

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gilbert Gonzalez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Gilbert Gonzalez

Authorized committee: N/A

Agency requesting time (and contact information):
 N/A

Candidate's political party:
City Council District 1

Office sought (no acronyms or abbreviations):

Date of election: 11/8/2022 General Primary

Treasurer of candidate's authorized committee:
Enrique Longoria



The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>Gilbert Gonzalez</u>	Signature:  Name: <u>Patricia Anspie</u>
Date of Request to Purchase Ad Time: <u>10-19-22</u>	Date of Station Agreement to Sell Time: <u>11/19/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/19/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 40646b	Station Call Letters: KQUR	Date Received/Requested: 10/19/22
Est. #: N/A	Station Location: Laredo, TX	Run Start and End Dates: 10/24/22 - 11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KQUR-FM
 216 W. Village Blvd.
 Suite 101
 Laredo, TX 78041
 (956) 725-1000

www.radiounited.com

<u>Contract / Revision</u> 40646B /		<u>Alt Order #</u>
<u>Advertiser</u> Gilbert Gonzalez for City Council Pct 1		<u>Original Date / Revision</u> 10/19/22 / 10/20/22
<u>Contract Dates</u> 10/24/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> 10/24- 11/8		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KQUR-FM	<u>Account Executive</u> Patricia Arispe	<u>Sales Office</u> Laredo Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Gilbert Gonzalez for City Council Pct 1
 2400 Colonia Loop
 Laredo, TX 78046

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KQUR	10/24/22	11/08/22		M-F 6a-12a		:30			NM	44	\$748.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	44444--				20	\$17.00			
	Week:	10/31/22	11/06/22	44444--				20	\$17.00			
	Week:	11/07/22	11/13/22	-4-----				4	\$17.00			
N 2	KQUR	10/29/22	10/29/22	Sa-Su 6a-7p	6:00 AM-7:00 PM		:30			NM	6	\$102.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	-----S-				6	\$17.00			
N 3	KQUR	10/30/22	11/06/22	Sa-Su 6a-7p	6:00 AM-7:00 PM		:30			NM	10	\$93.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/22	10/30/22	-----S				5	\$9.35			
	Week:	10/31/22	11/06/22	-----S				5	\$9.35			
Totals											60	\$943.50

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/31/22	35	\$556.75	\$556.75
11/01/22 - 11/08/22	25	\$386.75	\$386.75
Totals	60	\$943.50	\$943.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

POLITICAL: Gonzalez Pct 1 r1



From: PATRICIA ARISPE
 Phone: (956) 794-9121
 Email: parispe@communications.com
 10/18/2022 1:00 PM

Flight Dates: 10/19/2022 - 11/04/2022
 Demo: P 12+

Radio Market: LAREDO, TX
 Survey: SP22 / FA21
 Geography: Metro

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GRS
KBDR-FM			174		\$18.05	\$3,140.75	1.0%	\$17.59	178.6	100%	100%	55.6%	122,900	3.2	397,800
Flight A - 1 wk (10/19/22) - 10/24			59		\$15.63	\$922.25	1.0%	\$16.50	55.9	31%	29%	18.8%	41,500	3.0	126,500
One Week Total			30		\$15.73	\$471.75	1.0%	\$17.15	27.5	15%	15%	11.3%	25,000	2.5	62,000
	Sa 6A-7P		30		\$15.73	\$471.75	1.0%	\$17.15	27.5	15%	15%	11.3%	25,000	2.5	62,000
	Su 6A-7P		5	30	\$17.85	\$89.25	0.7%	\$25.50	3.5	13%	19%	2.2%	4,800	1.6	7,500
	M-F 6A-12M		5	30	\$8.50	\$42.50	0.4%	\$21.25	2.0	7%	9%	1.4%	3,100	1.5	4,500
	M-F 6A-12M	MFROT	20	20	\$17.00	\$340.00	1.1%	\$15.45	22.0	80%	72%	10.1%	22,300	2.2	50,000
Flight A - 1 wk (10/24) - 10/31			25		\$15.30	\$382.50	1.0%	\$15.94	24.0	13%	12%	10.6%	23,500	2.3	54,500
One Week Total			25		\$15.30	\$382.50	1.0%	\$15.94	24.0	13%	12%	10.6%	23,500	2.3	54,500
	M-F 6A-12M	MFROT	20	30	\$17.00	\$340.00	1.1%	\$15.45	22.0	92%	89%	10.1%	22,300	2.2	50,000
	Su 6A-7P		5	30	\$8.50	\$42.50	0.4%	\$21.25	2.0	8%	11%	1.4%	3,100	1.5	4,500
Flight A - 1 wk (10/31) - 11/7			4		\$17.00	\$68.00	1.1%	\$15.45	4.4	2%	2%	3.8%	8,300	1.2	10,000
One Week Total			4		\$17.00	\$68.00	1.1%	\$15.45	4.4	2%	2%	3.8%	8,300	1.2	10,000
	M-F 6A-12M	MFROT	4	30	\$17.00	\$68.00	1.1%	\$15.45	4.4	100%	100%	3.8%	8,300	1.2	10,000
KNEX-FM			55		\$23.18	\$1,275.00	1.3%	\$18.09	70.5	39%	41%	27.9%	61,600	2.5	156,500
Flight A - 1 wk (10/19/22) - 10/24			28		\$22.46	\$629.00	1.3%	\$17.62	35.7	20%	20%	16.5%	36,500	2.2	79,300
One Week Total			28		\$22.46	\$629.00	1.3%	\$17.62	35.7	20%	20%	16.5%	36,500	2.2	79,300
	M-F 6A-12M	MFROT	18	30	\$25.50	\$459.00	1.4%	\$18.21	25.2	71%	73%	13.7%	30,200	1.8	55,800
	Sa 6A-7P		5	30	\$17.00	\$85.00	1.3%	\$13.08	6.5	18%	14%	4.6%	10,100	1.4	14,500
	Su 6A-7P		5	30	\$17.00	\$85.00	0.8%	\$21.25	4.0	11%	14%	2.8%	6,100	1.5	9,000

