

PUBLIC AFFAIRS REPORT
For
KSPX-TV
Sacramento, CA
For
Third Quarter Ending September 30th, 2015

In accordance with Section 73.3526(e) (11) (i) of the Federal Communications Commission's rules, the following, in the opinion of KSPX-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Traffic/Commute/Transportation Alternatives
2. Food Service/Local Foods
3. Entertainment
4. History/Regional History
5. Health and Fitness
6. Travel- Local/Travel – National/International
7. Health and Diet/Nutrition
8. Networking/Social Events
9. Real Estate
10. Business Equality/Education

A detailed summary of each program's content, including guests, affiliations, and date of broadcast is included in this report

Bay Area Vista is a one-half hour community affairs program that highlights the best of the Bay Area and Sacramento regions showcasing organizations, events and newsmakers, with compelling personal stories, interviews & entertainment all of which impact the local community.

California Living is a one-half hour community affairs program that features local talent Aprilanne Hurley as host in exploring California's trends in food, travel and healthy living. This program offers information concerning local travel as well as awareness and education of health related issues.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #598
Air Date: Thursday 2 July 2015 6:00am
Duration: 26:35 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Entertainment, History
Host: Janice Edwards
Guests: Brenda Vaughn, Performing Artist
Paula Telander, Producer and CEO – Pajama Studios
Rosie Gaines, Performing Artist

Topics: Musicians Helping Musicians/I am my sister's keeper fundraiser for Rosie Gaines. Will be held at Geoffrey's Inner Circle nightclub in Oakland on **January 31, 2015**.

Janice interviewed Brenda Vaughn (performing artist) and Paula Telander (producer, CEO of Pajama Studios). They are part of a fundraiser for Rosie Gaines. Rosie recorded for Prince (Diamonds and Pearls) and her own tunes (Closer than Close). Brenda knew Rosie for nearly 30 years. The fundraiser is to provide housing, and support for Rosie until she can get back on her feet again. Paula talked about how this fundraiser came together through Facebook: Paula was sent a private message from Brenda saying that Rosie was sick, then she got in contact with Rosie's daughter. Brenda and Paula communicated on FB and they finally met face to face on January 5, 2015. Brenda talked about how she found out how serious Rosie's problems were. She contacted Rosie's FB friends to see if any of them were close to her. If they were, then Brenda told them about Rosie. Brenda talked about how difficult for a musician to reach out to others for help. Brenda and Paula want to create a registry of musicians so that they can check on each other. Paula talks about how musicians can suffer depression and how the music business is an animal that keeps moving forward and if you are not grounded, it can eat you alive. Brenda talks about what happens when a musician is not popular anymore; when isolation and depression happens, and how difficult it is to reach out. Brenda talked about being in Japan when they had the major earthquake/radiation leak and her life changed. She ended up leaving everything behind in Japan. She was depressed when she had to leave Japan. She talks about the importance of talking to others. Rosie has been dealing with depression. Paula talked about meeting Rosie in the 1980's, when Paula came back from overseas, and met Rosie at Roland's nightclub in San Francisco. They became friends and helped Rosie get a gig with Prince. Paula talks about how Rosie is starting to sing again. Brenda talks about how Music Cares helps out musicians in their time of need.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1026
Air Date: Thursday 2 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam’s Anchor Cafe

Aprilanne went to the Eva Claiborne Skin Institute, where she interviewed the owner, Eva Claiborne, about an ultrasonic anti-aging facial treatment, which after 10 minutes will see youthful results. They used a model that had never had a facial treatment to do the facial treatment on. According to Eva, it will take several treatments for the skin of the model to have the desired result.

Aprilanne interviewed Steve Merrifield, owner of Demo Sport, about seeing the sights of the San Francisco Bay by paddle boarding. He talked about the ease of using a stand up paddle board (a long, wide surfboard which the person stands up on and uses a paddle). According to Steve, anyone can use it, especially on a lake or calm water. It takes minimal amount of training. There are some physical benefits of stand-up paddle boarding: it uses every muscle in the body. It takes a certain amount of balance to balance the legs. The mind is thinking about what’s ahead and moving around.

Aprilanne interviewed Maggie McDonogh, CEO and Captain of Angel Island Tiburon Ferry about the 50th anniversary of her family running the Angel Island Tiburon Ferry. Aprilanne and Maggie talked about the various cruises that they have done for quite a few years. Video was shown of the various cruises that they had taken. Maggie talked about the sunset cruises, which happens every Friday and Saturday evening from May-October. The guests can bring out their own picnic dinners. They cruise towards the Golden Gate and back.

Aprilanne and Maggie went to Sam’s Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam’s Anchor Café, about the specialty oyster dish, Oyster’s Brian, that they make. Aprilanne and Maggie had the Oyster’s Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #510
Air Date: Tuesday 7 July 2015 6:00am
Thursday 9 July 2015 6:00am
Duration: 26:35 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Diet, Work Strategies, Networking
Host: Janice Edwards
Guests: Rebecca Katz, Author – The Cancer Fighting Kitchen
Tony De Blauwe, Author – Tangling with Tyrants
Cesar Plata, Founder – Info Bay Area

Rebecca Katz, author of “The Cancer Fighting Kitchen,” talks about foods that can help fight cancer on an informational basis. Want to eat foods that are inhospitable to cancer.

Tony De Blauwe, author of “Tangling with Tyrants,” talks about his personal experience with dealing with a bad boss. Find out what your boss wants, how to look at yourself, and making a plan. Be grounded and be focused at the task at hand.

Cesar Plata, Master Networker, founder of Info Bay Area, gives some tips on how to network and how to connect with and to inform people in a professional way. Networking is not done at the actual event, but after the event when contact is made with the people as a follow up.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1024
Air Date: Tuesday 7 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Entertainment, Travel
Host: Aprilanne Hurley
Guests: Nick Marlowe, Owner – Surf and Apparel Shop
Carlo Galazzo, General Manager – At the Tides Restaurant

Aprilanne first takes us to St. Teresa's Church and Modern Schoolhouse where a scene from "The Birds" was shot (the birds attack the schoolchildren). She then tells that Bodega is a quaint town with a lot of fun stores. She then interviews Nick Marlowe, who owns a surfboard and apparel shop in town. His shop sells custom surfboards and other surf related paraphernalia. He describes Bodega as a "tiny town, but we have everything." He also says that thousands of tourist a year come to town to see locations from "The Birds."

Aprilanne then takes us to Potter's Schoolhouse, where the cast was violently attacked by objects of the ornithological kind.

We then visit the Sonoma Visitor's Center which houses books on Alfred Hitchcock (the director of "The Birds") as well as paraphernalia, accessories and clothing based on "The Birds" and Bodega Bay.

The host then takes us to the area where there used to be a house for the main character in the movie. After the house burned down in the 60's, the U.C. Davis Marine Dormitory was built in its place. She also shows us the Bodega Marine Lab nearby which is open for tours and seminars.

The restaurant where actress Tippi Hendren takes cover is next on the tour. The Tides Restaurant, is a very successful restaurant. It's a great place to shop for memorabilia about "The Birds" and offers gifts concerning Bodega Bay.

Aprilanne then explains that Hitchcock chose Bodega because of the fog. He hated beautiful, sunny days because that meant he would have to have the exposed film "tinted" to match the look of the previous "foggy" footage.

At the Tides Restaurant, Aprilanne visits the fish market where she meets Carlo Galazzo, the General Manager. He describes all of the different kinds of fish, wine and cheeses available at the restaurant. She then cooks clam chowder with Carlo.

Aprilanne then recaps all the great things that Bodega Bay offers in terms of food, wine, beautiful hotels, and great hiking trails.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1018
Air Date:	Thursday 9 July 2015	6:30am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Health, Fitness	
Host:	Aprilanne Hurley	
Guests:	Aprilanne Hurley, Host – California Living Jeff Clark, Founder – Mavericks Surf	

Designed to inspired healthy living in the New Year, CALIFORNIA LIVING® show #1018 V-2 offers viewers the inside look at the complete Super Abs Workout, offers step-by-step cooking instructions for 2 healthy recipes: Stuffed Artichokes and Fresh Tomato Sauce; as well as a review of "Fun & Easy Top 10 Calorie Burners." This show also includes a dynamic interview with Mavericks Surf Founder Jeff Clark on the fitness benefits of Stand up Paddle Boarding.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #581
Air Date: Tuesday 14 July 2015, 6:00am
Duration: 26:35 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Entertainment, History
Host: Janice Edwards
Guests: Dr. Sasha Bardey, Co-Producer – Side Effects

Dr. Sasha Bardey, Co-Producer of “Side Effects,” and a Forensic Psychiatrist, talked about the story line for the film, “Side Effects.” He wants people to take away from watching “Side Effects” is that more people are leaving the psychiatrists with prescriptions in their hands. As more people are using these medications, there are going to be more side effects to deal with. He talked about how these medications are very effective in improving people’s lives. He talked about how people have lost the ability to cope with various stresses. He talked about how society wants results right away; have people feel better quickly. As a professional, he tries to get people to work through their problems and to make changes in their lifestyles and relationships that will have an enduring effect on their well-being, instead of popping a pill. He talked about his work as a Forensic Psychiatrist. He loves to find out answers so that he can explain to a jury, DA, or defense attorney and see what impact it has on the outcome of a case. He talked about the signs that will determine if a child will become a psychopath. He talked about the signs of someone who is really not truly presenting himself/herself to be. He talked about the stigma of mental illness is real and it touches every family and how many people don’t get the proper treatment because of the stigma. He talked about how the reality shows that deal with hoarding or substance abuse are getting people to understand these things. He talked about if more people get more treatment for mental illness, then the stigma will be removed. He talked about watching the actors master their emotional reactions. He talked about boundaries between psychiatrist and patient and how it can be breached. He talked about how he got into Forensic Psychiatry.

