





# FCC WEEKLY REPORT

Name Matt Doyle

Week of 7/16/12 - 7/20/12

Category	Newscast	Date	Format	Length	Description
Crime	6, 10 pm	7/17/12	VOSOT	1:00	Relating Penn State abuse to Wisconsin High Schools
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	5, 6, 10 pm	7/18/12	VOSOT	1:15	Follow up on processing plant explosion
Human Interest	6, 10 pm	7/19/12	VOSOT	:55	Remembering a fallen Merrill police officer
Sports					
Weather	5, 6, 10 pm	7/16/12	VO	:40	Wisconsin heatwave
Spot News	6, 10 p.m.	7/20/12	VOSOT	1:30	Woman walking west to coast passes through Wis.

# FCC WEEKLY REPORT

Name Lyndsey Stamm Week of 7/23/12

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10	7/26/12	VO	:20	Police officer accused of assault pleads guilty
Economy & Employment	5,6,10	7/26/12	VOSOT + PKG	1:17 1:20	Local girl starts own business
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10	7/27/12	VOSOT + PKG	1:23 2:09	National texting Champ. defends his title
Sports					
Human Interest	5,6,10	7/25/12	VOSOT + PKG	1:31 1:55	Guy goes to olympics & decks out his house
Human Interest	5,6,10	7/23/12	VOSOT	1:22	Local Art competition
Crime	5,6,10	7/24/12	VOSOT <del>PKG</del>	1:53	Locals affected by driveway scam

# FCC WEEKLY REPORT

Name LEX GRAY

Week of Aug 6-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	16PM	8/07	VOST	1:00	Gov. Thompson Campaign Step in Wausau
Healthcare	10PM	8/06	PKG	2:04	Rapunzel Project (Culman's Cancer Awareness)
Children's Issues & Education	6PM	8/08	VOST	1:15	Nicolet Educators' Academy
Spot News					
Human Interest	10PM	8/10	PKG	2:00	WILDERNESS SKILLS TRAINING for Boy Scouts
Sports					

# FCC WEEKLY REPORT

Name John Sullivan

Week of 8/15/12

Category	Newscast	Date	Format	Length	Description
Crime	Sp, 6p 10p	8/17	VOSOT PK6	1:30 2:00	Wausau Police crackdown on OWI
Economy & Employment					
Government & Politics	Sp, 6p 10p	8/16	VOSOT	1:15	Congresswoman Tammy Baldwin campaigning
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	Sp, 6p 10p <i>economy</i>	8/15/12	PK6	1:37	Krazy Day (sidewalk sale) Follow up
Sports					
Crime	Sp, 6p 10p	8/19	VO	0:47	Church Burglaries Arrests
Crime	10p	8/18	PK6	1:26	Young girls death ruled accidental

# FCC WEEKLY REPORT

Name Lex Gray Week of 9/3/12 - 9/7/12

Category	Newscast	Date	Format	Length	Description
Crime	6, 10 p.m.	9/5/12	PKG	1:45	Jes offender release in Vilas Co. has neighbors upset
Economy & Employment					
Government & Politics	10 p.m.	9/6/12	VDSOT	1:05	Rhineland School District budget shortfall
Healthcare					
Children's Issues & Education	6, 10 p.m.	9/4/12	PKG, VDSOT	1:30 1:45	Back to School in Rhineland & Merrick
Spot News	6, 10 p.m.	9/3/12	PKG	1:50	Wausau Labor Day Parade
Human Interest					
Sports					
Education	6, 10 p.m.	9/7/12	VDSOT	1:00	Cancer support rally for student in Rhineland

# FCC WEEKLY REPORT

Name Ben Meyer

Week of 9/3/12

Category	Newscast	Date	Format	Length	Description
<del>Crime</del> Human Interest	9p, 6p, 10p, AM, Midday	9/3/12	SO TVO	:56	-Merrill Parade
Economy & Employment					
Government & Politics					
Healthcare	9p, 6p, 10p, AM, Midday	9/6/12	VO SOT	:55	-Ministry - Ascension Merge -No Organize Benefits
Children's Issues & Education	9p, 6p, 10p, AM, Midday	9/5/12	VO SOT	1:23	-Bus Debate
Spot News					
Human Interest					
Sports					
Crime	9p, 6p, 10p, AM, Midday	9/4/12	PKG	1:32	-Medford Church Demolition
Courts	9p, 6p, 10p, AM, Midday	9/7/12	VO SOT PKG	1:11	-Simmons Sentencing



# FCC WEEKLY REPORT

Name Jenn Sullivan Week of 9/12/12

Category	Newscast	Date	Format	Length	Description
Crime	5p, 6p 10p	9/13/12	VOSOT PKG	1:30 2:30	Family of missing girl prints picture on water bottles
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News	10pm	9/15/12	VOSOT	1:15	Fatal Motorcyclist Accident
Human Interest					
Sports					
Court	5p, 6p 10p	9/14/12	SOIVO + PKG	1:06 2:00	String of St. Germain burglaries

# FCC WEEKLY REPORT

Name Matt Doyle

Week of 9/17/12 - 9/22/12

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6 10pm.	9/20/12	SOTVO	1:07	Vilas County business incubator
Government & Politics	5,6 10pm.	9/18/12	VOSOT	1:35	Collective bargaining ruling impact on <sup>fifty</sup> of <del>Rhinelande</del>
Healthcare					
Children's Issues & Education					
Spot News	5,6 10pm.	9/21/12	VOSOT	1:00	iphone 5 customers in line
Human Interest					
Sports	5,6 10pm.	9/17/12	VOSOT	1:10	DNR Kids day - training kids for hunting
Govt.	6,10 p.m.	9/19/12	VOSOT	1:15	Local candidates take part in radio forum

# FCC WEEKLY REPORT

Name Lyndsey Stemm Week of 9/24/12

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	7/25/12	VOSOT + PKG	1:20 1:55	Local tree farmer wins award for sustainability
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10	7/26/12	VOSOT	:40	Local community group for runaways
Spot News	5,6,10	7/28/12	VOSOT	1:23	WI funeral dir. fund loses \$2.1m. in investor \$
Human Interest	5,6,10	9/24/12	VOSOT	:54	Guy donating cat furniture to shelters
Sports	5,6,10	9/27/12	VOSOT + PKG	1:30 2:05	Local reaction to contrrov. ref. call on Monday night football.