

Remit Address: WLS-TV Attn: WLS-505 P.O. Box 732384 Dallas, TX 75373-2384 Main: (312) 750-7777 ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8620

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	337842
Alt Order #	WOC13564495
Deal #	
Order Flight	04/05/22 - 04/18/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS out of poli	ABC7 News @ 5a M-F tical window	5a-6a			•			·		<u> </u>
					2 to 04/10/22	1x	1				
	WLS			Th	04/07/22	:30	5:16 AM	RI 22032801H	\$600.00)	1
2	WLS out of poli	ABC7 News @ 5a M-F tical window	5a-6a								
	·				2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	5:45 AM	RI 22032801H	\$600.00)	1
3	WLS out of poli	ABC7 News @ M-F 6a tical window	6a-7a								
	•			04/04/22	2 to 04/10/22	3x	- 11-1				
	WLS			Tu	04/05/22	:30	6:52 AM	RI 22032801H	\$1,200.00)	1
	WLS			W	04/06/22	:30	6:52 AM	RI 22032801H	\$1,200.00		2
	WLS			F	04/08/22	:30	6:43 AM	RI 22032801H	\$1,200.00)	3
4	WLS out of poli	ABC7 News @ M-F 6a tical window	6a-7a								
				04/11/22	2 to 04/17/22	1x	1				
	WLS			М	04/11/22	:30	6:40 AM	RI 22032801H	\$1,200.00)	1
5	WLS out of poli	GMA M-F 7-9a tical window	7a-9a								
	·			04/04/22	2 to 04/10/22	3x	111				
	WLS			W	04/06/22	:30	8:54 AM	RI 22032801H	\$1,500.00)	1
	WLS			Th	04/07/22	:30	8:54 AM	RI 22032801H	\$1,500.00)	2
	WLS			F	04/08/22	:30	8:59 AM	RI 22032801H	\$1,500.00)	3
6	WLS out of poli	GMA M-F 7-9a tical window	7a-9a								
				04/11/22	2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	8:38 AM	RI 22032801H	\$1,500.00)	1
7	WLS	Live w/Kelly & Ryan 9-10a	9a-10a								



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8620

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	337842
Alt Order #	WOC13564495
Deal #	
Order Flight	04/05/22 - 04/18/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	out of poli	tical window									_
	out of poil	tical window		04/04/2	2 to 04/10/22	1x	1				
	WLS			W	04/06/22	:30	9:47 AM	RI 22032801H	\$550.00		1
8	WLS out of poli	Live w/Kelly & Ryan 9-10a tical window	9a-10a								
					2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	9:48 AM	RI 22032801H	\$550.00		1
9	WLS out of poli	ABC7 News tical window	11a-12p								
					2 to 04/10/22	3x	111				
	WLS			<u>w</u>	04/06/22	:30	11:54 AM	RI 22032801H	\$750.00		1
	WLS WLS			Th <i>F</i>	04/07/22 <i>04/08/</i> 22	:30 <i>:00</i>	11:54 AM	RI 22032801H	\$750.00 \$750.00		2 3
40	WLS	ABC7 News	44 - 40 -	F	04/06/22	.00			\$750.00	Credited	3
10	_	tical window	11a-12p								
	out or poil	iidai wiiidow		04/11/2	2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	11:44 AM	RI 22032801H	\$750.00		1
11	WLS out of poli	GMA Day tical window	12p-1p								
	·			04/04/2	2 to 04/10/22	2x	- 1 1				
	WLS			Tu	04/05/22	:30	12:29 PM	RI 22032801H	\$700.00		1
	WLS			F	04/08/22	:30	12:29 PM	RI 22032801H	\$700.00		2
12	WLS out of poli	Inside Edition tical window	3-330p								
					2 to 04/10/22	3x	111				
	WLS			W	04/06/22	:30	3:16 PM	RI 22032801H	\$1,200.00		1
	WLS			Th F	04/07/22	:30	3:21 PM	RI 22032801H	\$1,200.00		2
	WLS			F	04/08/22	:30	3:22 PM	RI 22032801H	\$1,200.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



ABC 7 CHICAGO Billing: (312) 750-7131 http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

INVOICE

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8620

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	337842			
Alt Order #	WOC13564495			
Deal #				
Order Flight	04/05/22 - 04/18/22			

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WLS	Jeopardy	330p-4p								
	out of polit	ical window									
					2 to 04/10/22	4x	- 1111				
	WLS			Tu	04/05/22	:30	3:36 PM	RI 22032801H	\$2,000.00		1
	WLS			W	04/06/22	:30	3:37 PM	RI 22032801H	\$2,000.00		2
	WLS			Th	04/07/22	:30	3:44 PM	RI 22032801H	\$2,000.00		3
	WLS			F	04/08/22	:30	3:36 PM	RI 22032801H	\$2,000.00		4
14	WLS out of polit	Jeopardy iical window	330p-4p								
				04/11/2	2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	3:37 PM	RI 22032801H	\$2,000.00		1
15	WLS out of polit	ABC7 News @ 4p M-F cical window	4p-5p								
				04/04/2	2 to 04/10/22	2x	1 - 1				
	WLS			W	04/06/22	:30	4:55 PM	RI 22032801H	\$1,800.00		1
	WLS			F	04/08/22	:30	4:28 PM	RI 22032801H	\$1,800.00		2
16	WLS out of polit	ABC7 News @ 4p M-F ical window	4p-5p								
				04/11/2	2 to 04/17/22	1x	1				
	WLS			M	04/11/22	:30	4:55 PM	RI 22032801H	\$1,800.00		1
17		ABC7 News @ 5p M-F ical window	5p-530p								
				04/04/2	2 to 04/10/22	2x	- 1- 1				
	WLS			Tu	04/05/22	:30	5:13 PM	RI 22032801H	\$2,300.00		1
	WLS			Th	04/07/22	:30	5:11 PM	RI 22032801H	\$2,300.00		2
18	WLS out of polit	ABC7 News @ 5p M-F ical window	5p-530p								
	•			04/11/2	2 to 04/17/22	1x	1				
	WLS			М	04/11/22	:30	5:12 PM	RI 22032801H	\$2,300.00		1



