Contract Agreement Between:

# CONTRACT



And:

Strategic Media Services, Inc. 1911 North Fort Myer Drive Arlington, VA 22209

	Contract / Re	vision	Alt Order	#		
	335693					
Advertiser			Original Date	e / Revision		
IRVIN FOR ILLINOIS			03/21/22	/ 03/21/22		
Contract Dates	Estimate #					
03/22/22 - 03/28/22	8568					
Product			•			
<b>IRVIN FOR ILLINOIS 20</b>	22					
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broade	cast	Cash		
	Property	Account Executive		Sales Office		
	WLS-TV	Neal Cuevas		Philadelphia NT		
	Special Hand	dling				
	Demographic					
	Adults 35+					
	Agy Code	Advert	iser Code	Product 1/2		
	9912521	696		783		
	Agency Ref		Advertise	er Ref		
	2641		71469			
	Spots/					
Days Length	1	ate	Type Spot	s Amount		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	pots	Amount
N 1 WLS 03/22/22 03/25/22 ABC7 News @ 5a M-F	5a-6a	:30	NM	4	\$2,800.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/21/2203/27/22- 11114	<u>Rate</u> \$700.00				
N 2 WLS 03/23/22 03/25/22 ABC7 News @ M-F 6a	6a-7a	:30	NM	2	\$3,600.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/21/2203/27/22- 1 - 12	<u>Rate</u> \$1,800.00				
N 3 WLS 03/28/22 03/28/22 ABC7 News @ M-F 6a	6a-7a	:30	NM	1	\$1,200.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/28/2204/03/2211	<u>Rate</u> \$1,200.00				
N 4 WLS 03/23/22 03/25/22 GMA M-F 7-9a	7a-9a	:30	NM	2	\$4,000.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/21/2203/27/22- 1 - 1 - 12	<u>Rate</u> \$2,000.00				
N 5 WLS 03/28/22 03/28/22 GMA M-F 7-9a	7a-9a	:30	NM	2	\$3,000.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/28/2204/03/2222	<u>Rate</u> \$1,500.00				
N 6 WLS 03/23/22 03/28/22 Live w/Kelly & Ryan 9-10a	9a-10a	:30	NM	2	\$1,300.00
out of political window       Start Date     End Date     Weekdays     Spots/Week       Week:     03/21/22     03/27/22    1     1       Week:     03/28/22     04/03/22     1     1	<u>Rate</u> \$650.00 \$650.00				
N 7 WLS 03/22/22 03/25/22 ABC7 News	11a-12p	:30	NM	3	\$2,850.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/21/2203/27/22- 11-13	<u>Rate</u> \$950.00				
N 8 WLS 03/24/22 03/24/22 GMA Day	12p-1p	:30	NM	1	\$850.00
out of political windowStart DateEnd DateWeekdaysSpots/WeekWeek:03/21/2203/27/2211	<u>Rate</u> \$850.00				

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

abc	WLS- 190 N Chica (312)
ABC7CHICAGO	. ,
http://abclocal.go.com/wls	

WLS-TV I90 North State Street Chicago, IL 60601 312) 750-7777

	Contract / Revision 335693 /	Alt Order # WOC13505008					
Advertiser IRVIN FOR ILLINOIS		Original Date / Revision 03/21/22 / 03/21/22					
Contract Dates 03/22/22 - 03/28/22	Product IRVIN FOR ILLINOIS	20	Estimate # 8568				