The first demo listed is the Primary Demo.
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POLITICAL: Gonzalez Pct 1 R1

From: PATRICIA ARISPE
 Phone: (956) 794-9121
 Email: parispe@rcommunications.com
 10/18/2022 1:00 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gis
KNEX-FM (continued)															
Flight A - 1 wk (10/24-10/31)			23		\$23.65	\$544.00	1.3%	\$18.63	29.2	16%	17%	14.8%	32,600	2.0	64,800
One Week Total			23		\$23.65	\$544.00	1.3%	\$18.63	29.2	16%	17%	14.8%	32,600	2.0	64,800
	M-F 6A-12M	MFROT	18	30	\$25.50	\$459.00	1.4%	\$18.21	25.2	86%	84%	13.7%	30,200	1.8	55,800
	Su 6A-7P		5	30	\$17.00	\$85.00	0.8%	\$21.25	4.0	14%	16%	2.8%	6,100	1.5	9,000
Flight A - 1 wk (10/24-10/27)			4		\$25.50	\$102.00	1.4%	\$18.21	5.6	3%	3%	4.9%	10,900	1.1	12,400
One Week Total			4		\$25.50	\$102.00	1.4%	\$18.21	5.6	3%	3%	4.9%	10,900	1.1	12,400
	M-F 6A-12M	MFROT	4	30	\$25.50	\$102.00	1.4%	\$18.21	5.6	100%	100%	4.9%	10,900	1.1	12,400
KQUR-FM															
Flight A - 1 wk (10/24-10/27)			60		\$15.73	\$943.50	0.9%	\$18.07	52.2	29%	30%	19.1%	42,300	2.7	114,800
One Week Total			31		\$15.77	\$488.75	0.9%	\$18.65	26.2	15%	16%	11.4%	25,200	2.3	57,500
	M-F 6A-12M	MFROT	31		\$15.77	\$488.75	0.9%	\$18.65	26.2	15%	16%	11.4%	25,200	2.3	57,500
	Sa 6A-7P		20	30	\$17.00	\$340.00	1.0%	\$17.00	20.0	76%	70%	9.9%	21,900	2.0	44,000
	Su 6A-7P		6	30	\$17.00	\$102.00	0.7%	\$24.29	4.2	16%	21%	2.5%	5,500	1.6	9,000
Flight A - 1 wk (10/24-10/31)			5		\$9.35	\$46.75	0.4%	\$23.38	2.0	8%	10%	1.4%	3,200	1.4	4,500
One Week Total			25		\$15.47	\$386.75	0.9%	\$17.58	22.0	12%	12%	10.4%	23,000	2.1	48,500
	M-F 6A-12M	MFROT	25		\$15.47	\$386.75	0.9%	\$17.58	22.0	12%	12%	10.4%	23,000	2.1	48,500
	Su 6A-7P		20	30	\$17.00	\$340.00	1.0%	\$17.00	20.0	91%	88%	9.9%	21,900	2.0	44,000
	Su 6A-7P		5	30	\$9.35	\$46.75	0.4%	\$23.38	2.0	9%	12%	1.4%	3,200	1.4	4,500
Flight A - 1 wk (10/24-10/27)			4		\$17.00	\$68.00	1.0%	\$17.00	4.0	2%	2%	3.4%	7,600	1.2	8,800
One Week Total			4		\$17.00	\$68.00	1.0%	\$17.00	4.0	2%	2%	3.4%	7,600	1.2	8,800
	M-F 6A-12M	MFROT	4	30	\$17.00	\$68.00	1.0%	\$17.00	4.0	100%	100%	3.4%	7,600	1.2	8,800

The first demo listed is the Primary Demo.
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POLITICAL: Gonzalez Pct 1 r1



From: PATRICIA ARISPE
 Phone: (956) 794-9121
 Email: patrispe@communications.com
 10/18/2022 1:00 PM

Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gis	CPM
Radio Total	174	\$18.05	\$3,140.75	1.0%	\$17.59	178.6	100%	100%	55.6%	122,900	3.2	397,800	\$7.65
KBDR-FM	59	\$15.63	\$922.25	1.0%	\$16.50	55.9	31%	29%	18.8%	41,500	3.0	126,500	\$7.44
KNEX-FM	55	\$23.18	\$1,275.00	1.3%	\$18.08	70.5	39%	41%	27.9%	61,800	2.5	156,500	\$8.28
KOUR-FM	60	\$15.73	\$943.50	0.9%	\$16.07	52.2	29%	30%	19.1%	42,300	2.7	114,800	\$8.28

[Signature]
 Accepted by Station
 Date: 10/19/22

[Signature]
 Accepted by Client
 Date: 10-18-22

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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GILBERT GONZALEZ CAMPAIGN
PH. 956-763-7735

88-252
1149-60

246

DATE 10-19-22

PAY TO THE
ORDER OF

Radio United

\$ 3,140.75

Three thousand one hundred forty and seven/100

DOLLARS



Security Features
Included
Details on Back



IBC BANK.

Laredo, TX

IBC Voice - (956) 723-2929

MEMO

Radio Adv. Political

MP

⑆ 114902528⑆ 2114909379⑆ 0246

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FINE LINE