EMQ Families First: it is a non-profit organization that includes addiction prevention. Their program is helping children deal with problems, keep them safe, and give them life skills. The video is provided by the EMQ Families First.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1025
Air Date: Tuesday 14 July 2015, 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Entertainment, Travel
Host: Aprilanne Hurley
Guests: Val Fiscalini, Designer
Elizabeth Blackstone – Blackstone Landscape Design
Tricia Sheridan – Decorative Design of CA Murals

The host Aprilanne talked about some tips in home design. She started with interviewing Val Fiscalini, a designer, to talk about space re-configuration of a pantry and guest bath, and about 6 steps of properties of staging. She then talked to Jessie of P.D. Development about some tips in remodeling a house. She interviewed Elizabeth Blackstone of Blackstone Landscape Design about modeling patio and deck. Lisa showed some designs with plants, pots, bowls and moss. Finally, she talked to Tricia Sheridan, Decorative Design of CA Murals about decorative painting and Tricia shows how to make a painting with stencils.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #592
Air Date: Thursday 16 July 2015, 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Exercise, Fitness, Health
Host: Janice Edwards
Guests: Miko Marks, Country Music Artist – Pajama Studios
James Gartner, Producer – Pajama Studios
Tyler Comes, Student – Pajama Studios
Paula Telander, Co-Founder – Pajama Studios

Miko Marks is an award winning African American country music artist. At the time of this interview, she was at Pajama Studios recording an EP. In the first segment, she talked about how she grew up listening to all kinds of music, and she talked about how there will be some days where country music was played at her childhood home. She looks at country music as blues with different instrumentation. When she was growing up, she didn't think about pursuing a career in music, but something told her along the way that she needed to pursue her dreams. She gets the inspiration for her songs from everywhere. She talked about her son (he was 14 years old at the time of the interview) playing music. She wanted him to play piano, but he wasn't feeling that. He did pursue playing guitar, however. Miko was happy that they share the journey and she got to watch him grow. She talked about how the culture in Nashville is very traditional, and the people there were not used to seeing an African American woman walk through, wanting to do a country music album. It was a great experience for her. She talked about how her family discourage her from singing country music, but she kept her focus on being the best in what she wanted to do, and persevered. Now her family is proud of her. The advice that she gave to her son that she wished that she had when she was 14 is to think outside of the box, be encouraged to be "me" opposed to fitting into the stereotypical place where people want to place others. She told Justin (her son) to be himself. She talked about the causes that she is involved with (they are the ones that touch her heart such as: Habitat for Humanity, breast cancer, thanksgiving relief, etc.) and how she wants to leave her mark on other people's hearts.

The second segment is about the preparation for recording a song. Miko is joined by her producer, James Gartner, and musical prodigy Tyler Comes. She and James talked about how to record her song, "Mama." James gave Miko some tips on how to perform the song in the studio. Miko talked about the theme of the album that was being recorded at the time. She performed another song for James and he liked the hook of that song. Then it showed Miko in the recording studio, recording one of her songs.

The third segment, Janice interviewed Pajama Studios co-founder Paula Telander and Tyler Comes (he was a student at the time that this show was taped). Paula talked

about the history of Pajama Studios (opened in April, 1993) and how it has been voted one of the best recording studios in the world two years in a row and one of the twelve best recording studios on the West coast according to Mix magazine. She talked about working with many artists (both new and established) and how they were involved with 42 gold/platinum albums and two Grammy nominated awards. Tyler talked about how long he was involved with music (he was 18 years old at the time of taping). He remembered his dad taking him into his drumming room when Tyler was a baby and sitting him on his lap. His dad will play some Rush, the Cult, Pink Floyd, etc., then he will take Tyler's hands and guide them on the drums. Tyler picked up the guitar in the seventh grade. Paula talked about the mentoring program that Pajama Studios were setting up (Tyler was the first student to be mentored). She talked about how she and Tyler met and how the mentoring program supported him as an artist. The mentoring program evolved from Tyler's mother having a vision for her son, wanting him to work with James Gartner. Tyler talked about working with John Lee Hooker (he did the engineering part and did some background vocals.) Paula talked about Tyler's first day at Pajama Studios (July, 2009) and how he met Kenny G. The vision of the mentoring program at Pajama Studios is to support youth in a way that an artist can move forward to working with some of the greats. They are working with the A list musicians, recording engineers, composers, etc. They are not behind the book, but getting real life experience.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1010
Air Date: Thursday 16 July 2015, 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Travel, Real Estate, Housing, Commute
Host: Aprilanne Hurley
Guests: Claire Ramage – Links at Bodega Harbor
Mark Dierkshing, Chef – Blue Water Bistro
Marco Galazzo – Inn at the Tides
Johannes Zachbauer, Property Owner – Sonoma Coast Villa and Spa
Dennis and Kathleen Erba, Owners – Coldwell Banker Coast Properties

Links at Bodega Harbor: Aprilanne interviewed Claire Ramage, of Links at Bodega Harbor, talked about the golf course at Links at Bodega Harbor. She also talked about the remodeled restaurant, Blue Water Bistro. Then Aprilanne interviewed Mark Dierkshing, chef of the Blue Water Bistro at the Links at Bodega Harbor. He talked about Wine Country cuisine. According to Mark, it's about the agriculture and the herbs. He uses local growers for the dishes that he makes. He showed off several dishes that he made. Bob Caldwell, PGA Pro, gave Aprilanne a golfing lesson in putting. He told Aprilanne that golf beginner's need to start with putting, chipping and pitching; work on the short game. It will help the beginners to improve in the long run.

The Inn at the Tides: Aprilanne interviewed Marco Galazzo about how the Inn at the Tides is situated among the Bodega Bay coast. It is in a rural setting. The Inn is a country inn, but offers all the amenities that large hotels in large cities offer. He talked about the Bay view Restaurant and Lounge, how it offers a fine dining experience and it is an upscale restaurant. He talked about the Tides Restaurant (which is across the street from the inn) and how there has been a restaurant on the site since the 1920's. Marco showed Aprilanne the pool, which is sunken into a hill, kind of like a natural bowl. He talked about the glass fence, which allows the guests to get the view, but blocks the wind at the same time. Marco talked about how the Tides Restaurant was used in Alfred Hitchcock's "The Birds" as a prop (many of the scenes were shot in the Tides Restaurant). Then Aprilanne interviewed Carlo Galazzo, General Manager of The Inn at the Tides, about the traditional fish market that is at the inn. He talks about the scarcity of traditional fish markets. Not only fish is sold there, but chocolates, cheeses and wines. Then he showed Aprilanne how they make the clam chowder in large pots. Marco talked about how family friendly is the Tides Restaurant and the food options that they have (not only seafood, but vegetarian and other meat options).

Sonoma Coast Villa and Spa: Johannes Zachbauer, the property owner gave Aprilanne a tour of the Villa property (Please note that there is no CG of his name in the show itself, only on the end credits). He also made some dishes to show to Aprilanne. Aprilanne went to the spa area where Tracey Pritchitt, Certified Massage Therapist, gave Aprilanne a Sonoma Scrub and Wrap treatment (a signature treatment at the spa.)

Real estate at Bodega Bay: Aprilanne interviewed Dennis and Kathleen Erba, owners of Coldwell Banker Coast Properties about how to find a home on the coast. Kathleen talked about the importance of having a local agent representing the buyer. Dennis talked about the considerations in buying a home at the coast. Dennis talked about how Bodega Bay has

become a resort destination. Kathleen talked about how Bodega Bay is close to San Francisco (about an hour's drive north of San Francisco.)

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #576
Air Date: Tuesday 21 July 2015 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Home Safety, Parenting
Host: Janice Edwards
Guests: Charleston Pierce, Author – Star Walk
Dr. Beth Halbert, Founder – Bestseller in a Weekend
Andrew Agnus, Author and CEO – Switch Video
Beth Blecherman, Author – My Parent Plan
Cindy Shigekuni, Author – The Zen Guide to Real Estate
Judy Nordenstrom, Author - Nothing But the Truth, So Help Me God

Charleston Pierce, author of “Star Walk” talked about what inspired him to write his book (please see last week’s review).

Dr. Beth Halbert, author of “Embracing Defiance,” talked about finding your inner voice. She talked about defiance from her point of view (it is saying what is politically incorrect. Speaking your truth with society will have you do something different). Her book is about moving children from compliance through defiance into self-reliance. She talks about the importance of having parents listening to what their teens are saying. The parents need to be ready to hear the truth from their teens and prepare to take action based on that. The parents also need to have compassion for their teens as well. She talks about embracing defiance with love.

Alicia Dunams, founder of Bestseller in a Weekend, talked about how to push people forward and not give up on the idea. She talked about sticking to deadlines. Doing product ties on Amazon, Google, etc., helps these authors keep moving forward. She talked about the importance of finding the mentors and put yourself in the environment.

Andrew Angus, author of “60 Seconds,” and CEO of Switch Video, talked about bring video into book form so that people are convinced about video. According to Andrew, if someone sees and hears information together, it stimulates two senses (auditory and visual). And people retain 58% of that information. He talked about what process that he had to apply to make it stick. He talked about writing with his mom (she is a psychologist who preferred to be uncredited in her son’s book). Everything that they do is based on brain science.

