

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



1st Quarter Report 2014  
KCHX-FM

**LOCAL NEWS**

KCHX-FM carries 6 – 1 Minute news cast each weekday morning (6a-8a) for a total of 30 Minutes per week.

Additional time equaling at least 1 min per hour (6a-7p) is dedicated to weather, including fire danger or severe weather alerts for a total of 60 min. per week

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Robert Hallmark  
Operations Dir.

# News/Issues report

ICA Radio Broadcast Group

KCHX	KCRS-FM	KCRS-AM	KFZX	KMRK

Random sampling of stories air.

Date	Time	Duration	Program	Issue
01/02/14	6a	:45	Morning News	Midland Memorial Hospital will close off Illinois street entrance to allow for new parking construction.
01/06/14	7a	:30	Morning News	A local Physicians assistant has been appointed to to serve on a state board for Texas Tech Univeristy Health Sciences center. Jason Copper is an assistiant on the Midland college campus.
01/12/14	6a	:45	Morning News	New council members and mayor have been sworn in in Midland.
01/13/14	8a	:30	Morning News	Citizens angry with County Commissions decision to appoint an interim Tax Assessor voiced their opinions at the Commissioners court.
01/15/14	6a	:30	Morning News	Ector School board has voted to donate property to city of Odessa.
01/15/14	7a	:30	Morning News	City leaders in Midland along with Restaurant owners plan to discuss new regulations regarding increase number of outdoor food vendors.
01/30/14	6a	:30	Morning News	Residents in Big Spring still under a boil water notice following a water line break
01/30/14	8a	:20	Morning News	Midland College received a \$100,000 grant from Texas Mutual Ins. Company for Risk Management Institute.
02/03/14	7a	:30	Morning News	Texas Higher education Commissioner toured new facilities at Odessa College. Says he's impressed with "success initiatives".

# News/Issues report

ICA Radio Broadcast Group

KCHX    KCRS-FM    KCRS-AM    KFZX    KMRK

Random sampling of stories air.

Date	Time	Duration	Program	Issue
02/03/14	8a	:30	Morning News	UIL realignment for the school district has placed Midland and Odessa schools in a new 6A class.
02/06/14	6a	:30	Morning News	Midland Police have released crime statistics and found a 21% increase in robbery and auto theft. Murder also increased by 1 event.
02/06/14	6a	:20	Morning News	An Ector County ISD school bus involved in an accident near Pleasant Farms.
02/12/14	6a	:20	Morning News	Odessa city council redefining duties of the Animal Shelter Advisory Committee. Group had not met since 2006.
02/18/14	7a	:30	Morning News	Ector County Commissioners hearing evidence of mis-management in the Medical Examiners office. Judge Redford to see if legal issues are at stake and may changes.
02/18/14	8a	:20	Morning News	Midland Crime Stoppers offering a \$1000 reward for recapture of an escaped inmate.
02/27/14	6a	:45	Morning News	Energy Expert Marita Noon speaks to local meeting and predicts the rejection of the KeyStoneXL pipeline due to environmental concerns.
03/13/14	6a	:20	Morning News	Ector County Health department to start billing private insurance as part of the Affordable Health Care act.

# News/Issues report

ICA Radio Broadcast Group

**KCHX    KCRS-FM    KCRS-AM    KFZX    KMRK**

Random sampling of stories that aired.

Date	Time	Duration	Program	Issue
03/13/14	7a	:20	Morning News	Sales tax receipts for both Midland and Odessa have been received for increases of 13 and 14 percent over March last year.
03/19/14	7a	:30	Morning News	ECISD has closed Hood Jr. High for another day due to a mercury contamination.
03/19/14	8a	:45	Morning News	San Antonio congressman Jauin Castro visits Midland for a private Democratic fund raiser.
03/19/14	8a	:20	Morning News	A Big Spring man has been sentenced to 10 yrs for sexually abusing a child.
03/23/14	6a	:30	Morning News	Following the Hood Jr. High Mercury contamination classes will continue at the New Tech Campus for Hood students.
03/28/14	6a	:30	Morning News	Midland ISD has regained academic accreditation from the TEA.
03/28/14	7a	:30	Morning News	Texas Transportation Commission has approved \$1.2 million dollars for improvements to Midland Airpark.
03/28/14	8a	:30	Morning News	Texas Workforce Commission has announced that once again Midland has the lowest unemployment rate in the state and Odessa 2nd.

# ISSUES/PROGRAMS REPORT

ICA Radio Broadcast Group

KCHX    KCRS-FM    KCRS-AM    KFZX    KMRK

Date	Time	Duration	Program	Issue
1/1 - 1/6		:60	psa in support	Keep Midland Beautiful - Christmas tree recyc
1/1/ - 1/5		:30	psa in suppo	Permian Basin Bridal Assoc. - annual
1/20 - 1/24		:30	psa in suppo	FZX - Foreigner concert    competi
2/1 - 2/6		:30	psa in suppo	Wagner Noel Performing Arts Center
2/17 - 2/24		:30	psa in suppo	Ellen Noel Art Museum - Shrimpfest 2
1/30 - 2/15		:30	psa in suppo	Alex Reymundo show
2/13 - 2/21		:30	psa in suppo	Odessa Jackalope "pink the rink" func
3/13 - 3/22		:30	psa in suppo	DFA style and fashion show
17-Mar		:60	press releas	keep Midland Beautiful - Board of Dire
3/14 - 3/31		:30	psa in suppo	Keep Odessa Beautiful - Volunteers n
19-Mar		:30	psa in suppo	Food 2 Kids - grocery/snack sacking
3/27th		5:00	interview on	Cesar Chavez walk on March 29th

ding  
bridal fair  
on  
- Girls Night the Musical  
:014

raiser

ectors pick up litter  
eeded

## **PRESS INFORMATION**

For Immediate Release  
Date: December 26, 2013

## **CONTACT: John Wojtkun**

Title: President, Permian Basin Bridal Association  
Phone Number: (432) 689-0887  
Cell: (432) 349-2995  
e-mail: basinbridal@yahoo.com

## **\*\*UPDATE \*\***

### **Local Non-Profit Organizations Benefit from Wedding Professionals, Expo**

MIDLAND / ODESSA, TX: The Permian Basin Bridal Association (PBBA) has recognized a need to show support! Organizers of the event have selected local community groups in need of assistance and support of their vision! The Expo traditionally generates a donation to these organizations with the proceeds collected from ticket sales. "This is a great way to give back to the community that serves us!" said John Wojtkun, Chairman of the Basin Bridal & Quinceanera annual Event. "With the growing population in west Texas, there has been an increase and demand in such services organizations".

