

Remit Address: WLS-TV Attn: WLS-505 P.O. Box 732384

Dallas, TX 75373-2384 Main: (312) 750-7777

ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

INVOICE

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8871

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS	ABC7 News @ 5a M-F	5a-6a	•	•	•		•	•	•	
	out of polit	tical window									
				05/09/2	2 to 05/15/22	8x	- 2222				
	WLS			Tu	05/10/22	:30	5:16 AM	RI 22050201H	\$600.00		1
	WLS			Tu	05/10/22	:30	5:43 AM	RI 22050201H	\$600.00		2
	WLS			W	05/11/22	:30	5:18 AM	RI 22050201H	\$600.00		4
	WLS			W	05/11/22	:30	5:46 AM	RI 22050201H	\$600.00		3
	WLS			Th	05/12/22	:30	5:45 AM	RI 22050201H	\$600.00		5
	WLS			Th	05/12/22	:30	5:59 AM	RI 22050201H	\$600.00		6
	WLS			F	05/13/22	:30	5:30 AM	RI 22042801H	\$600.00		7
	WLS			F	05/13/22	:30	5:58 AM	RI 22051201H	\$600.00		8
2	WLS	ABC7 News @ M-F 6a	6a-7a								
	out of polit	tical window									
				05/09/2	2 to 05/15/22	8x	- 2222				
	WLS			Tu	05/10/22	:30	6:18 AM	RI 22050201H	\$1,200.00		1
	WLS			Tu	05/10/22	:30	6:51 AM	RI 22050201H	\$1,200.00		2
	WLS			W	05/11/22	:30	6:14 AM	RI 22050201H	\$1,200.00		4
	WLS			W	05/11/22	:30	6:53 AM	RI 22050201H	\$1,200.00		3
	WLS			Th	05/12/22	:30	6:18 AM	RI 22050201H	\$1,200.00		6
	WLS			Th	05/12/22	:30	6:54 AM	RI 22050201H	\$1,200.00		6 5 8
	WLS			F	05/13/22	:30	6:26 AM	RI 22042801H	\$1,200.00		8
	WLS			F	05/13/22	:30	6:54 AM	RI 22051201H	\$1,200.00		7
3	WLS	GMA M-F 7-9a	7a-9a								
	out of polit	tical window									
				05/09/2	2 to 05/15/22	8x	- 2222				
	WLS			Tu	05/10/22	:30	8:37 AM	RI 22050201H	\$1,500.00		1
	WLS			Tu	05/10/22	:30	8:59 AM	RI 22050201H	\$1,500.00		2
	WLS			W	05/11/22	:30	8:41 AM	RI 22050201H	\$1,500.00		4
	WLS			W	05/11/22	:30	8:59 AM	RI 22050201H	\$1,500.00		3
	WLS			Th	05/12/22	:30	7:59 AM	RI 22050201H	\$1,500.00		5
	WLS			Th	05/12/22	:30	8:59 AM	RI 22050201H	\$1,500.00		6



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8871

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641				
Advertiser Ref	71469				

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WLS	GMA M-F 7-9a	7a-9a	7			1	1	1 1 1 1 1 1		1151
-	_	tical window									
	WLS			F	05/13/22	:30	7:55 AM	RI 22042801H	\$1,500.00		7
	WLS			F	05/13/22	:30	8:40 AM	RI 22051201H	\$1,500.00		8
4	WLS	Live w/Kelly & Ryan 9-10a	9a-10a								
-	_	tical window									
				05/09/22	2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	9:43 AM	RI 22050201H	\$500.00		1
	WLS			W	05/11/22	:30	9:22 AM	RI 22050201H	\$500.00		2
	WLS			Th	05/12/22	:30	9:49 AM	RI 22050201H	\$500.00		3
	WLS			F	05/13/22	:30	9:55 AM	RI 22042801H	\$500.00		4
5	WLS	The View	10a-11a								
-		tical window									
	•			05/09/22	2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	10:37 AM	RI 22050201H	\$1,500.00		1
	WLS			W	05/11/22	:30	10:35 AM	RI 22050201H	\$1,500.00		2
	WLS			Th	05/12/22	:30	10:34 AM	RI 22050201H	\$1,500.00		3
	WLS			F	05/13/22	:30	10:29 AM	RI 22051201H	\$1,500.00		4
6	WLS	ABC7 News	11a-12p								
	out of poli	tical window	•								
					2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	11:23 AM	RI 22050201H	\$750.00		1
	WLS			W	05/11/22	:30	11:43 AM	RI 22050201H	\$750.00		2
	WLS			Th	05/12/22	:30	11:45 AM	RI 22050201H	\$750.00		3
	WLS			F	05/13/22	:30	11:12 AM	RI 22042801H	\$750.00		4
7	WLS	GMA Day	12p-1p								
	out of poli	tical window									
				05/09/22	2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	12:53 PM	RI 22050201H	\$700.00		1
	WLS			W	05/11/22	:30	12:55 PM	RI 22050201H	\$700.00		2



