

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

| | | 0 |
|-----------|------------|---|
| Invoice # | C122020422 | |
| | / / | |

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| Advertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 |
|-----------------|-------------------------|----------------|---------------------|
| Product | IRVIN FOR ILLINOIS 2022 | Invoice Month | February 2022 |
| Estimate Number | 8383 | Invoice Period | 01/31/22 - 02/07/22 |
| | | | |

| Property | WLS-TV | Order # | 332074 |
|-------------------|-------------------|--------------|---------------------|
| Account Executive | Neal Cuevas | Alt Order # | WOC13435892 |
| Sales Office | Philadelphia NTVS | Deal # | |
| Sales Region | National | Order Flight | 02/01/22 - 02/07/22 |

| Billing Calendar | Broadcast | Agency Code | 9912521 |
|-------------------|-----------|-----------------|---------|
| Billing Type Cash | | Advertiser Code | 696 |
| Special Handling | | Product 1/2 | 783 |

| Agency Ref | 2641 |
|----------------|-------|
| Advertiser Ref | 71469 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------------|------------------------------------|-------|------------|------------|--------|----------|--------------|------------|----------------|-------|
| 1 | WLS | ABC7 News @ 5a M-F | 5a-6a | | | | | | | | |
| | out of polit | tical window | | | | | | | | | |
| | | | | | o 02/06/22 | 2x | 11 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 5:43 AM | RI 22011901H | \$500.00 | | 1 |
| _ | WLS | | | Th | 02/03/22 | :30 | 5:59 AM | RI 22011901H | \$500.00 | | 2 |
| 2 | WLS out of polit | ABC7 News @ 5a M-F tical window | 5a-6a | | | | | | | | |
| | | | | | o 02/13/22 | 1x | 1 | | | | |
| | WLS | | | Μ | 02/07/22 | :30 | 5:43 AM | RI 22011901H | \$500.00 | | 1 |
| 3 | WLS out of polit | ABC7 News @ M-F 6a tical window | 6a-7a | | | | | | | | |
| | | | | | o 02/06/22 | 3x | - 1- 11 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 6:28 AM | RI 22011901H | \$850.00 | | 1 |
| | WLS | | | Th | 02/03/22 | :30 | 6:54 AM | RI 22011901H | \$850.00 | | 2 |
| | WLS | | | F | 02/04/22 | :30 | 6:41 AM | RI 22011901H | \$850.00 | | 3 |
| 4 | WLS out of polit | ABC7 News @ M-F 6a tical window | 6a-7a | | | | | | | | |
| | | | | | o 02/13/22 | 1x | 1 | | | | |
| | WLS | | | Μ | 02/07/22 | :30 | 6:28 AM | RI 22011901H | \$850.00 | | 1 |
| 5 | WLS out of polit | GMA M-F 7-9a tical window | 7a-9a | | | | | | | | |
| | | | | 01/31/22 t | o 02/06/22 | 3x | - 111 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 8:48 AM | RI 22011901H | \$1,000.00 | | 1 |
| | WLS | | | W | 02/02/22 | :30 | 7:27 AM | RI 22011901H | \$1,000.00 | | 2 |
| | WLS | | | Th | 02/03/22 | :30 | 8:46 AM | RI 22011901H | \$1,000.00 | | 3 |
| 6 | WLS out of polit | GMA M-F 7-9a tical window | 7a-9a | | | | | | | | |
| | | | | | o 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 8:49 AM | RI 22011901H | \$1,000.00 | | 1 |