The Permian Basin Bridal Association presents the **Basin Bridal & Quinceanera Expo, January 5, 2014, at the Commemorative Air Force hanger, 6900 Wright Ave., (Midland County Air Field) from 1pm-5pm. 12p-1p is our "New" One hour Bridal Pre-View Champagne Exclusive!** Interested Brides and a guest will receive the VIP advantage of visiting Vendors and have pampered service before the general public admission. **1pm-5pm Doors open to the general public. Available Business Rental space / Sponsorships are limited and reserved by a first come first serve basis.**

## **\*\*UPDATE\*\***

**The Basin Bridal & Quinceanera Expo has just confirmed some of the attractions at this years Expo! Wedding Connection Magazine from Lubbock TX will host and manage the "NEW!" Bridal Pre-View Exclusive and the Fashion Show! The Cooley Sisters will perform on the stage with their Harps to set the mood! Terry Goulet, Ice Masters has offered to accent the entrance with one of his stunning Ice Sculptures! And Kris Moore will Emcee the Bridal & Quince Fashion Show! Many local small businesses will display their talents throughout the Expo!**

### **About the Basin Bridal & Quinceanera Expo!**

The event is scheduled annually for the first Sunday in January at the Commemorative Air Force (CAF) hanger. The location offers a central locality for area businesses and Brides to be. The Expo donates proceeds collected at the entrance to local non-profit organizations. This year, we are proud to announce **The Life Center of Midland, Midland Fair Haven, Community and Senior Services of Midland and The Dixie Dolls of Midland Lee high School** as our selected organizations. These organizations will be assisting at the Expo front entrance. Truly the **"Event Of The Year!"**

### **About the Permian Basin Bridal Association (PBBA)**

Established in 1995, the PBBA is a 501c (6) non-profit organization. The PBBA is managed under a board of directors (President, Vice-President, Treasurer and Secretary). Members are Professional small business owners (mostly) that strive to improve the Wedding Industry as a whole. Membership is obtained under strict guidelines and is open to any business that caters to the Wedding Industry in the Permian Basin. The PBBA has contributed more than \$70,000 to local community groups since established in 1995. Contact the PBBA at (432) 689-0887, website: basinbridal.org, email: **basinbridal@yahoo.com** for membership info and or information about the annual Bridal Expo.

Our partners at Classic Rock 102 are looking for any West Texas high school choir within 50 miles to sing "I wanna know what love is" live on stage with the legendary rock band, Foreigner.

One lucky high school choir will get that chance on Friday, February 7th at the Wagner Noel Performing Arts Center. In exchange, Foreigner will donate \$500 to that school's choir budget.

To enter send a video of your high school choir singing a foreigner song to [Ladams@icabroadcasting.com](mailto:Ladams@icabroadcasting.com). It can be a full song or a portion of it.

Deadline to submit is Friday, January 24th at 5PM. Listeners who go to [classicrock102.net](http://classicrock102.net) can vote starting January 27th through the 31st. The winner will be picked following the 31st.

Let's have  
support on  
this across  
All Sta.  
DJ



**Girls Night: The Musical**

**Thursday February 6th 8pm**

**Wagner Noel Performing Arts Center**

**Listen to win a pair of tickets to the show Tickets on-sale now at [wagnernoel dot com](http://wagnernoel.com) or by phone 1-800-514-3849.**

**Grab your girlfriends for a night of fun and laughter to see the off-Broadway sensation "Girls Night: The Musical". This energy packed show follows five girlfriends as they re-live their past, celebrate their present and look to the future on a wild night out! Featuring the most famous female empowerment hits of the last four decades including: Lady Marmalade, It's Raining Men, Man I Feel like a Woman and I Will Survive.**

# ELLEN NOËL ART MUSEUM

## FOR IMMEDIATE RELEASE

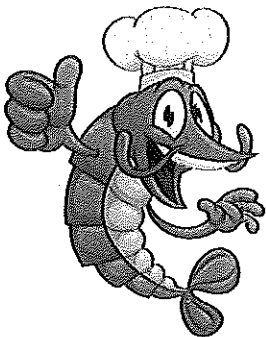
**PR Contact:**

Amanda Lopez, Ellen Noël Art Museum, 4909 E. University Blvd., Odessa, TX 79762  
(432) 550-9696 ext. 214 [amanda@noelartmuseum.org](mailto:amanda@noelartmuseum.org)

*In the interest of providing you the best possible coverage, Print and Electronic Media Editors are requested to schedule an appointment (in advance) to film this exhibition/event or to conduct an interview with Museum staff.*

*Release Follows:*

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THE ELLEN NOËL ART MUSEUM  
INVITES YOU TO ATTEND  
**SHRIMP FEST**  
**MEDIA DAY!**



Those who have attended in the past are familiar with the delicious food offered at this growing event. For 27 years Shrimpfest has been the largest fundraiser to serve the Ellen Noël Art Museum. With the help of staff, volunteers, and various local companies and organizations, the Permian Basin community will continue to enjoy this Cajun style tradition for years to come. We invite you to join us for **Media Day** on Monday, February 10, 2014 with Chef Gabe Grewell.

Monday, February 10, 2014 - Rodman Auditorium, Ellen Noël Art Museum

- Media Day: 11:30 AM - 1:00 PM
- Sample a taste of what awaits you at **Shrimpest 2014!**
- Meet the Chef!

*The Ellen Noël Art Museum is open Tuesday through Saturday, 10:00 a.m. to 5:00 p.m., and Sunday, 2:00 p.m. to 5:00 p.m. Admission is FREE. For more information on this exhibition and events visit: [www.noelartmuseum.org](http://www.noelartmuseum.org) or call (432) 550-9696.*

## Jacks plan Pink in the Rink Weekend

News release | Posted: Thursday, February 13, 2014 10:02 am

The Odessa Jackalopes, members of the North American Hockey League, announce this season's Pink in the Rink Weekend, an annual event that will be held this year on Feb. 21-22, when the Jacks welcome the Wichita Falls Wildcats to the Ector County Coliseum for the first time this season.

Events kick off on Wednesday at Yum Yums Café & Bakery at 947 N. Grandview in Odessa. Odessa Jackalopes players will be celebrity guest waiters wearing their special Pink in the Rink jerseys that will be auctioned off after Saturday night's game against the Wildcats on Feb. 22. All tips made by the Jacks will be donated to the West Texas Gifts of Hope. Jacks players will be working the lunch and dinner shifts beginning at 11 a.m.-2 p.m. for lunch and 5-8 p.m. for dinner on both Wednesday and Feb. 20.

West Texas Gifts of Hope is a non-profit organization that provides free lodging to cancer patients while they are being treated in Odessa.

"We are very happy to be working with West Texas Gifts of Hope again this season," Jackalopes Team President Dan Lavergne stated in a release. "The Hope House project is almost finished, but lacks the necessary funds for completion. We are honored to be a part of bringing a facility like this to the city of Odessa."

The owners of Yum Yums, Keith and Tracey Ragland were more than happy to lend a helping hand with the Jackalopes cause, the release stated.

"When the Jackalopes presented this idea to us, we could not wait to participate," Tracey Ragland stated in the release. "I think that everyone has been touched by cancer in some way these days and we want to play our little part in something big,"

Tickets for Pink in the Rink Weekend are on sale now online at <http://www.jackalopes.org> or in person by visiting the Jackalopes offices inside the Ector County Coliseum.

Dale Meyer Trucking Company is the presenting sponsor of the 2014 Pink in the Rink Weekend.

*Hope House*

To whom it may concern-

Thank you in advance for your time, consideration and potential contribution towards our upcoming charity-fashion event in Odessa, TX! This event will allow the community to come together, have some fun and most importantly benefit two local charities.

**Who We Are:** Justin Bates & Kadie Kinney –Owners of eXposed ENT and J.Pearl Hair Wear and Extensions team up with Chelsea Perez of BG enterprise for a very special event, “Desire-Faith-Action”.

