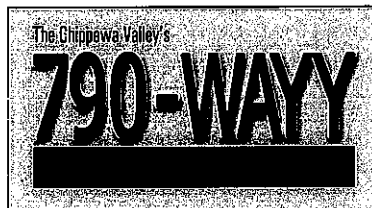




Ascertainment of community needs and problems and the development of appropriate programs addressing those needs and problems as made by the observation of community and other media



790 WAYY

Third Quarter, 2014
Quarterly Issues-Program List

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News Department Reports Aired Covering Local Social Concerns **2014 Quarter 3**

Station: WAYY

Day & Date	Issue	Time	Duration	Program Type	Short Program Description	How Program was Responsive to Issue
07/02/14	Employment	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	The U.S. Postal Service confirms the closure of Eau Claire Mail Distribution Center next year, one of 82 facilities closing nationwide.	Shared information about closing postal center, affecting mail service and employment in Eau Claire
07/02/14	Recreation, Community Development	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Construction can go ahead on a north side Eau Claire park after a 100,000 dollar donation from the Reit family of May's Floral	Shared information about large donation that will help build a local sports park
07/02/14	Crime, Public Safety	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Eau Claire Police are asking for help as they search for a man who fled the scene of a domestic disturbance. Anyone with information on the whereabouts of Terrence T. Price is asked to call the Eau Claire Communications Center.	Shared information about search for man involved in domestic disturbance
07/02/14	Education	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	The Eau Claire and Altoona school districts will see a decrease in state aid next year, while the Chippewa Falls and Menomonie school districts will see a slight increase.	Shared information about changes in state aid affecting local schools.
07/03/14	Public Safety	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Eau Claire Fire Inspector Michael Laska says people get carried away while celebrating with 4 th of July fireworks, using some that are illegal and dangerous.	Shared information about safe and legal use of fireworks.
07/03/14	Crime	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Police are on the lookout for a suspect involved in two armed robberies in Eau Claire late last night.	Shared information about local search for armed robber.
07/08/14	Homelessness	6:06am 6:36am 7:06am 7:30am	1 minute	Newscast	The first ever Chippewa Falls Community Connect is looking for volunteers and service providers to help the homeless.	Shared information about effort to provide help for homeless people in the area.

07/08/14	Economic Development	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	An arts center planned for downtown Eau Claire is not a done deal, but work will begin on a mixed-use building that is part of the Confluence Project.	Shared information about a downtown development project.
07/09/14	Public Health	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	There will soon be a places you can't smoke e-cigarettes in Eau Claire. The city council last night voted 9 to 1 to ban the use of e-cigarettes within 25 feet of city buildings, public schools, and on buses.	Shared information about new local restrictions on electronic smoking devices.
07/09/14	Economic Development	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	A new hotel should be open in Lake Hallie next year. Construction actually began this spring, but a groundbreaking ceremony was held Tuesday for a Hampton Inn and Suites on 30th Avenue, just northeast of Wal-Mart.	Shared information about rapid growth of local community.
07/10/14	Economic Development	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	New details on the proposed North Barstow Parking Ramp will be the subject of an open house in downtown Eau Claire.	Shared details about information session regarding large local parking ramp project.
07/10/14	Consumer scams	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	An unemployment scam is making the rounds in Wisconsin, and an Eau Claire attorney is one of the victims.	Shared information about an unemployment benefit scam affecting local residents.
07/10/14	Charity fundraising	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	A local fair gives a big boost to local charitable and non-profit groups. Several groups say food booths at the Northern Wisconsin State Fair in Chippewa Falls help fund their programs all year long.	Shared information about local community service groups raising money while working at a local fair.
07/11/14	Employment	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Manpower says it is hiring for 500 jobs in the Chippewa Valley. Manpower will hold job fairs this month in several communities.	Shared information about jobs available in the Chippewa Valley.

