

ORDER



Orders
Order / Rev: 2505311
Alt Order #:
Product Desc:
Estimate: 2045
Flight Dates: 10/19/20 - 10/25/20
Original Date / Rev: 05/08/20 / 05/08/20
Order Type: REG

Colorado Springs KXRM

Primary AE: Leanne Franke
Sales Office: L-CLS
Sales Region: Loc

Agency Name: BlueWest Media
Buying Contact:
Billing Contact: BlueWest Media Email
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Yes on National Popular Vote
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	25	\$8,775.00	\$7,458.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	25	\$8,775.00	\$7,458.75	0.00
Totals	25	\$8,775.00	\$7,458.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Leanne Franke			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXRM	10/19/20	10/25/20	M-F 6a-7a News M-F 6a-7a News	CM	M-F 6a-7a News	MTWTF--	:30	5	\$250.00	P2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	MTWTF--			5		\$250.00		0.00				
N 2	KXRM	10/19/20	10/25/20	M-F 7a-9a News M-F 7a-9a News	CM	M-F 7a-9a News	MTWTF--	:30	5	\$250.00	P2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	MTWTF--			5		\$250.00		0.00				
N 3	KXRM	10/19/20	10/25/20	M-F 5-530p News M-F 5-530p News	CM	M-F 5-530p	MTWTF--	:30	3	\$200.00	P2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	M-W-F--			3		\$200.00		0.00				
N 4	KXRM	10/19/20	10/25/20	Sa 930p-10p The Big Bang Theory	CM	Sa 930p-10p	-----S-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----S-			1		\$225.00		0.00				
N 5	KXRM	10/19/20	10/25/20	LN M-F M-F News @ 9	CM	M-F 9p-10p	MTWTF--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	MTWTF--			5		\$600.00		0.00				
N 6	KXRM	10/19/20	10/25/20		CM	M-F 10p-1030p	MTWTF--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00

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Advertiser: POL/Yes on National Popular Vote
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Colorado Springs KXRM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F 10p-1030p															
LN M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$400.00		0.00			
N 7	KXRM	10/19/20	10/25/20	LN Sa	CM	Sa 9p-930p	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Sa News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$300.00		0.00			
N 8	KXRM	10/19/20	10/25/20	LN Su	CM	Su 9p-930p	-----S	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
Su News @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$550.00		0.00			
N 9	KXRM	10/19/20	10/25/20	M-F 530p-6p	CM	M-F 530p-6p	MTWTF--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
The Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$400.00		0.00			
N 10	KXRM	10/19/20	10/25/20	M-F 6p-630p	CM	M-F 6p-630p	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
The Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W-F--					2	\$400.00		0.00			
													Totals	25	\$8,775.00