Beth Blecherman, author of “My Parent Plan,” talked about how she went from the corporate world to being a blogger with Tech Mama’s and an author. She talked about using professional project planning for her family. She talked about planning important things, like date nights, ahead of time. She talked about the importance of parents having personal time and planning for that.

Cindy Shigekuni, author of “The Zen Guide to Real Estate,” talked about her vision of creating a green experience. She talked about getting our homes into shape by eliminating some of the unhealthy things that we are surrounded with on a daily basis. She gave the keys to buying a green home. She talked about finding out what the home has underneath its skin. There are things that can affect your health inside your home: a home that is too sealed

up, off gassing, toxic chemicals, inorganic compounds, etc. She talked about the biggest problem: structural problems that affect the inside of your home.

Joy Nordenstrom, one of the contributors of "Nothing but the Truth, So Help Me God," talked about having a brain tumor a few years ago. She talked about the difficulties that she encountered around the time that she found out about the brain tumor. It was because of a car accident that the brain tumor was found. She talked about how motherhood had changed her life.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1013
Air Date: Tuesday 21 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel, Food
Host: Aprilanne Hurley
Guests: Brian Gipson, Owner – Carneros Inn
Magnolia Polley, Masseur – Carneros Inn
Jeffrey Starr, Winery Chef – Trinchero Family Estates

Aprilanne interviewed Brian Gipson, of Carneros Inn, located in Napa, CA, about their spa destination package. He talked about the philosophy of the spa and inn, which is laid back, simple way of life that is in Carneros. Brian showed Aprilanne one of the cottages where people can stay for the day (10AM-6PM). Aprilanne did the human gem and stone massage and she explained with the masseuse, Magnolia Polley, on how this massage is done. Then Aprilanne interviewed Diana (note: there is no CG on the name) about her philosophy of the spa treatments. According to Diana, their treatments are inspired by what surrounds them: the farms, the minerals, the flowers, the creeks, etc. They use materials that are organic and local. Aprilanne interviewed Jeffrey Starr, Winery Chef, and Trinchero Family Estates. He talked about where he gets his ingredients from (mostly Napa Valley). He talked about how food has to look good. Garnishes have to make sense to the dish. He showed Aprilanne how he pairs food with wine. He talks about how food has to enhance the wine. It is about balancing taste and making sure that it has a positive effect. He talks about planning ahead when putting together a dinner party and doing it in small bites. Aprilanne showed some exercises on how to help make muscles more defined by nightfall. She called it the Toned by Night workout.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista		Episode: #594
Air Date:	Thursday 23 July 2015	6:00am	
	Tuesday 28 July 2015	6:00am	
Duration:	28:30 minutes		
Style/Type:	Interview		
Source:	Bay Area Vista		
Issues Addressed:	Entertainment		
Host:	Janice Edwards		
Guests:			

This week's episode takes viewers to Lodi, CA at the Hutchins Street Square and features the musical talents of Howard Hewett and the Bay Area's own Tally. The show offers interviews from the local group as well as the show's headliner Howard Hewett, gospel and R & B singer.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1003
Air Date: Thursday 23 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Wine Tasting, Tourism, Travel, and Entertainment
Host: Aprilanne Hurley
Guests: John Conover, General Manager – Plump Jack Winery
Anthony Biagi, Wine Maker – Wine Jack Winery
Kimball Jones, Executive Chef

Aprilanne interviewed John Conover, General Manager of Plump Jack Winery in Napa Valley. He talked about the history of Plump Jack Winery (it was founded in 1995 by a couple of people, Gavin Newsom and Gordon Getty, who are from San Francisco). The goal is to make wine less intimidating, more inviting experience for people. He talked about how he takes the mystery out of the wine experience for wine lovers by allowing people to see the grape growing, wine making, bottling process, and enjoy wines in a very casual environment. He talked about having the founders overlook the property, and their passion for fine wine. He talked about how Plump Jack Winery had gotten its name (from a character in Shakespeare's play "Falstaff"). He talked about how wine and food are theatre and entertainment. He talked about having your palate be your ultimate judge when tasting wine. He talked about screw cap wines, where there is a screw cap on the bottle instead of a cork. He talked about seeing mold in their corks about 7 – 8 years ago and if affected about 6 – 7% of all wines. It gives a moldy off character in wine. He, Gavin and Gordon looked for alternative closures for their wines. He talked about how the wine industry was kicking and screaming over this switch. He talked about the environmental aspects of using a screw cap instead of a cork (it saves trees from being used for cork and the ease of opening the bottle of wine). He gives a demonstration on how he does a wine tasting and some tips on wine tasting.

Anthony Biagi, winemaker, Wine Jack Winery, talked about the three things that go into making a great wine: 1) having a wonderful vineyard, 2) having a great team who believes in making great wine and 3) having a great ownership that supports the winemaking team. It takes 2 years for a return on an investment in wine.

Kimball Jones, Executive Chef, gives his tips on pairing wine with food and the barbecue. He talks about making the food go with the wine and making it well balanced.

Aprilanne gave the 6 steps to wine tasting.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1004
Air Date: Tuesday 28 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: John Ash, Executive Chef – Culinary Institute of America
Damon Calegari, Taste Tester
Ralph Pagano, Celebrity Chef – Almost Famous Chef Competition

Aprilanne interviewed John Ash, Executive Chef. He talked about the programs that are offered through the Culinary Institute of America (which was expanded to include home cooks and foodies.) He talked about how he became interested in cooking (it was helping his grandmother make comfort food while he lived on a ranch in Colorado when he was a child). He gave his secret for matching food with wine: making sure that the acidity level of the food is in balance with the acidity level in the wine. You can add acid to the food through vinegar, citrus, or wine. He talked about how he used seasonal, fresh, and local food in his cooking and how he contributed to the California Cuisine.

Aprilanne and taste tester Damon Calegari did a preview of what John teaches. John teaches how to make food and wine more enjoyable by putting things that are similar in flavor or contrasting in flavor together. Usually he looks for things that are similar. In the class that Aprilanne and Damon sat in, John talked about the most important organ for taste: the nose. He highlighted the important role that our senses play in successfully pairing wine with food. Aprilanne and Damon had gotten more appreciation of the complexities of wine and a deeper understanding on how to pair food with wine.

The National Pellegrino's Almost Famous Chef Competition. Aprilanne and Damon tasted some of the dishes that were prepared by the contestants. David Awad, the winner of the Almost Famous Chef Competition, talked about what made his dish the winner. He tries to have balance and clean flavors with his dish. He talked about how he dealt with the pressure of cooking for over 200 people. He talked about putting himself into the food and the passion and love into what you are doing, and hope that everything falls into place and that the people enjoy the dish. Ralph Pagano, Celebrity Chef and co-sponsor of the Almost Famous Chef competition, talked about how he became involved in the Almost Famous Chef Competition. He is interested in mentoring the future chefs.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #599
Air Date: Thursday 30 July 2015 6:00am
Duration: 28:30 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Equality, Education, Business
Host: Janice Edwards
Guests: Reverend Jesse Jackson, Civil Rights Leader – Rainbow Push Coalition

This episode of Bay Area Vista shares an interview with Rev. Jesse Jackson. The focus of the interview is on a meeting hosted by Intel in the Silicon Valley and organized by Rev. Jackson's Rainbow Push Coalition directed toward more diversification in the technology industry. The civil rights leader encourages companies to take more of a commitment to seek out a more diversified talent to fill their current ranks. His goal is in seeking greater opportunities for all individuals and seeing racial equality impact larger firms like that of Google, Twitter, Microsoft, and Facebook.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1002
Air Date: Thursday 30 July 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
Lori Bone, Kitchen Designer and Founder – Lori Bone Design
Elizabeth Blackstone, Founder – Blackstone Landscape Design
Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Kathy Van Fleet, Auxiliary President – Center for Volunteer and Non
Profit Leadership
Inger Dressler, Co-House Chair – Center for Volunteer and Non Profit
Leadership
Bob Praszker, Construction Manager – PB Development
Jesse Rhodes, CEO – PB Development

Lori Bone, kitchen designer and founder of Lori Bone Design, talked about how she used European elements for the design of the kitchen that is featured in the Designer's Showcase. The owner of the home loved the colors that Lori used for the kitchen. She talked about the design of the eating area, which according to Lori; the kitchen is the hub of the home. She gave some points on how to hire a kitchen designer, such as the personality of the designer and what the homeowner's style is. She talked about her inspiration for the design (she designed around a light fixture).

Elizabeth Blackstone, founder of Blackstone Landscape Design, talked about some of the design elements that she used in the outdoor space. She worked with an artist on some of the elements and on others she designed around the outdoor fireplace and the furniture is sun resistant. She talked about the design elements that she used for the Tuscan theme of the Designer's Showcase, such as putting in fruit trees and herbs in the garden area. She talked about her philosophy on landscape design. It is like interior design, but there are many elements in landscape that you can work with. She talked about designing the terraced hillside.

Linda Davis, CEO Center for Volunteer and Nonprofit Leadership of Marin, talked about the services that she offers for the Designers Showcase (it is the largest fundraiser for the Center for Volunteer and Nonprofit Leadership of Marin). She talked about the preparations for the Designer's Showcase (which happens after the current year's house is closed and it is year round). Some of the profits go to three charities that are picked each year which fit certain categories.