07/14/14	Public Health	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	A crow found dead in Eau Claire county on July 2nd tested positive for West Nile virus. This is the first bird tested positive in 2014 for this mosquito-transmitted virus since surveillance began May 1.	Shared information about discovery of West Nile Virus in a dead crow in Eau Claire County.
07/15/14	Government	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	17 Eau Claire citizens, many of whom are members of the group "Voters with Facts," have filed complaints accusing the city council of holding illegal closed meetings concerning the Confluence Project.	Shared information about citizens' complaints about city council meetings held behind closed doors regarding controversial development project.
07/16/14	Public Health	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	An Eau Claire mom who smoked while pregnant hopes that speaking out in a new ad campaign will help prevent other mothers' children from developing health problems.	Shared information about local woman's involvement in campaign to prevent smoking-related health problems in kids.
08/04/14	Crime, Safety	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	An 8-year-old boy is hospitalized after a hit-and-run crash Saturday night in Eau Claire. The boy was riding his bike. Police are searching for the driver.	Shared information about search for driver in hit-and-run crash that seriously injured a child.
08/05/14	Economic Development, Employment	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	Ground was broken for a 3.5 million dollar expansion at Advanced Laser Machining on Cashman Drive in Chippewa Falls yesterday. Advanced Laser President John Walton said the expansion will mean more jobs in Chippewa Falls.	Shared information about expanding business adding jobs in Chippewa Falls.
08/05/14	Economic Development	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	An Eau Claire couple has announced a donation of land and other contributions totaling 10 million dollars to help build a new athletic and events center for UW Eau Claire.	Shared information about historic donation aimed at providing a new arena and events center for local UW campus.
08/07/14	Education	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	News	A donation from Pixar Animation Studios will help local college students prepare for careers in the industry. The California animation company has donated 25,000 dollars worth of state-of-the-art animation software to the game design and entertainment design programs at UW Stout in Menomonie.	Shared information about large donation of software to local university program.

08/07/14	Government	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Members of citizen group "Voters With Facts" say they are reviewing their options, after the Eau Claire County District Attorney announced he will take no action on the group's complaint about closed city council meetings.	Shared latest developments in citizen group's complaint about closed city council meetings held concerning proposed local arts center project.
08/08/14	Public Safety	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	A teen suffered life-threatening head injuries after falling off the hood of a van in the Memorial High School parking lot last night. Eau Claire police say the 17-year-old boy jumped on the hood of a van, then fell off and was run over.	Shared information about a stunt that led to serious injuries for a local teen.
08/11/14	Elections	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Tomorrow is primary election day in WI. Voters will select candidates in a number of offices who will face off in the Nov 4th general election. Some of those offices include governor, attorney general, U.S. representatives, state assembly, some state senate seats, and county sheriffs. You will not need a photo ID to vote.	Shared information about upcoming primary election
08/13/14	Elections	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Final candidates are now set for the November general election.	Shared information about local candidates who will advance to November general election for state and federal office.
08/13/14	Employment	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Lorman Education Services in Eau Claire will lay off 42 workers this fall. The company says the layoffs are permanent and will go into effect October 6th. The workers were told last week.	Shared information about local job layoffs.
08/15/14	Tourism	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Big Rigs are rolling into Eau Claire again for the 5th annual Eau Claire Big Rig Truck and Tractor Show, Friday through Sunday at CVTV on Clairemont Avenue. Around 100 semi-trucks from around the United States and Canada will be on display.	Shared information about big local truck show.
08/15/14	Hunger	6:06am 6:36am 7:06am 7:30am 8:06am	1 minute	Newscast	Families in need in Altoona will soon have a new source of food. The Altoona City Council approved a plan yesterday for the Compassion Coalition to use a city building as a distribution center for a mobile food pantry.	Shared information about first ever food pantry for families in need in Altoona.

08/18/14	Economic Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newsca	You can find out more about plans for the development of the River Prairie interchange in Altoona at a public session Tuesday night. The city will present the plan which includes a mix of residential, retail, and commercial uses with a public space component on 50 acres in the northwest corner of the interchange of Highway 53 and River Prairie Drive.	Shared details of upcoming information and comment session regarding large local development.
08/19/14	Economic Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newsca	Eau Claire's proposed Confluence Project will not be a part of the University of Wisconsin budget, as originally planned, though the UW Board of Regents will vote on a resolution supporting the project Thursday.	Shared latest developments in efforts to fund a downtown shared-use arts center.
08/19/14	Economy, Business	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newsca	Doing business worldwide was the topic of a forum for local businesses in Eau Claire today. US Representative Ron Kind and the Chairman of the Export-Import Bank of the United States, Fred Hochberg hosted a Global Access Forum to help small businesses gain the insight and expertise needed to access foreign markets.	Shared information about efforts to connect local businesses with international markets.
08/20/14	Education	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newsca	A new 54,000 square foot Energy Education Center is being added to the Transportation Education Center at the Chippewa Valley Technical College in Eau Claire. The new center will focus on three areas of energy technology, energy generation, energy distribution, and efficient conservation.	Shared information about new energy education center being added to local technical college.

