

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u> 958219 /		<u>Alt Order #</u> 08424607
<u>Product</u> HILLARY FOR AMERICA		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5769
<u>Advertiser</u> POL/Hillary Clinton For President		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u> IN13227

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	10/25/16	10/31/16	M-F 5a News	M-F 5a-6a		:30			P2		NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$315.00					
2	KWQC	10/25/16	10/31/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$815.00					
3	KWQC	10/25/16	10/31/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	2	\$1,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$815.00					
4	KWQC	10/29/16	10/29/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$50.00					
5	KWQC	10/29/16	10/29/16	Today Show Sa	Sa 7a-9a		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$375.00					
6	KWQC	10/30/16	10/30/16	Su 6a News	Su 6a-7a		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$60.00					
7	KWQC	10/30/16	10/30/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$375.00					
8	KWQC	10/30/16	10/30/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$100.00					
9	KWQC	10/25/16	10/31/16	M-F 9am Today Show	M-F 9a-10a		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$440.00					
10	KWQC	10/25/16	10/31/16	M-F 10am Today Show	M-F 10a-11a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$100.00					
E 11	KWQC	10/25/16	10/31/16	M-F 11a-12p	M-F 11a-12p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
958219 /	08424607

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	HILLARY FOR AMERICA	5769

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$60.00					
12	KWQC	10/25/16	10/31/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$250.00					
13	KWQC	10/25/16	10/31/16	Days of Our Lives	M-F 1p-2p		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$500.00					
14	KWQC	10/25/16	10/31/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$60.00					
15	KWQC	10/25/16	10/31/16	Paula Sands	M-F 3p-330p		:30			P3		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$70.00					
16	KWQC	10/25/16	10/31/16	M-F 330p-4p	M-F 330p-4p		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$500.00					
E 17	KWQC	10/25/16	10/31/16	M-F 4pm News	M-F 4p-430p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$440.00					
E 18	KWQC	10/25/16	10/31/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$440.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/25/16-10/31/16	M-F 430p-5p	M-F 430p-5p	MTuWThF----	:30		\$440.00			NM		
	See MG 18.2													
	2	KWQC	10/26/16-10/28/16	M-F 430p-5p	M-F 430p-5p	---WThF----	:30		\$500.00			NM		
	Ⓜ MG for 18.1 10/27													
19	KWQC	10/25/16	10/31/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,000.00					
20	KWQC	10/30/16	10/30/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$500.00					
21	KWQC	10/25/16	10/31/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$1,500.00					
22	KWQC	10/25/16	10/31/16	M-F 630p-7p	M-F 630p-7p		:30			P2		NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$1,700.00					
23	KWQC	10/29/16	10/29/16	Sa 6pm News	Sa 6p-630p		:30			P3		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$900.00					
24	KWQC	10/29/16	10/29/16	Sa 630p-7p	Sa 630p-7p		:30			P3		NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$725.00					
25	KWQC	10/25/16	10/31/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$1,625.00					

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POL/Hillary Clinton For P	10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
26	KWQC	10/29/16	10/29/16	LN Sa	Sa 10p-1030p		:30			P2		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1				\$1,250.00					
27	KWQC	10/29/16	10/29/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1				\$350.00					
28	KWQC	10/30/16	10/30/16	Su 1035p-1105p	Su 1035p-1105p		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1				\$125.00					
29	KWQC	10/25/16	10/31/16	Tonight Show	M-F 1035p-1137p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	1				\$440.00					
30	KWQC	10/29/16	10/29/16	Sat Prime Other 1	Sa 7p-9p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1				\$250.00					
31	KWQC	10/30/16	10/30/16	NFL Sunday Regular	NFL Sunday Regt		:30			P3		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1				\$1,000.00					
N 32	KWQC	10/30/16	10/30/16	Su 1105p-1135p	Su 1105p-1135p		:30			P3		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	1				\$125.00					
Totals									0.00				34	\$19,130.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	27	\$14,965.00	(\$2,244.75)	\$12,720.25
10/31/16 - 11/06/16	7	\$4,165.00	(\$624.75)	\$3,540.25
Totals	34	\$19,130.00	(\$2,869.50)	\$16,260.50

Signature: _____ Date: _____

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