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8871

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV		
Account Executive	Neal Cuevas		
Sales Office	Philadelphia NTVS		
Sales Region	National		

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WLS	GMA Day	12p-1p	1 -							
		tical window	• •								
	WLS			Th	05/12/22	:30	12:28 PM	RI 22050201H	\$700.00		3
	WLS			F	05/13/22	:30	12:28 PM	RI 22051201H	\$700.00	l	4
8	WLS	M-F 1-2p Tamron Hall	1p-2p								
	out of polit	tical window									
				05/09/22	2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	1:29 PM	RI 22050201H	\$400.00		1
	WLS			W	05/11/22	:30	1:21 PM	RI 22050201H	\$400.00		2
	WLS			Th	05/12/22	:30	1:35 PM	RI 22050201H	\$400.00		3
	WLS			F	05/13/22	:30	1:34 PM	RI 22042801H	\$400.00	l e e e e e e e e e e e e e e e e e e e	4
9	WLS	General Hospital	2p-3p								
	out of polit	tical window									
					2 to 05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	2:24 PM	RI 22050201H	\$900.00	1	1
	WLS			W	05/11/22	:30	2:28 PM	RI 22050201H	\$900.00	l	2
	WLS			Th	05/12/22	:30	1:59 PM	RI 22050201H	\$900.00		3
	WLS			F	05/13/22	:30	1:59 PM	RI 22051201H	\$900.00	l e e e e e e e e e e e e e e e e e e e	4
10	WLS	Inside Edition tical window	3-330p								
	out or poin	ilicai wiilidow		05/09/23	2 to 05/15/22	5x	- 1121				
	WLS			Tu	05/10/22	:30	3:25 PM	RI 22050201H	\$1,200.00	ı	1
	WLS			W	05/11/22	:30	2:59 PM	RI 22050201H	\$1,200.00		2
	WLS			Th	05/12/22	:30	2:59 PM	RI 22050201H	\$1,200.00	l	4
	WLS			Th	05/12/22	:30	3:27 PM	RI 22050201H	\$1,200.00	l .	3
	WLS			F	05/13/22	:30	3:14 PM	RI 22042801H	\$1,200.00	ı	5
11	WLS	Jeopardy	330p-4p								
	out or poll	tical window		05/00/0	05/45/00		1011				
	WII C			05/09/22 Tu	2 to 05/15/22	5x	- 1211	DI 00070001II	<u>Фо</u> 000 00		
	WLS			TU	05/10/22	:30	3:37 PM	RI 22050201H	\$2,000.00	l	1



Remit Address: WLS-TV Attn: WLS-505 P.O. Box 732384

Dallas, TX 75373-2384 Main: (312) 750-7777

ABC 7 CHICAGO Billing: (312) 750-7131

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. Attention: Accounts Payable 1911 North Fort Myer Drive Arlington, VA 22209

ŀ	N	٧	0	IC	Е
---	---	---	---	----	---

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8871

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WLS Jeopardy	330p-4p								
	out of political window									
	WLS		W	05/11/22	:30	3:30 PM	RI 22050201H	\$2,000.00		3
	WLS		W	05/11/22	:30	3:56 PM	RI 22050201H	\$2,000.00		2
	WLS		Th	05/12/22	:30	3:56 PM	RI 22050201H	\$2,000.00		4
	WLS		F	05/13/22	:30	3:56 PM	RI 22051201H	\$2,000.00		5
12	WLS ABC7 News @ 4p M-F out of political window	4p-5p								
	·		05/09/22	2 to 05/15/22	8x	- 2222				
	WLS		Tu	05/10/22	:30	4:24 PM	RI 22050201H	\$2,200.00		1
	WLS		Tu	05/10/22	:30	4:46 PM	RI 22050201H	\$2,200.00		2
	WLS		W	05/11/22	:30	4:14 PM	RI 22050201H	\$2,200.00		4
	WLS		W	05/11/22	:30	4:39 PM	RI 22050201H	\$2,200.00		3
	WLS		Th	05/12/22	:30	4:14 PM	RI 22050201H	\$2,200.00		6
	WLS		Th	05/12/22	:30	4:54 PM	RI 22050201H	\$2,200.00		5
	WLS		F	05/13/22	:30	4:24 PM	RI 22042801H	\$2,200.00		8
	WLS		F	05/13/22	:30	4:44 PM	RI 22051201H	\$2,200.00		7
13	WLS ABC7 News @ 5p M-F	5p-530p								
	out of political window									
				2 to 05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	5:15 PM	RI 22050201H	\$2,500.00		1
	WLS		W	05/11/22	:30	4:58 PM	RI 22050201H	\$2,500.00		2
	WLS		Th	05/12/22	:30	5:12 PM	RI 22050201H	\$2,500.00		3
	WLS		F	05/13/22	:30	5:16 PM	RI 22042801H	\$2,500.00		4
14	WLS World News Tonight 530-6p out of political window	5:30 PM-6:00 PM								
				2 to 05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	5:29 PM	RI 22050201H	\$4,000.00		1
	WLS		W	05/11/22	:30	5:30 PM	RI 22050201H	\$4,000.00		2
	WLS		Th	05/12/22	:00			\$4,000.00	Credited	3
	WLS		F	05/13/22	:30	5:30 PM	RI 22051201H	\$4,000.00		4



