claire Ramage – Links at Bodega Harbor
Mark Dierkshing, Chef – Blue Water Bistro
Marco Galazzo – Inn at the Tides
Johannes Zachbauer, Property Owner – Sonoma Coast Villa and Spa
Dennis and Kathleen Erba, Owners – Coldwell Banker Coast Properties

Links at Bodega Harbor: Aprilanne interviewed Claire Ramage, of Links at Bodega Harbor, talked about the golf course at Links at Bodega Harbor. She also talked about the remodeled restaurant, Blue Water Bistro. Then Aprilanne interviewed Mark Dierkshing, chef of the Blue Water Bistro at the Links at Bodega Harbor. He talked about Wine Country cuisine. According to Mark, it's about the agriculture and the herbs. He uses local growers for the dishes that he makes. He showed off several dishes that he made. Bob Caldwell, PGA Pro, gave Aprilanne a golfing lesson in putting. He told Aprilanne that golf beginner's need to start with putting, chipping and pitching; work on the short game. It will help the beginners to improve in the long run.

The Inn at the Tides: Aprilanne interviewed Marco Galazzo about how the Inn at the Tides is situated among the Bodega Bay coast. It is in a rural setting. The Inn is a country inn, but offers all the amenities that large hotels in large cities offer. He talked about the Bay view Restaurant and Lounge, how it offers a fine dining experience and it is an upscale restaurant. He talked about the Tides Restaurant (which is across the street from the inn) and how there has been a restaurant on the site since the 1920's. Marco showed Aprilanne the pool, which is sunken into a hill, kind of like a natural bowl. He talked about the glass fence, which allows the guests to get the view, but blocks the wind at the same time. Marco talked about how the Tides Restaurant was used in Alfred Hitchcock's "The Birds" as a prop (many of the scenes were shot in the Tides Restaurant). Then Aprilanne interviewed Carlo Galazzo, General Manager of The Inn at the Tides, about the traditional fish market that is at the inn. He talks about the scarcity of traditional fish markets. Not only fish is sold there, but chocolates, cheeses and wines. Then he showed Aprilanne how they make the clam chowder in large pots. Marco talked about how family friendly is the Tides Restaurant and the food options that they have (not only seafood, but vegetarian and other meat options).

Sonoma Coast Villa and Spa: Johannes Zachbauer, the property owner gave Aprilanne a tour of the Villa property (Please note that there is no CG of his name in the show itself, only on the end credits). He also made some dishes to show to Aprilanne. Aprilanne went to the spa area where Tracey Pritchitt, Certified Massage Therapist, gave Aprilanne a Sonoma Scrub and Wrap treatment (a signature treatment at the spa.)

Real estate at Bodega Bay: Aprilanne interviewed Dennis and Kathleen Erba, owners of Coldwell Banker Coast Properties about how to find a home on the coast. Kathleen talked about the importance of having a local agent representing the buyer. Dennis talked about the considerations in buying a home at the coast. Dennis talked about how Bodega Bay has

become a resort destination. Kathleen talked about how Bodega Bay is close to San Francisco (about an hour's drive north of San Francisco.)

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1026
Air Date: Thursday 14 May 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam’s Anchor Cafe

Aprilanne went to the Eva Claiborne Skin Institute, where she interviewed the owner, Eva Claiborne, about an ultrasonic anti-aging facial treatment, which after 10 minutes will see youthful results. They used a model that had never had a facial treatment to do the facial treatment on. According to Eva, it will take several treatments for the skin of the model to have the desired result.

Aprilanne interviewed Steve Merrifield, owner of Demo Sport, about seeing the sights of the San Francisco Bay by paddle boarding. He talked about the ease of using a stand up paddle board (a long, wide surfboard which the person stands up on and uses a paddle). According to Steve, anyone can use it, especially on a lake or calm water. It takes minimal amount of training. There are some physical benefits of stand-up paddle boarding: it uses every muscle in the body. It takes a certain amount of balance to balance the legs. The mind is thinking about what’s ahead and moving around.

Aprilanne interviewed Maggie McDonogh, CEO and Captain of Angel Island Tiburon Ferry about the 50th anniversary of her family running the Angel Island Tiburon Ferry. Aprilanne and Maggie talked about the various cruises that they have done for quite a few years. Video was shown of the various cruises that they had taken. Maggie talked about the sunset cruises, which happens every Friday and Saturday evening from May-October. The guests can bring out their own picnic dinners. They cruise towards the Golden Gate and back.

Aprilanne and Maggie went to Sam’s Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam’s Anchor Café, about the specialty oyster dish, Oyster’s Brian, that they make. Aprilanne and Maggie had the Oyster’s Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #561
Air Date:	Tuesday 19 th May 2015 6:00am	
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Networking	
Host:	Janice Edwards	
Guests:	Mark E Sackett, Founder – The Box	

Janice Edwards is on location at “The Box SF.” The Box SF is a collection of people in the Media, Advertising and Graphic design that are looking to improve their careers. The gatherings are about Active Networking, making connections, exchanging business cards, finding work and celebrating our passions.