INVOICE



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| | EATE | Page 2 of | | |
|-----------------|-------------------------|-----------|----------------|---------------------|
| JUPLIN | JAIE | | Invoice # | C122020422 |
| Advertiser | IRVIN FOR ILLINOIS | | Invoice Date | 02/27/22 |
| Product | IRVIN FOR ILLINOIS 2022 | | Invoice Month | February 2022 |
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| Agency Ref | 2641 |
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| Advertiser Ref | 71469 |

| Line | | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------------|-----------------------------|---------|----------|-------------|--------|----------|--------------|------------|----------------|----------|
| 7 | WLS | Live w/Kelly & Ryan 9-10a | 9a-10a | | | | | | · | | |
| | out of poin | tical window | | 01/31/22 | to 02/06/22 | 2x | - 1 1 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 9:48 AM | RI 22011901H | \$500.00 | | 1 |
| | WLS | | | F | 02/04/22 | :30 | 9:56 AM | RI 22011901H | \$500.00 | | 2 |
| 8 | WLS out of polit | The View tical window | 10a-11a | | | | | | | | |
| | • | | | | to 02/06/22 | 1x | 1 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 10:31 AM | RI 22011901H | \$1,200.00 | | 1 |
| 9 | WLS out of polit | The View tical window | 10a-11a | | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | Μ | 02/07/22 | :30 | 10:59 AM | RI 22011901H | \$1,200.00 | | 1 |
| 10 | WLS out of polit | ABC7 News tical window | 11a-12p | | | | | | | | |
| | | | | | to 02/06/22 | 1x | - 1 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 11:54 AM | RI 22011901H | \$750.00 | | 1 |
| 11 | WLS out of polit | ABC7 News tical window | 11a-12p | | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 11:54 AM | RI 22011901H | \$750.00 | | 1 |
| 12 | | GMA Day tical window | 12p-1p | | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1 | | <u> </u> | | <u> </u> |
| | WLS | | | Th | 02/03/22 | :30 | 12:30 PM | RI 22011901H | \$600.00 | | 1 |
| 13 | WLS out of polit | Tamron Hall tical window | 1р-2р | / / | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1 | DI 000110011 | ¢ 400 00 | | |
| | WLS | | | W | 02/02/22 | :30 | 1:40 PM | RI 22011901H | \$400.00 | | 1 |



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| | INVOIC | Блтг | Page 3 of | | |
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| ノリ | | JAIE | Invoice # | C122020422 | |
| Ad | dvertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 | |
| Pr | roduct | IRVIN FOR ILLINOIS 2022 | Invoice Month | February 2022 | |
| Es | stimate Number | 8383 | Invoice Period | 01/31/22 - 02/07/22 | |

| Property | WLS-TV | Order # | 332074 |
|-------------------|-------------------|--------------|---------------------|
| Account Executive | Neal Cuevas | Alt Order # | WOC13435892 |
| Sales Office | Philadelphia NTVS | Deal # | |
| Sales Region | National | Order Flight | 02/01/22 - 02/07/22 |

| Billing Calendar | 5 | | Agency Code | 9912521 |
|------------------|---|--|-----------------|---------|
| Billing Type | | | Advertiser Code | 696 |
| Special Handling | | | Product 1/2 | 783 |