**Our Mission:** Giving back to the community held dear to our hearts, Odessa TX! This all-star event will showcase local talent, including custom designer gowns by Chelsea Perez of BG enterprise, new hair styles and trends by the J.Pearl Hair Wear team!

**Sponsorship and Cross Promotional Opportunities:** All contributions will graciously be used to help fund behind the scenes support including staging equipment, talent fees, band assembly and hotel accommodation for charity members.

Company/Event Sponsorship Opportunities include, but are not limited to:

- Cross promotional advertising, VIP ticket package, VIP seating
- Dedicated booth inside of the venue to display any marketing materials/products
- Logo placement on all promotional material (event flyers/banners) and event tickets

**Location:**

*Fundome*

MCM Elegant Event Center

March 22, 2014

[www.flavorus.com/event/DESIRE-FAITH-ACTION/229380](http://www.flavorus.com/event/DESIRE-FAITH-ACTION/229380)

Benefit proceeds will be donated to The Joe Beene Family Fund and The Crisis Center of Odessa. To learn more about Joe and his touching story, please see link below:

<http://inspiredon.com/2010/11/08/joe-beenes-inspiration-a-quadrilegics-story/>

## Kimberlee Granado

---

**From:** j.pearlhairwear@gmail.com  
**Sent:** Tuesday, March 4, 2014 11:43 PM  
**To:** kgranado@icabroadcasting.com  
**Subject:** DFA Fashion Event

Please note

Timeline and schedule are subject to change as event grows and more sponsorship agreements are met

\*\*\*CAMERAS WILL BE ROLLING UNTIL THE LAST EVENT IS OVER\*\*\*

Friday March 21st @ 5am vans leave downtown Dallas for Odessa

Kiss fm INTERVIEW at 10:30 am & 5pm

6:30pm - Models stylist and production crew eat and get ready for the night

10:30pm - Steins ultra Bar -Model/Artist Meet and Greet pre-party (we will have transportation available for staff)

This event with showcase outfits by BG enterprise, J.Pearl Hair wear and clothes provided by Sparkle Baby with sounds mixed and produced by Justin Bates & DJ Eddie Love. There will be three fashion shows 9pm-1am

9pm-10:15 DJ Eddie Love-Music Intermission

10:15-10:30 BG enterprise models walk/6 Models 2 looks

10:30-11 DJ Eddie Love-Music Intermission

11-11:30 Exposed ENT, J.Pearl Rock Fashion Hair Show/12 Models 2 Looks

11:30-12 DJ Eddie Love-Music Intermission

12-12:30 Exposed ENT, J.Pearl Urban Fashion Hair Show/12 Models 2 Looks

12:30-1 DJ Eddie Love

ALL HairStylist/MakeUpArtist will be required to be at the MCM fun dome at 2:30pm and Models at 3pm, we will start prep at 3 and will do a walk through at 6. Drinks and snacks will be provided. Models remember, bring your confidence and loud personalities!!!! Sponsors will need to be at the event location to set up booths no later then 5pm on Saturday.

ALL participants will need to be at the Pre-Party/Model meet and greet at Stein Ultra Bar Friday night March 21st at 10:30pm

- 4555 E. University Blvd., Suite A-1
- Odessa, Texas 79762

This is the stage, we will have LED tree lighting and mounted lighting and speakers. There will be a large curtain in the back, behind will be back stage, the curtain will be split down the middle with bright lights and smoke coming out as the models walk down a red-carpet runway to the square stage. The DJ will be set up in the middle as the models will walk around them. This show is going to rock!

The lighting and sound will be more like a fashion rock show, the image is just so you guys can see the shape of the stage, there will be no seating in the front because we want people standing up rocking out with the models!



**DFA**  
CHARITY FASHION SHOW

**DESIRE  
FAITH  
ACTION** **SATURDAY  
MARCH 22  
9PM-2AM**  
2014

PRE-SALE TICKETS \$15 • GENERAL ADMISSION \$25  
FOR SPONSORSHIP INFORMATION 432.770.2772  
PROCEEDS FROM THIS EVENT BENEFITING  
**ODESSA CRISIS CENTER & THE JOE BEENE FOUNDATION**

**EXPOSED ENT.** Mercedes-Benz **J.Pearl** **STEINS** **EG** **ASN** **JAY BYRD TRUCKING**

#DFA2014 MCM Fundome | 6201 Interstate 20E Business | Odessa TX | 79762

Justin Bates | President  
 J.Pearl Extensions  
 J.Pearl Hair Wear  
 eXposed ENT.

For Immediate Release  
March 17, 2014

For information contact:  
Sue Noleen 687-7400 or cell 230-5347  
Doreen Womack 687-7400 or cell 556-9949

***Keep Midland Beautiful Board of Directors  
show how it's done - and encourage motorists on  
Loop 250 to participate in the  
Annual Great American Cleanup/  
Don't Mess with Texas Trash-Off!!***

The Board of Directors of Keep Midland Beautiful will get together for their own Great American Cleanup/Don't Mess with Texas Trash-off cleanup this Tuesday March 18th around Noon on Loop 250 near Hollywood Theaters/. "People say "Why doesn't so and so go out and clean up the trash?" said Executive Director Doreen Womack. "But it isn't just one group that takes care of the pride in how a city looks, it needs to be the whole community. And we are here today to show you when we talk the talk, we walk the walk". Board Members will be at each corner there hoping to encourage others to join in this annual spring cleanup and encourage them to clean the Loop. KMB has noticed for years the challenge of getting cleanup help on Loop 250. Groups don't like to clean there because of the high-speed traffic, and rude people throwing litter out at them. Children should not be cleaning the Loop so it takes a special group of adults to pick up that area. "Certainly there are other groups in Midland that see this mess and want to clean it and keep it clean. We are looking for their help." said Celia Page, Chairman of the Great American Cleanup/Don't Mess with Texas Trash-off that is coming up Saturday, April 5<sup>th</sup>. Registration is open for the cleanup by calling 644-7745 or online at [keepmidlandbeautiful.org](http://keepmidlandbeautiful.org).

This year's event is sponsored by H.E.B., Cimarex, Aprotex, Chevron, City of Midland, Secured Document Shredding, Taco Villa, Midland County, Butts Recycling, Community National Bank, Suddenlink, Legacy Reserves, JGB Homes Inc. Ashmore & Associates, Morrow Renewables, Concho Resources, Members Financial Credit Union and Standard Sales.

**Keep Midland Beautiful educates and engages Midlanders in litter prevention, beautification and waste management. For more information visit [www.keepmidlandbeautiful.org](http://www.keepmidlandbeautiful.org), join us on Facebook or call 687-7400.**








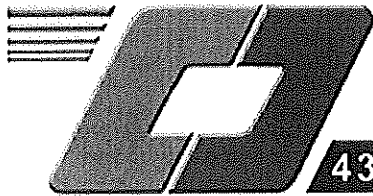
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Title: For Immediate Release  
Subject:  
Author: Doreen Richardson  
Keywords:  
Comments:  
Creation Date: 3/17/2014 4:21:00 PM  
Change Number: 3  
Last Saved On: 3/17/2014 4:26:00 PM  
Last Saved By: Doreen Womack  
Total Editing Time: 6 Minutes  
Last Printed On: 3/18/2014 9:45:00 AM  
As of Last Complete Printing  
Number of Pages: 1  
Number of Words: 338 (approx.)  
Number of Characters: 1,930 (approx.)