The first segment is a series of interviews with the attendees as they explain why they came and how the meetings allow them to network, exchange ideas and create opportunities.

Janice then speaks with Mark E. Sackett, a one on one interview from the building he owns in San Francisco. Mark explains that he founded “The Box” in 2009 when the economy was tanking. He explains that the meetings allow a great platform for people to broker conversation and network with one another. He arranges key speakers for motivation. Mark also explains that each participant answer the following questions within a 30 time period:

1 - Who are you? 2- What is it you do or want to do for a living? 3 - Why are you here tonight? 4 – What in your life is your passion?

The last segment is a video showcase highlighting some of Mark’s advertising and graphics campaigns. Janice closes with a phone number for The Box SF: 415-602-9500

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1011
Air Date: Tuesday 19th May 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Jeff Clark, Founder – Mavericks Surf Contest
Julie Shenkman, Co-Owner – Sam's Chowder House
Paul Shenkman, Co-Owner – Sam's Chowder House
Tony Canadas, Director of Marketing – Oceano Hotel and Spa

Aprilanne interviewed Jeff Clark, founder of the Mavericks Surf Contest and Mavericks Surf Shop. He talked about how he has been in the waves since he was a child (he had gotten into the ocean before he could walk). When he got older, he noticed how high the surf was in Half Moon Bay and he decided to surf the waves by himself. Jeff convinced other experienced surfers to surf in Half Moon Bay and word spread like wildfire. The next time that the high waves were happening, more surfers came and changed Half Moon Bay and the world of big wave surfing. He talked about how he and Peter Mell talked about doing an event and the next thing is that they were putting on the Mavericks Surf Contest. He also talked about custom making surf boards and designing a surf board that can be used for the Mavericks Surf Contest. His advice for those who want to learn how to surf: don't bite off more than you can chew. Start slow and sure and get a couple of lessons. Figure out where your comfort zone is and enjoy it.

Aprilanne interviewed Julie Shenkman, co-owner of Sam's Chowder House, about the secret of Sam's Chowder House's success (great seafood, great ocean view, and a world class chef). She talked about Sam's Cam (a live web camera that shows views of Pillar Point Harbor view, as well as views of the ocean and beach). She talked about having a New England Style menu based on simple, fresh and authentic ingredients with a California twist. She uses local and seasonal ingredients as well.

Aprilanne interviewed Paul Shenkman, co-owner of Sam's Chowder House. He talked about how he was originally from the East Coast, where he ate from the local seafood shacks among the East Coast. When the location for Sam's became available, he jumped on. He showed off several dishes and how he pairs this with various wines. Aprilanne and Paul tasted several items.

Aprilanne interviewed Tony Canadas, Director of Marketing, Oceano Hotel and Spa. He talked about the conveniences that of being close to everywhere in the San Francisco Bay Area. He talked about the rooms and how green the hotel is. He talked about several things that one can do in Half Moon Bay. Then Aprilanne interviewed Nichole Vroman, Spa Director, Oceano Hotel and Spa. Nichole concentrates on holistic, all-natural custom blended products and services for the customers. Nichole gave Aprilanne a spa treatment.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: Bay Area Vista Episode: #595
Air Date: Thursday 21 May 2015 6:00am
Tuesday 26 May 2015 6:00am
Duration: 26:20 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Exercise, Fitness, Health
Host: Janice Edwards
Guests: Nicholas Christopher, Performer – Motown the Musical
Patrice Covington, Performer – Motown the Musical
Victoria Thuy Vi, Singer

Motown the Musical: Janice interviewed Nicholas Christopher (he portrays Smokey Robinson) and Patrice Covington (she portrays Martha Reeves/Edna Anderson), two of the performers in “Motown the Musical.” Nicholas talked about how he realize that Smokey was a performer and songwriter, but he was also the vice president of Motown Records, and how he was integral to Motown’s success. Patrice talked about how she and Nicholas are two of the few in the cast who are portraying performers who are still living and Nicholas and Patrice were able to speak to them. Patrice talked about how Edna Anderson (the character who she portrayed the most) was one of Berry Gordy’s right hand women and was influential to his crossing over to a wider audience. Nicholas talked about how they practice for their performances. Patrice mentioned how people listen to the music of Motown, from her grandmother to future generations, and how you can’t get rid of it. Nicholas talked about how the show brings hope, how people can overcome, and the love which the music was made with. Patrice talked about her favorite part to the show (doing “Dancing in the Streets”). She talked about how the song, “What’s Going On” is still reverent today, in light of what happened in Ferguson and the racism that is still happening. Nicholas talked about how he was an understudy for the role of Smokey in the original cast and also portraying Norman Whitfield. Patrice talked how Berry Gordy called her by name and how the Motown family took her into their family.