08/20/14	Community Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	The Chippewa Falls City Council has approved plans for a riverfront development project. The plan features walking paths, access to the Chippewa River and an outdoor amphitheater. Mayor Greg Hoffman said the project would take about 5 years and cost 10 million dollars to be covered with public funding.	Shared information about plans for a new riverfront park in Chippewa Falls.
08/20/14	Government, Economic Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	The city of Eau Claire says the downtown post office will have to move, sooner rather than later. The Redevelopment Authority Board has denied a request from the US Postal Service to extend the lease on its Barstow Street post office.	Shared latest developments in plan to move Eau Claire post office and build a new parking ramp.
09/03/14	Crime	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	An Eau Claire man has been ordered to stand trial in his wife's death. 60-year-old Thomas Biesterveld was in court yesterday. He is charged with 1st degree intentional homicide in the death of his wife, Lois.	Shared information about local murder case ordered to be sent to trial.
09/03/14	Community Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	After ten years of struggling to find the right site to build a new facility, the Eau Claire YMCA has announced it is joining UW-Eau Claire as a partner in the County Materials Event and Recreation Complex project on Menomonie Street.	Shared information about shared-use plans for proposed university athletics and events complex.
09/04/14	Public Safety	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	The City of Eau Claire says the Chippewa River is rising and will likely bring some flooding to lower areas of Owen Park and the Chippewa River Trail this weekend.	Shared information about anticipated flooding in Eau Claire.
09/04/14	Elections	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	A candidate for Wisconsin's third congressional district was in Eau Claire yesterday. Republican Tony Kurtz attended an Eau Claire Area Chamber of Commerce luncheon.	Shared information about congressional candidate's visit and comments.

09/04/14	Crime	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	The Eau Claire Police Department is asking for the public's assistance in identifying the individuals responsible for the removal of a 63-hundred dollar sculpture from Water street back in June.	Shared information about search for suspects in theft of loaned sculpture.
09/08/14	Education	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	People in Cadott can get a firsthand look at the newly-remodeled elementary school tonight. An open house is being held.	Shared information about open house to show completed school remodeling project.
09/09/14	Healthcare	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	A local non-profit has big plans for a new rehab center and senior facility in Altoona. Grace Lutheran Foundation has announced plans for an 18 and a half million dollar Rehab Center and Senior Facility	Shared information about plans for a large senior living facility and rehab center in Altoona.
09/09/14	Education	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	Two area universities have again been rated highly by U.S. News and World Report. The magazine has released its latest edition of "America's Best Colleges." The University of Wisconsin - Eau Claire ranked number 6 among the top regional public universities in the midwest. UW-Stout in Menomonie ranked 17th.	Shared information about high ranking for local universities in magazine report.
9/09/14	Economic Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	A new center in the Chippewa Valley may bring bigger events to the area. According to the company's website, the new Menards Conference Center on Eau Claire's west side on highway 12 is a venue that will feature a 300 seat auditorium, an on-site kitchen, dining area, exposition space and parking for one thousand.	Shared information about new conference center being built in Eau Claire.
09/10/14	Government, Taxes	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	Residents in Chippewa County will pay an extra 10 dollars to register their cars and trucks next year. The Chippewa County Board approved a local registration fee, or "wheel tax."	Shared information about new fee for Chippewa County vehicle owners.

