

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Daisy Campos Rodriguez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Daisy Campos Rodriguez

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

City Council District 2

Office sought (no acronyms or abbreviations):

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Valerie B. Campos

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Daisy Campos

Signature:

Patricia Arispe

Name: Daisy Campos Rodriguez

Name: Patricia Arispe

Date of Request to Purchase Ad Time: 10/21/22

Date of Station Agreement to Sell Time: 10/21/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/21/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 407486	Station Call Letters: KOUR	Date Received/Requested: 10/21/22
Est. #: N/A	Station Location: Laredo, TX	Run Start and End Dates: 10/22/22 - 11/5/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**KQUR-FM**  
 216 W. Village Blvd.  
 Suite 101  
 Laredo, TX 78041  
 (956) 725-1000

www.radiounited.com

And:

**Daisy Campos Rod 4 City Coluncil D2**  
 Attention: Daisy Camos Rodriguez  
 3001 Pecos  
 Laredo, TX 78046

<u>Contract / Revision</u> 40748B /		<u>Alt Order #</u>
<u>Advertiser</u> Daisy Campos Rod 4 City Coluncil D2		<u>Original Date / Revision</u> 10/21/22 / 10/21/22
<u>Contract Dates</u> 10/22/22 - 10/28/22	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KQUR-FM	<u>Account Executive</u> Patricia Arispe	<u>Sales Office</u> Laredo Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KQUR	10/22/22	10/22/22	Sa-Su 6a-7p	Sa-Su 6a-7p		:30			NM	12	\$204.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----S-	12			\$17.00				
N 2	KQUR	10/23/22	10/23/22	Sa-Su 6a-7p	Sa-Su 6a-7p		:30			NM	12	\$112.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/17/22	10/23/22	-----S	12			\$9.35				
N 3	KQUR	10/24/22	10/28/22		M-F 6a-12a		:30			NM	40	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	MTWTF--	40			\$17.00				
<b>Totals</b>											<b>64</b>	<b>\$996.20</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/28/22	64	\$996.20	\$996.20
<b>Totals</b>	<b>64</b>	<b>\$996.20</b>	<b>\$996.20</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**POLITICAL: (KQUR & KBDR) Daisy Campos Rod**

From: PATRICIA ARISPE  
 Phone: (956) 794-9121  
 Email: patrispe@rcommunications.com  
 10/21/2022 1:04 PM

Flight Dates: 10/19/2022 - 11/08/2022  
 Demo: P 12+

Radio Market: LAREDO, TX  
 Survey: SP22 / FA21  
 Geography: Metro

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
<b>Radio Total</b>			<b>256</b>		<b>\$15.57</b>	<b>\$3,984.80</b>	<b>0.9%</b>	<b>\$18.05</b>	<b>220.8</b>	<b>100%</b>	<b>100%</b>	<b>40.9%</b>	<b>90,400</b>	<b>5.4</b>	<b>491,200</b>
<b>KBDR-FM</b>			<b>128</b>		<b>\$15.57</b>	<b>\$1,982.40</b>	<b>0.9%</b>	<b>\$17.42</b>	<b>114.4</b>	<b>52%</b>	<b>50%</b>	<b>22.4%</b>	<b>49,500</b>	<b>5.2</b>	<b>257,600</b>
<b>Flight A - 1 wk (10/17)</b>															
One Week Total			24		\$13.18	\$316.20	0.5%	\$23.95	13.2	6%	8%	4.6%	10,200	2.8	28,800
			24		\$13.18	\$316.20	0.5%	\$23.95	13.2	6%	8%	4.6%	10,200	2.8	28,800
	Sa 6A-7P		12	30	\$17.85	\$214.20	0.7%	\$25.50	8.4	64%	68%	3.2%	7,000	2.6	18,000
	Su 6A-7P		12	30	\$8.50	\$102.00	0.4%	\$21.25	4.8	36%	32%	2.2%	4,900	2.2	10,800
<b>Flight A - 1 wk (10/24)</b>															
One Week Total			64		\$15.57	\$996.20	0.9%	\$17.42	57.2	26%	25%	14.2%	31,300	4.1	128,800
			64		\$15.57	\$996.20	0.9%	\$17.42	57.2	26%	25%	14.2%	31,300	4.1	128,800
	M-F 6A-12M	MFROT	40	30	\$17.00	\$680.00	1.1%	\$15.45	44.0	77%	68%	12.8%	28,300	3.5	100,000
	Sa 6A-7P		12	30	\$17.85	\$214.20	0.7%	\$25.50	8.4	15%	22%	3.2%	7,000	2.6	18,000
	Su 6A-7P		12	30	\$8.50	\$102.00	0.4%	\$21.25	4.8	8%	10%	2.2%	4,900	2.2	10,800
<b>Flight A - 1 wk (10/31)</b>															
One Week Total			40		\$17.00	\$680.00	1.1%	\$15.45	44.0	20%	17%	12.8%	28,300	3.5	100,000
			40		\$17.00	\$680.00	1.1%	\$15.45	44.0	20%	17%	12.8%	28,300	3.5	100,000
	M-F 6A-12M	MFROT	40	30	\$17.00	\$680.00	1.1%	\$15.45	44.0	100%	100%	12.8%	28,300	3.5	100,000
<b>KQUR-FM</b>			<b>128</b>		<b>\$15.57</b>	<b>\$1,982.40</b>	<b>0.8%</b>	<b>\$18.73</b>	<b>106.4</b>	<b>48%</b>	<b>50%</b>	<b>23.3%</b>	<b>51,500</b>	<b>4.5</b>	<b>233,600</b>
<b>Flight A - 1 wk (10/17)</b>															
One Week Total			24		\$13.18	\$316.20	0.5%	\$23.95	13.2	6%	8%	4.8%	10,500	2.7	28,800
			24		\$13.18	\$316.20	0.5%	\$23.95	13.2	6%	8%	4.8%	10,500	2.7	28,800
	Sa 6A-7P		12	30	\$17.00	\$204.00	0.7%	\$24.29	8.4	64%	65%	3.3%	7,300	2.5	18,000
	Su 6A-7P		12	30	\$9.35	\$112.20	0.4%	\$23.38	4.8	36%	35%	2.2%	4,900	2.2	10,800
<b>Flight A - 1 wk (10/24)</b>															

