

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> EAGLE Communications KEEN - KNPQ - KOOA North Platte, NE 69101	<b>Date:</b> 4-3-18
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I, Judy Pederson,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: NE State Legislature

in the Primary

election to be held on: May 15th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ATTACHED					

**Attach proposed schedule with charges (if available):** 1,658.00

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Leland Poppe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/19/18

Date

Paul Perry

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

J. Chin  
Signature

Lewys Carlini  
Printed Name

G.M.  
Title

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# Sales Order

Stations: **KELN-FM, KNPQ-FM** Buyer: \_\_\_\_\_  
 Contract Name: **0402lvcPederson** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: **0**  
 Start Date: **4/12/18** End Date: **5/15/18** Billing Cycle: **Calendar**  
 Revenue Type: **Political Direct** Type: **Cash** Salesperson: **5312lcar** Comm %: **0**  
 Advertiser: \_\_\_\_\_ Makegood Policy: **Within Contract Dates**  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: **Pederson for Legislature**  
 Competitive Code: \_\_\_\_\_

## KELN-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/12/18	5/07/18		12:00 AM	12:00 AM	60	4		4	4		4		16	D	8.00	60	480.00	
2	5/08/18	5/14/18		12:00 AM	12:00 AM	60	6	6		6		6		24	D	8.00	24	192.00	
3	5/15/18	5/15/18		12:00 AM	6:00 PM	60		6						6	D	8.00	6	48.00	

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	4/12/18	4/30/18	NON-SPOT ITEM	Non Spot Item	1	Per Item	\$250.00	\$250.00

New / Revised  
 Revenue Type: Digital Media  
 Salesperson Commission: 20.00%  
 Daypart: M-S 12:00 AM-12:00 AM

TOTAL SPOT \$720.00 (90 SPOTS), ALTERNATIVE REVENUE \$250.00, GROSS \$970.00, NET \$970.00

## KNPQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/13/18	5/06/18		12:00 AM	12:00 AM	60		4		4	4		4	16	D	8.00	56	448.00	
2	5/09/18	5/13/18		12:00 AM	12:00 AM	60			6		6		6	18	D	8.00	18	144.00	
3	5/14/18	5/15/18		12:00 AM	6:00 PM	60	6	6						12	D	8.00	12	96.00	

TOTAL GROSS \$688.00, NET \$688.00

Billing Projections: By Month

	Apr 18	May 18
CA	922.00	736.00
ST	876.84	781.16

Print Spot Prices

Co-op Script with Invoice

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TOTAL SPOTS .....	176
SPOT TOTAL \$ .....	1,408.00
ALTERNATIVE REVENUE TOTAL \$ .....	250.00
GROSS TOTAL \$ .....	1,658.00
ADJUSTED SPOTS .....	176
ADJUSTED TOTAL \$ .....	1,658.00

APPROVE    DECLINE

- |                          |                          |                        |
|--------------------------|--------------------------|------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | General Manager        |
| <input type="checkbox"/> | <input type="checkbox"/> | Sales Manager          |
| <input type="checkbox"/> | <input type="checkbox"/> | National Sales Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | Local Sales Manager    |