



Quarterly Issues, Programs, and Public Service Announcements

KLBM-AM

Second Quarter: April - June (2021)

Total time focusing on issues:

| | |
|-----------------------------|--------------|
| Community Events | 515 minutes |
| Local Education | 1000 minutes |
| Health Concerns | 1260 minutes |
| Community Development | 990 minutes |
| Public Safety | 810 minutes |



KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS SECOND QUARTER REPORT

April - June 2021



| ISSUE | GUEST / ORGANIZATION | DATE | LENGTH | DESCRIPTION |
|--|---|------------|-----------------------|---|
| Morning Buzz – Local Events | Abi & Kristina, PERC Employees | 04/02/2021 | 25 minutes 8:05 AM | Talked about upcoming events in the community and how to get more information |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 04/16/2021 | 25 minutes 8:05 AM | Looked at new events happening this year and when they are |
| Morning Buzz - La Grande Schools | George Mendoza, LGSD Superintendent | 04/16/2021 | 25 minutes 8:30 AM | Examined topics discussed at the monthly School Board meeting from the previous night |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 04/23/2021 | 25 minutes 8:05 AM | Talked about upcoming events in the local areas and how to get more information |
| Morning Buzz – Local Events | Joelynn & Brandi, Well Armed Women Club | 4/28/2021 | 25 minutes 8:05 AM | Informed listeners of upcoming event hosted by club and how to sign up |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 04/30/2021 | 25 minutes 8:05 AM | Explored new business in the area and what they are doing for community |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 05/07/2021 | 25 minutes 8:05 AM | Talked about local school happenings and what is allowed with COVID |
| Morning Buzz - La Grande Schools | George Mendoza, LGSD Superintendent | 05/14/2021 | 25 minutes 8:05 AM | Examined topics discussed at the monthly School Board meeting from the previous night |
| Morning Buzz – Baker City Mayor | Kerry McQuisten, Baker City Mayor | 05/14/2021 | 25 minutes 8:30 AM | Explained Baker’s hurt from COVID and how she retaliated against mandates |
| Morning Buzz - Powder River Music Review | Lynette Perry, Baker City Events | 05/17/2021 | 25 minutes 8:05 AM | Focused on the upcoming summer music concerts in Baker City open to the public |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 05/19/2021 | 25 minutes 8:05 AM | Explored new business in the area and what they are doing for community |
| Morning Buzz – Anthony Lakes | Chelsea, Anthony Lakes Director | 05/26/2021 | 25 minutes 8:05 AM | Talked about resort’s partnership with local businesses to bring family fun to area |

Submitted by Abi Biggs, Program Director

07/08/2021



KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS SECOND QUARTER REPORT

April - June 2021



| | | | | |
|----------------------------------|---|------------|-----------------------|---|
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 05/28/2021 | 25 minutes 8:05 AM | Talked about local sport championships and upcoming community events |
| Morning Buzz – Local Events | Abi, Travis, & Kristina, PERC Employees | 06/04/2021 | 25 minutes 8:05 AM | Explored new business in the area and what they are doing for community |
| Morning Buzz – Local Events | Abi & Travis, PERC Employees | 06/11/2021 | 25 minutes 8:05 AM | Talked about upcoming events in the community and how to get more information |
| Morning Buzz - La Grande Schools | George Mendoza, LGSD Superintendent | 06/14/2021 | 25 minutes 8:05 AM | Examined topics discussed at the monthly School Board meeting from the previous night |
| Morning Buzz – Local Events | Abi & Kristina, PERC Employees | 06/25/2021 | 25 minutes 8:05 AM | Talked about upcoming events in the community and how to get more information |

Submitted by Abi Biggs, Program Director

07/08/2021



KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS SECOND QUARTER REPORT
 April – June 2021

| <i>ORGANIZATION / ISSUE</i> | <i>AIED</i> | <i>DESCRIPTION</i> |
|-------------------------------------|-------------------------------|---|
| American Red Cross Volunteering | 30 seconds 180 times total | PSA encouraging individuals to volunteer for local chapter of the American Red Cross |
| American Red Cross Donate Blood | 30 seconds 180 times total | PSA encouraging individuals to donate blood during local blood drive for American Red Cross |
| OSAA Seeking Sports Officials | 30 seconds 180 times total | PSA seeking community involvement for local High School Sports officiating |
| Don't Drink & Drive Local Campaign | 30 seconds 90 times total | PSA from local businesses encouraging listeners to not drink & drive |
| Alcoholics Anonymous Support Groups | 30 seconds 180 times total | PSA explaining how to find local AA support groups throughout Eastern Oregon |
| Al-Anon Family Groups | 30 seconds 360 times total | PSA for services to help problem drinkers |
| Choose To Save | 30 seconds 360 times total | PSA to encourage saving money for later in life |
| Visit The Forest | 30 seconds 360 times total | PSA to invite kids and families to have a safe and enjoyable time outdoors |
| Stroke Awareness | 30 seconds 360 times total | PSA to raise awareness on the dangers of stroke, and how to recognize the signs |
| National Crime Prevention Council | 30 seconds 360 times total | PSA to protect individuals and property from criminals |
| Healthy Mouths Healthy Lives | 30 seconds 360 times total | PSA for encouraging kids to practice good dental hygiene |
| OSU Extension Service | 30 seconds 360 times total | PSA for awareness of various services and programs offered by Oregon State University |