Kathy Van Fleet, Auxiliary President, Center for Volunteer and Nonprofit Leadership of Marin, talked about the challenges, frustrations, rewards, and hard work to put on the Designer's Showcase. She talked about having opportunities for women to volunteer in the showcase.

Inger Dressler, Auxiliary Co-House Chair, talked about the three weeks that the Tuscan house in Marin County was transformed. It was hectic for all who were involved.

Bob Praszker, Construction Manager for PB Development, talked about how much material was used for the Designer's Showcase. He talked about what a homeowner needs to look for

when deciding on a contractor. Some points that he gave: never hurry into hiring a contractor, get bids from a number of people, look for a defined scope of work, go and take a look at the other work that they have done, get references and actually call the references, to see if the contractor finishes the job.

Jesse Rhodes, CEO PB Development, talked about the property that was used for the Designer's Showcase.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #512
Air Date: Tuesday 4 August 2015 6:00am
Thursday 6 August 2015 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Cancer Awareness, and Women's Opportunities
Host: Janice Edwards
Guests: Barbara Rodgers – Friends of Faith
Faith Fancher, Founder – Friends of Faith
Jackie Pugh – American Cancer Society
Darren Jacklin – Invent Your Future Conference
Ruth Sterglou – Invent Your Future Conference
Baat Enosh – NCWIT & Women 2.0

Barbara Rodgers talked about working with Friends of Faith and how Friends of Faith are helping breast cancer survivors. She also talked about writing a romance novel. She talked about her late friend, Faith Fancher and the founding of Friends of Faith. They raise money to go to a number of agencies that help women who are under insured, at risk, or have insurance that doesn't cover everything.

American Cancer Society: recommendations on healthy lifestyle choices. Jackie Pugh talked about prevention and treatment of cancer. She also offered some tips for those who are diagnosed with cancer.

Darren Jacklin offers tips on getting through tough times. He talked about getting out of debt, and getting out of depression. He also talked about looking for work; how to take action.

Invent Your Future conference offers opportunities for women of every age. Ruth Sterglou, founder of the Invent Your Future conference, talked about why she set up these conferences, which women are not given opportunities for advancing in their careers or they are not creating high growth businesses. These conferences are attended from high school girls to those who want to move up. Focused on giving women many opportunities.

Baat Enosh, NCWIT & Women 2.0, talked about working to increase women working with information technology. Also getting women to go up the ladder in information technology companies through networking.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1026
Air Date: Tuesday 4 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam’s Anchor Cafe

Aprilanne went to the Eva Claiborne Skin Institute, where she interviewed the owner, Eva Claiborne, about an ultrasonic anti-aging facial treatment, which after 10 minutes will see youthful results. They used a model that had never had a facial treatment to do the facial treatment on. According to Eva, it will take several treatments for the skin of the model to have the desired result.

Aprilanne interviewed Steve Merrifield, owner of Demo Sport, about seeing the sights of the San Francisco Bay by paddle boarding. He talked about the ease of using a stand up paddle board (a long, wide surfboard which the person stands up on and uses a paddle). According to Steve, anyone can use it, especially on a lake or calm water. It takes minimal amount of training. There are some physical benefits of stand-up paddle boarding: it uses every muscle in the body. It takes a certain amount of balance to balance the legs. The mind is thinking about what’s ahead and moving around.

Aprilanne interviewed Maggie McDonogh, CEO and Captain of Angel Island Tiburon Ferry about the 50th anniversary of her family running the Angel Island Tiburon Ferry. Aprilanne and Maggie talked about the various cruises that they have done for quite a few years. Video was shown of the various cruises that they had taken. Maggie talked about the sunset cruises, which happens every Friday and Saturday evening from May-October. The guests can bring out their own picnic dinners. They cruise towards the Golden Gate and back.

Aprilanne and Maggie went to Sam’s Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam’s Anchor Café, about the specialty oyster dish, Oyster’s Brian, that they make. Aprilanne and Maggie had the Oyster’s Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1018
Air Date:	Thursday 6 August 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Health, Fitness	
Host:	Aprilanne Hurley	
Guests:	Aprilanne Hurley, Host – California Living Jeff Clark, Founder – Mavericks Surf	

Designed to inspired healthy living in the New Year, CALIFORNIA LIVING® show #1018 V-2 offers viewers the inside look at the complete Super Abs Workout, offers step-by-step cooking instructions for 2 healthy recipes: Stuffed Artichokes and Fresh Tomato Sauce; as well as a review of "Fun & Easy Top 10 Calorie Burners." This show also includes a dynamic interview with Mavericks Surf Founder Jeff Clark on the fitness benefits of Stand up Paddle Boarding.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #600
Air Date:	Tuesday 11 August 2015 6:00am	
	Thursday 13 August 2015 6:00am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	D. Chassin Berry, Director – The Black Line and Dark Girls	

D. Chassin Berry is the director of “The Black Line,” and “Dark Girls.” He talked about his transition from the Bay Area to Los Angeles. He had a career as a radio DJ in the Bay Area, and he went to directing films and music videos around the Bay Area. He went to Los Angeles to work at the Soul Train music awards (it didn’t work out). He ended up getting a job at Disney through a friend. He talked about what he learned when he worked at Disney (especially the financial and career aspects), which he applies to his life. He talks about the importance of having help when re-inventing yourself. He wants to be known as a film director, who directs African-American films. He talks about directing his first feature film (with Viola Davis), “Martin Lane.” He wrote the script with Viola and Meryl Streep in mind, but Meryl couldn’t commit to the film, due to her schedule. He is in the process of getting Julianne Moore involved. He talks about having faith, perseverance and having the right people in his path when going from doing documentaries to features. He also wants to fuse music and films. He was doing music videos before he started working at Disney. He directed Chaka Khan and Dionne Warwick in their music videos.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1028
Air Date: Tuesday 11 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Coy and Sarah Barnes, Owners – Wine Wrangler
Gary Stemper, Owner – Eagle Castle Winery
Joe Barton, Owner and Winemaker – Grey Wolf Cellars
Norma Moye, Executive Director – Paso Robles Downtown Main Street
Association

Aprilanne interviewed Coy and Sarah Barnes, Owners of the Wine Wrangler. They talked about how they customize their tours based on their customer's preference in wine. Coy talked about how Paso Robles became the third largest wine growing region in California. Coy talked about a green getaway where the customer arrives on an Amtrak train, stays in a local hotel and give them a tour of the local area. They talked about how they founded Wine Wrangler. They took Aprilanne to Eagle Castle Winery, where she interviewed Gary Stemper, Owner of Eagle Castle Winery. He talked about how the building that the winery is based in (a castle) won an award. He talked how some of his wines had won awards. Gary and Aprilanne tasted some wine.

Aprilanne interviewed Joe Barton, Owner and Winemaker, Grey Wolf Cellars. He and Aprilanne tasted some of the wines that he had made. He got the inspiration for the Grey Wolf Cellar name from his parents, who love the idea of the family being part of a pack. He talked about the challenge of making wines that go beyond regular wines. He showed Aprilanne how he makes his wines.

Aprilanne interviewed Norma Moye, Executive Director, and Paso Robles Downtown Main Street Association about the revitalization of Paso Robles. According to Norma, they started with Main Street, where they revitalized and preserved the old buildings. They used community volunteers and board/committees. She talked about how the revitalization started with putting a movie theatre in, followed by shops, wine tasting rooms and restaurants. She talked about having old sulfur water springs, where people come and use the spring water for healing.

Aprilanne and Coy Barnes went to an underground room, where they tried various wine and food pairings. Coy talked about the wine club that he runs. He uses various wines from various wineries, both large and small, to find the sleepers that people don't know about.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1029
Air Date: Thursday 13 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Rick Riess, Former President and CEO – Carneros Inn
Hilary Newsom, President – PlumpJackSport
Brian Chipson, Manager – The Farm

On location at the Carneros Inn Hotel & the Orchard Private Residence Club, Aprilanne interviews Rick Riess, former president and CEO of the Carneros Inn. Rick explains how to be a “fractional owner” with the available cottages next to the hotel. He explains how the timeshare works and describes the amenities included on the property. They do a brief tour of the cottages and Rick further explains the advantages of owning “a piece of the wine country.”

Aprilanne then interviews Hilary Newsom, president of the PlumpJackSport Store located at the Carneros Inn. Hilary and Aprilanne browse through all of the clothes available at the boutique store. They then move on to the Spa. Hilary talks about the available spa packages, along with a brief tour of the spa facility. Next is an overview of the main lap pool, children’s pool and Jacuzzi.

Aprilanne and Hilary then move on to “The Farm” signature restaurant. They are seated with the restaurant manager Brian Chipson. They talk about the indigenous menu and go over some of the available items on the menu. Brian also talks about the other two restaurants available at the property.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #508
Air Date:	Tuesday 18 August 2015 6:00am	
	Thursday 20 August 2015 6:00am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment	
Host:	Janice Edwards	
Guests:	Musical group Kaveh	

Concert with Kaveh, a Bay Area based Spanish music group. No interviews involved.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1011
Air Date: Tuesday 18 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Travel
Host: Aprilanne Hurley
Guests: Jeff Clark, Founder – Mavericks Surf Contest
Julie Shenkman, Co-Owner – Sam's Chowder House
Paul Shenkman, Co-Owner – Sam's Chowder House
Tony Canadas, Director of Marketing – Oceano Hotel and Spa

Aprilanne interviewed Jeff Clark, founder of the Mavericks Surf Contest and Mavericks Surf Shop. He talked about how he has been in the waves since he was a child (he had gotten into the ocean before he could walk). When he got older, he noticed how high the surf was in Half Moon Bay and he decided to surf the waves by himself. Jeff convinced other experienced surfers to surf in Half Moon Bay and word spread like wildfire. The next time that the high waves were happening, more surfers came and changed Half Moon Bay and the world of big wave surfing. He talked about how he and Peter Mell talked about doing an event and the next thing is that they were putting on the Mavericks Surf Contest. He also talked about custom making surf boards and designing a surf board that can be used for the Mavericks Surf Contest. His advice for those who want to learn how to surf: don't bite off more than you can chew. Start slow and sure and get a couple of lessons. Figure out where your comfort zone is and enjoy it.

