

http://abclocal.go.com/wls

## **Billing Address:**

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8554

Invoice #	C122030460
Invoice Date	03/27/22
Invoice Month	March 2022
Invoice Period	02/28/22 - 03/21/22

Property	WLS-TV
Account Executive	Neal Cuevas
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	334969
Alt Order #	WOC13485748
Deal #	
Order Flight	03/15/22 - 03/21/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS	ABC7 News @ 5a M-F	5a-6a		'				'	•	
	out of polit	tical window									
					2 to 03/20/22	2x	- 1- 1				
	WLS			Tu	03/15/22	:30	5:46 AM	RI 22022201H	\$700.00		1
	WLS			Th	03/17/22	:30	5:46 AM	RI 22022201H	\$700.00	1	2
2	WLS out of polit	ABC7 News @ 5a M-F ical window	5a-6a								
				03/21/22	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	5:22 AM	RI 22022201H	\$700.00		1
3	WLS	ABC7 News @ M-F 6a	6a-7a								
	out of polit	tical window				_					
					2 to 03/20/22	3x	111		<b>A</b> . =		<u>.</u>
	WLS			W	03/16/22	:30	6:53 AM	RI 22022201H	\$1,500.00		1
	WLS			Th F	03/17/22 03/18/22	:30 :30	6:28 AM 6:28 AM	RI 22022201H	\$1,500.00 \$1,500.00		2
	WLS			Г	03/16/22	.30	6.26 AIVI	RI 22022201H	\$1,500.00		3
4	WLS out of polit	ABC7 News @ M-F 6a cical window	6a-7a								
				03/21/22	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	6:42 AM	RI 22022201H	\$1,500.00		1
5	WLS out of polit	GMA M-F 7-9a iical window	7a-9a								
				03/14/22	2 to 03/20/22	3x	- 11- 1				
	WLS			Tu	03/15/22	:30	8:48 AM	RI 22022201H	\$1,800.00		1
	WLS			W	03/16/22	:30	8:53 AM	RI 22022201H	\$1,800.00	1	2
	WLS			F	03/18/22	:30	7:59 AM	RI 22022201H	\$1,800.00	1	3
6	WLS out of polit	GMA M-F 7-9a iical window	7a-9a								
	2 3. po			03/21/22	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	8:45 AM	RI 22022201H	\$1,800.00		1



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Product 1/2	783

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WLS Live w/Kelly & Ryan 9-10a	9a-10a								
	out of political window		02/44/20	0 to 02/20/22	1,,	1				
	WLS		W	2 to 03/20/22 03/16/22	1x :30	9:44 AM	RI 22022201H	\$650.00	1	1
8	WLS The View	10a-11a	**	03/10/22	.50	5.44 AW	KI ELUELLUIII	ψ050.00	•	
Ū	out of political window	ioa-i ia								
	•		03/21/22	2 to 03/27/22	1x	1				
	WLS		M	03/21/22	:30	10:59 AM	RI 22022201H	\$1,500.00		1
9	WLS ABC7 News	11a-12p								
	out of political window		02/14/20	2 to 03/20/22	3x	- 11- 1				
	WLS		Tu	03/15/22	:30	11:56 AM	RI 22022201H	\$950.00		1
	WLS		W	03/16/22	:30	11:28 AM	RI 22022201H	\$950.00 \$950.00		2
	WLS		F	03/18/22	:30	11:30 AM	RI 22022201H	\$950.00		3
10	WLS ABC7 News out of political window	11a-12p								
	cat of political willdow		03/21/22	2 to 03/27/22	1x	1				
	WLS		M	03/21/22	:30	11:43 AM	RI 22022201H	\$950.00		1
11	WLS GMA Day out of political window	12p-1p								
	out of political willdow		03/14/22	2 to 03/20/22	1x	1				
	WLS		Th	03/17/22	:30	12:29 PM	RI 22022201H	\$850.00		1
12	WLS GMA Day out of political window	12p-1p								
	out of pointing. Hinden		03/21/22	2 to 03/27/22	1x	1				
	WLS		M	03/21/22	:30	12:29 PM	RI 22022201H	\$850.00		1
13	WLS Inside Edition	3-330p								
	out of political window		03/14/22	2 to 03/20/22	3x	111				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser Code	696
Product 1/2	783