*Line	Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
	Start Date End Date Weekdays Spots/Week	Rate			
N 9	WLS 03/23/22 03/25/22 Inside Edition	3-330p	:30	NM 3	\$5,400.00
	out of political window Start Date End Date Weekdays Spots/Week	Rate			
Wee	K: 03/21/22 03/27/22111 3	\$1,800.00			
N 10	WLS 03/22/22 03/25/22 Jeopardy	330p-4p	:30	NM 4	\$10,000.00
Weel	out of political windowStart DateEnd DateWeekdaysSpots/Week03/21/2203/27/22-11114	<u>Rate</u> \$2,500.00			
N 11	WLS 03/28/22 03/28/22 Jeopardy	330p-4p	:30	NM 1	\$2,000.00
Wee	out of political window <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>start Date</u> <u>1</u>	<u>Rate</u> \$2,000.00			
	WLS 03/22/22 03/25/22 ABC7 News @ 4p M-F		:30	NM 4	\$8,000.00
IN IZ		4р-5р	.50	10101 4	φο,000.00
Wee	out of political windowStart DateEnd DateWeekdaysSpots/Weekx: 03/21/2203/27/22-11114	<u>Rate</u> \$2,000.00			
N 13	WLS 03/22/22 03/25/22 ABC7 News @ 5p M-F	5p-530p	:30	NM 4	\$12,000.00
Weel	out of political windowStart DateEnd DateWeekdaysSpots/Week(3)/21/2203/27/22-11114	<u>Rate</u> \$3,000.00			
N 14	WLS 03/28/22 03/28/22 ABC7 News @ 5p M-F	5p-530p	:30	NM 1	\$2,200.00
	Start Date End Date Weekdays Spots/Week   x: 03/28/22 04/03/22 1 1	Rate \$2,200.00			<b>,</b> _,
N 15	WLS 03/22/22 03/22/22 World News Tonight 530-6p	5:30 PM-6:00 PM	:30	NM 1	\$4,500.00
Wee	out of political window <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> k: 03/21/22 03/27/22 -1 1	<u>Rate</u> \$4,500.00			
N 16	WLS 03/28/22 03/28/22 World News Tonight 530-6p	5:30 PM-6:00 PM	:30	NM 1	\$4,000.00
Weel	out of political window <u>Start Date End Date Weekdays</u> <u>Spots/Week</u> <u>Start Date 04/03/22</u> <u>1</u> <u>1</u>	<u>Rate</u> \$4,000.00			
N 17	WLS 03/23/22 03/23/22 ABC7 News @ 6p M-F	6p-630p	:30	NM 1	\$4,500.00
Wee	out of political windowStart DateEnd DateWeekdaysSpots/Week(03/21/22)03/27/2211	<u>Rate</u> \$4,500.00			
N 18	WLS 03/28/22 03/28/22 ABC7 News @ 6p M-F	6p-630p	:30	NM 1	\$3,500.00
Wee	out of political windowStart DateEnd DateWeekdaysSpots/Week(3)/28/2204/03/2211	<u>Rate</u> \$3,500.00			
N 19	WLS 03/22/22 03/24/22 Wheel of Fortune	626p-656p	:30	NM 2	\$10,000.00
Wee	out of political windowStart DateEnd DateWeekdaysSpots/Week03/21/2203/27/22-1-12	<u>Rate</u> \$5,000.00			
N 20	WLS 03/28/22 03/28/22 Wheel of Fortune	626p-656p	:30	NM 1	\$4,000.00
Wee	out of political windowStart DateEnd DateWeekdaysSpots/Week03/28/2204/03/2211	<u>Rate</u> \$4,000.00			
N 21	WLS 03/23/22 03/23/22 ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	:30	NM 1	\$4,000.00
	out of political window			I	

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

190	S-TV North State Stre	eet				Contract / 335693	/		350500	-
Chi (31 ABC 7 CHICAGO		dvertiser RVIN FOR ILLI	NOIS			Original D 03/21/22		evision_ 03/21/22		
http://abclocal.go.com/wls				Contract Dates 3/22/22 - 03/28	/22	Product IRVIN FOF	RILLINOIS	<u>Estima</u> 20: <b>8568</b>	te #	
*Line Ch Start Date End I	Date Description	-	start/End ïme	Days	Length	Spots/ Week	Rate	Type Sp	oots	Amount
Week: 03/21/22 End Date 03/27/22	Weekdays S	oots/Week 1	<u>Rate</u> \$4,000.00							
N 22 WLS 03/28/22 03/28/	22 ABC7 News @	10p M-F/Su M	1-F 10-1035P /	/ Su	:30			NM	1	\$3,500.00
out of political window <u>Start Date</u> Week: 03/28/22 <u>End Date</u> 04/03/22	<u>Weekdays</u> Sj 1	oots/Week 1	<u>Rate</u> \$3,500.00							
N 23 WLS 03/26/22 03/26/	22 ABC7 News Sa	@ 6a 6a	a-7a		:30			NM	1	\$800.00
out of political windowStart DateEnd DateWeek:03/21/2203/27/22	<u>Weekdays</u> S	oots/Week 1	<u>Rate</u> \$800.00							
	22 8a-10a Sa Loca	I news 8a	a-10a		:30			NM	1	\$1,100.00
out of political windowStart DateEnd DateWeek:03/21/2203/27/22	Weekdays Si	oots/Week 1	<u>Rate</u> \$1,100.00							
	22 ABC7 News Su	@ 6a 6a	a-7a		:30			NM	1	\$500.00
out of political windowStart DateEnd DateWeek:03/21/2203/27/22	Weekdays Si	oots/Week 1	<u>Rate</u> \$500.00							
N 26 WLS 03/27/22 03/27/	22 ABC7 News Su	@ 8a 8:	:00 AM-9:30 A	M	:30			NM	1	\$1,100.00
out of political windowStart DateEnd DateWeek:03/21/2203/27/22	Weekdays S	oots/Week 1	<u>Rate</u> \$1,100.00							
N 27 WLS 03/27/22 03/27/	22 On The Red Ca	rpet 43	30-530p		:30			NM	1	\$4,000.00
out of political windowStart DateEnd DateWeek:03/21/2203/27/22	Weekdays S	oots/Week 1	<u>Rate</u> \$4,000.00							
				Totals					48	\$104,700.00
Time Period # of	Spots Gross Am	ount Agen	ncy Comm.	Net Amo	ount					
02/28/22 -03/27/22	38 \$80,65	· ·	12,097.50)	\$68,552						
03/28/22 -03/28/22	10 \$24,05		\$3,607.50)	\$20,442						
Totals	48 \$104,70	0.00 (\$1	15,705.00)	\$88,995	5.00					