From: agoodson@odessa-tx.gov <agoodson@odessa-tx.gov>

To:  
Cc:

Date: Friday, March 14, 2014 02:38 pm  
Subject: Don't Mess With Texas Trash Off

- Attachments:
-  (27KB)
  -  (14KB)
  -  (1KB)
  -  (1KB)
  -  (1KB)



# CITY OF ODESSA NEWS RELEASE

432.257.0537

odessa-tx.gov

## Help Keep Odessa Beautiful

March 14, 2014 – Litter is a community wide issue and it's going to take the entire community to clean up the problem. Do your part by participating in the annual Don't Mess with Texas Trash Off on Saturday, April 5.

Trash pickup starts at 9 a.m. Lunch will be served at 11:30 a.m. at Woodson Park, 1120 East Murphy. Volunteers have the opportunity to win great door prizes, scholarships will be awarded to students attending UTPB and Odessa College and everyone will receive a reusable bag.

Registration is underway and volunteers are strongly encouraged to pick up their trash bags, gloves and their t-shirts at the Keep Odessa Beautiful offices, 119 West Fourth Street, prior to the event. Volunteers will have the opportunity to register late the day of the event at Woodson Park.

Individuals, or groups, are encouraged to give their time to help Keep Odessa Beautiful. Information and registration forms are available online at [Odessa-tx.gov](http://Odessa-tx.gov) or by calling 432.335.4686. Deadline to register and receive a t-shirt is 5 p.m. Wednesday, March 26.

For more information please call Keep Odessa Beautiful at 432.335.4686.

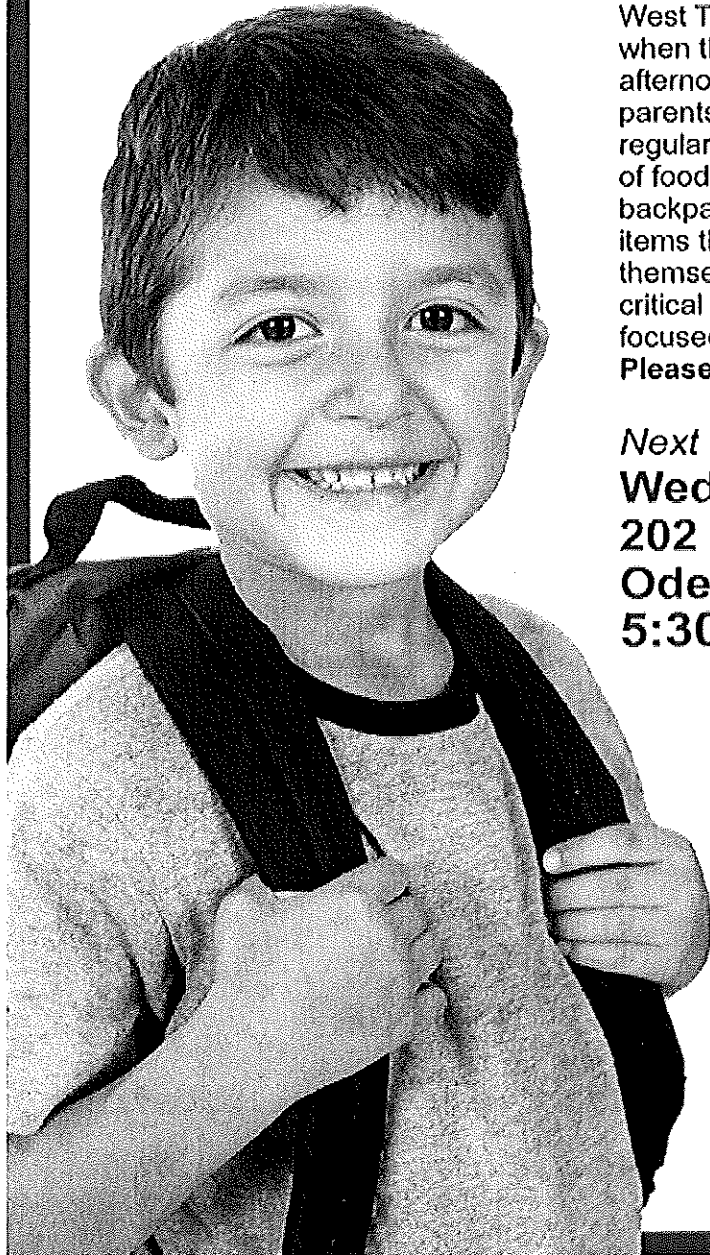


333-3937  
eyes

Andrea Goodson  
Public Information Coordinator  
City of Odessa  
P.O. Box 4398  
Odessa, Texas 79760  
119 West Fourth Street, suite 208  
432.257.0537  
432.335.4816 fax  
email  
[www.odessa-tx.gov](http://www.odessa-tx.gov)



# With your help, he won't go hungry this weekend.



One hour of your time twice a month. That's all it takes to keep thousands of West Texas kids from going hungry when they leave school on Friday afternoons. Identified by their teachers, parents or counselors as not having regular meals over the weekend, sacks of food are discreetly placed in their backpacks on Fridays. These are food items that a child can easily prepare for themselves. Proper nourishment is critical to helping our children stay focused at school so they can learn. Please come help us.

*Next Sacking:*  
**Wednesday, March 19**  
**202 S. Lincoln**  
**Odessa**  
**5:30-6:30pm**

*Sackings are the First and Third  
Wednesdays of Each Month.  
Coming up:  
April 2 & 16  
May 7 & 21*

*Thanks!*

**Food 2 Kids**  
**West Texas**

Wednesday, February 12, 2014

## **JACKS KICKOFF PINK IN THE RINK WEEKEND AS CELEBRITY WAITERS AT YUM YUMS CAFÉ & BAKERY**

*All tips will be donated to the West Texas Gifts of Hope.*

**ODESSA, TX** ? The Odessa Jackalopes, members of the North American Hockey League, are proud to announce their plans for this season's Pink in the Rink weekend. The annual event will take place on the weekend of February 21<sup>st</sup> and 22<sup>nd</sup>, when the Jacks welcome the Wichita Falls Wildcats to the Ector County Coliseum for the first time this season. It all kicks off on Wednesday, February 19<sup>th</sup> at Yum Yums Café & Bakery at 947 N. Grandview in Odessa. Odessa Jackalopes players will be celebrity guest waiters wearing their special Pink in the Rink jerseys that will be auctioned off after Saturday night's game against the Wildcats on February 22<sup>nd</sup>. All tips made by the Jacks will be donated to the West Texas Gifts of Hope. Jacks players will be working the lunch and dinner shifts beginning at 11:00am-2:00pm for lunch and 5:00pm-8:00pm for dinner on both Wednesday, the 19<sup>th</sup> and Thursday, the 20<sup>th</sup>.

West Texas Gifts of Hope is a non-profit organization that provides lodging to cancer patients free of charge, while being treated in Odessa.

We are very happy to be working with West Texas Gifts of Hope again this season," said Jackalopes Team President Dan Lavergne. "The Hope House project is almost finished, but lacks the necessary funds for completion. We are honored to be a part of bringing a facility like this to the city of Odessa,"

The owners of Yum Yums, Keith and Tracey Ragland were more than happy to lend a helping hand with the Jackalopes cause.