Agency Ref	2641				
Advertiser Ref	71469				

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WLS	Inside Edition	3-330p			•					
		tical window		147	00/40/00	00	0.07.014	DI 00000001H	<b>#4.000.00</b>		4
	WLS WLS			W Th	03/16/22 03/17/22	:30 :30	3:27 PM 3:25 PM	RI 22022201H RI 22022201H	\$1,800.00 \$1.800.00		1
	WLS			F	03/17/22	:30	3:28 PM	RI 22022201H	\$1,800.00		2 3
14	WLS	Jeopardy	330p-4p		00/10/22	.00	0.20 T W	M LLOLLLOIN	Ψ1,000.00		o o
1-7		tical window	330p-4p								
	out or poin	ilidai Willidow		03/14/22	2 to 03/20/22	2x	- 11				
	WLS			Tu	03/15/22	:30	3:38 PM	RI 22022201H	\$2,500.00		1
	WLS			W	03/16/22	:30	3:43 PM	RI 22022201H	\$2,500.00		2
15	WLS	Jeopardy	330p-4p								
	out of polit	tical window									
				03/21/22	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	3:45 PM	RI 22022201H	\$2,500.00		1
16	WLS	ABC7 News @ 4p M-F	4p-5p								
	out of polit	tical window									
					2 to 03/20/22	4x	- 1111				
	WLS			Tu	03/15/22	:30	4:40 PM	RI 22022201H	\$1,800.00		1
	WLS			W	03/16/22	:30	4:54 PM	RI 22022201H	\$1,800.00		2
	WLS WLS			Th F	03/17/22 03/18/22	:30 :30	4:55 PM 4:44 PM	RI 22022201H RI 22022201H	\$1,800.00 \$1,800.00		3 4
47		ADCZ Nama @ 4n M E	4 5	Г	03/16/22	.30	4.44 FIVI	RI ZZUZZZUIN	φ1,000.00		4
17	WLS	ABC7 News @ 4p M-F tical window	4p-5p								
	out or poin	ilidai Willidow		03/21/22	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	4:54 PM	RI 22022201H	\$1,800.00		1
18	WLS	ABC7 News @ 5p M-F	5p-530p						. ,		
		tical window									
				03/14/22	2 to 03/20/22	4x	- 1111				
	WLS			Tu	03/15/22	:30	4:58 PM	RI 22022201H	\$2,800.00		1
	WLS			W	03/16/22	:30	5:16 PM	RI 22022201H	\$2,800.00		2
			We	warrant that the a	ctual broadcast info	ormation char	wn on this invoice v	was taken from the program l	og		

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18	WLS	ABC7 News @ 5p M-F	5p-530p				•				
		tical window									
	WLS			Th	03/17/22	:30	5:15 PM	RI 22022201H	\$2,800.00		3
	WLS			F	03/18/22	:30	5:13 PM	RI 22022201H	\$2,800.00		4
19	WLS	ABC7 News @ 5p M-F itical window	5p-530p								
	out or por	lical willdow		03/21/23	2 to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	5:16 PM	RI 22022201H	\$2,800.00	<u> </u>	1
20	WLS	World News Tonight 530-6p	5:30 PM-6:00 PM	•••	00/2./22	.00	01.01	111 2202220111	ψ=,000.00		•
	-	tical window	0.00 1 111 0.00 1 111								
				03/14/22	2 to 03/20/22	2x	- 1- 1				
	WLS			Tu	03/15/22	:30	5:30 PM	RI 22022201H	\$4,500.00		1
	WLS			Th	03/17/22	:30	5:30 PM	RI 22022201H	\$4,500.00	)	2
21	WLS out of pol	World News Tonight 530-6p itical window	5:30 PM-6:00 PM								
					2 to 03/27/22	1x	1				
	WLS			М	03/21/22	:30	5:30 PM	RI 22022201H	\$4,500.00		1
22	WLS out of pol	ABC7 News @ 6p M-F itical window	6p-630p								
					2 to 03/20/22	1x	1				
	WLS			W	03/16/22	:30	6:16 PM	RI 22022201H	\$4,500.00		1
23	WLS out of pol	Wheel of Fortune tical window	626p-656p								
					2 to 03/20/22	2x	- 1- 1				
	WLS			Tu	03/15/22	:30	6:54 PM	RI 22022201H	\$5,000.00		1
	WLS			Th	03/17/22	:30	6:34 PM	RI 22022201H	\$5,000.00		2
24	WLS	Wheel of Fortune	626p-656p								
	out of por	tical window		03/21/22	2 to 03/27/22	1x	1				



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24	WLS	Wheel of Fortune	626p-656p								
		tical window									
	WLS			M	03/21/22	:30	6:37 PM	RI 22022201H	\$5,000.00		1
25	WLS	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su 1	0							
	out of polit	tical window									
					to 03/20/22	2x	11				
	WLS			W	03/16/22	:30	10:31 PM	RI 22022201H	\$4,000.00		1
	WLS			Th	03/17/22	:30	10:34 PM	RI 22022201H	\$4,000.00		2
26	WLS out of polit	ABC7 News @ 10p M-F/Su tical window	M-F 10-1035P / Su 1	0							
				03/21/22	to 03/27/22	1x	1				
	WLS			M	03/21/22	:30	10:34 PM	RI 22022201H	\$4,000.00		1
27	WLS	ABC7 News Sa @ 6a	6a-7a								
	out of polit	tical window									
					to 03/20/22	1x	1-				
	WLS			Sa	03/19/22	:30	6:53 AM	RI 22022201H	\$800.00		1
28	WLS out of polit	8a-10a Sa Local news tical window	8a-10a								
				03/14/22	to 03/20/22	1x	1-				
	WLS			Sa	03/19/22	:30	9:50 AM	RI 22022201H	\$1,000.00		1
29	WLS	ABC7 News Su @ 6a	6a-7a								
	out of poli	tical window									
	•			03/14/22	to 03/20/22	1x	1				
	WLS			Su	03/20/22	:30	6:55 AM	RI 22022201H	\$500.00		1
30	WLS out of polit	ABC7 News Su @ 8a tical window	8:00 AM-9:30 AM								
	•			03/14/22	to 03/20/22	1x	1				
	WLS			Su	03/20/22	:30	9:26 AM	RI 22022201H	\$1,000.00		1



Remit Address:
WLS-TV
Attn: WLS-505
P.O. Box 732384
Dallas, TX 75373-2384

ABC 7 CHICAGO Billing: (312) 750-7777 Billing: (312) 750-7131

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Account Executive	Neal Cuevas	7
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1	Deal #	
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Aired Spots 49

Gross Total \$107,150.00

Agency Commission \$16,072.50

Net Amount Due \$91,077.50 Due and payable NET 30 Days from Invoice Date