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted) Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Terms and conditions (hereinafter, the "Company" or "Station") agree to the following terms and conditions (hereinafter, the "Agreement"), which shall govern all advertising, placed by the Advertiser or its authorized advertising agency or media buying service (hereinafter, "Agency"), including distribution of all such advertising via traditional broadcast television, internet streaming or downloading, broadband, video-on-demand, iptv, pay per view, wireless, mobile, webcasting and satellite to home, and distribution by any and all media now known or hereafter developed that the Company employs to distribute its programming:

## () COMMERCIAL ANNOUNCEMENT TIME ORDER CONTRACTS:

The commercial announcement orders placed with the Company for spot announcements, infomercials, or time orders over the facilities of the Station (collectively, "commercial announcements") distributed in any and all media now known or hereafter developed, shall be governed by this Agreement, unless otherwise mutually agreed upon in writing by both parties. Company must be notified in writing within forty-eight (48) hours after receipt by Agency or Advertiser of this Agreement, of any corrections to the commercial announcement order(s) placed with Company. Advertiser and Agency acknowledge that upon Company's acceptance of Advertiser's sales order, Advertiser and Agency shall be demed to have accepted the terms and conditions set forth herein. Company expressly rejects any modifications that Agency or k to make to this Agreement, unless such modifications are accepted in writing by an officer of the Company.

#### AGENCY-ADVERTISER RELATIONSHIP: $\cap$

This Agreement is entered into by Agency or Advertiser's authorized media buying service, or both (jointly and severally referred to herein as "Agency") on behalf of Advertiser, as Advertiser's authorized agent. Agency warrants and represents that it is the duly authorized agent of Advertiser and Agency's arrangement with Advertiser specifically contemplates the placement and servicing of the advertising herein and the allowance of agency commissions as herein provided.

#### PAYMENT AND BILLING 0

- Agency is acting as agent for a disclosed principal, the Advertiser. Advertiser and Agency are jointly and severally liable to Company for payment for the commercial announcements and services rendered by the Company hereunder. Unless otherwise directed by Advertiser, Company will send all invoices for Advertiser's commercial announcements and services rendered hereunder for Advertiser, to Agency. Payment will be made in lawful U.S. currency within Net 30 days from date of invoice.
- Company will look to Agency for payment unless and until Agency becomes insolvent or otherwise fails for any reason to make the payments hereunder when due. Upon the occurrence of either such event, without relieving Agency of liability, Company will look to Advertiser for payment of all unpaid billings for commercial announcements and services rendered by Company hereunder (excluding advertising agency commissions for an agency recognized by Company). 0
- 0 In the event that Company is not paid in accordance with the terms of this Agreement, or in the event of any other material breach of this Agreement by Advertiser or Agency, Company may, at its option, cancel this Agreement in addition to any other rights which it may have. Further, should the credit standing of Advertiser and for Agency be at any time impaired in the sole opinion of Company, Company may, at its opinon, cance the terms of payment for further commercial announcements to be telecast under this Agreement as it may see fit, including, but not limited to requiring direct payment of the esthedule accepted pursuant to this Agreement. Upon such cancellation, Advertiser and Kagency will promptly resolve any outset anding of such accepted pursuant to the schedule accepted pursuant to this Agreement. Upon such cancellation, Advertiser and Kagency will promptly resolve any outset anding disputs regarding the account with the Company. All charges for commercial announcements broadcast prior to the date of such cancellation shall become immediately due and Advertiser and Agency agree to pay such charges forthwith.
- In the event Agency and Advertiser fail to make payment as provided in this Agreement the Company shall be entitled to all costs of collection, including, but not limited to, the costs of any suit brought by Company, reasonable attorneys' 0 fees and all other related fees and expenses. In addition, Company reserves the right to charge interest at a rate of one and one half percent (1.5%) per month, compounded monthly, on any past due balances
- 0 Company agrees to Advertiser's payment of a fifteen percent (15%) commission to its Agency and, in order to facilitate such payment, Company agrees to invoice on a net basis
- If Advertiser is not represented by an Agency recognized by Company, no agency commission shall be allowed. 0

