

CONTRACT



KWQC
 805 Brady Street
 Davenport, IA 52803
 (563) 383-7000

<u>Contract / Revision</u> 924679 /		<u>Alt Order #</u> 08357117
<u>Product</u> HILLARY FOR AMERICA		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary Clinton For President		<u>Original Date / Revision</u> 08/26/16 / 08/26/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u> IN13227

And:

Greer Margolis & Mitchell
 1010 Wisconsin Avenue Northwest
 Suite 800
 Washington, DC 20007
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KWQC	11/01/16	11/07/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$200.00						
N 2	KWQC	11/01/16	11/07/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$850.00						
N 3	KWQC	11/01/16	11/07/16	M-F 10am Today Show	M-F 10a-11a		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$150.00						
N 4	KWQC	11/01/16	11/07/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$275.00						
N 5	KWQC	11/01/16	11/07/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$75.00						
N 6	KWQC	11/01/16	11/07/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$175.00						
N 7	KWQC	11/01/16	11/07/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$75.00						
N 8	KWQC	11/01/16	11/07/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$90.00						
N 9	KWQC	11/01/16	11/07/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	2			\$175.00						
N 10	KWQC	11/01/16	11/07/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	1			\$250.00						
N 11	KWQC	11/01/16	11/07/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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11/01/16 - 11/07/16	HILLARY FOR AMERIC	5292

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$250.00					
N 12	KWQC	11/01/16	11/07/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$500.00					
N 13	KWQC	11/01/16	11/07/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$150.00					
N 14	KWQC	11/01/16	11/07/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$750.00					
N 15	KWQC	11/01/16	11/07/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$400.00					
N 16	KWQC	11/01/16	11/07/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$850.00					
N 17	KWQC	11/01/16	11/07/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$400.00					
N 18	KWQC	11/01/16	11/07/16	M-F 9am Today Show	M-F 9a-10a		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$250.00					
N 19	KWQC	11/07/16	11/07/16	Mon Prime Other 1	M 7p-9p		:30			P3		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00					
N 20	KWQC	11/05/16	11/05/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$550.00					
N 21	KWQC	11/05/16	11/05/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$375.00					
N 22	KWQC	11/05/16	11/05/16	Sa 5pm News	Sa 5p-530p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$350.00					
N 23	KWQC	11/05/16	11/05/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$350.00					
N 24	KWQC	11/05/16	11/05/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$125.00					
N 25	KWQC	11/05/16	11/05/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$500.00					
N 26	KWQC	11/05/16	11/05/16	Today Show Sa	Sa 7a-9a		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$250.00					
N 27	KWQC	11/05/16	11/05/16	Sat Prime Other 2	Sa 8p-10p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/16	11/05/16	-----1-				1	\$500.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$500.00					
N 28	KWQC	11/06/16	11/06/16	Su 1035p-1105p	Su 1035p-1105p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$150.00					
N 29	KWQC	11/06/16	11/06/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$500.00					
N 30	KWQC	11/06/16	11/06/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$125.00					
N 31	KWQC	11/06/16	11/06/16	NFL Sunday Regular	NFL Sunday Regl		:30			P3		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
N 32	KWQC	11/06/16	11/06/16	Today Show	Su Su 7a-8a		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$250.00					
N 33	KWQC	11/06/16	11/06/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$175.00					
Totals									0.00				35	\$17,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/06/16	29	\$14,415.00	(\$2,162.25)	\$12,252.75
11/07/16 - 11/13/16	6	\$2,725.00	(\$408.75)	\$2,316.25
Totals	35	\$17,140.00	(\$2,571.00)	\$14,569.00

Signature: _____ Date: _____

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