When the Jackalopes presented this idea to us, we could not wait to participate, said Tracey Ragland. "I think that everyone has been touched by cancer in some way these days and we want to play our little part in something big,"

Tickets for Pink in the Rink Weekend are on sale now online at <http://www.jackalopes.org/> or in person by visiting the Jackalopes offices inside the Ector County Coliseum.

The Odessa Jackalopes would like to thank Dale Meyer Trucking Company for being the presenting sponsor of the 2014 Pink in the Rink Weekend.

# H2i Coalition INVITES YOU

We are hosting a  
**MEDIA APPRECIATION  
LUNCHEON!**

**11:30-1:00 pm**

*February 27, 2014*

The H2i Coalition  
stands for Here to  
Impact. We are a  
program of the  
Permian Basin  
Regional Council on  
Alcohol and Drug  
Abuse.

@ PBRCADEA

120 E. 2nd. St.

Odessa, TX 79761

432.580.5100

RSVP By 2.25.2014

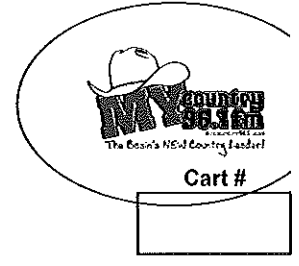
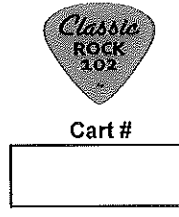
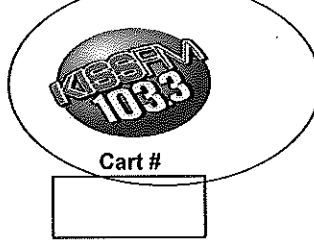
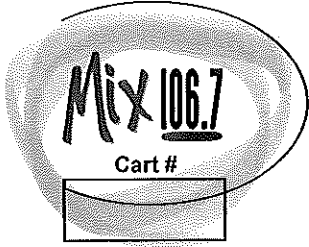


For more info call Mellessa Brenem @ 580.5100

“As we express our gratitude, we must never forget that the highest  
appreciation is not to utter words, but to live by them.”

John F. Kennedy

# PROMOTION REQUEST FORM



Date 1/29/2014

Date of Promotion 1/30-2/15

AE Alison

Time \_\_\_\_\_

Client Alex Reymundo

Phone \_\_\_\_\_

Location & Directions FACEBOOK ONLY!

Contact Person \_\_\_\_\_

On Air Start Date \_\_\_\_\_

End Date \_\_\_\_\_

Talent Fee Yes  No

Person Responsible For Talent Fees \_\_\_\_\_

Promotional Announcements Requested \_\_\_\_\_

How Many Live \_\_\_\_\_

How Many Recorded \_\_\_\_\_

Length \_\_\_\_\_

Promo/Line Copy \_\_\_\_\_

Client Will Provide \_\_\_\_\_

Additional Information Poster emailed to KCHX, KMRK, & KCRS-FM to use on Facebook

### Attach Additional Material As Available

ITEMS NEEDED FOR PROMOTION			
Station Van <input type="checkbox"/>	Camera <input type="checkbox"/>	Tent <input type="checkbox"/>	Air Personality _____
Banners <input type="checkbox"/>	Table <input type="checkbox"/>		
Other _____			
Prizes _____			

Approved By Sales Manager \_\_\_\_\_

Program Director \_\_\_\_\_

Promotion Director \_\_\_\_\_



# Alex Reymundo

From Wikipedia, the free encyclopedia

**Alex Reymundo** is a Mexican-American comedian and actor, who was featured on the 2007 ALMA Awards.<sup>[1]</sup>

He was born and raised in Acapulco, Mexico, until he and his family moved to the United States and lived in Texas from the age of two to twenty-two. He lived in Kentucky for seven years. Reymundo is married and has two children, a boy and a girl.

Reymundo had a one-hour special that aired on Comedy Central in 2007 called *Alex Reymundo Hick-Spanic: Live in Albuquerque*. He was also featured in the Showtime and Comedy Central special *The Original Latin Kings of Comedy* along with other Latin comedians such as George Lopez and Paul Rodriguez. He received an ALMA Award in 2008 for "Outstanding Comedy Special" for his one hour comedy special "Alex Reymundo Hick-Spanic, Live in Albuquerque." He is currently opening up for fellow comedian (and brother-in-law) Ron White on his tour.

Alex Reymundo	
<b>Born</b>	Acapulco, Mexico
<b>Medium</b>	Stand-up comedy, television, film
<b>Genres</b>	Comedy
<b>Subject (s)</b>	Mexican American culture, race relations, human sexuality, family, friends, everyday life
<b>Website</b>	AlexReymundo.com ( <a href="http://www.alexreymundo.com/">http://www.alexreymundo.com/</a> )

## Filmography

### Film

- 2002 *The Movement*, a television movie, as Officer Torez
- 2003 *El matador*, as Juan Carlos, Sr.
- 2007 *Permanent Vacation*, as Alex Garcia

### Television

- 2010 *Latino 101*, as himself

### Video games

- 2006 *Cars*, voice actor

### Stand up

- 2002 *The Original Latin Kings of Comedy*, as himself
- 2007 *Hick-Spanic: Live in Albuquerque*, as himself
- 2009 *Red-Nexican*, as himself

## References

1. ^ New York Times (<http://movies.nytimes.com/person/1122245/Alex-Reymundo>)

## External links

- Official website (<http://www.alexreymundo.com>)
- Alex Reymundo (<http://www.imdb.com/name/nm1066409/>) at the Internet Movie Database
- Biography at abclocal.go.com (<http://abclocal.go.com/wls/story?section=websites&id=5364852>)

Retrieved from "[http://en.wikipedia.org/w/index.php?title=Alex\\_Reymundo&oldid=588612072](http://en.wikipedia.org/w/index.php?title=Alex_Reymundo&oldid=588612072)"

Categories: [Living people](#) | [American male film actors](#) | [American stand-up comedians](#)

| [American male television actors](#) | [Hispanic and Latino American actors](#)

| [Mexican emigrants to the United States](#) | [American comedian stubs](#)

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Gordon Lightfoot

Wagner Noel Performing Arts Center

Monday February 10<sup>th</sup>, 2014 8pm

Tickets available online at [wagnernoel.com](http://wagnernoel.com), box office or by phone 552-4430

4 pairs of tickets- Giveaway Jan 14<sup>th</sup>-17<sup>th</sup>

A national treasure, Gordon Lightfoot is beloved by music fans around the world. Born November 17, 1938 in Orillia, Ontario Gordon Lightfoot studied at Los Angeles' Westlake College of Music. He returned to Canada in the early 1960s and began performing at the "Riverboat" in Toronto and in coffee houses throughout Canada and the United States. In 1966, his debut album *Lightfoot!* was released.

