

# CONTRACT



**KLSR-TV**  
 2940 Chad Dr  
 Eugene, OR 97408  
 (404) 496-7531

<u>Contract / Revision</u> 44422 /		<u>Alt Order #</u> 10776034
<u>Advertiser</u> POL/Dan Rayfield/D/Atg/OR-A		<u>Original Date / Revision</u> 05/03/24 / 05/03/24
<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Estimate #</u> 14704	
<u>Product</u> DAN RAYFIELD D ATG O		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLSR	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps-Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV15780	<u>Advertiser Code</u> 1912	<u>Product 1/2</u> 1930
<u>Agency Ref</u> P00020745	<u>Advertiser Ref</u> P00097564-A	

And:

**Buying Time LLC**  
 650 Massachusetts Ave NW  
 Ste 210  
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KLSR	05/14/24	05/21/24	M-F KVAL News/Fox	7:00 AM-8:00 AM		:30			NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-1-----				1	\$6.00			
Week:		05/20/24	05/26/24	-1-----				1	\$6.00			
2	KLSR	05/16/24	05/16/24	M-F KVAL News/Fox	7:00 AM-8:00 AM		:30			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---1---				1	\$6.00			
3	KLSR	05/20/24	05/20/24	M-F KVAL News/Fox	7:00 AM-8:00 AM		:30			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$6.00			
4	KLSR	05/16/24	05/16/24	People's Court	2:00 PM-3:00 PM		:30			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---1---				1	\$6.00			
5	KLSR	05/14/24	05/14/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-1-----				1	\$65.00			
6	KLSR	05/15/24	05/15/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--1----				1	\$65.00			
7	KLSR	05/16/24	05/16/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---1---				1	\$65.00			
8	KLSR	05/20/24	05/20/24	M-F Fox News	10:00 PM-10:30 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$65.00			
D 9	KLSR	05/16/24	05/16/24	Next Level Chef	8:00 PM-9:00 PM		:30			NM	0	\$0.00
10	KLSR	05/14/24	05/14/24	M-F	10:30 PM-11:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-1-----				1	\$20.00			
11	KLSR	05/15/24	05/15/24	M-F	10:30 PM-11:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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<u>Advertiser</u> POL/Dan Rayfield/D/Atg/OR-A	<u>Original Date / Revision</u> 05/03/24 / 05/03/24
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<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Product</u> DAN RAYFIELD D ATG	<u>Estimate #</u> 14704
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	--1----				1	\$20.00			
12	KLSR	05/16/24	05/16/24	M-F	10:30 PM-11:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---1---				1	\$20.00			
13	KLSR	05/20/24	05/20/24	M-F	10:30 PM-11:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	1-----				1	\$20.00			
N 14	KLSR	05/16/24	05/16/24	I Can See Your Voice	8:00 PM-9:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	---1---				1	\$100.00			
<b>Totals</b>											14	\$470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/21/24	14	\$470.00	(\$70.50)	\$399.50
<b>Totals</b>	14	\$470.00	(\$70.50)	\$399.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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