

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8752

Invoice #	C122050574
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/02/22

Property	WLS-TV	
Account Executive	Neal Cuevas	
Sales Office	Philadelphia NTVS	
Sales Region	National	

Order #	339013
Alt Order #	WOC13585884
Deal #	
Order Flight	04/26/22 - 05/02/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS	America This Morning	4a-430a		•	•	-		•		
	out of polit	tical window									
					2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	4:11 AM	RI 22041801H	\$200.00		1
	WLS			W	04/27/22	:30	4:12 AM	RI 22041801H	\$200.00		2
	WLS			Th	04/28/22	:30	4:11 AM	RI 22041801H	\$200.00		3
	WLS			F	04/29/22	:30	4:11 AM	RI 22041801H	\$200.00		4
2	WLS out of polit	America This Morning tical window	4a-430a								
				05/02/22	2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	4:10 AM	RI 22041801H	\$200.00		1
3	WLS out of polit	ABC7 News @ 4:30a M-F tical window	430a-5a								
				04/25/22	2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	4:52 AM	RI 22041801H	\$350.00		1
	WLS			W	04/27/22	:30	4:52 AM	RI 22041801H	\$350.00		2
	WLS			Th	04/28/22	:30	4:58 AM	RI 22041801H	\$350.00		3
	WLS			F	04/29/22	:30	4:58 AM	RI 22041801H	\$350.00		4
4	WLS out of polit	ABC7 News @ 4:30a M-F tical window	430a-5a								
					2 to 05/08/22	1x	1				
	WLS			М	05/02/22	:30	4:28 AM	RI 22041801H	\$350.00		1
5	WLS out of polit	ABC7 News @ 5a M-F tical window	5a-6a								
				04/25/22	2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	5:58 AM	RI 22041801H	\$600.00		1
	WLS			W	04/27/22	:30	5:30 AM	RI 22041801H	\$600.00		2
	WLS			Th	04/28/22	:30	5:44 AM	RI 22041801H	\$600.00		3
	WLS			F	04/29/22	:30	5:29 AM	RI 22041801H	\$600.00		4
6	WLS	ABC7 News @ 5a M-F	5a-6a								