Aprilanne interviewed Julie Shenkman, co-owner of Sam's Chowder House, about the secret of Sam's Chowder House's success (great seafood, great ocean view, and a world class chef). She talked about Sam's Cam (a live web camera that shows views of Pillar Point Harbor view, as well as views of the ocean and beach). She talked about having a New England Style menu based on simple, fresh and authentic ingredients with a California twist. She uses local and seasonal ingredients as well.

Aprilanne interviewed Paul Shenkman, co-owner of Sam's Chowder House. He talked about how he was originally from the East Coast, where he ate from the local seafood shacks among the East Coast. When the location for Sam's became available, he jumped on. He showed off several dishes and how he pairs this with various wines. Aprilanne and Paul tasted several items.

Aprilanne interviewed Tony Canadas, Director of Marketing, Oceano Hotel and Spa. He talked about the conveniences that of being close to everywhere in the San Francisco Bay Area. He talked about the rooms and how green the hotel is. He talked about several things that one can do in Half Moon Bay. Then Aprilanne interviewed Nichole Vroman, Spa Director, Oceano Hotel and Spa. Nichole concentrates on holistic, all-natural custom blended products and services for the customers. Nichole gave Aprilanne a spa treatment.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1008
Air Date: Thursday 20 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Health, Fitness
Host: Aprilanne Hurley
Guests: Peter Pahk, Executive Chef
Nick Trunzo, Director – Marin County Division of Aging

Aprilanne interviewed Executive Chef Peter Pahk about using kefir (a liquid yogurt) to make dishes. Peter made his own granola and paired it with a mango, orange and pineapple kefir and various fruit for a breakfast dish. Peter talked about how kefir is great for digestion. For an afternoon snack, Peter made a mixture of chocolate, praline, and pomegranate kefir. Then he made a tequila/veggie/shrimp dish using plain kefir and he paired that with champagne.

Aprilanne interviewed Nick Trunzo, Director of Marin County Division of Aging, about things that can be done to improve lifestyle as one ages. He talked about being physically active, the importance of stopping smoking, and eating a healthy diet. He talked about how having a pet can be a helpful thing, especially for mental well-being. He gave a guideline of exercising for 30 minutes a day, but it doesn't have to be all at one time. He talked about not eating trans fats in their diets. He talked about having 5 servings of fruits and vegetables every day. He gave some guidelines on stress reduction: taking time out of the day for a few simple activities (one example that he gave was to take long, slow, deep breaths and thinking some pleasant thoughts.) He talked about using Tai Chi for stress reduction and physical activity. Aprilanne shared a list for positive lifestyle choices.

Aprilanne shared the top 10 foods proven to increase health and longevity.
"Bare Your Beach Body" workout: Aprilanne shared a simple, circuit training workout that can be done in 20 minutes, every other day, to get into shape.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #553
Air Date:	Tuesday 25 August 2015	6:00am
Duration:	26:35 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Paulette Ivory – Political Activist	

Currently performing in the Bay Area, the musical “Fela” is discussed. Fela is produced by musical artist Jay-Z and actor Will Smith. Fela is the Tony award winning musical based on the life of Nigerian born performer and activist Fela Kuti. Set in an afro-beat music style, his music is critical of the military regime currently governing his country of Nigeria. Paulette Ivory, one of the stars of the show explains her character’s role in the musical as Fela’s girlfriend and political activist. Paulette talks about performing and dancing in the musical. Video clips are shown and discussed. “Fela” is currently performing in San Francisco. The website www.felaonbroadway.com is featured as well as additional ticket information.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1006
Air Date: Tuesday 25 August 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
John Toulze, Executive Chef - Girl in the Fig
Christopher Ferranti, Chef - Bay View Restaurant
Marco Galazzo, Food and Beverage Manager, Bay View Restaurant

Aprilanne interviewed Sondra Bernstein, author and owner of Girl in the Fig restaurant, about how to pair food with wine. Sondra talked about the importance of having fun at a party, but at the same time having items that the guests will like, will be easy to make and making sure that the flavor profiles will match. The secret here is having it at home and available.

Aprilanne interviewed John Toulze, executive chef, Girl in the Fig restaurant, on how to keep it simple. His philosophy is to use the freshest, seasonal ingredients, from the garden or from the farmer to the pan and to the guest with a minimal amount of processing. His job is to highlight what the gardener/farmer had done. He talked about the importance of pairing food and wine from the same geographical area.

Aprilanne gave the top three wine tasting party planning tips: 1) choosing a theme for the wine selection. 2) The important supplies that are needed for the wine tasting, and 3) keep it simple when it comes to the menu.

Aprilanne interviewed Christopher Ferranti, chef, Bay View restaurant, about the challenge of arranging a wine tasting party at a restaurant. According to Christopher, he is dealing with 5 courses and 5 different wines. He has to be organized from the get go: from pairing the food correctly with the wine that comes from the winery, preparing it in a timely matter and getting it out.

Aprilanne interviewed Marco Galazzo, food and beverage manager, Bay View restaurant, about the wine maker dinners that Bay View restaurant puts on for the past 20 years. They do one dinner per month with a different winery every month and they have a turnout of 90-100 people. He talked about the experience that the guests will have. The owner and/or winemaker will be there and they will dine on the same food/wine as the other guests. And between courses, the owner or winemaker will go around the tables and talk to the guests.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #576
Air Date: Thursday 27 August 2015 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Home Safety, Parenting
Host: Janice Edwards
Guests: Charleston Pierce, Author – Star Walk
Dr. Beth Halbert, Founder – Bestseller in a Weekend
Andrew Agnus, Author and CEO – Switch Video
Beth Blecherman, Author – My Parent Plan
Cindy Shigekuni, Author – The Zen Guide to Real Estate
Judy Nordenstrom, Author - Nothing But the Truth, So Help Me God

Charleston Pierce, author of “Star Walk” talked about what inspired him to write his book (please see last week’s review).

Dr. Beth Halbert, author of “Embracing Defiance,” talked about finding your inner voice. She talked about defiance from her point of view (it is saying what is politically incorrect. Speaking your truth with society will have you do something different). Her book is about moving children from compliance through defiance into self-reliance. She talks about the importance of having parents listening to what their teens are saying. The parents need to be ready to hear the truth from their teens and prepare to take action based on that. The parents also need to have compassion for their teens as well. She talks about embracing defiance with love.

Alicia Dunams, founder of Bestseller in a Weekend, talked about how to push people forward and not give up on the idea. She talked about sticking to deadlines. Doing product ties on Amazon, Google, etc., helps these authors keep moving forward. She talked about the importance of finding the mentors and put yourself in the environment.

Andrew Angus, author of “60 Seconds,” and CEO of Switch Video, talked about bring video into book form so that people are convinced about video. According to Andrew, if someone sees and hears information together, it stimulates two senses (auditory and visual). And people retain 58% of that information. He talked about what process that he had to apply to make it stick. He talked about writing with his mom (she is a psychologist who preferred to be un-credited in her son’s book). Everything that they do is based on brain science.

Beth Blecherman, author of “My Parent Plan,” talked about how she went from the corporate world to being a blogger with Tech Mama’s and an author. She talked about using professional project planning for her family. She talked about planning important things, like date nights, ahead of time. She talked about the importance of parents having personal time and planning for that.

Cindy Shigekuni, author of “The Zen Guide to Real Estate,” talked about her vision of creating a green experience. She talked about getting our homes into shape by eliminating some of the unhealthy things that we are surrounded with on a daily basis. She gave the keys to buying a green home. She talked about finding out what the home has underneath its skin. There are things that can affect your health inside your home: a home that is too sealed up, off gassing, toxic chemicals, inorganic compounds, etc. She talked about the biggest problem: structural problems that affect the inside of your home.