Victoria Thuy Vi: she is 10 years old and has two CD’s out. Victoria was 4 years old when she started singing in English and she was 5 or 6 years old when she started to sing in Vietnamese. She went to Vietnam recently and met her relatives. She worked on the two CD’s while there. One of the CD’s she recorded for Buddhist Monks. When she performs, she loves to see the smiles on the people’s faces and how she brings joy to the audience. Her parents inspired her to perform and pushed her to pursue her dreams. She wants to be a surgeon when she is an adult. She talked about how she is not affected by the two cultures that she comes from (African American and Vietnamese).

Ledisi performance at San Jose Jazz Festival: Ledisi performed at the San Jose Jazz Festival last month.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1026
Air Date: Thursday 21 May 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam’s Anchor Cafe

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Aprilanne and Maggie went to Sam’s Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam’s Anchor Café, about the specialty oyster dish, Oyster’s Brian, that they make. Aprilanne and Maggie had the Oyster’s Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1029
Air Date:	Tuesday 26 May 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Food, Entertainment	
Host:	Aprilanne Hurley	
Guests:	Rick Riess, Former President and CEO – Carneros Inn Hilary Newsom, President – PlumpJackSport Brian Chipson, Manager – The Farm	

On location at the Carneros Inn Hotel & the Orchard Private Residence Club, Aprilanne interviews Rick Riess, former president and CEO of the Carneros Inn. Rick explains how to be a “fractional owner” with the available cottages next to the hotel. He explains how the timeshare works and describes the amenities included on the property. They do a brief tour of the cottages and Rick further explains the advantages of owning “a piece of the wine country.”

Aprilanne then interviews Hilary Newsom, president of the PlumpJackSport Store located at the Carneros Inn. Hilary and Aprilanne browse through all of the clothes available at the boutique store. They then move on to the Spa. Hilary talks about the available spa packages, along with a brief tour of the spa facility. Next is an overview of the main lap pool, children’s pool and Jacuzzi.

Aprilanne and Hilary then move on to “The Farm” signature restaurant. They are seated with the restaurant manager Brian Chipson. They talk about the indigenous menu and go over some of the available items on the menu. Brian also talks about the other two restaurants available at the property.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #561
Air Date:	Thursday 28 May 2015 6:00am	
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Networking	
Host:	Janice Edwards	
Guests:	Mark E Sackett, Founder – The Box	

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The first segment is a series of interviews with the attendees as they explain why they came and how the meetings allow them to network, exchange ideas and create opportunities.

Janice then speaks with Mark E. Sackett, a one on one interview from the building he owns in San Francisco. Mark explains that he founded “The Box” in 2009 when the economy was tanking. He explains that the meetings allow a great platform for people to broker conversation and network with one another. He arranges key speakers for motivation. Mark also explains that each participant answer the following questions within a 30 time period:

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KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1025
Air Date:	Thursday 28 May 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Entertainment, Travel	
Host:	Aprilanne Hurley	
Guests:	Val Fiscalini, Designer Elizabeth Blackstone – Blackstone Landscape Design Tricia Sheridan – Decorative Design of CA Murals	

The host Aprilanne talked about some tips in home design. She started with interviewing Val Fiscalini, a designer, to talk about space re-configuration of a pantry and guest bath, and about 6 steps of properties of staging. She then talked to Jessie of P.D. Development about some tips in remodeling a house. She interviewed Elizabeth Blackstone of Blackstone Landscape Design about modeling patio and deck. Lisa showed some designs with plants, pots, bowls and moss. Finally, she talked to Tricia Sheridan, Decorative Design of CA Murals about decorative painting and Tricia shows how to make a painting with stencils.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #539
Air Date:	Tuesday 2 June 2015 6:00am Thursday 4 June 2015 6:00am	
Duration:	26:50 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, Community Outreach	
Host:	Janice Edwards	
Guests:	Desley Brooks, Vice Mayor – Oakland, CA Deanna Roberts – DR Roberts Events	

In part 2, highlights of the opening day rally were shown. Oakland Vice Mayor, Desley Brooks, spoke to the students. She told the students to take advantage of every opportunity. Professionals shared their career advice to the students. Deanna Roberts, D. R. Roberts Events, talked about making sure that the students knew their options. She said that not all students are college bound and they need options to either go to community college or to a trade. Too short talked about what he would have done differently when he was younger. John Lemanski, an employee of the Oakland Zoo, talked about the care of animals and animal

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1002
Air Date: Tuesday 2 June 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
Lori Bone, Kitchen Designer and Founder – Lori Bone Design
Elizabeth Blackstone, Founder – Blackstone Landscape Design
Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Kathy Van Fleet, Auxiliary President – Center for Volunteer and Non Profit Leadership
Inger Dressler, Co-House Chair – Center for Volunteer and Non Profit Leadership
Bob Praszker, Construction Manager – PB Development
Jesse Rhodes, CEO – PB Development

Lori Bone, kitchen designer and founder of Lori Bone Design, talked about how she used European elements for the design of the kitchen that is featured in the Designer's Showcase. The owner of the home loved the colors that Lori used for the kitchen. She talked about the design of the eating area, which according to Lori; the kitchen is the hub of the home. She gave some points on how to hire a kitchen designer, such as the personality of the designer and what the homeowner's style is. She talked about her inspiration for the design (she designed around a light fixture).