Tracks such as *For Lovin' Me*, *Early Mornin' Rain*, *Steel Rail Blues* and *Ribbon of Darkness* brought him international recognition as a songwriter. As a result, cover versions of his songs were recorded by artists such as Bob Dylan, Elvis Presley, Barbara Streisand, Johnny Cash, and countless others. In 1971 Gordon earned his first Top Ten hit when *If You Could Read My Mind* became an international sensation. In 1974, his classic single, *Sundown*, went to No.1 on the American charts, followed two years later by *The Wreck of the Edmund Fitzgerald*, inspired by a *Newsweek* magazine article; it reached No. 2 on the U.S. *Billboard* charts. By the 1990s he was mostly touring, giving just more than fifty concerts a year by 1998, mainly in North America, while he released two albums in the period. In 2004, he released his 20th album *Harmony*, and appeared as a featured guest on *Canadian Idol*

MIX 106.7 AND CMH PRODUCTIONS WELCOME STEPHEN BISHOP AND CHRISTOPHER CROSS TO THE WAGNER NOEL PERFORMING ARTS CENTER ON VALENTINE'S DAY FRIDAY, FEBRUARY 14TH

TICKETS ON SALE NOW AT THE WAGNER NOEL BOX OFFICE OR AT [WWW.WAGNERNOEL.COM](http://WWW.WAGNERNOEL.COM)

PLUS.....ALL WEEK LONG LISTEN FOR YOUR CHANCE TO WIN TICKETS TO THE VALENTINE'S DAY CONCERT

=====

LISTEN FOR YOUR CHANCE TO WIN FREE SATURDAY MORNING BREAKFAST FOR 2 COURTESY OF THE MCM ELEGANTE' SHRIMPBOAT RESTAURANT.

MIX 106.7 AND CMH PRODUCTIONS WELCOME STEPHEN BISHOP AND CHRISTOPHER CROSS  
TO THE WAGNER NOEL PERFORMING ARTS CENTER ON VALENTINE'S DAY FRIDAY, FEBRUARY  
14TH

TICKETS ON SALE NOW AT THE WAGNER NOEL BOX OFFICE OR AT [WWW.WAGNERNOEL.COM](http://WWW.WAGNERNOEL.COM)

PLUS.....ALL WEEK LONG LISTEN FOR YOUR CHANCE TO WIN TICKETS TO THE VALENTINE'S DAY  
CONCERT

=====



4829 E Royal Drive \* Springfield, MO 65809 \* (417) 887-9400 \* FAX (417) 887-6916

PRESS RELEASE

TO:

FROM: Main Attraction, Inc.

SUBJECT: 13th Annual O'Reilly Auto Parts Extreme Arenacross Nationals presented by Golden Suzuki Honda Kawasaki Yamaha KTM.

LOCATION: Ector County Coliseum - Odessa, Texas

EVENT DATE: January 17-18, 2014

SHOW TIME: Friday - 7:30 p.m. Saturday - 7:30 p.m. Gates open at 6:30 pm for the night show.

ARENACROSS RACING: See high flying arenacross racing from pee wee's to the fastest pros from around the country in an all out air assault on the huge indoor track. Featured classes will be the 250F Pro, 450F Pro, and ATV Pro. All Pro riders will be racing for their share of the big cash purse.

EXTREME FREESTYLE: See the Pros in a jump off contest each night. Witness the stars performing all the latest and greatest tricks.

QUAD RACING: ATV racing with the nation's top pros battling it out for the championship. See both 2 strokes and 4 strokes doing battle for their share of the cash purse.

RIDER INFORMATION: Call Golden Suzuki Honda Kawasaki Yamaha in Odessa (432-332-1288) or MAP Motorsports at 417-887-9400. Registration starts at 9:00 a.m., practice starts at 12 noon each day.


TICKET INFORMATION:

Adult (ages 12 & Up) \$20. Advance \$22 Day of Show

Child (ages 3-11) \$10. Advance \$12 Day of Show

Age 2 and under is FREE

Tickets go on sale January 1<sup>st</sup> at O'Reilly Auto Parts Stores and online at etix.com. Advance discount tickets will not be sold on January 17-18, 2014. All tickets purchased on the day of the event must be purchased at the Coliseum.

 SPECIAL PROMOTION: Fox 24 is sponsoring Friday night kid's night. The first 200 kids get free toy motorcycles. Thanks to Fox 24 for sponsoring kid's night.



[www.MAPMotorsports.com](http://www.MAPMotorsports.com)

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



**1st Quarter Report 2014**  
**KCHX-FM**

**West Texas UpDate (WTU)**

West Texas Up ate airs on KCHX MIX 106.7

Sundays at 7:00am

Weekly program descriptions attached / 30 Min. weekly

---



KCHX-FM  
PO Box 7587  
Odessa TX 79762

Date 01/26/2014  
Sales Person House Account  
CoOp YES  
Terms Net 30

All Stations / ICA Radio / West Texas Update

ICA RADIO  
1330 E 8TH STREET SUITE 207  
ODESSA TX 79762

Date	Time	Length	Description	Rate
01/05/2014	07:03:00	30:00	11.10.13	0.00
01/12/2014	07:01:08	30:00	01.12.14	0.00
01/19/2014	07:03:06	30:00	01.19.14	0.00
01/26/2014	07:01:06	30:00	01.26.14	0.00
Sub Total (Spot:4)				0.00
Balance Due				0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 04/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser ICA Radio  
Invoice 998-37  
Script Name West Texas Update #5 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 1/05/2014  
Time: 9:30am  
Total Duration: 29:40:00

Issue: health care

West Texas Congressman Mike Conaway discusses the future of Obamacare, tax increases, and mid-term elections with morning show hosts Robert Hallmark and Kurt Verlei. (21:00)

Issue: transportation safety

Midland Odessa Transportation Alliance chairman James Beauchamp discusses a new safety media campaign "Stop Means Stop". Beauchamp says about one third of all fatal traffic wrecks have been caused by motorists running stop signs or red lights. Beauchamp also discussed the progress of major area highway construction projects and the expansion of railroad freight delivery services in the Permian Basin (10:00)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 998-37 dated 1/26/2014 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
Station Official

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser ICA Radio  
Invoice 998-37  
Script Name West Texas Update #6 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 1/12/2014  
Time: 9:30am  
Total Duration: 27:40:00

Issue: water conservation

John Tintera, the president of the Texas Water Recycling Association discusses their plans to encourage oil and gas producers to recycle the water they use in their exploration activities. (8:30)

Issue: March of Dimes fundraiser

Tracy Retton, the district manager for the March of Dimes, discusses a sporting clay shoot to raise money for the charity. Proceeds go toward helping mothers deal with the health issues of babies that are born prematurely. (10:00)

Issue: economic development

The Chief Operating Officer of Xcor Corporation, Andrew Nelson, talks about the status of plans to build an aircraft that will be able to go into space from Midland. The corporation is testing prototypes of the craft in the Mojave Desert. There are plans to do further research and development from a hangar facility at Midland International Airport. (9:00)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 998-37 dated 1/26/2014 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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*Chelle Cooper*  
Station Official

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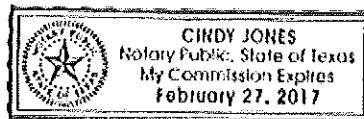
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 4/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017







KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser ICA Radio  
Invoice 998-37  
Script Name West Texas Update #7 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 1/19/2014  
Time: 9:30am  
Total Duration: 29:50:00

Issue: Midland city issues

Newly sworn in Mayor Jerry Morales talks about issues he wants to address during his term in office, including securing water utilities, relieving traffic congestion, and doing a new comprehensive plan for the city. (11:30)