09/10/14	Public Health	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	Newscast	The Eau Claire City-County Health Department is looking for a dog that bit a man Tuesday. The department says the health and rabies status of the dog needs to be determined. Plans for a downtown Eau Claire parking ramp were revealed at city hall last night. The plan calls for a 3-story ramp with 560 parking spaces to be built near the current downtown post office.	Shared information about search for dog that bit local man, prompting concern over possible rabies exposure.
09/20/14	Economic Development	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News		Shared information about latest plans for new 10 million dollar parking ramp.
09/12/14	Public Safety	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	A sex offender will be released to live in Eau Claire next week. The Eau Claire Police Department says 47-year-old John D. MacLaughlin will be released from prison Tuesday and will live in the 100 block of Randall Street.	Shared information about level 3 sex offender to be released into the community under supervision.
09/16/14	Education	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	All but one of Wisconsin's 424 school districts met or exceeded the state's achievement expectations during the last school year. Lake Holcombe and Stanley-Boyd were among the districts exceeding expectations.	Shared information about local schools' results in annual "school report card."
09/16/14	Economic Development, Charity	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	Mid-State Truck Service held a grand opening at its new Lake Hallie location, and announced its "2014 Community Donation Project" giving new vans to Reach Industries and Chippewa River Industries. Both are non-profits that help create opportunities for people with physical and cognitive disabilities.	Shared information about expansion of local business and donation to groups that serve people with disabilities.
09/17/14	Recreation, Government	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	If you plan to camp on Eau Claire County Forest land, you now need to buy a 10 dollar permit. The Eau Claire County Parks and Forest Department announced the new policy yesterday.	Shared information about new camping permit required in Eau Claire County Forest.
09/19/14	Drugs	6:15am 6:45am 7:15am 7:45am 8:15am	1 minute	News	A new report has ranked UW-Eau Claire second in the nation for on-campus drug arrests. University leaders say the report by rehabs.com reflects strict enforcement policies, not increased student drug use.	Shared information about drug enforcement on local university campus.

"Newsmakers" Program Covering Local Social Concerns 2014 Quarter 3

Station: WAYY

Day & Date	Issue	Time	Duration	Program Type	Short Program Description	How Program was Responsive to Issue
Sunday, July 6th	Child Safety, Tourism, Education	8:00am	30 minutes	Public Affairs Program	Chippewa Valley Safe Kids coordinator Paula Pater gives tips for preventing playground injuries. Northern Wisconsin State Fair Executive Director Rusty Volk gives a preview of the upcoming fair. University of Wisconsin Chancellor Dr. James Schmidt reflects on his first year at UWEC.	Gave information on how to prevent child injuries on playgrounds. Gave highlights on upcoming tourism event. Shared local university chancellor's comments on the evolving priorities of college education.
Sunday, July 13th	Tourism, Education	8:00am	30 minutes	Public Affairs Program	Non-profit organizations discuss their fundraising efforts at the Northern Wisconsin State Fair in Chippewa Falls and what they do with the money. Eau Claire public library Youth Services Manager Shelly Collins-Fuerbringer discusses family nature backpacks and other youth programs at the library. Jim Gobler of Regis High School in Eau Claire discusses Gus Macker 3-on-3 basketball tournament.	Shared information about how local non-profit groups raise money at local fair and how that money serves the community. Shared information about youth programming at local library. Shared information about local 3-on-3 basketball tournament drawing visitors to Eau Claire.
Sunday, July 20th	Education	8:00am	30 minutes	Public Affairs Program	Altoona School District Superintendent Dr. Connie Biedron talks about rapidly growing city and the district's efforts to adapt.	Shared information about local school district's efforts to adapt to rapid growth.
Sunday, July 27th	Tourism, Veterans Benefit, Education	8:00am	30 minutes	Public Affairs Program	Wisconsin State Fair CEO Rick Frenette talks about the upcoming 2014 event. Ron Perry and Joe Heil discuss an upcoming Vietnam veterans' benefit event. UW Stout Military Education Benefit Coordinator John Bensend discusses "Yellow Ribbon" program, helping pay tuition for out-of-state veterans.	Shared information about upcoming Wisconsin State Fair from the CEO, who is from Chippewa Falls. Shared information about an upcoming event to benefit Vietnam veterans. Shared information about a tuition assistance program for veterans at a local UW campus.