Elizabeth Blackstone, founder of Blackstone Landscape Design, talked about some of the design elements that she used in the outdoor space. She worked with an artist on some of the elements and on others she designed around the outdoor fireplace and the furniture is sun resistant. She talked about the design elements that she used for the Tuscan theme of the Designer's Showcase, such as putting in fruit trees and herbs in the garden area. She talked about her philosophy on landscape design. It is like interior design, but there are many elements in landscape that you can work with. She talked about designing the terraced hillside.

Linda Davis, CEO Center for Volunteer and Nonprofit Leadership of Marin, talked about the services that she offers for the Designers Showcase (it is the largest fundraiser for the Center for Volunteer and Nonprofit Leadership of Marin). She talked about the preparations for the Designer's Showcase (which happens after the current year's house is closed and it is year round). Some of the profits go to three charities that are picked each year which fit certain categories.

Kathy Van Fleet, Auxiliary President, Center for Volunteer and Nonprofit Leadership of Marin, talked about the challenges, frustrations, rewards, and hard work to put on the Designer's Showcase. She talked about having opportunities for women to volunteer in the showcase.

Inger Dressler, Auxiliary Co-House Chair, talked about the three weeks that the Tuscan house in Marin County was transformed. It was hectic for all who were involved.

Bob Praszker, Construction Manager for PB Development, talked about how much material was used for the Designer's Showcase. He talked about what a homeowner needs to look for when deciding on a contractor. Some points that he gave: never hurry into hiring a contractor,

get bids from a number of people, look for a defined scope of work, go and take a look at the other work that they have done, get references and actually call the references, to see if the contractor finishes the job.

Jesse Rhodes, CEO PB Development, talked about the property that was used for the Designer's Showcase.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1013
Air Date:	Thursday 4 June 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Travel, Food	
Host:	Aprilanne Hurley	
Guests:	Brian Gipson, Owner – Carneros Inn Magnolia Polley, Masseur – Carneros Inn Jeffrey Starr, Winery Chef – Trinchero Family Estates	

Aprilanne interviewed Brian Gipson, of Carneros Inn, located in Napa, CA, about their spa destination package. He talked about the philosophy of the spa and inn, which is laid back, simple way of life that is in Carneros. Brian showed Aprilanne one of the cottages where people can stay for the day (10AM-6PM). Aprilanne did the human gem and stone massage and she explained with the masseuse, Magnolia Polley, on how this massage is done. Then Aprilanne interviewed Diana (note: there is no CG on the name) about her philosophy of the spa treatments. According to Diana, their treatments are inspired by what surrounds them: the farms, the minerals, the flowers, the creeks, etc. They use materials that are organic and local. Aprilanne interviewed Jeffrey Starr, Winery Chef, and Trinchero Family Estates. He talked about where he gets his ingredients from (mostly Napa Valley). He talked about how food has to look good. Garnishes have to make sense to the dish. He showed Aprilanne how he pairs food with wine. He talks about how food has to enhance the wine. It is about balancing taste and making sure that it has a positive effect. He talks about planning ahead when putting together a dinner party and doing it in small bites. Aprilanne showed some exercises on how to help make muscles more defined by nightfall. She called it the Toned by Night workout.

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SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #575
Air Date:	Tuesday 9 June 2015 6:00am	
	Thursday 11 June 2015 6:00am	
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Health, Public Safety, Employment	
Host:	Janice Edwards	
Guests:	Charleston Pierce, Author – Star Walk Alicia Dunams, Author – Goal - Digger Kevin Balestrieri, Author – Home Team Ana Maria Sanchez, Author – Girl from the Hood Gone Good Christine Bronstein, Author - Nothing But the Truth, So Help Me God	

Charleston Pierce, author of “Star Walk,” talked about his inspiration for “Star Walk”. He wrote “Star Walk” to inspire his students in his classes. He talked about learning to have confidence by embracing your inner star power. He talked about how to bring that star power to your life in the job by bring your shine onto every aspect of your life. It takes time and it is a process to learn how to shine. He talked about releasing the greatness in us and the choices that we make.