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8871

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WLS World News Tonight 530-6p	5:30 PM-6:00 PM								
	out of political window									
15	WLS ABC7 News @ 6p M-F	6p-630p								
	out of political window									
			05/09/22 to	05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	6:15 PM	RI 22050201H	\$4,000.00		1
	WLS		W	05/11/22	:30	6:10 PM	RI 22050201H	\$4,000.00		2
	WLS		Th	05/12/22	:30	6:21 PM	RI 22050201H	\$4,000.00		3
	WLS		F	05/13/22	:30	6:26 PM	RI 22042801H	\$4,000.00		4
16	WLS Wheel of Fortune out of political window	626p-656p								
			05/09/22 to	05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	6:36 PM	RI 22050201H	\$4,500.00		1
	WLS		W	05/11/22	:30	6:54 PM	RI 22050201H	\$4,500.00		2
	WLS		Th	05/12/22	:30	6:54 PM	RI 22050201H	\$4,500.00		3
	WLS		F	05/13/22	:30	6:53 PM	RI 22051201H	\$4,500.00		4
17	WLS ABC7 News @ 10p M-F/Su out of political window	M-F 10-1035P / Su 1	ן							
	out of political willdow		05/09/22 to	05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	10:32 PM	RI 22050201H	\$3,800.00		1
	WLS		W	05/11/22	:30	10:31 PM	RI 22050201H	\$3,800.00		2
	WLS		Th	05/12/22	:30	10:34 PM	RI 22050201H	\$3,800.00		3
	WLS		F	05/13/22	:30	10:11 PM	RI 22042801H	\$3,800.00		4
18	WLS Kimmel out of political window	1035p-1137p								
	•		05/09/22 to	05/15/22	4x	- 1111				
	WLS		Tu	05/10/22	:30	11:05 PM	RI 22050201H	\$1,100.00		1
	WLS		W	05/11/22	:30	11:06 PM	RI 22050201H	\$1,100.00		2
	WLS		Th	05/12/22	:30	11:04 PM	RI 22050201H	\$1,100.00		3
	WLS		F	05/13/22	:30	11:04 PM	RI 22051201H	\$1,100.00		4



http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS	Invoice
Product	IRVIN FOR ILLINOIS 2022	Invoice
Estimate Number	8871	Invoice

Invoice #	C122050575
Invoice Date	05/29/22
Invoice Month	May 2022
Invoice Period	04/25/22 - 05/13/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	339944
Alt Order #	WOC13599860
Deal #	
Order Flight	05/10/22 - 05/13/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WLS	Nightline	1137p-1208a				•		'		•
	out of polit	tical window									
				05/09/22 to	05/15/22	4x	- 1111				
	WLS			Tu	05/10/22	:30	12:05 AM	RI 22050201H	\$400.00		1
	WLS			W	05/11/22	:30	11:52 PM	RI 22050201H	\$400.00		2
	WLS			Th	05/12/22	:30	11:57 PM	RI 22050201H	\$400.00		3
	WLS			F	05/13/22	:30	11:50 PM	RI 22042801H	\$400.00		4
20	WLS	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su 10]							
	out of polit	tical window									
				05/09/22 to	05/15/22	1x	1				
	WLS			Th	05/12/22	:30	10:23 PM	RI 22050201H	\$3,800.00		1
21	WLS	M-F 1208a-108a	1208a-108a								
	out of polit	tical window									
	•	•		05/09/22 to	05/15/22	1x	1				
	WLS			F	05/13/22	:30	12:51 AM	RI 22051201H	\$200.00		1

Aired Spots 95

> **Gross Total** \$160,200.00

Agency Commission \$24,030.00

Net Amount Due \$136,170.00 Due and payable NET 30 Days from Invoice Date