Joy Nordenstrom, one of the contributors of "Nothing but the Truth, So Help Me God," talked about having a brain tumor a few years ago. She talked about the difficulties that she encountered around the time that she found out about the brain tumor. It was because of a car accident that the brain tumor was found. She talked about how motherhood had changed her life.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1025
Air Date:	Thursday 27 August 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Entertainment, Travel	
Host:	Aprilanne Hurley	
Guests:	Val Fiscalini, Designer Elizabeth Blackstone – Blackstone Landscape Design Tricia Sheridan – Decorative Design of CA Murals	

The host Aprilanne talked about some tips in home design. She started with interviewing Val Fiscalini, a designer, to talk about space re-configuration of a pantry and guest bath, and about 6 steps of properties of staging. She then talked to Jessie of P.D. Development about some tips in remodeling a house. She interviewed Elizabeth Blackstone of Blackstone Landscape Design about modeling patio and deck. Lisa showed some designs with plants, pots, bowls and moss. Finally, she talked to Tricia Sheridan, Decorative Design of CA Murals about decorative painting and Tricia shows how to make a painting with stencils.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #553
Air Date:	Tuesday 1 September 2015 6:00am	
Duration:	26:35 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Entertainment, History	
Host:	Janice Edwards	
Guests:	Paulette Ivory – Political Activist	

Currently performing in the Bay Area, the musical “Fela” is discussed. Fela is produced by musical artist Jay-Z and actor Will Smith. Fela is the Tony award winning musical based on the life of Nigerian born performer and activist Fela Kuti. Set in an afro-beat music style, his music is critical of the military regime currently governing his country of Nigeria. Paulette Ivory, one of the stars of the show explains her character’s role in the musical as Fela’s girlfriend and political activist. Paulette talks about performing and dancing in the musical. Video clips are shown and discussed. “Fela” is currently performing in San Francisco. The website www.felaonbroadway.com is featured as well as additional ticket information.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1004
Air Date: Tuesday 1 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: John Ash, Executive Chef – Culinary Institute of America
Damon Calegari, Taste Tester
Ralph Pagano, Celebrity Chef – Almost Famous Chef Competition

Aprilanne interviewed John Ash, Executive Chef. He talked about the programs that are offered through the Culinary Institute of America (which was expanded to include home cooks and foodies.) He talked about how he became interested in cooking (it was helping his grandmother make comfort food while he lived on a ranch in Colorado when he was a child). He gave his secret for matching food with wine: making sure that the acidity level of the food is in balance with the acidity level in the wine. You can add acid to the food through vinegar, citrus, or wine. He talked about how he used seasonal, fresh, and local food in his cooking and how he contributed to the California Cuisine.

Aprilanne and taste tester Damon Calegari did a preview of what John teaches. John teaches how to make food and wine more enjoyable by putting things that are similar in flavor or contrasting in flavor together. Usually he looks for things that are similar. In the class that Aprilanne and Damon sat in, John talked about the most important organ for taste: the nose. He highlighted the important role that our senses play in successfully pairing wine with food. Aprilanne and Damon had gotten more appreciation of the complexities of wine and a deeper understanding on how to pair food with wine.

The National Pellegrino's Almost Famous Chef Competition. Aprilanne and Damon tasted some of the dishes that were prepared by the contestants. David Awad, the winner of the Almost Famous Chef Competition, talked about what made his dish the winner. He tries to have balance and clean flavors with his dish. He talked about how he dealt with the pressure of cooking for over 200 people. He talked about putting himself into the food and the passion and love into what you are doing, and hope that everything falls into place and that the people enjoy the dish. Ralph Pagano, Celebrity Chef and co-sponsor of the Almost Famous Chef competition, talked about how he became involved in the Almost Famous Chef Competition. He is interested in mentoring the future chefs.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #576
Air Date: Thursday 3 September 2015 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Home Safety, Parenting
Host: Janice Edwards
Guests: Charleston Pierce, Author – Star Walk
Dr. Beth Halbert, Founder – Bestseller in a Weekend
Andrew Agnus, Author and CEO – Switch Video
Beth Blecherman, Author – My Parent Plan
Cindy Shigekuni, Author – The Zen Guide to Real Estate
Judy Nordenstrom, Author - Nothing But the Truth, So Help Me God

Charleston Pierce, author of “Star Walk” talked about what inspired him to write his book (please see last week’s review).

Dr. Beth Halbert, author of “Embracing Defiance,” talked about finding your inner voice. She talked about defiance from her point of view (it is saying what is politically incorrect. Speaking your truth with society will have you do something different). Her book is about moving children from compliance through defiance into self-reliance. She talks about the importance of having parents listening to what their teens are saying. The parents need to be ready to hear the truth from their teens and prepare to take action based on that. The parents also need to have compassion for their teens as well. She talks about embracing defiance with love.

Alicia Dunams, founder of Bestseller in a Weekend, talked about how to push people forward and not give up on the idea. She talked about sticking to deadlines. Doing product ties on Amazon, Google, etc., helps these authors keep moving forward. She talked about the importance of finding the mentors and put yourself in the environment.

Andrew Angus, author of “60 Seconds,” and CEO of Switch Video, talked about bring video into book form so that people are convinced about video. According to Andrew, if someone sees and hears information together, it stimulates two senses (auditory and visual). And people retain 58% of that information. He talked about what process that he had to apply to make it stick. He talked about writing with his mom (she is a psychologist who preferred to be uncredited in her son’s book). Everything that they do is based on brain science.

Beth Blecherman, author of “My Parent Plan,” talked about how she went from the corporate world to being a blogger with Tech Mama’s and an author. She talked about using professional project planning for her family. She talked about planning important things, like date nights, ahead of time. She talked about the importance of parents having personal time and planning for that.

Cindy Shigekuni, author of “The Zen Guide to Real Estate,” talked about her vision of creating a green experience. She talked about getting our homes into shape by eliminating some of the unhealthy things that we are surrounded with on a daily basis. She gave the keys to buying a green home. She talked about finding out what the home has underneath its skin. There are things that can affect your health inside your home: a home that is too sealed

up, off gassing, toxic chemicals, inorganic compounds, etc. She talked about the biggest problem: structural problems that affect the inside of your home.

Joy Nordenstrom, one of the contributors of "Nothing but the Truth, So Help Me God," talked about having a brain tumor a few years ago. She talked about the difficulties that she encountered around the time that she found out about the brain tumor. It was because of a car accident that the brain tumor was found. She talked about how motherhood had changed her life.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1024
Air Date: Thursday 3 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Entertainment, Travel
Host: Aprilanne Hurley
Guests: Nick Marlowe, Owner – Surf and Apparel Shop
Carlo Galazzo, General Manager – At the Tides Restaurant

Aprilanne first takes us to St. Teresa's Church and Modern Schoolhouse where a scene from "The Birds" was shot (the birds attack the schoolchildren). She then tells that Bodega is a quaint town with a lot of fun stores. She then interviews Nick Marlowe, who owns a surfboard and apparel shop in town. His shop sells custom surfboards and other surf related paraphernalia. He describes Bodega as a "tiny town, but we have everything." He also says that thousands of tourist a year come to town to see locations from "The Birds."

Aprilanne then takes us to Potter's Schoolhouse, where the cast was violently attacked by objects of the ornithological kind.

We then visit the Sonoma Visitor's Center which houses books on Alfred Hitchcock (the director of "The Birds") as well as paraphernalia, accessories and clothing based on "The Birds" and Bodega Bay.

The host then takes us to the area where there used to be a house for the main character in the movie. After the house burned down in the 60's, the U.C. Davis Marine Dormitory was built in its place. She also shows us the Bodega Marine Lab nearby which is open for tours and seminars.

The restaurant where actress Tippi Hendren takes cover is next on the tour. The Tides Restaurant, is a very successful restaurant. It's a great place to shop for memorabilia about "The Birds" and offers gifts concerning Bodega Bay.

Aprilanne then explains that Hitchcock chose Bodega because of the fog. He hated beautiful, sunny days because that meant he would have to have the exposed film "tinted" to match the look of the previous "foggy" footage.

At the Tides Restaurant, Aprilanne visits the fish market where she meets Carlo Galazzo, the General Manager. He describes all of the different kinds of fish, wine and cheeses available at the restaurant. She then cooks clam chowder with Carlo.

Aprilanne then recaps all the great things that Bodega Bay offers in terms of food, wine, beautiful hotels, and great hiking trails.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: Bay Area Vista Episode: #576
Air Date: Tuesday 8 September 2015 6:00am
Thursday 10 September 2015 6:00am
Duration: 26:45 minutes
Style/Type: Interview
Source: Bay Area Vista
Issues Addressed: Health, Entertainment, History
Host: Janice Edwards
Guests: Dr. Deepak Chopra, Author – “God: A Story of Revelation”
Dwayne Omarr, Co-Executive Producer – “Change”
Donald Hasan, Co-Executive Producer – “Change”
Larry Botler, Volunteer – Obama Presidential Campaign

Dr. Deepak Chopra talked about his latest book, “God: a Story of Revelation,” and a documentary that his son, Gotham, did on him, called “Decoding Deepak.” Deepak said about the documentary is about the public, private, family, mysterious Deepak as well as his son’s relation with him and his son’s struggle with his own identity. He talked about the challenge that he had when he was training to be a monk. He talked about why he chose the story of Job to start off his book about God. It goes to the eternal question of there is a God. Deepak then went into the story of chakra, which explains why suffering has a purpose. He talked about the purpose of all suffering. He talked about the political scene reflects the collective conscience of the people, the politicians and media. He talked about the shifting of the father/son relationship with Gotham.