Sunday, August 3rd	Economic Development	8:00am	30 minutes	Public Affairs Program	University of Wisconsin System President Ray Cross and JAMF Software CEO Zach Halmstad address the 2014 Technology Symposium in Eau Claire	Shared state university leader's and local software company founder's comments to business and education leaders on the importance of research and technology development to the state and local economy.
Sunday, August 10th	Tourism	8:00am	30 minutes	Public Affairs Program	UW Eau Claire Assistant Chancellor Mike Rindo and Visit Eau Claire director Linda John discuss plans for a new event center.	Shared information about plans for a sports and events center at local university.
Sunday, August 17th	Education, Employment	8:00am	30 minutes	Public Affairs Program	Dave Anderson of the Wisconsin Department of Workforce Development discusses Fast Forward grants for local technical college.	Shared information about state program to train more students for needed jobs.
Sunday, August 24th	Foreign Policy, Healthcare, Elections	8:00am	30 minutes	Public Affairs Program	US Senator Ron Johnson discusses volatile situation in Iraq. US Congressman Ron Kind and his Republican Challenger Tony Kurtz discuss response to the situation in Iraq, healthcare.	Shared views and insights of 1 US Senator, a US Representative and his opponent on timely issues and how they could affect US citizens.
Sunday, August 31st	Law Enforcement, Health	8:00am	30 minutes	Public Affairs Program	Eau Claire County Sheriff Ron Cramer discusses terror connections to Minnesota's Twin Cities, and military surplus equipment used by local law enforcement. Marshfield Clinic Dermatologist Dr. Eric Stratman discusses skin cancer screening at Farm Technology Days.	Shared views of county sheriff on use of military equipment and concerns about regional ties to terror groups. Shared information about skin cancer screening and prevention.
Sunday, September 7th	Education, Recreation	8:00am	30 minutes	Public Affairs Program	New University of Wisconsin – Eau Claire Athletic Director Dan Schumacher discusses the future of UWEC athletics and a proposed new arena and shared recreational facility	Shared information from new athletic director of a local UW campus regarding the school's athletics program and its planned partnership with the community on a new events and recreation center.

Sunday, September 14th	Economy, Tourism, Agriculture, Government	8:00am	30 minutes	Public Affairs Program	Leinenkugel Brewing Company President Jake Leinenkugel talks about the growth of the city and its relationship to Chippewa Falls, as he prepares to retire. Dallas Wuthrich, owner of the nation's largest butter plant in Greenwood, discusses the causes of record-high butter prices. US Senator Ron Johnson of Wisconsin reads to President Barack Obama's speech about the ISIL terror group in Iraq and Syria.	Shared information from retiring local brewery president, including the company's nationwide expansion. Shared insights of nation's largest butter producer on the reasons behind the rising price of butter. Shared views of one of Wisconsin's US Senators regarding the US role in dealing with militant threats in the Middle East.
Sunday, September 21st	Child wellness, agriculture	8:00am	30 minutes	Public Affairs Program	Ken Taylor, Executive Director of the Wisconsin Council on Children and Families, talks about a new report ranking Wisconsin the worst state for black children. Eau Claire area Apple Farmer and WI Apple Growers' Assoc. President Andy Ferguson talks about this year's plentiful apple crop and new varieties.	Shared information about report claiming Wisconsin is the worst state in the nation in which to be a black child. Shared information about the quality and abundance of apples in this fall's local apple crop.
Sunday, September 28th	Government, Economy & Agriculture, Public health	8:00am	30 minutes	Public Affairs Program	US Representatives Sean Duffy and Trey Gowdy discuss US military action in Syria, the Benghazi investigation, and other topics. CHS Energy Propane Manager Matt Kumm discusses last winter's spike in propane prices and efforts to be prepared this year. Veterinarian Dr. Margaret Meier discusses ways to protect oneself from contracting rabies.	Shared insights of 2 US Congressmen on current events. Shared information regarding winter propane supplies and prices from a propane company executive. Shared tips on protecting families and pets from exposure to rabies as bats seek shelter from colder weather.

