

http://abclocal.go.com/wls

Billing Address:

Strategic Media Services, Inc. **Attention: Accounts Payable** 1911 North Fort Myer Drive Arlington, VA 22209

Advertiser	IRVIN FOR ILLINOIS
Product	IRVIN FOR ILLINOIS 2022
Estimate Number	8608

Invoice #	C122040495
Invoice Date	04/24/22
Invoice Month	April 2022
Invoice Period	03/28/22 - 04/04/22

Property	WLS-TV	
Account Executive	Neal Cuevas	
Sales Office	Philadelphia NTVS	
Sales Region	National	

Order #	337077
Alt Order #	WOC13554802
Deal #	
Order Flight	03/29/22 - 04/04/22

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	696
Product 1/2	783

Agency Ref	2641
Advertiser Ref	71469

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLS out of poli	ABC7 News @ 5a M-F tical window	5a-6a		·			•	·		
				03/28/22	2 to 04/03/22	1x	1				
	WLS			Th	03/31/22	:30	5:29 AM	RI 22032801H	\$600.00		1
2	WLS out of poli	ABC7 News @ 5a M-F tical window	5a-6a								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	5:44 AM	RI 22032801H	\$600.00		1
3	WLS out of poli	ABC7 News @ M-F 6a tical window	6a-7a								
	·			03/28/22	2 to 04/03/22	3x	- 11- 1				
	WLS			Tu	03/29/22	:30	6:46 AM	RI 22032801H	\$1,200.00		1
	WLS			W	03/30/22	:30	6:41 AM	RI 22032801H	\$1,200.00	1	2
	WLS			F	04/01/22	:30	6:42 AM	RI 22032801H	\$1,200.00)	3
4	WLS out of poli	ABC7 News @ M-F 6a tical window	6a-7a								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	6:53 AM	RI 22032801H	\$1,200.00		1
5	WLS out of poli	GMA M-F 7-9a tical window	7a-9a								
	·			03/28/22	2 to 04/03/22	3x	111				
	WLS			W	03/30/22	:30	8:59 AM	RI 22032801H	\$1,500.00		1
	WLS			Th	03/31/22	:30	7:59 AM	RI 22032801H	\$1,500.00	1	2
	WLS			F	04/01/22	:30	8:29 AM	RI 22032801H	\$1,500.00	1	3
6	WLS out of poli	GMA M-F 7-9a tical window	7a-9a								
	·			04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	8:46 AM	RI 22032801H	\$1,500.00		1
7	WLS	Live w/Kelly & Ryan 9-10a	9a-10a								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	out of polit	ical window									
	out or poin	ical window		03/28/22	to 04/03/22	1x	1				
	WLS			W	03/30/22	:30	9:44 AM	RI 22032801H	\$550.00		1
8		Live w/Kelly & Ryan 9-10a ical window	9a-10a								
					to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	9:38 AM	RI 22032801H	\$550.00		1
9	WLS out of polit	The View ical window	10a-11a								
					to 04/03/22	2x	- 1 1				
	WLS			Tu	03/29/22	:30	10:59 AM	RI 22032801H	\$1,500.00		1
	WLS			F	04/01/22	:30	10:31 AM	RI 22032801H	\$1,500.00	1	2
10	WLS out of polit	ABC7 News ical window	11a-12p								
					to 04/03/22	1x	1				
	WLS			W	03/30/22	:30	11:42 AM	RI 22032801H	\$750.00	1	1
11	WLS out of polit	ABC7 News ical window	11a-12p								
					to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	11:39 AM	RI 22032801H	\$750.00	1	1
12		GMA Day ical window	12p-1p								
					to 04/03/22	2x	- 1 1				
	WLS			Tu	03/29/22	:30	12:29 PM	RI 22032801H	\$700.00		1
	WLS			F	04/01/22	:30	12:29 PM	RI 22032801H	\$700.00	1	2
13	WLS out of polit	Inside Edition ical window	3-330p								
				03/28/22	to 04/03/22	3x	111				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