| Agency Ref | 2641 |
|----------------|-------|
| Advertiser Ref | 71469 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|--------------|--------------------|---------|---------------|----------------------|------------|----------|------------------|------------|----------------|--------|
| 14 | WLS | Tamron Hall | 1p-2p | | | | • | • | · | | |
| | out of polit | ical window | | | | | | | | | |
| | | | | | 2 to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 1:49 PM | RI 22011901H | \$400.00 | | 1 |
| 15 | WLS | General Hospital | 2р-3р | | | | | | | | |
| | out of polit | ical window | | | | | | | | | |
| | | | | | 2 to 02/06/22 | 2x | - 1 1 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 2:27 PM | RI 22011901H | \$900.00 | | 1 |
| | WLS | | | F | 02/04/22 | :30 | 2:27 PM | RI 22011901H | \$900.00 | | 2 |
| 16 | WLS | Inside Edition | 3-330p | | | | | | | | |
| | out of polit | ical window | | | | | | | | | |
| | | | | | 2 to 02/06/22 | 1x | 1 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 3:14 PM | RI 22011901H | \$900.00 | | 1 |
| 17 | WLS | Jeopardy | 330p-4p | | | | | | | | |
| | out of polit | ical window | | | | | | | | | |
| | | | | | 2 to 02/06/22 | 4x | - 1111 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 3:37 PM | RI 22011901H | \$1,700.00 | | 1 |
| | WLS | | | W | 02/02/22 | :30 | 3:37 PM | RI 22011901H | \$1,700.00 | | 2 |
| | WLS WLS | | | Th F | 02/03/22 02/04/22 | :30 :30 | 3:36 PM | RI 22011901H | \$1,700.00 | | 3 4 |
| 4.0 | | | | Г | 02/04/22 | .30 | 3:44 PM | RI 22011901H | \$1,700.00 | | 4 |
| 18 | WLS | Jeopardy | 330p-4p | | | | | | | | |
| | out of polit | ical window | | 00/07/00 | | 4 | 1 | | | | |
| | | | | 02/07/22 M | 2 to 02/13/22 | 1x | 1 | DI GOGI I GOI II | ¢4 700 00 | | |
| | WLS | | | IVI | 02/07/22 | :30 | 3:30 PM | RI 22011901H | \$1,700.00 | | 1 |
| 19 | WLS | ABC7 News @ 4p M-F | 4p-5p | | | | | | | | |
| | out of polit | ical window | | 04/04/02 | | 4 | 1 | | | | |
| | M/L O | | | | 2 to 02/06/22 | 1x | 1 | DT 00011001W | ¢4,000,00 | | 4 |
| | WLS | | | W | 02/02/22 | :30 | 4:55 PM | RI 22011901H | \$1,300.00 | | 1 |
| 20 | WLS | ABC7 News @ 4p M-F | 4p-5p | | | | | | | | |



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|------|--------|
| | |

| INVOIC | | | Page 4 of |
|-----------------|-------------------------|----------------|---------------------|
| | | Invoice # | C122020422 |
| Advertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 |
| Product | IRVIN FOR ILLINOIS 2022 | Invoice Month | February 2022 |
| Estimate Number | 8383 | Invoice Period | 01/31/22 - 02/07/22 |

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| Sales Office | Philadelphia NTVS | Deal # | |
| Sales Region | National | Order Flight | 02/01/22 - 02/07/22 |

| Billing Calendar | | | Agency Code | 9912521 |
|------------------|--|--|-----------------|---------|
| Billing Type | | | Advertiser Code | 696 |
| Special Handling | | | Product 1/2 | 783 |

| Agency Ref | 2641 |
|----------------|-------|
| Advertiser Ref | 71469 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|--------------------|------------------------------------|-----------------|----------|----------------------|------------|--------------------|------------------------------|-------------------|----------------|--------|
| | | Paral I | | | | | | | | | |
| | out of poli | tical window | | 02/07/22 | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | M | 02/07/22 | :30 | 4:41 PM | RI 22011901H | \$1,300.00 | | 1 |
| 21 | WLS | ABC7 News @ 5p M-F | 5p-530p | | | | | | ·) | | |
| | out of poli | tical window | | | | | | | | | |
| | | | | | to 02/06/22 | 1x | - 1 | | | | |
| | WLS | | | Tu | 02/01/22 | :30 | 5:28 PM | RI 22011901H | \$1,800.00 | | 1 |
| 22 | WLS out of poli | World News Tonight tical window | 5:30 PM-6:00 PM | | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 5:29 PM | RI 22011901H | \$3,000.00 | | 1 |
| 23 | WLS out of poli | World News Tonight tical window | 5:30 PM-6:00 PM | | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 5:30 PM | RI 22011901H | \$3,000.00 | | 1 |
| 24 | WLS out of poli | ABC7 News @ 6p M-F tical window | 6р-630р | | | | | | | | |
| | | | | | to 02/06/22 | 2x | - 1- 1 | | | | |
| | WLS WLS | | | Tu Th | 02/01/22 02/03/22 | :30 :30 | 6:16 PM 6:22 PM | RI 22011901H RI 22011901H | \$3,000.00 | | 1 2 |
| 25 | WLS WLS | | 6m 620m | In | 02/03/22 | .30 | 0.22 PIVI | RI 22011901H | \$3,000.00 | | 2 |
| 25 | | ABC7 News @ 6p M-F tical window | 6р-630р | | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | Å 2 222 22 | | |
| | WLS | | | М | 02/07/22 | :30 | 6:22 PM | RI 22011901H | \$3,000.00 | | 1 |
| 26 | WLS out of poli | Wheel of Fortune tical window | 626p-656p | | | | | | | | |
| | | | | | to 02/06/22 | 2x | 1 - 1 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 6:54 PM | RI 22011901H | \$3,000.00 | | 1 |