Issue: food vendor ordinance

Midland Building Official Steve Thorpe discusses code enforcement concerns about a surge in mobile food vendors in the city. He recommends revising the city ordinances to regulate health inspections, establishing areas where they can sell food, and setting up enforcement proceedings. Local restaurant owner Roy Gillean wants to set up rules to help "brick and mortar" restaurants co-exist with mobile food vendors (11:00)

Issue: benefit for the West Texas Food Bank

Amy McPerry discusses an entertainment event that will benefit the West Texas Food Bank. (8:00)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 998-37 dated 1/26/2014 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

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*Chelle Cooper*  
Station Official

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser ICA Radio  
Invoice 998-37  
Script Name West Texas Update #8 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 1/26/2014  
Time: 9:30am  
Total Duration: 29:32:00

Issue: ECISD school issues

Newly appointed Ector County Independent School District Superintendent Dr. Thomas Crowe talks about many challenges facing the school district. He says the district has drawn up plans to improve test scores at 21 campuses that did not meet state standards. He also talked about the difficulty of attracting new teachers to the area, especially with the lack of affordable housing for them. (20:30)

Issue: Honor Flight

Jack Barnes is the director of an organization that takes veterans of World War Two, the Korean War, and the War in Vietnam to Washington to tour monuments honoring their service in those conflicts. He is trying to raise 246-thousand dollars to pay for transporting 143 veterans to Washington, putting them up in a five star hotel, treating them to meals in five star restaurants, and taking them on tours of monument, the U.S. Capitol, and other sites. (8:30)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 998-37 dated 1/26/2014 for a total of 0.00 at the earned rate of:

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*Chelle Cooper*  
Station Official

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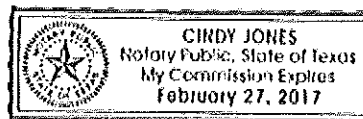
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 4/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
 PO Box 7587  
 Odessa TX 79762

Date 02/23/2014  
 Sales Person House Account  
 CoOp YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Description	Rate
02/02/2014	07:03:16	30:00	02.02.14	0.00
02/09/2014	07:00:49	30:00	02.09.14	0.00
02/16/2014	07:02:01	30:00	02.16.14	0.00
02/23/2014	07:01:41	30:00	02.23.14	0.00
Sub Total (Spot:4)				0.00
Balance Due				0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
 \_\_\_\_\_  
 Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 03/06/2014

*Cindy Jones*  
 \_\_\_\_\_  
 Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-3  
Script Name West Texas Update #1 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 2/02/2014  
Time: 9:30am  
Total Duration: 27:30:00

Issue: West Texas Water Partnership

The mayors of Midland, San Angelo, and Abilene announce the formation of a three city partnership to develop long term water resources to benefit the three cities. They pledge to pool their resources to find, develop, and share new resources to fulfill the area's needs for the next 100 years. Midland Mayor Jerry Morales, San Angelo Mayor Dwain Morrison, and Abilene Mayor Norm Archibald discuss the plans and answer questions from reporters. (27:30)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-3 dated 2/23/2014 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
\_\_\_\_\_  
Station Official

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State of Texas County Of Ector

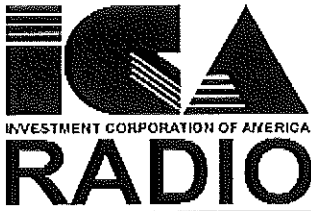
Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above Invoice had rendered broadcasting service.

Subscribed and sworn to before me: 3/6/2014

*Cindy Jones*  
\_\_\_\_\_  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-3  
Script Name West Texas Update #2 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 2/09/2014  
Time: 9:30am  
Total Duration: 29:55

Issue: Midland School District – data breach

The Midland Independent School District is doing damage control after one of their laptop computers was stolen. The computer and accompanying external hard drive contained sensitive personal information of 14-thousand current and former students, including their birthdates and Social Security numbers. School Superintendent Dr. Ryder Warren discussed how they will help parents protect their children's credit records. He also talked about steps the district will take to prevent a breach from happening in the future. (18:00)

Issue: law enforcement

The Midland County Commissioners agree to apply for "body cameras" for the Midland Police Department. The Texas Governor's Office encouraged the district attorney's office to apply for the cameras. District Attorney Teresa Clingman and Midland Sheriff Gary Painter discussed the benefits the cameras could provide to local law enforcement. (10:30)

Station Documentation Statement

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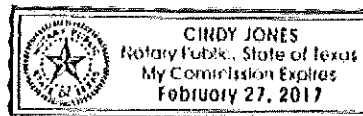
State of Texas County Of Ector

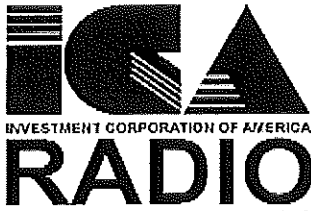
Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 3/6/2014

*Cindy Jones*  
\_\_\_\_\_  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-3  
Script Name West Texas Update #3 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 2/16/2014  
Time: 9:30am  
Total Duration: 29:59

Issue: AVID education

The National Director for AVID for Higher Education, Eileen Friou, talks about programs for new college students, helping them learning study skills and disciplines to succeed in school. The AVID program was founded in 1980 to help junior high and high school students learn their potential for college. Some students who had not seen college in their future often find they have the aptitude to succeed in college. (13:00)

Issue: Math Consortium

UTPB and two other colleges received a \$500,000 grant that will provide training to middle school math teachers to improve their ability to inspire students in advanced math classes. UTPB math professor Dr. Juli Ratheal says local teachers get an intensive two week course during the summer session. ECISD superintendent Dr. Thomas Crowe discussed how the program will help middle school teachers in his district. (8:00)

Issue: Space industry

The City of Midland received a two million dollar grant from the State of Texas to provide brick and mortar improvements for its space exploration project. Midland director of airports Marv Esterly says the Midland Spaceport Development Board is seeking a spaceport license to allow Xcor Aerospace Corporation to develop an aircraft that takes off like a jet airplane and is capable of reaching outer space. (3:30)  
Midland Development Corporation president Robert Rendall talks about a financial incentive package awarded to Orbital Outfitters, which manufactures pressure suits for space travel. The company plans to build facilities in Midland to service Xcor Aerospace Corporation and other companies interested in private space travel. Its altitude chambers will also be available at no cost to UTPB engineering students. (4:15)

Station Documentation Statement

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1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
\_\_\_\_\_  
Station Official

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State of Texas County Of Ector

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Subscribed and sworn to before me: 3/6/2014

*Cindy Jones*  
\_\_\_\_\_  
Notary Public

My Commission Expires: 02/27/2017





KCHX-FM  
PO Box 7587  
Odessa TX 79762  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-3  
Script Name West Texas Update #4 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 2/23/2014  
Time: 9:30am  
Total Duration: 29:59

Issue: energy exploration

Bob Grecko with the American Petroleum Institute talks about objections from some congressmen to a government mandate to increase ethanol blend to motor fuel from ten percent to 15 percent. (12:00)

Issue: Veteran's issues

Casandra Champion with the Texas Civil Rights Project asks the Midland County Commissioners to create a specialty court for veterans. Similar courts are being created across the state to deal with veterans suffering from Post Traumatic Stress Disorder after serving in combat. The courts try to find treatment and counseling for PTSD sufferers when they get in trouble with the law. (4:30)

