

KINN-AM, Alamogordo, NM

List of Community Issues

2nd Quarter of 2021

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) Alamogordo Public Schools – Athletic Department
- 2) White Sands Habitat for Humanity – Golf Tournament
- 3) City of Alamogordo – Keep Alamogordo Beautiful
- 4) Alamogordo Animal Control

The following programs were broadcast on KINN-AM airing during the 2nd Quarter of 2021 to address the importance of these issues:

- 1) Burt Broadcasting stations worked together with the Alamogordo Public Schools Athletic Department to educate the community about upcoming opportunities to attend various sporting events as well as event capacities and safety precautions.

POC: AJ Cisco

Date: 04/02/21

Length: 18 minutes

- 2) After a year without fundraising, the White Sands Habitat for Humanity was able to host a golf tournament open to the public in order to generate funds for those who are underprivileged in Otero County. This live interview also educated Otero County residents about the benefits and ways to apply for assistance through the Habitat for Humanity Organization.

POC: Kuia Taiaroa

Date: 04/09/2021

Length: 14 minutes

- 3) Burt Broadcasting stations worked together with the City of Alamogordo's Keep Alamogordo Beautiful program to inform the community about upcoming ways to volunteer to do a variety of clean-up tasks throughout the Tularosa Basin.

POC: Josh Sides

Date: 05/07/2021

Length: 18 minutes

- 4) Burt Broadcasting stations worked together with the Alamogordo Animal Control office to inform the public about adoption and volunteer availabilities throughout Otero County. The animal shelter was at capacity, and in urgent need of new permanent homes or foster homes for dogs and cats. Animal Control was also in need of volunteers to walk and play with the animals currently housed at the shelter.

POC: Dwayne Martinez

Date: 06/25/2021

Length: 21 minutes