#### PREEMPTION/ROTATIONS/PROGRAM CANCELLATION: 0

Company shall have the right to preempt programs or portions thereof in time periods in which Advertiser's commercial announcements are scheduled and substitute other programs without notice to Advertiser or its Agency. If, as the result of any such preemption, an Advertiser's commercial announcement(s) is (are) not broadcast, Company and Advertiser, via its Agency, will negotiate in good faith a mutually satisfactory make-good announcement(s).

Examples of rotations supplied to Agency or Advertiser are for purposes of illustration only and are not guaranteed.

Company reserves the right at any time to terminate or to reschedule its broadcasting of any program or series sponsored hereunder. In each such instance, Company will negotiate with Agency in good faith in order to provide a mutually acceptable substitute sponsorship on terms and conditions to be agreed upon between Company and Agency. Company reserves the right, at any time, to make adjustments in the length of any program or series hereunder, and the length and scheduling of station breaks shall be as determined by Company.

## SPECIAL EVENTS:

0

Company reserves the right in its sole discretion without notice to Advertiser or its Agency, to preempt Advertiser's announcements in order to broadcast any special event (whether sustaining or sponsored) or announcements (including, but not limited to, paid political announcements) which it deems to be of public importance or significance. In such event, Company and Advertiser, via its Agency, will negotiate in good faith a mutually acceptable make-good announcement(s).

#### Δ TALENT AND MATERIAL:

- Unless otherwise provided herein, Agency shall furnish commercial announcements to Company, as well as complete transcripts, relating to the commercial announcement order, not less than three (3) business days (exclusive of Saturdays, Sundays or Legal Holidays) prior to the first telecast date. Advertiser shall pay all expenses for delivery of all such materials. In the event of late arrival of any of Advertiser's commercial announcements, Advertiser will be charged for any additional expenses incurred by Company by reason of such late delivery, as well as for the time for which it has contracted. Social security, employer tax, and all other obligations as to talent employed by Agency for materials firmished by Agency hereunder shall, as between Agency and Company, be assumed by Agency. All commercial announcements must conform to the ABC, INC broadcast standards and operating policies, including technical quality and requirements, as well as Federal Communications Commission and other governmental standards and applicable laws, rules and regulations, and Company shall have the continuing right to reject commercial announcements or call upon Advertiser to edit and modify commercial announcements to the extent Company uproval of mapany pursuant to this Agreement. The off the avoidance of doubt, commercial announcements or start of tags inserted without the Company's prior written approval shall not be considered to conform with such policies for purposes of this Agreement. In addition, Company shall have the right to refuse to broadcast any of Advertiser's commercial announcements which any third party classics laws via each commercial announcements which any third party classics laws via the as there (3) business days prior to broadcast and Company is not responsible for the implementation of late multiple product sequence at least three (3) business days prior to broadcast and Company is not responsible for the implementation of late multiple product sequence instructions. Advertiser and its Agency hereuse, da 0 interactive features, data, or functionality, in each case, without the Company's prior written approval.
- Advertiser warrants and represents: (a) that any musical composition used in a commercial announcement is covered by an ASCAP, BMI or SESAC performing rights license or (b) that it has secured, at its expense, a performing rights 0 license from the author, composer and publisher.
- 0 Advertiser and its Agency warrant and represent that no commercial announcement includes or will include any matter for which money, services or other valuable consideration is directly or indirectly paid, or promised to, or charged or Parentost and its Agency warrant and represent unat represent unat admonstration includes or with include any inater to wince the second of th

## () FAILURE TO FURNISH COMMERCIAL ANNOUNCEMENTS TO COMPANY:

If Advertiser fails to furnish the required commercial announcements, or any part thereof, Advertiser will remain obligated to pay for the time for which it has contracted. If Advertiser's commercial announcements do not, in the opinion of the Company, conform to Company policies, and/or should Company reject Advertiser's commercial announcements in accordance with the terms in Section 6(a) above, then Company shall not be required to run the commercial announcements, and Advertiser will be required to furnish substitute commercial announcements and will remain obligated to pay for the commercial announcements for which it has contracted.

