

Quarterly Issues Programs List for WSIC
April 1, 2012 - June 30, 2012

Section I. Issues.

WSIC has identified the following issues as significant for the broadcast area:

- A. Local Government: Citizens need to be informed of the actions and organization of their local government.
- B. Local Health: Topics pertaining to health and wellness that are of interest and importance to listeners wanting to take charge of their own well being.
- C. Local Business: Pertaining to knowledge of the operations, organization and offerings of businesses in our broadcast area.
- D. Political: Matters relating to local and national government that are of interest and importance to the listening audience.
- E. Faith Life Issues: Due to WSIC's location in what is commonly referred to as the "Bible Belt," this information on topics relating to faith and church are of interest.

Section II. Responsive Programs

A. Local Government:

- A. **"Around the City"** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 04-02-2012 "Mayor Costi Kutteh" Today on Around the City, Nancy Davis welcomes in Statesville Mayor Costi Kutteh and they discuss many different things in Statesville. Mayor Kutteh goes into detail on the recent hiring of more Statesville PD officers and why that was needed. Kutteh says he believes that you can not have enough Police officers.
- B. **"Around the City"** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 04-09-2012 "Water Line Payment" Today on Around the City, Nancy Davis describes the recent \$5 payment that Statesville residents have been asked to pay regarding the water line. Nancy says that this letter was sent out by a private company regarding water lines on your

property. For a lot of people homeowners insurance covers this, but if they don't then you should take a look into this.

- C. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 05-07-2012 “Mayor Costi Kutteh” Today on Around the City, Nancy Davis welcomes in Costi Kutteh to discuss different things in Statesville. Kutteh describes the Twilight Cemetery Tour that is something every Statesville resident should try. Kutteh also describes new road construction that has been going on.
- D. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 05-14-2012 “Chief Hutchins” Today on Around the City, Nancy Davis brings in Chief Hutchins from the Statesville Fire Department to discuss different things going on in the community. Chief Hutchins goes into detail on the Fire Academy for High Schools students and how that is progressing. Hutchins says that the Fire Academy is welcome to juniors and seniors in High School and people can sign up at anytime.
- E. **“Around the City”** - Broadcast weekly on Mondays at 8:30 AM. 30 minutes. 06-04-2012 “School getting ready to be out” Today on Around the City, Nancy Davis welcomes in Statesville Mayor Costi Kutteh to discuss summer activities in Statesville. Kutteh describes events happening at different parks for kids to do, as well as the pool being reopened. Nancy and Costi also talk about the city council meeting that will be taking place tomorrow night.

B. Local Health:

- A. **“Health Talk with Fred Lowry”** - Broadcast weekly on Mondays at 8:00 AM. 30 Minutes 04-02-2012 “Blood Pressure” Today on Health Talk, Fred Lowry discusses how at the Pharmacy they have a machine call Body Composition which measures Blood Pressure. Fred describes how this machine is often used because it is free to the public. Fred also describes what goes into making this machine work.
- B. **“Health Talk with Fred Lowry”** - Broadcast weekly on Mondays at 8:00 AM. 30 Minutes 04-09-2012 “Soreness” Today on Health Talk, Fred Lowry discusses soreness in the body and what type of things they have that can help soreness. Fred describes the creams and stretches that people can do that help with sore muscles. Fred also discusses

soreness with callers, and gives them different tips on how to make that soreness go away.

- C. **“Health Talk with Fred Lowry”** - Broadcast weekly on Mondays at 8:00 AM. 30 Minutes 05-07-2012 “New Lowry Drug Website” Today on Health Talk, Fred Lowry discusses the new and improved Lowry Drug webpage that makes it easier for people to order things online. Fred talks about the new features on the website and how it can help people figure out the medicine they need quickly. Fred also says the new website gives you key words that can help your search for the right product.
- D. **“Health Talk with Fred Lowry”** - Broadcast weekly on Mondays at 8:00 AM. 30 Minutes 05-14-2012 “Medicine for expecting Mothers” Today on Health Talk, Fred Lowry describes some of the type of medicines that can be used for expecting Mothers. Fred describes how many products that can help a mother through pregnancy that Lowry offers, and how they can help. Fred also says that they have the type of medicines that can be used during a home birth as well.
- E. **“Health Talk with Fred Lowry”** - Broadcast weekly on Mondays at 8:00 AM. 30 Minutes 06-04-2012 “Unhealthy Foods” Today on Health Talk, Fred Lowry discusses how truly bad unhealthy foods can be for your body. Fred says the best way to kick a bad diet is to stop eating fast food. Fred says eating healthy grilled chicken or steak can make your body feel 10 times better.

C. Local Business:

- A. **“Taking Care of Business”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 04-03-2012 “Lone Star Steakhouse” Today on Taking Care of Business, Dave Henning welcomes in Damon and Joe who are the managers of Lone Star Steakhouse in Statesville. Damon and Joe describe how beneficial it is to be in Statesville and why they decided to move a location here. Damon and Joe also discuss where some of their food comes from and how it gets shipped over from other countries.
- B. **“Taking Care of Business”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 04-17-2012 “Capitol Bank Card” Today on Taking care of Business, Dave Henning welcomes in Maria Thomas who works at Capitol Bank Card and is also a member of the Statesville Commerce

Club. Maria talks about how great it is to win a business in Statesville and why it is so rewarding. Maria also goes into detail on how the Commerce Club helps with her small business as well.