ABC 7 CHICAGO Billing: (312) 750-7131

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Line	Channel De	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	and at a alteral										
	out of political	window		05/02/2	2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	5:58 AM	RI 22041801H	\$600.00		1
7		C7 News @ M-F 6a window	6a-7a		00/02/22	.00	0.007	M 220 Hoom	φοσ.σο		·
	•			04/25/2	2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	6:41 AM	RI 22041801H	\$1,200.00		1
	WLS			W	04/27/22	:30	6:53 AM	RI 22041801H	\$1,200.00		2 3
	WLS			Th	04/28/22	:30	6:53 AM	RI 22041801H	\$1,200.00		
	WLS			F	04/29/22	:30	6:41 AM	RI 22041801H	\$1,200.00		4
8	WLS AB out of political	SC7 News @ M-F 6a window	6a-7a								
				05/02/2	2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	6:25 AM	RI 22041801H	\$1,200.00		1
9	WLS GN out of political	IA M-F 7-9a window	7a-9a								
				04/25/2	2 to 05/01/22	8x	- 2222				
	WLS			Tu	04/26/22	:30	7:59 AM	RI 22041801H	\$1,500.00		1
	WLS			Tu	04/26/22	:30	8:54 AM	RI 22041801H	\$1,500.00		2
	WLS			W	04/27/22	:30	8:29 AM	RI 22041801H	\$1,500.00		3
	WLS			W	04/27/22	:30	8:59 AM	RI 22041801H	\$1,500.00		4
	WLS			Th	04/28/22	:30	7:55 AM	RI 22041801H	\$1,500.00		6
	WLS			<u>T</u> h	04/28/22	:30	8:47 AM	RI 22041801H	\$1,500.00		5
	WLS			F_	04/29/22	:30	7:28 AM	RI 22041801H	\$1,500.00		7
	WLS			F	04/29/22	:30	8:57 AM	RI 22041801H	\$1,500.00		8
10	WLS GN out of political	IIA M-F 7-9a window	7a-9a								
				05/02/2	2 to 05/08/22	2x	2				
	WLS			M	05/02/22	:30	7:55 AM	RI 22041801H	\$1,500.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WLS	GMA M-F 7-9a	7a-9a	•					•		
		tical window									
	WLS			M	05/02/22	:30	8:28 AM	RI 22041801H	\$1,500.00		2
11	WLS	Live w/Kelly & Ryan 9-10a	9a-10a								
	out of polit	tical window									
					to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	9:56 AM	RI 22041801H	\$500.00		1
	WLS			W	04/27/22	:30	9:37 AM	RI 22041801H	\$500.00		2
	WLS			Th	04/28/22	:30	9:36 AM	RI 22041801H	\$500.00		3
	WLS			F	04/29/22	:30	9:49 AM	RI 22041801H	\$500.00		4
12	WLS out of polit	Live w/Kelly & Ryan 9-10a tical window	9a-10a								
	•			05/02/22	to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	9:44 AM	RI 22041801H	\$500.00		1
13	WLS	The View	10a-11a								
		tical window									
				04/25/22	to 05/01/22	3x	- 1- 11				
	WLS			Tu	04/26/22	:30	10:34 AM	RI 22041801H	\$1,500.00		1
	WLS			Th	04/28/22	:30	11:00 AM	RI 22041801H	\$1,500.00		2
	WLS			F	04/29/22	:30	10:59 AM	RI 22041801H	\$1,500.00		3
14	WLS out of polit	ABC7 News tical window	11a-12p								
				04/25/22	to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	11:29 AM	RI 22041801H	\$750.00		1
	WLS			W	04/27/22	:30	11:28 AM	RI 22041801H	\$750.00		2
	WLS			Th	04/28/22	:30	11:37 AM	RI 22041801H	\$750.00		3
	WLS			F	04/29/22	:30	11:15 AM	RI 22041801H	\$750.00		4
15	WLS out of polit	ABC7 News tical window	11a-12p								
	•			05/02/22	to 05/08/22	1x	1				



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15	WLS	ABC7 News	11a-12p	•							
		tical window									
	WLS			M	05/02/22	:30	11:29 AM	RI 22041801H	\$750.00		1
16	WLS	GMA Day	12p-1p								
	out of polit	tical window									
					2 to 05/01/22	4x	- 1111		^-		
	WLS			Tu	04/26/22	:30	12:53 PM	RI 22041801H	\$700.00		1
	WLS WLS			W Th	04/27/22 04/28/22	:30 :30	12:29 PM 12:54 PM	RI 22041801H RI 22041801H	\$700.00 \$700.00		2 3
	WLS			F	04/29/22	:30	12:34 FM 12:29 PM	RI 22041801H	\$700.00 \$700.00		4
17	WLS	GMA Day	12p-1p	•	04/25/22	.50	12.251 101	M 2204100111	Ψ100.00		7
17		tical window	12p-1p								
	out or poin	lical willdow		05/02/21	2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	12:54 PM	RI 22041801H	\$700.00		
18		M-F 1-2p Tamron Hall	1p-2p	IVI	03/02/22	.00	12.541 101	M 2204100111	Ψ100.00		'
10		tical window	1ρ-2ρ								
					2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	1:37 PM	RI 22041801H	\$400.00		1
	WLS			W	04/27/22	:30	1:39 PM	RI 22041801H	\$400.00		2
	WLS			Th F	04/28/22	:30	1:45 PM	RI 22041801H	\$400.00		3 4
	WLS			Г	04/29/22	:30	1:19 PM	RI 22041801H	\$400.00		4
19	WLS out of polit	M-F 1-2p Tamron Hall tical window	1p-2p								
				05/02/22	2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	1:54 PM	RI 22041801H	\$400.00		1
20	WLS out of polit	General Hospital tical window	2p-3p								
				04/25/22	2 to 05/01/22	4x	- 1111				
	WLS			Tu	04/26/22	:30	1:58 PM	RI 22041801H	\$900.00		1
	WLS			W	04/27/22	:30	2:00 PM	RI 22041801H	\$900.00		2