Alicia Dunams, author of “Goal – Digger” and the founder of the Author Spotlight, talked about she started the author spotlight. She wrote a book about the lessons that she had learned. She had to make money and she did seminars for women. One of the women at one of these seminars asked Alicia on how to write a book. She gets people to come together over the weekend to write a book and have these books be discovered on Amazon, and have these books be discovered by TV producers. She talked about what keeps her inspired. Community is important to her. She also talked about your mindset: what you say, you can create. She talked about moving people forward from having self-doubt, and making things happen.

Kevin Balestrieri, author of “Home Team,” talked about the inspiration for “Home Team.” He talked about how homeowners are not satisfied with their home improvement projects and the reasons why they are not is because they don’t understand the process. Kevin wrote 4 easy steps to communicate to the architect, general contractor, and designer to get the results that the homeowners want. He talked about his background as a general contractor (he has been doing it for 18 years), and he has been through the ups and downs of a construction process and a lot of that he had to communicate to the homeowner how things work. He talks about everyone coming together as a team and understanding the process. He talks about the importance of the homeowner creating the team by picking the architect, general contractor, and designer. They all have to come together to work and come up with a successful project, so that there will be a good result. He gave some tips to the homeowner for finding the people to hire. He also talked about how a construction project is like a roller coaster: it has its ups and downs and expectations go up and down.

Ana Maria Sanchez, author of “Girl from the Hood Gone Good,” talked about what had happened to her growing up. She was molested by someone who was living with her family when she was young. She talked about how her parents didn’t understand how this affected her (Ana Maria grew up in the 1970’s) by staying in denial. Ana Maria didn’t tell anyone what was happening to her either because she was scared of the boy who was doing this to her. Because of the sexual molestation and physical abuse, she developed a deep belief

system that she was not worthy. She ended up in relationships where she was abused, went into deep depression and ended up trying to escape with drug and alcohol abuse. She also talked about how she stop the cycle of abuse and changed her life. She talked about having an awareness of leading a double life. She eventually dug herself out of the abuse, depression, and drug/alcohol abuse.

Christine Bronstein, co-author and editor of “Nothing but the Truth, So Help Me God,” talked about the Band of Wives (a private social network made up of married, single and everything in-between women, who support each other). She talked about her sister-soul mate (she lived with her for 10 years) and how women’s connections are so important for health. She talked about having fun with other women in positive ways.

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SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1004
Air Date:	Tuesday 9 June 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Food, Entertainment	
Host:	Aprilanne Hurley	
Guests:	John Ash, Executive Chef – Culinary Institute of America Damon Calegari, Taste Tester Ralph Pagano, Celebrity Chef – Almost Famous Chef Competition	

Aprilanne interviewed John Ash, Executive Chef. He talked about the programs that are offered through the Culinary Institute of America (which was expanded to include home cooks and foodies.) He talked about how he became interested in cooking (it was helping his grandmother make comfort food while he lived on a ranch in Colorado when he was a child). He gave his secret for matching food with wine: making sure that the acidity level of the food is in balance with the acidity level in the wine. You can add acid to the food through vinegar, citrus, or wine. He talked about how he used seasonal, fresh, and local food in his cooking and how he contributed to the California Cuisine.

Aprilanne and taste tester Damon Calegari did a preview of what John teaches. John teaches how to make food and wine more enjoyable by putting things that are similar in flavor or contrasting in flavor together. Usually he looks for things that are similar. In the class that Aprilanne and Damon sat in, John talked about the most important organ for taste: the nose. He highlighted the important role that our senses play in successfully pairing wine with food. Aprilanne and Damon had gotten more appreciation of the complexities of wine and a deeper understanding on how to pair food with wine.

The National Pellegrino's Almost Famous Chef Competition. Aprilanne and Damon tasted some of the dishes that were prepared by the contestants. David Awad, the winner of the Almost Famous Chef Competition, talked about what made his dish the winner. He tries to have balance and clean flavors with his dish. He talked about how he dealt with the pressure of cooking for over 200 people. He talked about putting himself into the food and the passion and love into what you are doing, and hope that everything falls into place and that the people enjoy the dish. Ralph Pagano, Celebrity Chef and co-sponsor of the Almost Famous Chef competition, talked about how he became involved in the Almost Famous Chef Competition. He is interested in mentoring the future chefs.

