

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u> 924608 /		<u>Alt Order #</u> 08357012
<u>Product</u> HILLARY FOR AMERICA		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 5284
<u>Advertiser</u> POL/Hillary Clinton For President		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u> IN13227

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	09/06/16	09/12/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$100.00					
N 2	KWQC	09/06/16	09/12/16	M-F 10pm News	M-F 10p-1035p		:30			P3		NM	3	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	KWQC	09/06/16-09/12/16	M-F 10pm News	M-F 10p-1035p	MTuWThF----	:30		\$550.00			NM		
				See MG 2.3,2.4										
	3	KWQC	09/07/16-09/07/16	Wed Hour 1	W 7p-8p	---W-----	:30		\$900.00			NM		
				MG for 14.1,6.1,9.1,2.2										
	4	KWQC	09/08/16-09/09/16	Early Today	M-F 4a-430a	----ThF----	:30		\$25.00			NM		
				MG for 14.1,6.1,9.1,2.2										
3	KWQC	09/06/16	09/12/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$175.00					
4	KWQC	09/06/16	09/12/16	Late Night	M-F 1137p-1237x		:30			P3		NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$50.00					
5	KWQC	09/06/16	09/12/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$100.00					
N 6	KWQC	09/06/16	09/12/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/06/16-09/12/16	M-F 2p-3p	M-F 2p-3p	MTuWThF----	:30		\$50.00			NM		
				See MG 2.3,2.4										
7	KWQC	09/06/16	09/12/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$60.00					
8	KWQC	09/06/16	09/12/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$150.00

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Davenport, IA 52803
(563) 383-7000

<u>Contract / Revision</u>	<u>Alt Order #</u>
924608 /	08357012

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	HILLARY FOR AMERICA	5284

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton For P	09/06/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$150.00					
N 9	KWQC	09/06/16	09/12/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/06/16-09/12/16	M-F 4pm News	M-F 4p-430p	MTuWThF----	:30		\$100.00			NM		
See MG 2.3,2.4														
10	KWQC	09/06/16	09/12/16	M-F 430p-5p	M-F 430p-5p		:30			P3		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$150.00					
11	KWQC	09/06/16	09/12/16	M-F 5pm News	M-F 5p-530p		:30			P3		NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$290.00					
12	KWQC	09/06/16	09/12/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$100.00					
13	KWQC	09/06/16	09/12/16	M-F 6pm News	M-F 6p-630p		:30			P3		NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$425.00					
N 14	KWQC	09/06/16	09/12/16	M-F 6am News	M-F 6a-7a		:30			P3		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$225.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/06/16-09/12/16	M-F 6am News	M-F 6a-7a	MTuWThF----	:30		\$225.00			NM		
See MG 2.3,2.4														
N 15	KWQC	09/06/16	09/12/16	M-F 630p-7p	M-F 630p-7p		:30			P3		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$500.00					
16	KWQC	09/06/16	09/12/16	Today Show M-F	M-F 7a-9a		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				1	\$200.00					
17	KWQC	09/09/16	09/09/16	Fri Prime Other 1	F 7p-9p		:30			P3		NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/05/16-09/11/16	Fri Prime Other 1	F 7p-9p	-----F----	:30		\$400.00			NM		
See MG 17.2,17.3														
	2	KWQC	09/05/16-09/11/16	stand up to cancer	F 7p-8p	-----F----	:30		\$400.00			NM		
	Ⓜ	MG for 18.1,17.1												
	3	KWQC	09/05/16-09/11/16	Fri Prime Other 2	F 8p-10p	-----F----	:30		\$450.00			NM		
	Ⓜ	MG for 18.1,17.1												
18	KWQC	09/09/16	09/09/16	Fri Hour 3	F 9p-10p		:30			P3		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	09/05/16-09/11/16	Fri Hour 3	F 9p-10p	-----F----	:30		\$450.00			NM		
See MG 17.2,17.3														
19	KWQC	09/12/16	09/12/16	Mon Prime Other 1	M 7p-9p		:30			P3		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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924608 /	08357012

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09/06/16 - 09/12/16	HILLARY FOR AMERICA	5284

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	09/06/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$550.00					
20	KWQC	09/12/16	09/12/16	Mon Hour 3	M 9p-10p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$350.00					
21	KWQC	09/10/16	09/10/16	LN Sa	Sa 10p-1030p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$500.00					
22	KWQC	09/10/16	09/10/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$275.00					
23	KWQC	09/10/16	09/10/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
24	KWQC	09/10/16	09/10/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$180.00					
25	KWQC	09/10/16	09/10/16	Today Show Sa	Sa 7a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$100.00					
26	KWQC	09/10/16	09/10/16	Sat Prime Other 2	Sa 8p-10p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$250.00					
27	KWQC	09/08/16	09/08/16	NFL Thursday Reg Se	NFL Thursday Re		:30			P3		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---T---				2	\$1,000.00					
28	KWQC	09/06/16	09/12/16	Paula Sands	M-F 3p-330p		:30			P3		NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-TWTF--				5	\$60.00					
Week:		09/12/16	09/18/16	M-----				1	\$60.00					
N 29	KWQC	09/06/16	09/12/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-TWTF--				5	\$100.00					
Week:		09/12/16	09/18/16	M-----				1	\$100.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		6	KWQC	09/12/16-09/18/16	M-F 5a News	M-F 5a-6a	M-----	:30	\$100.00			NM		
		See MG 29.7												
		7	KWQC	09/08/16-09/09/16	M-F 5a News	M-F 5a-6a	----ThF----	:30	\$100.00			NM		
		Ⓜ MG for 29.6 09/12												
D 30	KWQC	09/11/16	09/11/16	Meet the Press	Su 9a-10a		:30			P3		NM	0	\$0.00
31	KWQC	09/06/16	09/09/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-TWTF--				2	\$150.00					
32	KWQC	09/06/16	09/06/16	Tue Prime Other 1	Tu 7p-9p		:30			P3		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-T-----				2	\$450.00					
Totals								0.00					50	\$12,480.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	HILLARY FOR AMERICA	5284

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton For P	09/06/16 / 09/06/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/05/16 - 09/11/16	44	\$11,120.00	(\$1,668.00)	\$9,452.00
09/12/16 - 09/18/16	6	\$1,360.00	(\$204.00)	\$1,156.00
Totals	50	\$12,480.00	(\$1,872.00)	\$10,608.00

Signature: _____ **Date:** _____

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