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20	WLS General Hospital	2p-3p								
	out of political window		_							
	WLS		Th	04/28/22	:30	2:25 PM	RI 22041801H	\$900.00		3
	WLS		F	04/29/22	:30	2:00 PM	RI 22041801H	\$900.00		4
21	WLS General Hospital out of political window	2p-3p								
				2 to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	2:24 PM	RI 22041801H	\$900.00		1
22	WLS Inside Edition out of political window	3-330p								
			04/25/2	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	3:25 PM	RI 22041801H	\$1,200.00		1
	WLS		W	04/27/22	:30	3:25 PM	RI 22041801H	\$1,200.00		2
	WLS		Th	04/28/22	:30	3:15 PM	RI 22041801H	\$1,200.00		3
	WLS		F	04/29/22	:30	3:22 PM	RI 22041801H	\$1,200.00		4
23	WLS Inside Edition out of political window	3-330p								
			05/02/2	2 to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	3:15 PM	RI 22041801H	\$1,200.00		1
24	WLS Jeopardy out of political window	330p-4p								
	·		04/25/2	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	3:56 PM	RI 22041801H	\$2,000.00		1
	WLS		W	04/27/22	:30	3:44 PM	RI 22041801H	\$2,000.00		2
	WLS		Th	04/28/22	:30	3:56 PM	RI 22041801H	\$2,000.00		3
	WLS		F	04/29/22	:30	3:45 PM	RI 22041801H	\$2,000.00		4
25	WLS Jeopardy out of political window	330p-4p								
	•		05/02/2	2 to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	3:56 PM	RI 22041801H	\$2,000.00		1
		,					was taken from the program le			



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26	WLS ABC7 News @ 4p M-F	4p-5p								
	out of political window									
			04/25/22	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	4:27 PM	RI 22041801H	\$2,200.00		1
	WLS		W	04/27/22	:30	4:55 PM	RI 22041801H	\$2,200.00		2
	WLS		Th	04/28/22	:30	4:44 PM	RI 22041801H	\$2,200.00		3
	WLS		F	04/29/22	:30	4:54 PM	RI 22041801H	\$2,200.00		4
27	WLS ABC7 News @ 4p M-F out of political window	4р-5р								
			05/02/22	2 to 05/08/22	1x	1				
	WLS		М	05/02/22	:30	4:54 PM	RI 22041801H	\$2,200.00		1
28	WLS ABC7 News @ 5p M-F out of political window	5p-530p								
			04/25/22	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	4:58 PM	RI 22041801H	\$2,500.00		1
	WLS		W	04/27/22	:30	5:15 PM	RI 22041801H	\$2,500.00		2
	WLS		Th	04/28/22	:30	5:15 PM	RI 22041801H	\$2,500.00		3
	WLS		F	04/29/22	:30	5:13 PM	RI 22041801H	\$2,500.00		4
29	WLS ABC7 News @ 5p M-F out of political window	5p-530p								
				2 to 05/08/22	1x	1				
	WLS		М	05/02/22	:30	5:14 PM	RI 22041801H	\$2,500.00		1
30	WLS World News Tonight 530-6p	5:30 PM-6:00 PM								
	out of political window									
			04/25/22	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	5:30 PM	RI 22041801H	\$4,000.00		1
	WLS		W	04/27/22	:30	5:30 PM	RI 22041801H	\$4,000.00		2
	WLS		Th	04/28/22	:30	5:30 PM	RI 22041801H	\$4,000.00		3
	WLS		F	04/29/22	:30	5:30 PM	RI 22041801H	\$4,000.00		4
31	WLS World News Tonight 530-6p	5:30 PM-6:00 PM								