- C. **“Taking Care of Business”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 05-08-2012 “McBride Website Design” Today on Taking Care of Business, Dave Henning welcomes in Kevin White who started McBride Website Design. Kevin discusses how his website is different from other design sites because of what he offers. Kevin says the schemes he offers has never been put on w design website in the past.
- D. **“Taking Care of Business”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 05-15-2012 “Legal Shield” Today on Taking Care of Business, Brian Weiss fills in for Dave Henning and brings on special guest Sifola Elemine to discuss Legal Shield. Elemine describes what Legal Shield does and why he thought this would be successful. Elemine also describes why he thought Statesville would be a great place to have this business.
- E. **“Taking Care of Business”** - Broadcast weekly on Fridays at 8:00 AM. 60 minutes. 06-12-2012 “Don Shore” Today on Taking Care of Business, Mark Sanger welcomes in Don Shore from 5 plus homes to describe his business. Don talks about how business is doing great and describes how he has been in this business for over 20 years. Don also says they are doing a lot to make sure they are in business for 20 more years.

D. Political:

- A. **“The Morning Show”** - Broadcast daily Monday-Friday at 6:00 AM. 2 hours. 04-02-2012 “Harold Johnson Interview” Today on the Morning Show Mark Sanger interviews normal Morning show Host Harold Johnson. Mark and Harold discuss world issues as well as Harold’s career that started at WSIC. Harold also discusses what he thinks about Obama’s recent comments.
- B. **“The Morning Show”** - Broadcast daily Monday-Friday at 6:00 AM. 2 hours. 04-09-2012 “America’s Debt” Today on the Morning Show, Mark Sanger and Harold Johnson discuss the national Debt in America. Harold says the debt was obviously bad before Obama, but Obama has not done much to try and help the case. Harold also says we are in big trouble for the next president in 2016 because of the Debt has not stopped growing.

- C. **“The Morning Show”** - Broadcast daily Monday-Friday at 6:00 AM. 2 hours. 05-07-2012 “Jobs in America” Today on the Morning Show, Harold and Skippy discuss why it is so hard to get a good job in our country. Harold discusses the job loss since Obama has been in office and why he thinks it’s the hardest for college students it’s ever been. Harold also says that hopes Obama can get it together before it is too late.
- D. **“The Morning Show”** - Broadcast daily Monday-Friday at 6:00 AM. 2 hours. 05-14-2012 “Mitt Romney” Today on the Morning Show, Harold and Skippy give their thoughts on Mitt Romney. Harold says he likes Romneys message, but he thinks there is no way that Romney beats Obama. He says even though Obama has done nothing that he promised, Harold thinks the democrats will still elect Obama.
- E. **“The Morning Show”** - Broadcast daily Monday-Friday at 6:00 AM. 2 hours. 06-04-2012 “Balancing the Budget” Today on the Morning Show, Harold and Skippy discuss Obamas efforts on balancing the budget. Harold compares what Obama has tried to what Bill Clinton did and it makes Harold laugh. He says when you compare the two, it makes Clinton look like a genius and Obama not so much.

E. Faith Life Issues:

- A. **“Aaron Marshall World View”** - Broadcast weekly on Fridays at 11:00 AM. 60 minutes. 04-06-2012 “Social Media” Today on World View Radio, Aaron Marshall goes into detail on the good and bad things about social media. He says he thinks its good to be able to connect with people you have not seen in a long time, but it can be bad because some people take those “friends” as real friends. Aaron says he tries to stay off Facebook and others, but he knows people that can’t get enough of it.
- B. **“Aaron Marshall World View”** - Broadcast weekly on Fridays at 11:00 AM. 60 minutes. 04-20-2012 “Your Community” Today on World View Radio, Aaron Marshall describes how helping in your community is something everyone should do. Aaron says how he thinks everyone working together is always better than people working alone. Aaron also describes how he does a lot of community service by helping at different churches, and other things around his community.

- C. **“Aaron Marshall World View”** - Broadcast weekly on Fridays at 11:00 AM. 60 minutes. 05-25-2012 “Fear” Today on World View, Aaron Marshall takes a deep look into what fear really is. Aaron describes how he thinks people get overwhelmed with the thought of fear because they wouldn’t know how to deal with it. Aaron also describes how finding Jesus can make you fear nothing, but instead pray about everything.
- D. **“Aaron Marshall World View”** - Broadcast weekly on Fridays at 11:00 AM. 60 minutes. 06-17-2012 “Today’s America” Today on World View, Aaron Marshall goes into detail on why he doesn’t feel America is in the right place right now. He said he feels that things need to change before they are unable to be changed. Aaron also says he thinks more people need to find Jesus Christ as their savior because that will help solve a lot of problems.
- E. **“Aaron Marshall World View”** - Broadcast weekly on Fridays at 11:00 AM. 60 minutes. 06-24-2012 “Going through tough times” Today on World View Radio, Aaron Marshall describes how going through tough times really makes you the person you are. Aaron says regardless what you are going through, you can get through it with the help of the Lord. Aaron goes into detail on how things have gotten bad for him, but he always put it in the hands of God and it has worked out.