ABC 7 CHICAGO Billing: (312) 750-7131

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INVOICE

Advertiser	IRVIN FOR ILLINOIS
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WLS	Inside Edition	3-330p			•					<u> </u>
		tical window									
	WLS			W	03/30/22	:30	3:22 PM	RI 22032801H	\$1,200.00		1
	WLS			Th	03/31/22	:30	3:25 PM	RI 22032801H	\$1,200.00		2
	WLS			F	04/01/22	:30	3:21 PM	RI 22032801H	\$1,200.00		3
14	WLS out of poli	Jeopardy tical window	330p-4p								
				03/28/22	2 to 04/03/22	3x	- 11- 1				
	WLS			Tu	03/29/22	:30	3:30 PM	RI 22032801H	\$2,000.00		1
	WLS			W	03/30/22	:30	3:37 PM	RI 22032801H	\$2,000.00		2
	WLS			F	04/01/22	:30	3:44 PM	RI 22032801H	\$2,000.00		3
15	WLS	Jeopardy	330p-4p								
	out of poli	tical window									
				04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	3:45 PM	RI 22032801H	\$2,000.00		1
16	WLS	ABC7 News @ 4p M-F	4p-5p								
	out of poli	tical window									
				03/28/22	2 to 04/03/22	2x	1 - 1				
	WLS			W	03/30/22	:30	4:54 PM	RI 22032801H	\$1,800.00		1
	WLS			F	04/01/22	:30	4:43 PM	RI 22032801H	\$1,800.00		2
17	WLS	ABC7 News @ 4p M-F	4p-5p								
	out of poli	tical window									
				04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	4:55 PM	RI 22032801H	\$1,800.00		1
18	WLS	ABC7 News @ 5p M-F	5p-530p								
	out or poil	tical window		00/00/0	0.4/0.0/0.0	•	1 1				
	W. O				2 to 04/03/22	2x	- 1- 1	DI 00000001W	#0.000.00		4
	WLS			Tu	03/29/22	:30	5:16 PM	RI 22032801H	\$2,300.00		1 2
	WLS			Th	03/31/22	:30	5:27 PM	RI 22032801H	\$2,300.00		2
		ABC7 News @ 5p M-F									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WLS		5p-530p	•			•	•	•		
	out of polit	tical window									
					2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	5:15 PM	RI 22032801H	\$2,300.00		1
20	WLS	World News Tonight 530-6p	5:30 PM-6:00 PM								
	out of polit	tical window									
					2 to 04/03/22	3x	- 11- 1				
	WLS			Tu	03/29/22	:30	5:30 PM	RI 22032801H	\$3,800.00		1
	WLS			W	03/30/22	:30	5:30 PM	RI 22032801H	\$3,800.00		2
	WLS			F	04/01/22	:30	5:29 PM	RI 22032801H	\$3,800.00		3
21	WLS out of polit	World News Tonight 530-6p ical window	5:30 PM-6:00 PM								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			М	04/04/22	:30	5:30 PM	RI 22032801H	\$3,800.00		1
22	WLS out of polit	ABC7 News @ 6p M-F ical window	6р-630р								
				03/28/22	2 to 04/03/22	3x	- 1- 11				
	WLS			Tu	03/29/22	:30	6:22 PM	RI 22032801H	\$3,800.00		1
	WLS			Th	03/31/22	:30	6:21 PM	RI 22032801H	\$3,800.00		2
	WLS			F	04/01/22	:30	6:14 PM	RI 22032801H	\$3,800.00		3
23	WLS out of polit	Wheel of Fortune ical window	626p-656p								
				03/28/22	2 to 04/03/22	1x	1				
	WLS			W	03/30/22	:30	6:28 PM	RI 22032801H	\$4,000.00		1
24	WLS out of polit	Wheel of Fortune iical window	626p-656p								
				04/04/22	2 to 04/10/22	1x	1				
	WLS			M	04/04/22	:30	6:34 PM	RI 22032801H	\$4,000.00		1
25	WLS	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su 1	0					. ,		



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	out of political window									
	out of political window		03/28/22	2 to 04/03/22	2x	- 1- 1				
	WLS		Tu	03/29/22	:30	10:32 PM	RI 22032801H	\$3,500.00		1
	WLS		Th	03/31/22	:30	10:26 PM	RI 22032801H	\$3,500.00		2
26	WLS ABC7 News @ 10p M-F/Su out of political window	M-F 10-1035P / Su	10							
				2 to 04/10/22	1x	1				
	WLS		M	04/04/22	:30	10:34 PM	RI 22032801H	\$3,500.00		1
27	WLS Kimmel out of political window	1035p-1137p								
				2 to 04/03/22	1x	1				
	WLS		W	03/30/22	:30	11:05 PM	RI 22032801H	\$1,100.00		1
28	WLS Kimmel out of political window	1035p-1137p								
				2 to 04/10/22	1x	1				
	WLS		M	04/04/22	:30	11:06 PM	RI 22032801H	\$1,100.00		1
29	WLS Fri 7p-8p Shark Tank out of political window	7p-8p								
				2 to 04/03/22	1x	1				
	WLS		F	04/01/22	:30	7:18 PM	RI 22032801H	\$7,500.00		1
30	WLS ABC7 News Sa @ 6a out of political window	6a-7a								
				2 to 04/03/22	1x	1-				
	WLS		Sa	04/02/22	:30	6:28 AM	RI 22032801H	\$700.00		1
31	WLS 8a-10a Sa Local news out of political window	8a-10a								
				2 to 04/03/22	1x	1-				
	WLS		Sa	04/02/22	:30	9:14 AM	RI 22032801H	\$800.00		1

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32	WLS	ABC7 News Su @ 6a	6a-7a								
	out of polit	ical window									
				03/28/22 to	04/03/22	1x	1				
	WLS			Su	04/03/22	:30	6:55 AM	RI 22032801H	\$550.00		1
33		ABC7 News Su @ 8a ical window	8:00 AM-9:30 AM								
				03/28/22 to	04/03/22	1x	1				
	WLS			Su	04/03/22	:30	8:37 AM	RI 22032801H	\$800.00		1
		<u> </u>	ired Spots	50							

Gross Total \$100,550.00

Agency Commission \$15,082.50

Due and payable NET 30 Days from Invoice Date **Net Amount Due** \$85,467.50