

CONTRACT



Denver KDVR
100 East Speer Blvd
Denver, CO 80203
(303) 595-3131

<u>Contract / Revision</u> 4434550 /		<u>Alt Order #</u> 28390173	
<u>Advertiser</u> POL/House Majority PAC		<u>Original Date / Revision</u> 04/11/24 / 04/11/24	
<u>Contract Dates</u> 10/22/24 - 10/28/24		<u>Estimate #</u> 13094	
<u>Product</u> TV - 10/22			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KDVR	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>	

And:

Waterfront Strategies
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KDVR	10/22/24	10/28/24	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			P2	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,000.00					
N 2	KDVR	10/22/24	10/28/24	FOX31 News At 6a	6a-7a		:30			P2	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,500.00					
N 3	KDVR	10/22/24	10/28/24	FOX31 News At 7a	7a-8a		:30			P2	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	6			\$1,500.00					
N 4	KDVR	10/22/24	10/28/24	FOX31 News At 8a	8a-9a		:30			P2	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	6			\$1,500.00					
N 5	KDVR	10/22/24	10/28/24	FOX31 News At 9a	9a-10a		:30			P2	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	6			\$1,000.00					
N 6	KDVR	10/26/24	10/26/24	FOX31 News at 7a	Sa 7a-8a		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/21/24	10/27/24	-----S-	1			\$1,000.00					
N 7	KDVR	10/26/24	10/26/24	FOX31 Morning News	8a-9a		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/21/24	10/27/24	-----S-	1			\$1,000.00					
N 8	KDVR	10/27/24	10/27/24	FOX31 News at 7a	Su 7a-8a		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/21/24	10/27/24	-----S	1			\$1,000.00					
N 9	KDVR	10/27/24	10/27/24	FOX News Sunday	Su 8a-9a		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/21/24	10/27/24	-----S	1			\$1,000.00					
N 10	KDVR	10/22/24	10/28/24	FOX31 Morning News	10a-11a		:30			P3	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/24	10/28/24	MTWTF--	5			\$1,000.00					
N 11	KDVR	10/22/24	10/28/24	FOX31 News At 11a	11a-12p		:30			P3	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/House Majority PAC	04/11/24 / 04/11/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/24 - 10/28/24	TV - 10/22	13094

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$350.00				
N 12	KDVR	10/22/24	10/28/24	TMZ Live	1p-2p		:30			P3	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$300.00				
N 13	KDVR	10/22/24	10/28/24	Judge Judy	3p-4p		:30			P3	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				7	\$300.00				
N 14	KDVR	10/22/24	10/28/24	FOX31 News at 4p	M-F 4p-5p		:30			P2	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$450.00				
N 15	KDVR	10/22/24	10/28/24	FOX31 News at 5p	5:00 PM-5:30 PM		:30			P3	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$1,000.00				
N 16	KDVR	10/22/24	10/28/24	FOX31 News at 530p	5:30 PM-6:00 PM		:30			P3	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$1,000.00				
N 17	KDVR	10/27/24	10/27/24	FOX31 News at 5p	Su 5p-6p		:30			P3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S				1	\$750.00				
N 18	KDVR	10/22/24	10/28/24	Jeopardy	12:00 PM-12:30 P		:30			P3	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$300.00				
N 19	KDVR	10/22/24	10/28/24	Wheel of Fortune	6:30 PM-7:00 PM		:30			P3	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00				
N 20	KDVR	10/26/24	10/26/24	FOX31 News At 9p	Sa 9p-930p		:30			P2	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-				1	\$1,500.00				
N 21	KDVR	10/26/24	10/26/24	FOX31 News At 930p	930p-10p		:30			P2	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-				1	\$1,500.00				
N 22	KDVR	10/23/24	10/23/24	Masked Singer	7p-8p		:30			P3	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	--W----				1	\$3,500.00				
N 23	KDVR	10/26/24	10/26/24	FOX31 Morning News	9a-10a		:30			P2	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S-				1	\$1,000.00				
N 24	KDVR	10/22/24	10/28/24	Inside Edition/Access	2p-3p		:30			P3	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$300.00				
N 25	KDVR	10/27/24	10/27/24	FOX31 News at 530p	5:30 PM-6:00 PM		:30			P3	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/21/24	10/27/24	-----S				1	\$750.00				
N 26	KDVR	10/22/24	10/28/24	Jeopardy	6:00 PM-6:30 PM		:30			P3	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00				
N 27	KDVR	10/22/24	10/28/24	FOX31 News at 9p	M-F 9:00 PM-9:30		:30			P2	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00				

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Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00				
N 28	KDVR	10/22/24	10/28/24	FOX31 News at 930p	9:30 PM-10:00 PM		:30			P2	NM	5	\$15,000.00
Week:		10/22/24	10/28/24	MTWTF--				5	\$3,000.00				
N 29	KDVR	10/22/24	10/28/24	FOX31 News At 10p	10p-1035p		:30			P2	NM	4	\$12,000.00
Week:		10/22/24	10/28/24	MTWTF--				4	\$3,000.00				
N 30	KDVR	10/26/24	10/26/24	FOX31 News At 10p	S10p-1035p		:30			P2	NM	1	\$1,500.00
Week:		10/21/24	10/27/24	-----S-				1	\$1,500.00				
N 31	KDVR	10/27/24	10/27/24	FOX31 News at 9p	9:00 PM-9:30 PM		:30			P2	NM	1	\$3,000.00
Week:		10/21/24	10/27/24	-----S				1	\$3,000.00				
N 32	KDVR	10/27/24	10/27/24	FOX31 News at 930p	9:30 PM-10:00 PM		:30			P2	NM	1	\$3,000.00
Week:		10/21/24	10/27/24	-----S				1	\$3,000.00				
N 33	KDVR	10/27/24	10/27/24	FOX31 News at 10p	10:00 PM-10:35 P		:30			P2	NM	1	\$3,000.00
Week:		10/21/24	10/27/24	-----S				1	\$3,000.00				
N 34	KDVR	10/22/24	10/28/24	Seinfeld	11:00 PM-12:00 X		:30			P3	NM	5	\$3,000.00
Week:		10/22/24	10/28/24	MTWTFSS				5	\$600.00				
N 35	KDVR	10/27/24	10/27/24	In Depth/Game Time	11:00 PM-12:00 X		:30			P3	NM	1	\$225.00
Week:		10/21/24	10/27/24	-----S				1	\$225.00				
N 36	KDVR	10/24/24	10/24/24	Lego Masters	8p-9p		:30			P3	NM	1	\$3,500.00
Week:		10/21/24	10/27/24	---T---				1	\$3,500.00				
N 37	KDVR	10/26/24	10/26/24	Big Game Kickoff	Sa 8a-10a		:30			P3	NM	1	\$600.00
Week:		10/21/24	10/27/24	-----S-				1	\$600.00				
N 38	KDVR	10/27/24	10/27/24	NFL Early Game	Su 11a-2p		:30			P3	NM	1	\$10,000.00
Week:		10/21/24	10/27/24	-----S				1	\$10,000.00				
N 39	KDVR	10/27/24	10/27/24	NFL Late Game	Su 2:05p-5:30p		:30			P3	NM	1	\$10,000.00
Week:		10/21/24	10/27/24	-----S				1	\$10,000.00				
Totals												123	\$184,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/27/24	102	\$159,025.00	(\$23,853.75)	\$135,171.25
10/28/24 - 11/24/24	21	\$25,900.00	(\$3,885.00)	\$22,015.00
Totals	123	\$184,925.00	(\$27,738.75)	\$157,186.25

Signature: _____ Date: _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>