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SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1003
Air Date: Thursday 11 June 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Wine Tasting, Tourism, Travel, and Entertainment
Host: Aprilanne Hurley
Guests: John Conover, General Manager – Plump Jack Winery
Anthony Biagi, Wine Maker – Wine Jack Winery
Kimball Jones, Executive Chef

Aprilanne interviewed John Conover, General Manager of Plump Jack Winery in Napa Valley. He talked about the history of Plump Jack Winery (it was founded in 1995 by a couple of people, Gavin Newsom and Gordon Getty, who are from San Francisco). The goal is to make wine less intimidating, more inviting experience for people. He talked about how he takes the mystery out of the wine experience for wine lovers by allowing people to see the grape growing, wine making, bottling process, and enjoy wines in a very casual environment. He talked about having the founders overlook the property, and their passion for fine wine. He talked about how Plump Jack Winery had gotten its name (from a character in Shakespeare's play "Falstaff"). He talked about how wine and food are theatre and entertainment. He talked about having your palate be your ultimate judge when tasting wine. He talked about screw cap wines, where there is a screw cap on the bottle instead of a cork. He talked about seeing mold in their corks about 7 – 8 years ago and if affected about 6 – 7% of all wines. It gives a moldy off character in wine. He, Gavin and Gordon looked for alternative closures for their wines. He talked about how the wine industry was kicking and screaming over this switch. He talked about the environmental aspects of using a screw cap instead of a cork (it saves trees from being used for cork and the ease of opening the bottle of wine). He gives a demonstration on how he does a wine tasting and some tips on wine tasting.

Anthony Biagi, winemaker, Wine Jack Winery, talked about the three things that go into making a great wine: 1) having a wonderful vineyard, 2) having a great team who believes in making great wine and 3) having a great ownership that supports the winemaking team. It takes 2 years for a return on an investment in wine.

Kimball Jones, Executive Chef, gives his tips on pairing wine with food and the barbecue. He talks about making the food go with the wine and making it well balanced.

Aprilanne gave the 6 steps to wine tasting.

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SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #529
Air Date:	Tuesday 16 June 2015 6:00am Thursday 18 June 2015 6:00am	
Duration:	26:40 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Dr. Lara Fernandez Johnny Fernandez	

Guests Johnny and Lara Fernandez talked about attracting and nurturing the love relationship. They teach courses on attracting soul mate love from a spiritually centered perspective. They talked about the keys of finding true love, love myths that get in the way, and what a person is doing to repel their soul mate.

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SECOND QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1027
Air Date:	Tuesday 16 June 2015	6:30am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Volunteer, Construction, Remodeling	
Host:	Aprilanne Hurley	
Guests:	Marcus Benedetti, President – Clover Stornetta Farm Peter Pahk, Chef – Clover Stornetta Farm Marcela Valladolid, Chef – Clover Stornetta Farm	

Aprilanne interviewed Marcus Benedetti, the president of Clover, Stornetta Farm. He talked about how the company was established and the products they made. Then Chef Peter Pahk showed the preparation of some dishes using fruit, veggie, yogurt and Clover's products. After that, Chef Marcela Valladolid showed the making of some Mexican dishes. Finally Aprilanne demonstrated some body exercise with the different medicine balls.

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SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1006
Air Date: Thursday 18 June 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
John Toulze, Executive Chef - Girl in the Fig
Christopher Ferranti, Chef - Bay View Restaurant
Marco Galazzo, Food and Beverage Manager, Bay View Restaurant

Aprilanne interviewed Sondra Bernstein, author and owner of Girl in the Fig restaurant, about how to pair food with wine. Sondra talked about the importance of having fun at a party, but at the same time having items that the guests will like, will be easy to make and making sure that the flavor profiles will match. The secret here is having it at home and available.

Aprilanne interviewed John Toulze, executive chef, Girl in the Fig restaurant, on how to keep it simple. His philosophy is to use the freshest, seasonal ingredients, from the garden or from the farmer to the pan and to the guest with a minimal amount of processing. His job is to highlight what the gardener/farmer had done. He talked about the importance of pairing food and wine from the same geographical area.

Aprilanne gave the top three wine tasting party planning tips: 1) choosing a theme for the wine selection. 2) The important supplies that are needed for the wine tasting, and 3) keep it simple when it comes to the menu.

Aprilanne interviewed Christopher Ferranti, chef, Bay View restaurant, about the challenge of arranging a wine tasting party at a restaurant. According to Christopher, he is dealing with 5 courses and 5 different wines. He has to be organized from the get go: from pairing the food correctly with the wine that comes from the winery, preparing it in a timely matter and getting it out.

Aprilanne interviewed Marco Galazzo, food and beverage manager, Bay View restaurant, about the wine maker dinners that Bay View restaurant puts on for the past 20 years. They do one dinner per month with a different winery every month and they have a turnout of 90-100 people. He talked about the experience that the guests will have. The owner and/or winemaker will be there and they will dine on the same food/wine as the other guests. And between courses, the owner or winemaker will go around the tables and talk to the guests.