#### FAILURE OF FACILITIES: $\cap$

Any delay or interruption in broadcasting programs or failure at any time to broadcast Advertiser's commercial announcements, in whole or part, due to acts of God, strikes or threats of strikes, acts of war or terrorism, force majeure or due to any other causes beyond the reasonable control of Company (including, but not limited to mechanical breakdowns) shall not constitute a breach of this Agreement and Company shall not be liable to Advertiser, except that Company may (to the extent that such cases do not arise through the fault of Advertiser or its Agency) allow a pro-rata reduction in the amount charged in the affected commercial announcement order. If the failure in broadcast is of either audio or video signal only, but not both, the amount of said pro-rata reduction shall be subject to negotiation.

#### 0 TERMINATION:

Advertiser or Company may terminate a commercial announcement order placed pursuant to this Agreement by giving the other party written notice not less than four (4) broadcast weeks (exclusive of hiatus weeks) prior to the date on which such termination is to become effective, but no such notice shall be effective until completion of four (4) broadcast weeks (exclusive of hiatus weeks) from the start of the schedule under a commercial announcement order placed. If Advertiser so terminates a commercial announcement order, Advertiser will forfeit any discount which it would have earned had it fulfilled said order, and Advertiser will be billed at and agrees to pay the prevailing rates in effect when the commercial announcement order was extend bits. entered into

#### WARRANTY, DEFENSE AND INDEMNIFICATION: 0

Advertiser and Agency warrant that the broadcasting of its commercial announcements will not violate the rights of any person, firm or corporation, or any applicable law, rule or regulation, and that the content, placement, and purchase of any of their commercial announcements will not impermissibly discriminate against any protected class or entity. Advertiser and Agency agree to indemnify, hold harmless and defend Company, its officers, directors, agents, employees, stockholders, and its subsidiaries from and against any and all classes, sincluding atomess' fees, arising from the distribution of their commercial announcements as permitted herein or arising on any hereach of any warranty or term set forth herein. Company's approval of Advertiser's constance spenses, including atomess' fees, arising from the distribution of their set forth herein. Company's approval of Advertiser's content of distribution will be any classes at first forth and advertiser and Agency with respect to any classes attribution of materials furnished by Company (except to the extent that classes arises from commercial announcements produced by Company of Advertiser's Agency's specifications, in which case Advertiser and Agency shall indemnify Company). The indemnify will be notified as soon as reasonably possible of any claim or the commencement of any litigation, and the indemnite will cooperate fully in the defense of approximation of the company). The indemnify company. The indemnify company of the defense of any claim or the commencement of any litigation, and the indemnite will cooperate fully in the defense of approximation of the company. any such claim or litigation, including providing all relevant information in its possession or under its control. The terms of this paragraph shall survive the expiration or termination of this Agreement.

## NEW OR SPECIAL TAXES

Company reserves the right to charge Advertiser, in whole or in part, the amount of any applicable taxes (other than taxes based on net income) charged or assessed against Company on account of this Agreement or the performance of Company's obligations hereunder.

### GENERAL: 0

- Company shall not be liable for loss of or damage to any material or property furnished by Agency or Advertiser to Company hereunder, except for loss or damage caused by the gross negligence of Company or its employees 0
- 0 This Agreement, including the rights under it, may not be assigned or transferred without first obtaining the consent of the Company in writing, nor may Company be required to broadcast or otherwise perform hereunder for the benefit of any advertiser or product other than the Advertiser and the Advertiser's products named on the face of this Agreement
- Waiver by Company of any provision herein or waiver by Company of any breach of any provision herein shall not constitute a waiver of any other provision herein, or a waiver of further compliance with the same provision or a waiver of any subsequent breach of any provision herein. 0
- 0 Company represents that it is an Equal Opportunity Employer and that it does not discriminate against minority owned businesses or any protected class or entity.
- This Agreement is made subject to all applicable federal, state and municipal laws and regulations, including regulations of any government agency having jurisdiction hereof and shall be construed according to the laws of the state in which Company is located. Each party submits to exclusive jurisdiction and venue in the courts of the state in which Company is located. 0
- This Agreement contains the entire agreement between the parties and no modification of any of the provisions hereof shall be binding on Company unless evidenced in writing executed on Company's behalf by one of its authorized officers. 0
- To the extent this Agreement is for a time order, the words spot announcement or commercial announcement shall be read to mean time order throughout this Agreement. 0

() Any provision or provisions of this Agreement which shall be held by any court to be voided or illegal shall in no way affect, impair or invalidate any other provision hereof and the remaining provisions hereof shall nevertheless remain in full force and effect.