

**KUGN (AM), KSCR (AM), KZEL (FM), KNRQ (FM), KUJZ (FM) AND
KEHK (FM)**

EEO PUBLIC FILE REPORT

October 1, 2014 – September 30, 2015

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<i>Oregon Association of Broadcasters</i> 7150 SW Hampton Street, Suite 240 Portland, OR 97223-8366 Contact: Bill Johnstone 503.443.2299	No	0
2	Oregon Employment Department 2150 Oakmont Way Eugene, OR 97401 541.686.7601	No	0
3	All Access Radio Group Allaccess.com	No	1
4	University Of Oregon Eugene, OR 97405 541.346.1000	No	0
5	Indeed.com	No	1
6	Craig's List Website	No	10
7	Oregon State University Office Of Human Resource 122 Kerr Administration Building Corvallis, OR 97331-2132	No	0
8	Cumulus Media Inc. Business Managers Cmibusinessmanagers@cumulus.com	No	0
9	On Air Announcements (all SEU stations)	No	1
10	Word Of Mouth Referral	No	1
11	LinkedIn.com	No	1
12	Cumulus-Eugene Job Fair	No	0
13	Station Website Posting	No	0
14	B2B Expo	No	1
15	Internal Transfer/Promotion	Yes	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			18

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Program	During this reporting period our SEU hosted a (1) student intern from Northwest Christian University, Oregon. This intern was supervised by our Promotions Director as he learned about promotional marketing, event planning, visual branding and social media marketing.
2	Participate in Job Fair-U of O	On April 15, 2015, our SEU participated in the University of Oregon career fair. SEU representatives spoke with students about career opportunities in broadcasting as well as job openings and internships within the SEU. SEU participants included our Promotions Director.
3	Participate in Job Fair-Elmira High School	On April 12, 2015, our SEU participated in the Elmira High School career fair. SEU representatives spoke with students about career opportunities in broadcasting as well as job openings and internships within the SEU. SEU participants included our Promotions Director.
4	Host Career Fair-Valley River Inn	On November 12, 2014, our SEU participated in the Cumulus Broadcasting Career fair at the Valley River Inn in Eugene, Ore. SEU representatives spoke with students and job seekers about career opportunities in broadcasting as well as internships and job openings within the SEU. SEU participants included our Sales Manager, Account Executives, and our Promotions Manager.
5	Host Career Fair-	On June 10 th , 2015, our SEU participated in the Cumulus Broadcasting Career fair at the Valley River Center Mall in Eugene, Ore. SEU representatives spoke with students and job seekers about career opportunities in broadcasting as well as internships and job openings within the SEU. SEU participants included our Sales Manager, Account Executives, and our Promotions Manager.