“Change”: Dwayne Omarr, co-executive producer, talked about the concept for the song, “Change.” Music artist Suave sent an idea to the producers and Dwayne saw the vision of the song and went into the studio and composed a track for the song and used some other artists to flesh out the song. Donald Hasan, co-executive producer, talked about how the song moved him. It had a great hook, beat and timing according to Donald. Dwayne talked about how he started in the music business (he is related to B.B. King on his mother’s side.) Dwayne also talked about how “Change” causes people to think and to get people out to vote and make changes for themselves. Larry Butler, volunteer for the Obama campaign, talked about how he used “Change” to make the people of the state of Virginia aware, and how important the song is to him. He used the song to rally the youth. Janice talked to several people at the rally for President Obama which took place recently in San Francisco. These people talked about what they want Obama to do and why they will vote for Obama.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1003
Air Date: Tuesday 8 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Wine Tasting, Tourism, Travel, and Entertainment
Host: Aprilanne Hurley
Guests: John Conover, General Manager – Plump Jack Winery
Anthony Biagi, Wine Maker – Wine Jack Winery
Kimball Jones, Executive Chef

Aprilanne interviewed John Conover, General Manager of Plump Jack Winery in Napa Valley. He talked about the history of Plump Jack Winery (it was founded in 1995 by a couple of people, Gavin Newsom and Gordon Getty, who are from San Francisco). The goal is to make wine less intimidating, more inviting experience for people. He talked about how he takes the mystery out of the wine experience for wine lovers by allowing people to see the grape growing, wine making, bottling process, and enjoy wines in a very casual environment. He talked about having the founders overlook the property, and their passion for fine wine. He talked about how Plump Jack Winery had gotten its name (from a character in Shakespeare's play "Falstaff"). He talked about how wine and food are theatre and entertainment. He talked about having your palate be your ultimate judge when tasting wine. He talked about screw cap wines, where there is a screw cap on the bottle instead of a cork. He talked about seeing mold in their corks about 7 – 8 years ago and if affected about 6 – 7% of all wines. It gives a moldy off character in wine. He, Gavin and Gordon looked for alternative closures for their wines. He talked about how the wine industry was kicking and screaming over this switch. He talked about the environmental aspects of using a screw cap instead of a cork (it saves trees from being used for cork and the ease of opening the bottle of wine). He gives a demonstration on how he does a wine tasting and some tips on wine tasting.

Anthony Biagi, winemaker, Wine Jack Winery, talked about the three things that go into making a great wine: 1) having a wonderful vineyard, 2) having a great team who believes in making great wine and 3) having a great ownership that supports the winemaking team. It takes 2 years for a return on an investment in wine.

Kimball Jones, Executive Chef, gives his tips on pairing wine with food and the barbecue. He talks about making the food go with the wine and making it well balanced.

Aprilanne gave the 6 steps to wine tasting.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1009
Air Date: Thursday 10 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Cathleen Gouveia, Owner – Cathleen Gouveia Design
Eric Shromer, Host and Carpenter – HGTV
Pablo Castro, Owner – Marin Hardwood Floor Center

Aprilanne interviewed Linda Davis, Executive Director for the Center for Volunteer and Nonprofit Leadership of Marin. Linda talked about the importance of the volunteers in the execution of the Marin Designer Showcase event (it is a yearlong process to put on the showcase event). Linda talked about how the process happens immediately after the house closes. They begin looking for another house to have the next year's showcase. They promote it to the designers and the designers come out and put bids down on the rooms. Sponsors are enrolled. They meet monthly. Aprilanne showed over some of the rooms that various designers had designed.

Aprilanne interviewed Cathleen Gouveia, owner of Cathleen Gouveia Design, about the bedroom that she designed. Cathleen talked about what had inspired her for the bedroom (this bedroom was in a historical home). She was thinking that since the home was built around the turn of the 19th century that previous owners and guest came to the home either by horseback or ferry. She talked about using the light of the room to make a summer cottage feeling. She was also inspired by butterflies when she was designing the room. She also talked about how she transformed the room by using various modern pieces and art. She wanted to blend in the warm and cool things together.

Aprilanne interviewed Eric Shromer, HGTV show host and celebrity TV carpenter, about some great ideas for re-imagining a home. He talked about budget and how to stand apart from the home next door (if selling a home). He talked about saving money by repurposing/resurface the existing kitchen cabinets, painting, and dimmer switches on lighting fixtures. He talked about the difficulties of turning a remodeling dream into reality. He talked about the inspiration for his book, "Do It Yourself Family," (he is the father of 3 and he wanted to get his kids involved in design).

Aprilanne interviewed Pablo Castro, Owner of Marin Hardwood Floor Center and an over 32 year volunteer of the Marin Designer Showcase. He talked about his experience of being a volunteer designer. From volunteering, he learns from the other designers. He tries to help out the designers as much as he can by doing the wood floors or decorating. According to Pablo, volunteering is a terrific thing for health. Aprilanne interviewed several volunteers after her interview with Pablo.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #104
Air Date:	Tuesday 15 September 2015	6:00am
	Thursday 17 September 2015	6:00am
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Health, Relationships	
Host:	Janice Edwards	
Guests:	Johnny Fernandez, Co-Founder – Lifelauch Training Lara Fernandez, Co-Founder – Lifelauch Training Joy Nordenstrom, CEO – Joy of Romance	

Johnny and Lara Fernandez, cofounders of Lifelauch Training, talk about how to attract our soulmates. They talked about how they met (through Match.com), doing whatever it takes to attract your soulmate. They talked about how they dealt with their problems. They talk about how to stay connected: regular date nights, going to church, doing things as a family. They talked about how to get rid of the baggage of previous relationships.

Joy Nordenstrom, CEO of Joy of Romance, talks about keeping romance alive once you found that special someone. She talks about the five love languages and how it relates to both partners. She talks about having a vision for their relationship and the rules of engagement, where the partners want their relationship to be years later. Talks about connecting with others.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1002
Air Date: Tuesday 15 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Volunteer, Construction, Remodeling
Host: Aprilanne Hurley
Guests: Sondra Bernstein, Author and Owner - Girl in the Fig
Lori Bone, Kitchen Designer and Founder – Lori Bone Design
Elizabeth Blackstone, Founder – Blackstone Landscape Design
Linda Davis, CEO – Center for Volunteer and Non Profit Leadership
Kathy Van Fleet, Auxiliary President – Center for Volunteer and Non
Profit Leadership
Inger Dressler, Co-House Chair – Center for Volunteer and Non Profit
Leadership
Bob Praszker, Construction Manager – PB Development
Jesse Rhodes, CEO – PB Development

Lori Bone, kitchen designer and founder of Lori Bone Design, talked about how she used European elements for the design of the kitchen that is featured in the Designer's Showcase. The owner of the home loved the colors that Lori used for the kitchen. She talked about the design of the eating area, which according to Lori; the kitchen is the hub of the home. She gave some points on how to hire a kitchen designer, such as the personality of the designer and what the homeowner's style is. She talked about her inspiration for the design (she designed around a light fixture).

Elizabeth Blackstone, founder of Blackstone Landscape Design, talked about some of the design elements that she used in the outdoor space. She worked with an artist on some of the elements and on others she designed around the outdoor fireplace and the furniture is sun resistant. She talked about the design elements that she used for the Tuscan theme of the Designer's Showcase, such as putting in fruit trees and herbs in the garden area. She talked about her philosophy on landscape design. It is like interior design, but there are many elements in landscape that you can work with. She talked about designing the terraced hillside.

Linda Davis, CEO Center for Volunteer and Nonprofit Leadership of Marin, talked about the services that she offers for the Designers Showcase (it is the largest fundraiser for the Center for Volunteer and Nonprofit Leadership of Marin). She talked about the preparations for the Designer's Showcase (which happens after the current year's house is closed and it is year round). Some of the profits go to three charities that are picked each year which fit certain categories.

Kathy Van Fleet, Auxiliary President, Center for Volunteer and Nonprofit Leadership of Marin, talked about the challenges, frustrations, rewards, and hard work to put on the Designer's Showcase. She talked about having opportunities for women to volunteer in the showcase.

Inger Dressler, Auxiliary Co-House Chair, talked about the three weeks that the Tuscan house in Marin County was transformed. It was hectic for all who were involved.

Bob Praszker, Construction Manager for PB Development, talked about how much material was used for the Designer's Showcase. He talked about what a homeowner needs to look for

when deciding on a contractor. Some points that he gave: never hurry into hiring a contractor, get bids from a number of people, look for a defined scope of work, go and take a look at the other work that they have done, get references and actually call the references, to see if the contractor finishes the job.

Jesse Rhodes, CEO PB Development, talked about the property that was used for the Designer's Showcase.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1010
Air Date: Thursday 17 September 2015, 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Travel, Real Estate, Housing, Commute
Host: Aprilanne Hurley
Guests: Claire Ramage – Links at Bodega Harbor
Mark Dierkshing, Chef – Blue Water Bistro
Marco Galazzo – Inn at the Tides
Johannes Zachbauer, Property Owner – Sonoma Coast Villa and Spa
Dennis and Kathleen Erba, Owners – Coldwell Banker Coast Properties

Links at Bodega Harbor: Aprilanne interviewed Claire Ramage, of Links at Bodega Harbor, talked about the golf course at Links at Bodega Harbor. She also talked about the remodeled restaurant, Blue Water Bistro. Then Aprilanne interviewed Mark Dierkshing, chef of the Blue Water Bistro at the Links as Bodega Harbor. He talked about Wine Country cuisine. According to Mark, it's about the agriculture and the herbs. He uses local growers for the dishes that he makes. He showed off several dishes that he made. Bob Caldwell, PGA Pro, gave Aprilanne a golfing lesson in putting. He told Aprilanne that golf beginner's need to start with putting, chipping and pitching; work on the short game. It will help the beginners to improve in the long run.

