



# Quarterly Issues, Programs, and Public Service Announcements

## KLBM-AM

### Third Quarter: July – September 2021

Total time focusing on issues:

Community Events .....	100 minutes
Local Education .....	1000 minutes
Health Concerns .....	1305 minutes
Community Development .....	990 minutes
Public Safety .....	810 minutes



**KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS THIRD QUARTER REPORT**

July – September 2021

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
La Grande School District	George Mendoza, LGSD Superintendent	07/15/2021	25 minutes 8:00 AM	Examined topics discussed at the monthly School Board meeting from the previous night
La Grande School District	George Mendoza, LGSD Superintendent	08/11/2021	25 minutes 8:30 AM	Explored the options that the school board has for the upcoming school year
La Grande School District	George Mendoza, LGSD Superintendent	08/16/2021	25 minutes 8:00 AM	Talked about the start of the upcoming school year and the precautions that are being taken
LG Red Cross Blood Drive	Linda Strand, Coordinator	09/01/2021	5 minutes, 8:00 AM	Explained the need for different blood types in our community and how you can help
La Grande School District	George Mendoza, LGSD Superintendent	09/09/2021	25 minutes 8:30 AM	Discussed the start of the school year and how the rest of the year will hopefully go
LG Red Cross Blood Drive	Linda Strand, Coordinator	09/20/2021	5 minutes, 8:00 AM	Talked about the outcome of the latest blood drive and the amount of support received

Submitted by Abi Biggs, Program Director

10/06/2021



**KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS THIRD QUARTER REPORT**  
 July – September 2021

<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
OSAA Seeking Sports Officials	30 seconds 180 times total	PSA seeking community involvement for local High School Sports officiating
Don't Drink & Drive Local Campaign	30 seconds 90 times total	PSA from local businesses encouraging listeners to not drink & drive
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University



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<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure



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Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home



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<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires
Help Stop Hunger	30 seconds 360 times total	PSA to inspire involvement and donations, to assist those in need of food locally
Teaching Gun Safety	30 seconds 360 times total	PSA encouraging education to kids and adults about proper gun use & storage at home
Employment Assistance	30 seconds 360 times total	PSA sharing helpful tips to grow potential job opportunities among local youth

Submitted by Abi Biggs, Program Director

10/06/2021