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209



Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8620

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	337842
Alt Order #	WOC13564495
Deal #	
Order Flight	04/05/22 - 04/18/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WLS World News Tonight 530-6p	5:30 PM-6:00 PM					•			<u>.</u>
	out of political window									
				o 04/10/22	4x	- 1111				
	WLS		Tu	04/05/22	:00			\$3,800.00	Credited	1
	WLS		W	04/06/22	:30	5:30 PM	RI 22032801H	\$3,800.00		2
	WLS		Th	04/07/22	:30	5:30 PM	RI 22032801H	\$3,800.00		3
	WLS		F	04/08/22	:30	5:30 PM	RI 22032801H	\$3,800.00		4
20	WLS World News Tonight 530-6p	5:30 PM-6:00 PM								
	out of political window		04/11/22+	o 04/17/22	1x	1				
	WLS		M	04/11/22	:30	5:30 PM	RI 22032801H	\$3,800.00		1
21	WLS ABC7 News @ 6p M-F	6p-630p		0-1111/22	.00	0.001 1	111 2200200111	ψο,οσο.σο		'
21	out of political window	ор-озор								
			04/04/22 t	o 04/10/22	2x	- 1- 1				
	WLS		Tu	04/05/22	:30	6:12 PM	RI 22032801H	\$3,800.00		1
	WLS		Th	04/07/22	:30	6:12 PM	RI 22032801H	\$3,800.00		2
22	WLS Wheel of Fortune out of political window	626p-656p								
			04/04/22 t	o 04/10/22	1x	1				
	WLS		W	04/06/22	:30	6:35 PM	RI 22032801H	\$4,000.00		1
23	WLS Wheel of Fortune	626p-656p								
	out of political window									
				o 04/17/22	1x	1				
	WLS		M	04/11/22	:30	6:35 PM	RI 22032801H	\$4,000.00		1
24	WLS ABC7 News @ 10p M-F/Su out of political window	M-F 10-1035P / Su 1	0							
			04/04/22 t	o 04/10/22	2x	- 1- 1				
	WLS		Tu	04/05/22	:30	10:32 PM	RI 22032801H	\$3,500.00		1
	WLS		Th	04/07/22	:30	10:31 PM	RI 22032801H	\$3,500.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address: WLS-TV Attn: WLS-505 P.O. Box 732384 Dallas, TX 75373-2384 Main: (312) 750-7777 ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8620

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV		
Account Executive	Neal Cuevas		
Sales Office	Philadelphia NTVS		
Sales Region	National		

Order #	337842
Alt Order #	WOC13564495
Deal #	
Order Flight	04/05/22 - 04/18/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WLS	Kimmel	1035p-1137p	•	•	•	•	•	•		
	out of polit	tical window									
					2 to 04/10/22	1x	1				
	WLS			W	04/06/22	:30	11:18 PM	RI 22032801H	\$1,100.00		1
26	WLS	Kimmel	1035р-1137р								
	out of polit	tical window									
					2 to 04/17/22	1x	1		A. 100.00		
	WLS			M	04/11/22	:30	11:19 PM	RI 22032801H	\$1,100.00		1
27	WLS out of polit	ABC7 News Sa @ 6a tical window	6a-7a								
					2 to 04/10/22	1x	1-				
	WLS			Sa	04/09/22	:30	6:52 AM	RI 22032801H	\$700.00		1
28		8a-10a Sa Local news tical window	8a-10a								
					2 to 04/10/22	1x	1-				
	WLS			Sa	04/09/22	:30	8:14 AM	RI 22032801H	\$800.00		1
29	WLS out of polit	ABC7 News Su @ 6a tical window	6a-7a								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			Su	04/10/22	:30	6:22 AM	RI 22032801H	\$550.00		1
30	WLS out of polit	ABC7 News Su @ 8a tical window	8:00 AM-9:30 AM								
	•			04/04/22	2 to 04/10/22	1x	1				
	WLS			Su	04/10/22	:30	9:27 AM	RI 22032801H	\$800.00		1
31	WLS out of polit	ABC7 News @ 6p M-F tical window	6p-630p								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			W	04/06/22	:30	6:12 PM	RI 22032801H	\$3,800.00		1
32	WLS	ABC7 News	11a-12p								



ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

į	N	V	<u>'</u>	IC	F
1	17	v	v		

		IIIVOICE #
Advertiser	IRVIN FOR ILLINOIS	Invoice Date
Product	IRVIN FOR ILLINOIS 2022	Invoice Month
Estimate Number	8620	Invoice Period

Invoice #	C122040490
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/18/22

Property	WLS-TV	Order #	337842
Account Executive	Neal Cuevas	Alt Order #	WOC13564495
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/05/22 - 04/18/22

Billing Calendar	Broadcast	Agency Code	9912521
Billing Type	Cash	Advertiser Code	696
Special Handling		Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	out of politi	cal window									
	out of pointed window			04/18/22 to	04/24/22	1x	1				
	WLS			M	04/18/22	:30	11:29 AM	RI 22032801H	\$750.00		1
		Aire	d Spots 4	19							

<u>Gross Total</u> \$90,050.00

Agency Commission \$13,507.50

Net Amount Due \$76,542.50 Due and payable NET 30 Days from Invoice Date