The Inn at the Tides: Aprilanne interviewed Marco Galazzo about how the Inn at the Tides is situated among the Bodega Bay coast. It is in a rural setting. The Inn is a country inn, but offers all the amenities that large hotels in large cities offer. He talked about the Bay view Restaurant and Lounge, how it offers a fine dining experience and it is an upscale restaurant. He talked about the Tides Restaurant (which is across the street from the inn) and how there has been a restaurant on the site since the 1020's. Marco showed Aprilanne the pool, which is sunken into a hill, kind of like a natural bowl. He talked about the glass fence, which allows the guests to get the view, but blocks the wind at the same time. Marco talked about how the Tides Restaurant was used in Alfred Hitchcock's "The Birds" as a prop (many of the scenes were shot in the Tides Restaurant). Then Aprilanne interviewed Carlo Galazzo, General Manager of The Inn at the Tides, about the traditional fish market that is at the inn. He talks about the scarcity of traditional fish markets. Not only fish is sold there, but chocolates, cheeses and wines. Then he showed Aprilanne how they make the clam chowder in large pots. Marco talked about how family friendly is the Tides Restaurant and the food options that they have (not only seafood, but vegetarian and other meat options).

Sonoma Coast Villa and Spa: Johannes Zachbauer, the property owner gave Aprilanne a tour of the Villa property (Please note that there is no CG of his name in the show itself, only on the end credits). He also made some dishes to show to Aprilanne. Aprilanne went to the spa area where Tracey Pritchitt, Certified Massage Therapist, gave Aprilanne a Sonoma Scrub and Wrap treatment (a signature treatment at the spa.)

Real estate at Bodega Bay: Aprilanne interviewed Dennis and Kathleen Erba, owners of Coldwell Banker Coast Properties about how to find a home on the coast. Kathleen talked about the importance of having a local agent representing the buyer. Dennis talked about the considerations in buying a home at the coast. Dennis talked about how Bodega Bay has

become a resort destination. Kathleen talked about how Bodega Bay is close to San Francisco (about an hour's drive north of San Francisco.)

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #574
Air Date:	Tuesday 22 September 2015	6:00am
	Thursday 17 September 2015	6:00am
Duration:	26:45 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Health, Relationships	
Host:	Janice Edwards	
Guests:	Dr. Violet Kiteley, Award Recipient, In Spirit Award Mark Ibanez – Anchor, KTVU Lawrence Matthews, Award Recipient, In the Spirit Award	

Janice co-emceed the award show from last year. This year's awards show will be taking place on October 28, 2012 at the Scottish Rite Auditorium in Oakland. Last year's honorees were: The Escovedo Family, Mark Ibanez (sports anchor/director for KTVU), Dr. Violet Kiteley, and Lawrence Matthews.

The Escovedo Family: Pete talked how he started in Oakland years ago. He went to local schools in West Oakland. He talked about his wife (she wasn't at the awards show that evening.) He talked about having a great time with his children. Sheila E. talked about her father. She thanked him for all the music that he had given. She talked about how her faith had affected her career in secular music.

Mark Ibanez talked about how he was originally from Canada (he moved to the Bay Area when he was two years old). The advice that his grandmother gave him was to smile and treat people with kindness, because everyone that you meet is battling with something. He has been blessed to work in Oakland for 32 years.

Dr. Violet Kiteley talked about how she came from Canada, where she was leading a church. God spoke to her heart and told her to move to the Bay Area. She started a church in Oakland 46 years ago, where she reached all kinds of hippies. She talked about how some of those people became missionaries to various countries. She talked about how China is opened to the gospel. She talked about her son and grandson following in her late husband's footsteps and becoming pastors.

Lawrence Matthews talked about his mother's passing (10 years ago) and how she has been a blessing in his life. After her death, Lawrence fell into depression. At one point he considered suicide. He told the audience that he is a miracle. He talked about using his gift of music to glorify God.

There were performances by the Union City Apostolic Choir, J. Red and the Glad Tiding Church Choir.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	California Living With Aprilanne	Episode: #1013
Air Date:	Tuesday 22 September 2015 6:30am	
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Inside Look TV	
Issues Addressed:	Travel, Food	
Host:	Aprilanne Hurley	
Guests:	Brian Gipson, Owner – Carneros Inn Magnolia Polley, Masseur – Carneros Inn Jeffrey Starr, Winery Chef – Trinchero Family Estates	

Aprilanne interviewed Brian Gipson, of Carneros Inn, located in Napa, CA, about their spa destination package. He talked about the philosophy of the spa and inn, which is laid back, simple way of life that is in Carneros. Brian showed Aprilanne one of the cottages where people can stay for the day (10AM-6PM). Aprilanne did the human gem and stone massage and she explained with the masseuse, Magnolia Polley, on how this massage is done. Then Aprilanne interviewed Diana (note: there is no CG on the name) about her philosophy of the spa treatments. According to Diana, their treatments are inspired by what surrounds them: the farms, the minerals, the flowers, the creeks, etc. They use materials that are organic and local. Aprilanne interviewed Jeffrey Starr, Winery Chef, and Trinchero Family Estates. He talked about where he gets his ingredients from (mostly Napa Valley). He talked about how food has to look good. Garnishes have to make sense to the dish. He showed Aprilanne how he pairs food with wine. He talks about how food has to enhance the wine. It is about balancing taste and making sure that it has a positive effect. He talks about planning ahead when putting together a dinner party and doing it in small bites. Aprilanne showed some exercises on how to help make muscles more defined by nightfall. She called it the Toned by Night workout.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1007
Air Date: Thursday 24 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Eva Claiborne, Owner – Eva Claiborne Skin Institute
Steve Merrifield, Owner – Demo Sport
Maggie McDonogh, CEO and Captain – Angel Island Tiburon Ferry
Brian Wilson, Owner – Sam's Anchor Cafe

Aprilanne went to the Eva Claiborne Skin Institute, where she interviewed the owner, Eva Claiborne, about an ultrasonic anti-aging facial treatment, which after 10 minutes will see youthful results. They used a model that had never had a facial treatment to do the facial treatment on. According to Eva, it will take several treatments for the skin of the model to have the desired result.

Aprilanne interviewed Steve Merrifield, owner of Demo Sport, about seeing the sights of the San Francisco Bay by paddle boarding. He talked about the ease of using a stand up paddle board (a long, wide surfboard which the person stands up on and uses a paddle). According to Steve, anyone can use it, especially on a lake or calm water. It takes minimal amount of training. There are some physical benefits of stand-up paddle boarding: it uses every muscle in the body. It takes a certain amount of balance to balance the legs. The mind is thinking about what's ahead and moving around.

Aprilanne interviewed Maggie McDonogh, CEO and Captain of Angel Island Tiburon Ferry about the 50th anniversary of her family running the Angel Island Tiburon Ferry. Aprilanne and Maggie talked about the various cruises that they have done for quite a few years. Video was shown of the various cruises that they had taken. Maggie talked about the sunset cruises, which happens every Friday and Saturday evening from May-October. The guests can bring out their own picnic dinners. They cruise towards the Golden Gate and back.

Aprilanne and Maggie went to Sam's Anchor Café, and Aprilanne interviewed Brian Wilson, co-owner of Sam's Anchor Café, about the specialty oyster dish, Oyster's Brian, that they make. Aprilanne and Maggie had the Oyster's Brian and a glass of wine. Then Brian brought the crab dish. He talked about using good, fresh seafood for the dishes. Danny the chef talked about some of his secrets of presenting food. He talked about making the food look right (98% of it is visual).

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program:	Bay Area Vista	Episode: #602
Air Date:	Tuesday 5 May 2015	6:00am
	Thursday 7 May 2015	6:00am
Duration:	28:30 minutes	
Style/Type:	Interview	
Source:	Bay Area Vista	
Issues Addressed:	Alternative Health	
Host:	Janice Edwards	
Guests:	Leon Beauchman, President SCC Alliance of Black Educators Rufus White, Program Director Chike Nwoffiah, Filmmaker Brenda Ray, wife of Carl for 34 years	

Janice Edwards presents a tribute to author, comedian, activist and educator Carl Ray who, after witnessing the murder of his father, ultimately learned to forgive the man who took his father from him. Through interviews with the people who knew Carl, they reminisce fondly about the upbeat and courageous man and the legacy he left us all.

KSPX-TV, Sacramento, CA
PUBLIC AFFAIRS REPORT
THIRD QUARTER 2015

Program: California Living With Aprilanne Episode: #1029
Air Date: Tuesday 29 September 2015 6:30am
Duration: 28:30 minutes
Style/Type: Interview
Source: Inside Look TV
Issues Addressed: Food, Entertainment
Host: Aprilanne Hurley
Guests: Rick Riess, Former President and CEO – Carneros Inn
Hilary Newsom, President – PlumpJackSport
Brian Chipson, Manager – The Farm

On location at the Carneros Inn Hotel & the Orchard Private Residence Club, Aprilanne interviews Rick Riess, former president and CEO of the Carneros Inn. Rick explains how to be a “fractional owner” with the available cottages next to the hotel. He explains how the timeshare works and describes the amenities included on the property. They do a brief tour of the cottages and Rick further explains the advantages of owning “a piece of the wine country.”

Aprilanne then interviews Hilary Newsom, president of the PlumpJackSport Store located at the Carneros Inn. Hilary and Aprilanne browse through all of the clothes available at the boutique store. They then move on to the Spa. Hilary talks about the available spa packages, along with a brief tour of the spa facility. Next is an overview of the main lap pool, children’s pool and Jacuzzi.

Aprilanne and Hilary then move on to “The Farm” signature restaurant. They are seated with the restaurant manager Brian Chipson. They talk about the indigenous menu and go over some of the available items on the menu. Brian also talks about the other two restaurants available at the property.