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio Information: LAREDO, TX; SP22 / FA21; Metro; Multiple Dayparts Used; P 12+; See Detailed Sourcing Page for Complete Details.  
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POLITICAL: (KQUR & KBDP) Daisy Campos Rod



From: PATRICIA ARISPE  
 Phone: (956) 794-9121  
 Email: patrispe@rcommunications.com  
 10/21/2022 1:04 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	GRs
<b>KQUR-FM (continued)</b>															
			64		\$15.57	\$996.20	0.8%	\$18.73	53.2	24%	25%	14.4%	31,900	3.7	116,800
One Week Total			64		\$15.57	\$996.20	0.8%	\$18.73	53.2	24%	25%	14.4%	31,900	3.7	116,800
	M-F 6A-12M	M-FROT	40	30	\$17.00	\$680.00	1.0%	\$17.00	40.0	75%	68%	12.9%	28,500	3.1	88,000
	Sa 6A-7P		12	30	\$17.00	\$204.00	0.7%	\$24.29	8.4	16%	20%	3.3%	7,300	2.5	18,000
	Su 6A-7P		12	30	\$9.35	\$112.20	0.4%	\$23.38	4.8	9%	11%	2.2%	4,900	2.2	10,800
<b>Flight A - 1 wk (10/31)</b>															
			40		\$17.00	\$680.00	1.0%	\$17.00	40.0	18%	17%	12.9%	28,500	3.1	88,000
One Week Total			40		\$17.00	\$680.00	1.0%	\$17.00	40.0	18%	17%	12.9%	28,500	3.1	88,000
	M-F 6A-12M	M-FROT	40	30	\$17.00	\$680.00	1.0%	\$17.00	40.0	100%	100%	12.9%	28,500	3.1	88,000

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POLITICAL: (KQUR & KBDR) Daisy Campos Rod

From: PATRICIA ARISPE  
 Phone: (956) 794-9121  
 Email: parispe@rccommunications.com  
 10/21/2022 1:04 PM

**Schedule Grand Totals: 3 Weeks**

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
<b>Radio Total</b>	<b>256</b>	<b>\$15.57</b>	<b>\$3,984.80</b>	<b>0.9%</b>	<b>\$18.05</b>	<b>220.8</b>	<b>100%</b>	<b>100%</b>	<b>40.9%</b>	<b>90,400</b>	<b>5.4</b>	<b>491,200</b>	<b>\$8.19</b>
KBDR-FM	128	\$15.57	\$1,982.40	0.9%	\$17.42	114.4	52%	50%	22.4%	48,500	5.2	257,600	\$7.79
KNEX-FM	0	\$0.00	\$0.00	0.0%	\$0.00	0.0	0%	0%	0.0%	0	0.0	0	\$0.00
KQUR-FM	128	\$15.57	\$1,982.40	0.8%	\$18.73	106.4	48%	50%	23.3%	51,500	4.5	233,600	\$8.65

*Daisy Campos*  
 Accepted by Station \_\_\_\_\_ Date 10/21/22

Accepted by Client \_\_\_\_\_ Date \_\_\_\_\_

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.  
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**Baldo Carrillo**

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**From:** Auto-Receipt <noreply@mail.authorize.net>  
**Sent:** Friday, October 21, 2022 12:06 PM  
**To:** Angelina Almonte; Baldo Carrillo; Angela Pina; Flora Cano  
**Subject:** Merchant Email Receipt

===== SECURITY STATEMENT =====

It is not recommended that you ship product(s) or otherwise grant services relying solely upon this e-mail receipt.

===== GENERAL INFORMATION =====

Merchant : RADIO UNITED LLC (2327577)  
Date/Time : 21-Oct-2022 12:05:29 CDT

===== ORDER INFORMATION =====

Invoice : Daisy campos rodrigu  
Description : Daisy Campos Rodriguez radio ads Amount : 2000.00 (USD) Payment Method: Visa xxxx6112 Transaction  
Type: Authorization and Capture

===== Line Items =====

Item: 01  
Description: Invoice Payment  
Customer specified amount  
Quantity: 1  
Unit Price: \$2000.00 (USD)  
Item Total: \$2000.00 (USD)

===== RESULTS =====

Response : This transaction has been approved.  
Auth Code : 000513  
Transaction ID : 43705569861  
Address Verification : Street Address: Match -- First 5 Digits of Zip: Match

===== CUSTOMER BILLING INFORMATION =====

Customer ID :  
First Name : Gerardo  
Last Name : Tovar  
Company : Laredo fire PAC  
Address : 5219 Tesoro plaza  
City : Laredo  
State/Province : Tx  
Zip/Postal Code : 78041  
Country : United States  
Phone : 9562864475  
Fax :  
E-Mail : Alanis411@yahoo.com

===== CUSTOMER SHIPPING INFORMATION =====