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SECOND QUARTER 2015

Program:	Bay Area Vista	Episode: #578
Air Date:	Tuesday 23 June 2015	6:00am
	Thursday 25 June 2015	6:00am
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Eric La Salle, Actor and Author – The Laws of Depravity Lee Reed, Founding President – 100 Black Women of San Francisco	

Eriq La Salle, actor and author of “The Laws of Depravity,” talked about what had inspired him to write a book. According to Eriq, everything is about storytelling, and writing is another way of telling a story. He was inspired to write his book by an article that he read about how most of Jesus’ disciples were brutally murdered. John was the only disciple who wasn’t killed. Eriq came up with a modern day serial killer who is killing corrupt clergy in the fashion that the apostles were killed. Then he came up with the heroes, who are very human and searching for love and spiritual reconciliation. Eriq talked about Shakespeare essentially never wrote about a bad character but he wrote about people doing bad things. In their minds, they were justified. Eriq gave the example of Richard III (Eriq studied Shakespeare at Julliard.) Eriq wanted to create the enemy to have certain empathy for the readers. He also wanted to show the dark side for the heroes as well. He creates characters that make him want to play with them like a child. He talked about the person (Clay Stevenson, who ran the Hartford Stage Summer Program/Old Plays and was Eriq’s mentor) who helped him with fulfilling his dreams of acting. (Eriq was in an inner city program in Hartford, CT in the 1970’s that had exposed him to different things that he wouldn’t have been exposed to normally). Clay had found a play that Eriq can be in that Eriq didn’t have to sing. Clay convinced Eriq to apply to Julliard. He talked about the love story between Quincy and Elena (two of the characters in the book) and what had inspired him to write this love story in his book. He wanted to create a hybrid book. He wanted to put in lyricism so that it balances out the gruesome element. Quincy and Elena were in searching all of their lives for the right one and they never truly gave themselves to anyone until they met. It is a high standard for love, but according to Eriq, there is a high payoff for that type of love. Quincy and Elena became to metaphor for holding out for true love.

100 Black Women of San Francisco: I. Lee Reed, Founding President, talked about the various programs that the 100 Black Women of San Francisco provide for women and girls. They provide programs that provide equity for women and girls in leadership. Economic development, education, domestic violence, anything that pertains to women is what they advocate for. They have programs for

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SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1028
Air Date: Tuesday 23 June 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Coy and Sarah Barnes, Owners – Wine Wrangler
Gary Stemper, Owner – Eagle Castle Winery
Joe Barton, Owner and Winemaker – Grey Wolf Cellars
Norma Moye, Executive Director – Paso Robles Downtown Main Street
Association

Aprilanne interviewed Coy and Sarah Barnes, Owners of the Wine Wrangler. They talked about how they customize their tours based on their customer's preference in wine. Coy talked about how Paso Robles became the third largest wine growing region in California. Coy talked about a green getaway where the customer arrives on an Amtrak train, stays in a local hotel and give them a tour of the local area. They talked about how they founded Wine Wrangler. They took Aprilanne to Eagle Castle Winery, where she interviewed Gary Stemper, Owner of Eagle Castle Winery. He talked about how the building that the winery is based in (a castle) won an award. He talked how some of his wines had won awards. Gary and Aprilanne tasted some wine.

Aprilanne interviewed Joe Barton, Owner and Winemaker, Grey Wolf Cellars. He and Aprilanne tasted some of the wines that he had made. He got the inspiration for the Grey Wolf Cellar name from his parents, who love the idea of the family being part of a pack. He talked about the challenge of making wines that go beyond regular wines. He showed Aprilanne how he makes his wines.

Aprilanne interviewed Norma Moye, Executive Director, and Paso Robles Downtown Main Street Association about the revitalization of Paso Robles. According to Norma, they started with Main Street, where they revitalized and preserved the old buildings. They used community volunteers and board/committees. She talked about how the revitalization started with putting a movie theatre in, followed by shops, wine tasting rooms and restaurants. She talked about having old sulfur water springs, where people come and use the spring water for healing.

Aprilanne and Coy Barnes went to an underground room, where they tried various wine and food pairings. Coy talked about the wine club that he runs. He uses various wines from various wineries, both large and small, to find the sleepers that people don't know about.

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Program:	California Living With Aprilanne	Episode: #1029
Air Date:	Thursday 25 June 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Food, Entertainment	
Host:	Aprilanne Hurley	
Guests:	Rick Riess, Former President and CEO – Carneros Inn Hilary Newsom, President – PlumpJackSport Brian Chipson, Manager – The Farm	

On location at the Carneros Inn Hotel & the Orchard Private Residence Club, Aprilanne interviews Rick Riess, former president and CEO of the Carneros Inn. Rick explains how to be a “fractional owner” with the available cottages next to the hotel. He explains how the timeshare works and describes the amenities included on the property. They do a brief tour of the cottages and Rick further explains the advantages of owning “a piece of the wine country.”

Aprilanne then interviews Hilary Newsom, president of the PlumpJackSport Store located at the Carneros Inn. Hilary and Aprilanne browse through all of the clothes available at the boutique store. They then move on to the Spa. Hilary talks about the available spa packages, along with a brief tour of the spa facility. Next is an overview of the main lap pool, children’s pool and Jacuzzi.

