

**KUGN (AM), KSCR (AM), KZEL (FM), KNRQ (FM), KUJZ (FM) AND KEHK (FM)
EEO PUBLIC FILE REPORT
October 1, 2015 – September 30, 2016**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Oregon Association of Broadcasters 7150 SW Hampton Street, Suite 240 Portland, OR 97223-8366 Contact: Bill Johnstone 503.443.2299	No	0
2	Oregon Employment Department 2150 Oakmont Way Eugene, OR 97401 541.686.7601	No	0
3	All Access Radio Group Allaccess.com	No	1
4	University Of Oregon Eugene, OR 97405 541.346.1000	No	0
5	Indeed.com	No	0
6	Craig’s List Website	No	29
7	Oregon State University Office Of Human Resource 122 Kerr Administration Building Corvallis, OR 97331-2132	No	0
8	Cumulus Media Inc. Business Managers Cmibusinessmanagers@cumulus.com	No	0
9	On Air Announcements (all SEU stations)	No	5
10	Word Of Mouth Referral	No	3
11	LinkedIn.com	No	0
12	U of O/EARS Job Fair	No	0
13	Cumulus Corporate Website Posting	No	1
14	Register-Guard Newspaper	No	2
15	Internal Transfer/Promotion	No	1
16	www.simplyhired.com	No	0
17	www.glassdoor.com	No	0
18	www.linkup.com	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			42

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	During this reporting period our SEU hosted a (1) student intern from Lane Community College. This intern was supervised by our Sale Manager, she learned about copy writing, and commercial voicing. She also interned in our production studio with our Production Manager, learning all aspect of commercial production. She also was in the promotions department learning marketing, event planning, visual branding and social media marketing under our Promotion’s Manager.
2	Internship Program	During this reporting period our SEU hosted a (1) student intern from the University of Oregon. This intern was supervised by the Sales Manager and also learned write copy, produced ads. He also interned under our Spanish station Program Director, there he learned all aspects of our Spanish station and learned to translate ads in to Spanish that we later aired on our Radio Unica.
3	Participate in Job Fair-U of O	On February 11, 2016, our SEU participated in the University of Oregon career fair under the umbrella of EARS, Eugene Area Radio Stations. SEU representatives spoke with students about career opportunities in broadcasting as well as job openings and internships within the SEU. SEU participants included our Sales Manager and Promotions Director.