

CONTRACT



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

DEL RAY MEDIA
1427 LESLIE AVENUE
SUITE 106
ALEXANDRIA, VA 22301
USA

Contract / Revision 878068 /		Alt Order # WOC10963132
Product ORDR		
Contract Dates 09/25/18 - 10/01/18		Estimate # 380706
Advertiser NATIONAL REPUBLICAN CONGRESSIONAL		Original Date / Revision 09/12/18 / 09/12/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WCAU	Account Executive Aaron Zeligson	Sales Office Philadelphia NS
Special Handling		
Demographic RA35+		
		Total Ratings 82.20
Agy Code	Advertiser Code NRCCI	Product 1/2 ORDR
Agency Ref 40745		Advertiser Ref 01370

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCAU	09/25/18	10/01/18	2-3P STEVE HARVEY TALK	2P-3P		:30				NM	5	\$1,500.00
ALL SPOTS ON THIS ORDER ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1111--				4	\$300.00	1.00			
Week:		10/01/18	10/07/18	1-----				1	\$300.00	1.00			
N 2	WCAU	09/25/18	10/01/18	3P-4P M-F ELLEN	3P-4P M-F		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1111--				4	\$650.00	1.90			
Week:		10/01/18	10/07/18	1-----				1	\$650.00	1.90			
N 3	WCAU	09/25/18	10/01/18	5A-6A M-F NBC10 NEWS	5A-6A M-F		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1211--				5	\$400.00	1.00			
Week:		10/01/18	10/07/18	1-----				1	\$400.00	1.00			
N 4	WCAU	09/25/18	09/30/18	6A-8A SUNDAY	6A-8A SU		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-----1				1	\$450.00	1.30			
N 5	WCAU	09/25/18	09/28/18	4P-5P NBC10 NEWS	4-5P M-F		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1111--				4	\$600.00	1.60			
N 6	WCAU	09/25/18	10/01/18	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-111---				3	\$700.00	1.80			
Week:		10/01/18	10/07/18	1-----				1	\$700.00	1.80			
N 7	WCAU	09/25/18	10/01/18	6P-630P NBC10 NEWS	6P-630P M-F		:30				NM	4	\$3,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 878068 /		<u>Alt Order #</u> WOC10963132
<u>Contract Dates</u> 09/25/18 - 10/01/18	<u>Product</u> ORDR	<u>Estimate #</u> 380706
<u>Advertiser</u> NATIONAL REPUBLICAN		<u>Original Date / Revision</u> 09/12/18 / 09/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--111--				3	\$950.00	2.20			
Week:		10/01/18	10/07/18	1-----				1	\$950.00	2.20			
N 8	WCAU	09/25/18	10/01/18	11-1135P M/SU/ 11-1130 SA 11-1135P			:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1111--				4	\$1,800.00	2.80			
Week:		10/01/18	10/07/18	1-----				1	\$1,800.00	2.80			
N 9	WCAU	09/25/18	09/27/18	EXTRA 7-730P	7P-730P M-F		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	-1-1---				2	\$1,000.00	1.40			
N 10	WCAU	10/01/18	10/01/18	8-10P MO THE VOICE	8P-10P		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	1-----				1	\$9,000.00	4.70			
N 11	WCAU	09/26/18	09/26/18	10-11P WED CHICAGO PD	10P-11P		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--1----				1	\$7,500.00	4.60			
N 12	WCAU	09/26/18	09/26/18	10-11P WED LAW&ORDER:10P-11P			:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	--1----				1	\$4,500.00	4.60			
N 13	WCAU	09/27/18	09/27/18	10-11p CHICAGO FIRE	10:00 PM-11:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	---1---				1	\$7,000.00	4.80			
N 14	WCAU	09/28/18	09/28/18	10-11P DATELINE NBC	10P-11P		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/18	09/30/18	----1--				1	\$2,500.00	2.50			
Totals								82.20				41	\$58,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	34	\$44,300.00	(\$6,645.00)	\$37,655.00
10/01/18 - 10/01/18	7	\$13,800.00	(\$2,070.00)	\$11,730.00
Totals	41	\$58,100.00	(\$8,715.00)	\$49,385.00

Signature: _____ Date: _____

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