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	out of political window									
	out of political willdow		05/02/22	to 05/08/22	1x	1				
	WLS		M	05/02/22	:00			\$4,000.00	Credited	1
32	WLS ABC7 News @ 6p M-F out of political window	6p-630p								
			04/25/22	to 05/01/22	2x	11				
	WLS		W	04/27/22	:30	6:14 PM	RI 22041801H	\$4,000.00		1
	WLS		Th	04/28/22	:30	6:29 PM	RI 22041801H	\$4,000.00		2
33	WLS ABC7 News @ 6p M-F out of political window	6p-630p								
				to 05/08/22	1x	1				
	WLS		М	05/02/22	:30	6:10 PM	RI 22041801H	\$4,000.00		1
34	WLS Wheel of Fortune out of political window	626p-656p								
			04/25/22	to 05/01/22	1x	- 1				
	WLS		Tu	04/26/22	:30	6:54 PM	RI 22041801H	\$4,500.00		1
35	WLS Wheel of Fortune out of political window	626p-656p								
				to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	6:53 PM	RI 22041801H	\$4,500.00		1
36	WLS M 7p-8p American Idol out of political window	7p-8p								
				to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	7:22 PM	RI 22041801H	\$6,000.00		1
37	WLS ABC7 News @ 10p M-F/Su out of political window	M-F 10-1035P / Su 1								
				to 05/01/22	2x	- 1- 1				
	WLS		Tu	04/26/22	:30	10:25 PM	RI 22041801H	\$3,800.00		1



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37	WLS ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	10							
	out of political window									
	WLS		Th	04/28/22	:30	11:13 PM	RI 22041801H	\$3,800.00		2
38	WLS ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	10							
	out of political window					_				
				2 to 05/08/22	1x	1				
	WLS		М	05/02/22	:30	10:34 PM	RI 22041801H	\$3,800.00		1
39	WLS Kimmel out of political window	1035p-1137p								
			04/25/22	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	11:02 PM	RI 22041801H	\$1,100.00		1
	WLS		W	04/27/22	:30	11:05 PM	RI 22041801H	\$1,100.00		2
	WLS		Th	04/28/22	:30	11:45 PM	RI 22041801H	\$1,100.00		3
	WLS		F	04/29/22	:30	11:51 PM	RI 22041801H	\$1,100.00		4
40	WLS Kimmel out of political window	1035p-1137p								
			05/02/22	2 to 05/08/22	1x	1				
	WLS		M	05/02/22	:30	11:04 PM	RI 22041801H	\$1,100.00		1
41	WLS Nightline out of political window	1137p-1208a								
	·		04/25/22	2 to 05/01/22	4x	- 1111				
	WLS		Tu	04/26/22	:30	12:04 AM	RI 22041801H	\$400.00		1
	WLS		W	04/27/22	:30	12:03 AM	RI 22041801H	\$400.00		2
	WLS		Th	04/28/22	:30	12:33 AM	RI 22041801H	\$400.00		3
	WLS		F	04/29/22	:30	12:38 AM	RI 22041801H	\$400.00		4
42	WLS Nightline out of political window	1137p-1208a								
	•		05/02/22	2 to 05/08/22	1x	1				
	WLS		М	05/02/22	:30	12:04 AM	RI 22041801H	\$400.00		1
	NEL Dueft Thursday									

NFL Draft Thursday



Remit Address: WLS-TV Attn: WLS-505 P.O. Box 732384 Dallas, TX 75373-2384 Main: (312) 750-7777 ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8752

