

http://abclocal.go.com/wls

# Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

	<u> </u>
Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8568

Invoice #	C122030463
Invoice Date	03/27/22
Invoice Month	March 2022
Invoice Period	02/28/22 - 03/27/22

Property	WLS-TV	
Account Executive	Neal Cuevas	
Sales Office	Philadelphia NTVS	
Sales Region	National	

Order #	335693
Alt Order #	WOC13505008
Deal #	
Order Flight	03/22/22 - 03/28/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS ABC7 News @ 5a M-I	F 5a-6a		•	•	•				
	out of political window									
				22 to 03/27/22	4x	- 1111				
	WLS		Tu	03/22/22	:30	5:54 AM	RI 22022201H	\$700.00		1
	WLS		W	03/23/22	:30	5:54 AM	RI 22022201H	\$700.00		2
	WLS		Th	03/24/22	:30	5:44 AM	RI 22022201H	\$700.00		3
	WLS		F	03/25/22	:30	5:41 AM	RI 22022201H	\$700.00		4
2	WLS ABC7 News @ M-F 6a out of political window	a 6a-7a								
			03/21/2	22 to 03/27/22	2x	1 - 1				
	WLS		W	03/23/22	:30	6:29 AM	RI 22022201H	\$1,800.00		1
	WLS		F	03/25/22	:30	6:41 AM	RI 22022201H	\$1,800.00		2
4	WLS GMA M-F 7-9a out of political window	7a-9a								
	·		03/21/2	22 to 03/27/22	2x	1- 1				
	WLS		W	03/23/22	:30	8:59 AM	RI 22022201H	\$2,000.00		1
	WLS		F	03/25/22	:30	8:48 AM	RI 22022201H	\$2,000.00		2
6	WLS Live w/Kelly & Ryan 9 out of political window	9-10a 9a-10a								
	·		03/21/2	22 to 03/27/22	1x	1				
	WLS		W	03/23/22	:30	9:56 AM	RI 22022201H	\$650.00		1
7	WLS ABC7 News out of political window	11a-12p								
	•		03/21/2	22 to 03/27/22	3x	- 11- 1				
	WLS		Tu	03/22/22	:30	11:16 AM	RI 22022201H	\$950.00		1
	WLS		W	03/23/22	:30	11:54 AM	RI 22022201H	\$950.00		2
	WLS		F	03/25/22	:30	11:10 AM	RI 22022201H	\$950.00		3
8	WLS GMA Day out of political window	12p-1p						*****		
			03/21/2	22 to 03/27/22	1x	1				
		14					you taken from the program to			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



ABC 7 CHICAGO Billing: (312) 750-7131 http://abclocal.go.com/wls

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WLS	GMA Day	12p-1p								
		tical window		<b>T</b> L	00/04/00	00	40.00 DM	DI GOOGGOOTH	<b>#050.00</b>		4
_	WLS	–		Th	03/24/22	:30	12:29 PM	RI 22022201H	\$850.00		1
9	WLS	Inside Edition	3-330p								
	out of poin	tical window		02/24/22	to 03/27/22	3x	111				
	WLS			W	03/23/22	:30	3:27 PM	RI 22022201H	\$1,800.00		1
	WLS			Th	03/24/22	:30	3:27 PM	RI 22022201H	\$1,800.00		2
	WLS			F	03/25/22	:30	3:27 PM	RI 22022201H	\$1,800.00		3
10	WLS	Jeopardy	330p-4p								
		tical window	p								
				03/21/22	to 03/27/22	4x	- 1111				
	WLS			Tu	03/22/22	:30	3:30 PM	RI 22022201H	\$2,500.00		1
	WLS			W	03/23/22	:30	3:56 PM	RI 22022201H	\$2,500.00		2
	WLS			Th	03/24/22	:30	3:45 PM	RI 22022201H	\$2,500.00		3
	WLS			F	03/25/22	:30	3:44 PM	RI 22022201H	\$2,500.00		4
12	WLS	ABC7 News @ 4p M-F	4p-5p								
	out of poin	tical window		02/24/22	to 03/27/22	4	- 1111				
	WLS			Tu	03/22/22	:30	4:43 PM	RI 22022201H	\$2,000.00		1
	WLS			W	03/22/22	:30	4:44 PM	RI 22022201H	\$2,000.00		2
	WLS			Th	03/24/22	:30	4:44 PM	RI 22022201H	\$2,000.00		3
	WLS			F	03/25/22	:30	4:55 PM	RI 22022201H	\$2,000.00		4
13	WLS out of polit	ABC7 News @ 5p M-F tical window	5p-530p								
	2 3. po			03/21/22	to 03/27/22	4x	- 1111				
	WLS			Tu	03/22/22	:30	5:17 PM	RI 22022201H	\$3,000.00		1
	WLS			W	03/23/22	:30	5:27 PM	RI 22022201H	\$3,000.00		2
	WLS			Th	03/24/22	:30	5:30 PM	RI 22022201H	\$3,000.00		3
	WLS			F	03/25/22	:30	5:11 PM	RI 22022201H	\$3,000.00		4

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15		World News Tonight 530-6p	5:30 PM-6:00 PM								
	out of polit	ical window									
				03/21/22 to		1x	- 1				
	WLS			Tu	03/22/22	:30	5:30 PM	RI 22022201H	\$4,500.00		1
17		ABC7 News @ 6p M-F ical window	6p-630p								
				03/21/22 to		1x	1				
	WLS			W	03/23/22	:30	6:14 PM	RI 22022201H	\$4,500.00		1
19	WLS out of polit	Wheel of Fortune ical window	626p-656p								
				03/21/22 to	03/27/22	2x	- 1- 1				
	WLS			Tu	03/22/22	:30	6:47 PM	RI 22022201H	\$5,000.00		1
	WLS			Th	03/24/22	:30	6:45 PM	RI 22022201H	\$5,000.00		2
21	WLS out of polit	ABC7 News @ 10p M-F/Su ical window	M-F 10-1035P / Su 10	]							
				03/21/22 to		1x	1				
	WLS			W	03/23/22	:30	10:31 PM	RI 22022201H	\$4,000.00		1
23	WLS out of polit	ABC7 News Sa @ 6a ical window	6a-7a								
				03/21/22 to		1x	1-				
	WLS			Sa	03/26/22	:30	6:51 AM	RI 22022201H	\$800.00		1
24		8a-10a Sa Local news ical window	8a-10a								
				03/21/22 to	03/27/22	1x	1-				
	WLS			Sa	03/26/22	:30	9:38 AM	RI 22022201H	\$1,100.00		1
25	WLS out of polit	ABC7 News Su @ 6a ical window	6a-7a								
				03/21/22 to	03/27/22	1x	1				
	WLS			Su	03/27/22	:30	6:55 AM	RI 22022201H	\$500.00		1



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26	WLS	ABC7 News Su @ 8a	8:00 AM-9:30 AM								
	out of polit	ical window									
				03/21/22 to	03/27/22	1x	1				
	WLS			Su	03/27/22	:30	8:51 AM	RI 22022201H	\$1,100.00		1
27		On The Red Carpet ical window	430-530p								
				03/21/22 to	03/27/22	1x	1				
	WLS			Su	03/27/22	:30	5:10 PM	RI 22022201H	\$4,000.00		1
			Aired Spots	38							

**Gross Total** \$80,650.00

Agency Commission \$12,097.50

Due and payable NET 30 Days from Invoice Date **Net Amount Due** \$68,552.50