Aprilanne and Hilary then move on to “The Farm” signature restaurant. They are seated with the restaurant manager Brian Chipson. They talk about the indigenous menu and go over some of the available items on the menu. Brian also talks about the other two restaurants available at the property.

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SECOND QUARTER 2015

Program: Bay Area Vista Episode: #598
Air Date: Tuesday 30 June 2015 6:00am
Duration: 26:35 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Entertainment, History
Host: Janice Edwards
Guests: Brenda Vaughn, Performing Artist
Paula Telander, Producer and CEO – Pajama Studios
Rosie Gaines, Performing Artist

Topics: Musicians Helping Musicians/I am my sister's keeper fundraiser for Rosie Gaines. Will be held at Geoffrey's Inner Circle nightclub in Oakland on **January 31, 2015**.

Janice interviewed Brenda Vaughn (performing artist) and Paula Telander (producer, CEO of Pajama Studios). They are part of a fundraiser for Rosie Gaines. Rosie recorded for Prince (Diamonds and Pearls) and her own tunes (Closer than Close). Brenda knew Rosie for nearly 30 years. The fundraiser is to provide housing, and support for Rosie until she can get back on her feet again. Paula talked about how this fundraiser came together through Facebook: Paula was sent a private message from Brenda saying that Rosie was sick, then she got in contact with Rosie's daughter. Brenda and Paula communicated on FB and they finally met face to face on January 5, 2015. Brenda talked about how she found out how serious Rosie's problems were. She contacted Rosie's FB friends to see if any of them were close to her. If they were, then Brenda told them about Rosie. Brenda talked about how difficult for a musician to reach out to others for help. Brenda and Paula want to create a registry of musicians so that they can check on each other. Paula talks about how musicians can suffer depression and how the music business is an animal that keeps moving forward and if you are not grounded, it can eat you alive. Brenda talks about what happens when a musician is not popular anymore; when isolation and depression happens, and how difficult it is to reach out. Brenda talked about being in Japan when they had the major earthquake/radiation leak and her life changed. She ended up leaving everything behind in Japan. She was depressed when she had to leave Japan. She talks about the importance of talking to others. Rosie has been dealing with depression. Paula talked about meeting Rosie in the 1980's, when Paula came back from overseas, and met Rosie at Roland's nightclub in San Francisco. They became friends and helped Rosie get a gig with Prince. Paula talks about how Rosie is starting to sing again. Brenda talks about how Music Cares helps out musicians in their time of need.

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SECOND QUARTER 2015

Program: California Living With Aprilanne Episode: #1011
Air Date: Tuesday 30 June 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Jeff Clark, Founder – Mavericks Surf Contest
Julie Shenkman, Co-Owner – Sam's Chowder House
Paul Shenkman, Co-Owner – Sam's Chowder House
Tony Canadas, Director of Marketing – Oceano Hotel and Spa

Aprilanne interviewed Jeff Clark, founder of the Mavericks Surf Contest and Mavericks Surf Shop. He talked about how he has been in the waves since he was a child (he had gotten into the ocean before he could walk). When he got older, he noticed how high the surf was in Half Moon Bay and he decided to surf the waves by himself. Jeff convinced other experienced surfers to surf in Half Moon Bay and word spread like wildfire. The next time that the high waves were happening, more surfers came and changed Half Moon Bay and the world of big wave surfing. He talked about how he and Peter Mell talked about doing an event and the next thing is that they were putting on the Mavericks Surf Contest. He also talked about custom making surf boards and designing a surf board that can be used for the Mavericks Surf Contest. His advice for those who want to learn how to surf: don't bite off more than you can chew. Start slow and sure and get a couple of lessons. Figure out where your comfort zone is and enjoy it.

Aprilanne interviewed Julie Shenkman, co-owner of Sam's Chowder House, about the secret of Sam's Chowder House's success (great seafood, great ocean view, and a world class chef). She talked about Sam's Cam (a live web camera that shows views of Pillar Point Harbor view, as well as views of the ocean and beach). She talked about having a New England Style menu based on simple, fresh and authentic ingredients with a California twist. She uses local and seasonal ingredients as well.

Aprilanne interviewed Paul Shenkman, co-owner of Sam's Chowder House. He talked about how he was originally from the East Coast, where he ate from the local seafood shacks among the East Coast. When the location for Sam's became available, he jumped on. He showed off several dishes and how he pairs this with various wines. Aprilanne and Paul tasted several items.

Aprilanne interviewed Tony Canadas, Director of Marketing, Oceano Hotel and Spa. He talked about the conveniences that of being close to everywhere in the San Francisco Bay Area. He talked about the rooms and how green the hotel is. He talked about several things that one can do in Half Moon Bay. Then Aprilanne interviewed Nichole Vroman, Spa Director, Oceano Hotel and Spa. Nichole concentrates on holistic, all-natural custom blended products and services for the customers. Nichole gave Aprilanne a spa treatment.