Invoice #	C122050574
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/02/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339013				
Alt Order #	WOC13585884				
Deal #					
Order Flight	04/26/22 - 05/02/22				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	WLS	7p-1030p	•	•		•	•	•		<u> </u>
	out of political window									
				2 to 05/01/22	1x	1				
	WLS		Th	04/28/22	:30	9:48 PM	RI 22041801H	\$7,000.00		1
44	WLS ABC7 News S	a 5a-6a 5a-6a								
	out of political window									
				2 to 05/01/22	1x	1-				
	WLS		Sa	04/30/22	:30	5:55 AM	RI 22041801H	\$350.00		1
45	WLS ABC7 News S out of political window	a @ 6a 6a-7a								
	out of pointour miliaon		04/25/2	2 to 05/01/22	1x	1-				
	WLS		Sa	04/30/22	:30	6:40 AM	RI 22041801H	\$700.00		1
46	WLS GMA Sa 7-8a out of political window	7a-8a								
			04/25/2	2 to 05/01/22	1x	1 -				
	WLS		Sa	04/30/22	:30	7:54 AM	RI 22041801H	\$1,000.00		1
47	WLS 8a-10a Sa Loc out of political window	cal news 8a-10a								
			04/25/2	2 to 05/01/22	1x	1-				
	WLS		Sa	04/30/22	:30	9:48 AM	RI 22041801H	\$800.00		1
48	WLS GMA Sa 10-11 out of political window	a 10a-11a								
	out of political willdow		04/25/2	2 to 05/01/22	1x	1-				
	WLS		Sa	04/30/22	:30	10:39 AM	RI 22041801H	\$850.00		1
49		2 10p Sa SA 10-11p	Oa	04/30/22	.00	10.55 AW	KI 22041001II	ψ050.00		
49	WLS ABC7 News @ out of political window	y 10p Sa SA 10-11p								
				2 to 05/01/22	1x	1-				
	WLS		Sa	04/30/22	:30	10:25 PM	RI 22041801H	\$1,500.00		1
50	WLS ABC7 News S	u 5a 5a-6a								



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

INVOICE

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8752

Invoice #	C122050574
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/02/22

Property	WLS-TV	
Account Executive	Neal Cuevas	
Sales Office	Philadelphia NTVS	
Sales Region	National	

Order #	339013
Alt Order #	WOC13585884
Deal #	
Order Flight	04/26/22 - 05/02/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		Carturgadam									_
	out of poli	tical window		04/25/2	22 to 05/01/22	1x	1				
	WLS			Su	05/01/22	:30	5:52 AM	RI 22041801H	\$300.00		1
51	WLS	ABC7 News Su @ 6a	6a-7a						********		
	out of poli	tical window									
					2 to 05/01/22	1x	1				
	WLS			Su	05/01/22	:30	6:15 AM	RI 22041801H	\$550.00		1
52	WLS out of poli	GMA Su 7-8a tical window	7a-8a								
					2 to 05/01/22	1x	1				
	WLS			Su	05/01/22	:30	7:40 AM	RI 22041801H	\$1,000.00		1
53	WLS out of poli	ABC7 News Su @ 8a tical window	8:00 AM-9:30 AM								
					2 to 05/01/22	1x	1				
	WLS			Su	05/01/22	:30	8:36 AM	RI 22041801H	\$800.00		1
54	WLS out of poli	Sun LN 10-11p tical window	10-11p								
					2 to 05/01/22	1x	1				
	WLS			Su	05/01/22	:30	10:45 PM	RI 22041801H	\$3,000.00		1
55	WLS out of poli	NFL Draft Countdown tical window	630p-7p								
					2 to 05/01/22	1x	1				
	WLS			Th	04/28/22	:30	6:54 PM	RI 22041801H	\$4,500.00		1
56	WLS out of poli	ABC7 News @ 6p M-F tical window	6p-630p								
					2 to 05/08/22	1x	1				
	WLS			M	05/02/22	:30	6:26 PM	RI 22041801H	\$4,000.00		1



ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

INVOICE

Advertiser	IRVIN FOR ILLINOIS	In
Product	IRVIN FOR ILLINOIS 2022	In
Estimate Number	8752	In

Invoice #		C122050574		
	Invoice Date	05/29/22		
	Invoice Month	May 2022		
	Invoice Period	04/25/22 - 05/02/22		

Property	WLS-TV	
Account Executive	Neal Cuevas	
Sales Office	Philadelphia NTVS	
Sales Region	National	

Order #	339013
Alt Order #	WOC13585884
Deal #	
Order Flight	04/26/22 - 05/02/22

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling					

Agency Code	9912521				
Advertiser Code	696				
Product 1/2	783				

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date		Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 115

<u>Gross Total</u> \$175,250.00

Agency Commission \$26,287.50

Net Amount Due \$148,962.50 Due and payable NET 30 Days from Invoice Date