Issue: water conservation

Gulf Coast Waste Disposal Authority Ricky Clifton meets with area government and industry leaders to discuss the possible use of treated wastewater for oilfield "fracking" operations. His company operates private wastewater treatment plants for private industry. He says treated wastewater can conserve fresh water in a time of drought. (6:45)

Issue: transportation planning

Freeze Nichols engineer Eddie Haas and Midland-Odessa Transportation Organization (MOTOR) executive director Cameron Walker present South Midland Mobility Study to county commissioners and city council members in Midland. They discuss possible needs for new roads to serve a growing area south of Midland. (5:00)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-3 dated 2/23/2014 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
\_\_\_\_\_  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 3/6/2014

*Cindy Jones*  
\_\_\_\_\_  
Notary Public

My Commission Expires: 02/27/2017





KCRS-AM  
 PO Box 7587  
 Odessa TX 79760

Date 03/30/2014  
 Sales Person House Account  
 CoOp YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Description	Rate
03/02/2014	09:30:14	30:00	03.02.14	0.00
03/09/2014	09:30:13	30:00	03.09.14	0.00
03/16/2014	09:30:14	30:00	03.16.14	0.00
03/23/2014	09:30:14	30:00	03.23.14	0.00
03/30/2014	09:30:14	30:00	03.30.14	0.00
Sub Total (Spot:5)				0.00
Balance Due				0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
 Station Official

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State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 04/10/2014

*Cindy Jones*  
 Notary Public

My Commission Expires: 02/27/2017







KCRS-AM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-7  
Script Name West Texas Update #1 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 3/30/2014  
Time: 9:30am  
Total Duration: 29:45

Issue: Education – mercury contamination at Hood Jr High  
ECISD information officer Mike Adkins gives an update on the EPA cleanup of a mercury spill at Hood Junior High School. He discusses the relocation of 700 students from the Hood campus to the New Tech Odessa campus and what disruptions the students have to deal with. The cost of the cleanup has reached the \$200,000 mark so far. (14:00)

Issue: mass transit  
The new general manager of the EZ Rider Bus System, Robert Stephens, talks about challenges they face with a shortage of drivers, fluctuating ridership, and maintenance issues. Stephens is trying to conduct a mobility study to find the best use of resources to address the public's transportation needs. He also wants to create a culture of trust and courtesy to riders. (8:00)

Issue: Education – Midland elementary schools  
Midland Independent School District Superintendent Dr. Ryder Warren talks to the Midland County Commissioners about plans for three new elementary schools in growing areas of the city. Groundbreaking for the new schools will take place in another month or so. He also asks commissioners to consider a juvenile justice center for students accused of serious crimes. (4:00)

Station Documentation Statement

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State of Texas County Of Ector

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Subscribed and sworn to before me: 4/10/2014

*Cindy Jones*  
Notary Public

My Commission Expires: 02/27/2017





KCRS-AM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-7  
Script Name West Texas Update #5 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 3/02/2014  
Time: 9:30am  
Total Duration: 29:30

Issue: Energy issues

Nationally syndicated columnist Marita Noon discusses the future of the Keystone XL Pipeline, energy issues related to Ukraine's unrest, and changes in the energy market in Mexico. (16:30)

Issue: landscaping and drought management

Carol Siddall with the Permian Basin Master Gardeners talked about ways to maintain lawns and trees with water restrictions. She previewed a Master Gardeners event that will teach homeowners the best practices for the spring and summer. (9:20)

Texas Agri-Life County Extension Agent Jeff Floyd tells the Midland City Council that the present two day a week lawn watering plan is sufficient to maintain lawns. He advised against adding a third watering day, saying it could be counterproductive. (3:00)

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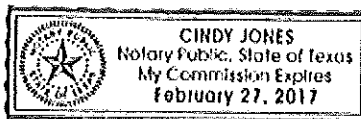
State of Texas County Of Ector

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Notary Public

My Commission Expires: 02/27/2017





KCRS-AM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-7  
Script Name West Texas Update #6 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 3/09/2014  
Time: 9:30am  
Total Duration: 29:59

Issue: Ukraine ministry

Odessa First Baptist Church mission pastor Jesse Gore talks about eight Odessa missionaries who were caught in a revolution in Kiev, Ukraine while teaching conversational English and spreading Christianity. (14:00)

Issue: Marijuana Mystery

Kim Henderson with the Palmer Drug Abuse Program discusses program to expose "myths" about marijuana. They and the Midland Coalition are concerned that the number of middle school kids smoking marijuana has doubled in recent years. (9:00)

Issue: Police racial profiling

Consultant Alex del Carmen told the Midland City Council that there were no formal racial profiling complaints filed against Midland Police Officers during 2013. Del Carmen says most of the police traffic stops involved Caucasians. However, data also showed that minorities were more likely to have their cars searched than white. He says that 58 percent of vehicle searches resulted in the discovery of contraband. He believes that indicates that officers were using good police work to make searches only when there is reasonable suspicion of illegal activity. (5:00)

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Notary Public

My Commission Expires: 02/27/2017





KCRS-AM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-7  
Script Name West Texas Update #7 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 3/16/2014  
Time: 9:30am  
Total Duration: 29:59

Issue: health issues

The Ector County Health Department is going through some changes in the ways it operates to accommodate the new Affordable Care Act. Director Gino Solla says doctors will have to deal with a "holistic" approach to patient care. The health department will begin taking private insurance as payment, something they never did before. (10:00)

Issue: health issues

Darla Louvin, the program coordinator for the Ronald McDonald House at Medical Center Hospital in Odessa, talks about the residential space provide for parents of seriously ill children. It provides a place to stay for parents while their children undergo neonatal or pediatric care. (8:00)

Issue: information technology

Ernest Pages gives an update on the five year upgrade plan for the Ector County information technology system. The upgrade is into its second year. Pages says the previous system was woefully inadequate for the county's needs. The new system will meet federal guidelines for criminal and civil court system requirements, as well as other functions of the county government. (10:00)

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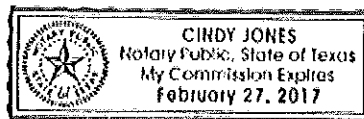
State of Texas County Of Ector

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\_\_\_\_\_  
Notary Public

My Commission Expires: 02/27/2017





KCRS-AM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 2894-7  
Script Name West Texas Update #8 / 30 Min  
Length 1800

ISSUES / PROGRAMS REPORT

ICA Radio Broadcast Group  
KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM  
Program: WEST TEXAS UPDATE  
Date: 3/23/2014  
Time: 9:30am  
Total Duration: 29:45

Issue: School emergency

Ector County School Superintendent Thomas Crowe discusses procedures to relocate students at Hood Junior High School while environmental hazardous materials crews decontaminate the campus. About 60 students were checked out at the hospital after a student brought a quantity of mercury to the school.  
(13:00)

Issue: Business regulations

Texas Senator Ted Cruz talks with Midland business leaders about government regulations and how they are affecting economic growth. Cruz discusses the session with reporters. (9:00)

Issue: American Diabetes Association

Melinda Henderson previews an "Alert Day" with the association. Local hospitals and health organizations will offer free screenings for people who might be suspect for diabetes.  
(7:00)

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