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| INVOIC | | | Page 5 of |
|-----------------|-------------------------|----------------|---------------------|
| UPLI | JAIE | Invoice # | C122020422 |
| Advertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 |
| Product | IRVIN FOR ILLINOIS 2022 | Invoice Month | February 2022 |
| Estimate Number | 8383 | Invoice Period | 01/31/22 - 02/07/22 |

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| Billing Calendar | Broadcast | | Agency Code | 9912521 |
|------------------|-----------|-----|-----------------|---------|
| Billing Type | Cash |] [| Advertiser Code | 696 |
| Special Handling | | | Product 1/2 | 783 |

| Agency Ref | 2641 |
|----------------|-------|
| Advertiser Ref | 71469 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------------|---------------------------------------|---------------------|----------|-------------|--------|----------|--------------|------------|----------------|-------|
| 26 | WLS | Wheel of Fortune | 626p-656p | | • | | | | | | |
| | | ical window | | _ | / / | | | | | | _ |
| | WLS | | | F | 02/04/22 | :30 | 6:40 PM | RI 22011901H | \$3,000.00 | | 2 |
| 27 | WLS out of polit | Wheel of Fortune ical window | 626p-656p | | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 6:53 PM | RI 22011901H | \$3,000.00 | | 1 |
| 28 | WLS out of polit | ABC7 News @ 10p M-F/Su ical window | M-F 10-1035P / Su 1 | 0 | | | | | | | |
| | | | | 01/31/22 | to 02/06/22 | 2x | 11 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 10:27 PM | RI 22011901H | \$3,000.00 | | 1 |
| | WLS | | | Th | 02/03/22 | :30 | 10:34 PM | RI 22011901H | \$3,000.00 | | 2 |
| 29 | WLS out of polit | ABC7 News @ 10p M-F/Su ical window | M-F 10-1035P / Su 1 | 0 | | | | | | | |
| | | | | | to 02/13/22 | 1x | 1 | | | | |
| | WLS | | | М | 02/07/22 | :30 | 10:31 PM | RI 22011901H | \$3,000.00 | 1 | 1 |
| 30 | WLS out of polit | W 9p-10p The Chase ical window | 9р-10р | | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1 | | | | |
| | WLS | | | W | 02/02/22 | :30 | 9:37 PM | RI 22011901H | \$5,000.00 | | 1 |
| 31 | WLS out of polit | ABC7 News Sa @ 6a ical window | 6a-7a | | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1- | | | | |
| | WLS | | | Sa | 02/05/22 | :30 | 6:44 AM | RI 22011901H | \$550.00 | 1 | 1 |
| 32 | WLS out of polit | GMA Sa 7-8a ical window | 7a-8a | | | | | | | | |
| | | | | | to 02/06/22 | 1x | 1 - | | | | |
| | WLS | | | Sa | 02/05/22 | :30 | 7:58 AM | RI 22011901H | \$800.00 | | 1 |
| 33 | WLS | 8a-10a Sa Local news | 8a-10a | | | | | | | | |



Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

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|------|--------|
| | |

| | INVOIC | БЛТГ | Page 6 of | | |
|---------------|-----------------|-------------------------|----------------|---------------------|--|
| $^{\prime}$ U | PLIV | JAIE | Invoice # | C122020422 | |
| | Advertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 | |
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| Billing Calendar | Broadcast | Agency Code | 9912521 |
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| Agency Ref | 2641 |
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| Advertiser Ref | 71469 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------------|---------------------------------------|-----------------|------------|------------|--------|----------|--------------|------------|----------------|-------|
| | and a firm a lit | feed of the device | | | | | | | | | |
| | out of poin | ical window | | 01/31/22 t | o 02/06/22 | 1x | 1- | | | | |
| | WLS | | | Sa | 02/05/22 | :30 | 8:38 AM | RI 22011901H | \$750.00 | | 1 |
| 34 | WLS | GMA Sa 10-11a | 10a-11a | | | | | | • • • • • | | |
| | out of polit | ical window | | | | | | | | | |
| | | | | | o 02/06/22 | 1x | 1- | | | | |
| | WLS | | | Sa | 02/05/22 | :30 | 10:59 AM | RI 22011901H | \$750.00 | | 1 |
| 35 | WLS out of polit | Sa NFL Pro Bowl Skills ical window | 1:00 PM-2:00 PM | | | | | | | | |
| | | | | 01/31/22 t | o 02/06/22 | 1x | 1 - | | | | |
| | WLS | | | Sa | 02/05/22 | :30 | 1:21 PM | RI 22011901H | \$1,500.00 | | 1 |
| 36 | WLS | ABC7 News Su @ 6a ical window | 6a-7a | | | | | | | | |
| | | | | 01/31/22 t | o 02/06/22 | 1x | 1 | | | | |
| | WLS | | | Su | 02/06/22 | :30 | 6:53 AM | RI 22011901H | \$450.00 | | 1 |
| 37 | WLS out of polit | GMA Su 7-8a ical window | 7a-8a | | | | | | | | |
| | | | | | o 02/06/22 | 1x | 1 | | | | |
| | WLS | | | Su | 02/06/22 | :30 | 7:40 AM | RI 22011901H | \$750.00 | | 1 |
| 38 | WLS out of polit | ABC7 News Su @ 8a ical window | 8:00 AM-9:30 AM | | | | | | | | |
| | | | | 01/31/22 t | o 02/06/22 | 1x | 1 | | | | |
| | WLS | | | Su | 02/06/22 | :30 | 9:27 AM | RI 22011901H | \$700.00 | | 1 |
| 39 | WLS | This Week Su 10-11a | 10a-11a | | | | | | | | |
| | out of poll | ical window | | 01/31/22 + | o 02/06/22 | 1x | 1 | | | | |
| | WLS | | | Su | 02/06/22 | :30 | 10:38 AM | RI 22011901H | \$3,500.00 | | 1 |
| 40 | WLS | ESPN NFL Pro Bowl | 2:00 PM-4:30 PM | | | | | | +-,- 50.00 | | |



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| | INVOIC | Блтг | Page 7 of | | |
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| | Advertiser | IRVIN FOR ILLINOIS | Invoice Date | 02/27/22 | |
| | Product | IRVIN FOR ILLINOIS 2022 | Invoice Month | February 2022 | |
| | Estimate Number | 8383 | Invoice Period | 01/31/22 - 02/07/22 | |

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| Sales Region | National | Order Flight | 02/01/22 - 02/07/22 |

| Billing Calendar | Broadcast | Agency Code | 9912521 |
|------------------|-----------|-----------------|---------|
| Billing Type | Cash | Advertiser Code | 696 |
| Special Handling | | Product 1/2 | 783 |

| Agency Ref | 2641 | | | |
|----------------|-------|--|--|--|
| Advertiser Ref | 71469 | | | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------|-------------|---------|-------------|------------|--------|----------|-------------------|----------------------|----------------------|-------|
| | out of politi | cal window | | | | | | | | | |
| | out of point | | | 01/31/22 to | 02/06/22 | 1x | 1 | | | | |
| | WLS | | | Su | 02/06/22 | :30 | 3:09 PM | RI 22011901H | \$7,500.00 | | 1 |
| | | Aire | d Spots | 53 | | | | | | | |
| | | | | Gross Total | | Total | \$86,050 |).00 | | | |
| | | | | Ager | ncy Commis | ssion | \$12,907 | 7.50 | | | |
| | | | | Ν | et Amount | Due | \$73,142 | 2.50 <u>Due a</u> | nd payable NET 30 Da | ys from Invoice Date | |