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 April – June 2021

| <i>ORGANIZATION / ISSUE</i> | <i>AIRED</i> | <i>DESCRIPTION</i> |
|---------------------------------|-------------------------------|--|
| US Army Graduation | 30 seconds 360 times total | PSA to encourage students to graduate |
| Federal Student Aid | 30 seconds 360 times total | PSA announcing details for available financial aid |
| ODOT Driving Safety | 30 seconds 360 times total | PSA from the Oregon Department of Transportation encouraging safe driving habits |
| Stop Texts Stop Wrecks | 30 seconds 360 times total | PSA to discourage texting while driving |
| AARP For Caregivers | 30 seconds 360 times total | PSA from AARP to provide support and services for caregivers |
| Child Adoption | 30 seconds 360 times total | PSA to explain the benefits of child adoption |
| Live United For Education | 30 seconds 360 times total | PSA encouraging high school students to consider going to college to further their learning |
| Prepare For College | 30 seconds 360 times total | PSA that explains how to prepare high school students for college |
| Volunteer Action Team | 30 seconds 360 times total | PSA showing the benefits of volunteering |
| Big Brother Big Sisters Mentor | 30 seconds 360 times total | PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child |
| United Way Pledge To Volunteer | 30 seconds 360 times total | PSA to encourage making a pledge to volunteer in the community |
| US Dept. Of Treasury | 30 seconds 360 times total | PSA that reveals the dangers of credit and over spending |
| HUD Approved Housing Councilors | 30 seconds 360 times total | PSA that explains how to avoid foreclosure |



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|-----------------------------|-------------------------------|--|
| Feed The Pig | 30 seconds 360 times total | PSA showing the benefits of controlling spending |
| NFCC Credit Counseling | 30 seconds 360 times total | PSA to provide details about financial help services available from the NFCC |
| American Red Cross | 30 seconds 360 times total | PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross |
| Library Of Congress | 30 seconds 360 times total | PSA promoting literacy among children |
| Military Mental Health | 30 seconds 360 times total | PSA explaining the various services available for veterans suffering with mental health issues |
| Vietnam Wall Memorial | 30 seconds 360 times total | PSA asking for support to continue operations of the Vietnam Wall Memorial Center |
| Ready.gov | 30 seconds 360 times total | PSA on how to prepare for disasters with family and community support |
| Medicare Benefits | 30 seconds 360 times total | PSA for choosing the right plan, preventative screening, and proper treatment of diseases |
| Booster Seat Safety | 30 seconds 360 times total | PSA explaining the dangers of children not riding in a booster seat |
| EF Foundation Host Family | 30 seconds 360 times total | PSA to share the benefits of hosting a foreign exchange student |
| Prevent Teenage Drinking | 30 seconds 360 times total | PSA with advice for how to prevent teens from drinking |
| Girls and Boys Town Hotline | 30 seconds 360 times total | PSA for the national hotline for parents who are struggling to control their children's behavior |
| Home Safety Fire Tools | 30 seconds 360 times total | PSA spreading awareness about fire safety in the home |



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|-----------------------------|-------------------------------|---|
| Drug & Alcohol Treatment | 30 seconds 360 times total | PSA explaining available treatment for those suffering with drug & alcohol abuse |
| Narconon Family Groups | 30 seconds 360 times total | PSA providing help and services to those struggling with drug addiction |
| Eye Health and Safety | 30 seconds 360 times total | PSA warning about various eye related diseases and how to treat them |
| Forest Fire Prevention | 30 seconds 360 times total | PSA teaching how to prevent wildfires |
| Help Stop Hunger | 30 seconds 360 times total | PSA to inspire involvement and donations, to assist those in need of food locally |
| Teaching Gun Safety | 30 seconds 360 times total | PSA encouraging education to kids and adults about proper gun use & storage at home |
| Employment Assistance | 30 seconds 360 times total | PSA sharing helpful tips to grow potential job opportunities among local youth |

Submitted by Abi Biggs, Program Director

07/08/2021