NEWSTALK 790 TODAY – 3rd Quarter 2014

Station: WAYY

Day & Date	Issue	Time	Duration	Program Type	Short Program Description	How Program was Responsive to Issue
Tuesday, July 01, 2014	Just say NO to taxes	7:40 A-9:00 A	80 minutes	Discussion	Co hosts and contributors debated with listeners state and federal tax policies	Listeners contributed thoughts on how the tax code can be changed, what taxes are justified, etc.
Wednesday, July 02, 2014	Guest: Senator Tammy Baldwin	8:10 A-8:40 A	30 minutes	Interview	Farm Policy, Foreign Policy, the affordable care act, Voter I.D. and Gay Marriage Bans were all topics covered in this interview with Wisconsin's Junior Senator	Listeners asked questions of the Senator and voiced their concerns.
Thursday, July 03, 2014	Guest: Ryan James	8:35 A	20 minutes	Interview	An update from America's border with Mexico from a border patrol agent Ryan James.	Listeners were able to hear firsthand about some of the troubles border patrol agents are facing.
Friday, July 04, 2014	Holiday Programming: CBS Sports	6-9:30 A	3 hours and 30 minutes	Discussion/Entertainment	During the 4 th of July Holiday break, 790 Today steps aside to let CBS Sports host the morning hours on WAYY	A variety of sports and 4 th of July Holiday themed topics were shared with listeners.
Monday, July 07, 2014	Highway funding	8:10 A-9 am	50 minutes	Discussion	After State Highway funding went away after tax refunds were given to residents, the question merged: Who is paying for road repair..	Listeners were able to vent their frustrations over lack of highway funding or share their elation over getting a tax refund.
Tuesday, July 08, 2014	Guest: Dan Ekblad, Biggest Loser Challenge	8:10-8:30 am	20 minutes	Interview	The organizer of a local weight loss challenge competition shares details of the competition with way listeners.	Listeners were able to learn about how a local program is helping people lose weight.
Wednesday, July 09, 2014	Guest: Amish Old Order History Expert David Mortimer	8:10 -8:45 A	35 minutes	Interview	Wishes, Hopes, dreams, Rules, even picadillos of the old order Amish are explored in this interview.	Listeners were given a rare peek into the culture of the Old Order Amish.
Thursday, July 10, 2014	Guests: Michael Strobel and Linda John from Visit Eau Claire	8:10 A-9 A	50 Minutes	Interview	Eau Claire's recent selection as an All America City is explained and celebrated in this interview with leaders of Visit Eau Claire.	Listeners learned the costs, procedure and effort in getting this honor and what it means for Eau Claire, in the future

Friday, July 11, 2014	Guests: Ron Perry and Joe Hiel, Vietnam Veterans of America.	8:10 A-8:30 A	20 minutes	Interview	Upcoming Vietnam Veterans benefits events were covered in this event.	Listeners learned more about new ways to help out Vietnam Veterans in the area
Monday, July 14, 2014	Guest: US Senator Ron Johnson	7:45-8 A	15 minutes	Interview	The Senator focused on the affordable care act, his lawsuit against the President, Ukraine, and the ineffectiveness of the Congress (mostly the House)	Listeners were able to gain valuable insight on federal issues from their Senior Senator
Tuesday, July 15, 2014	Guest: Dave Wood, Voters with Facts	8:10-8:30 am	20 minutes	Interview	Mr. Wood, an opponent of the Confluence Project in Eau Claire, detailed the many reasons for his opposition.	Listeners were to hear a variety of information about a public/private project.
Thursday, July 17, 2014	Guest: Altoona Supt. Of Schools Dr. Connie Biedron	8:10 A-9:00 A	50 minutes	Interview	School safety, referendums for building a new school, common core were all discussed in this interview	Listeners were able to ask direct questions to their Supt. Of Schools, Dr. Connie Biedron.
Friday, July 18, 2014	Governor Walker calls for repeal of Common Core	8:10-9:00 A	50 minutes	Discussion	The call for the repeal of Common Core, juxtaposed against the backdrop of charges of schools trying to indoctrinate students.	A lively discussion involving a variety of sides on this issue.
Monday, July 21, 2014	A recap of the excitement of Country Jam and Rock fest	8:10-9 a	50 minutes	Discussion	Listeners and co hosts discussed the best parts and worst parts of Country Jam USA and Rock fest the good, bad and ugly of both events.	Listeners were able to share good memories, hopes, wishes, thoughts, concerns about two of The Chippewa Valley's most iconic events.
Tuesday, July 22, 2014	Deer Hunting in the city of Eau Claire	8:10 a-9 a	50 minutes	Discussion	With deer population rising in urban Eau Claire, what should be done to eradicate them?	Listeners shared pro and anti deer hunting opinions in this lively discussion.
Wednesday, July 23, 2014	Affordable Care Act Rulings	8:30-9 am	30 minutes	Discussion	Listeners and co hosts discussed the confusing and contradictory recent court rulings on the affordable care act	Listeners shared plenty of opinions about the affordable care act and how it's affecting their lives.
Thursday, July 24, 2014	Confluence Project followed and Sculpture Tour	8:10-9 am	50 minutes	Discussion	The recent thefts of sculptures from downtown Eau Claire led to this question: What can be done to prevent the thefts?	Listeners shared opinions about both the projected Confluence Project and the sculpture thefts.

Friday, July 25, 2014	Burke-Walker battle for Governor begins	8:10-9 Am	50 minutes	Discussion	The verbal sparring about Jobs, Act 10, Common Core, and John Doe Investigations begins in this discussion about the Governor and his challenger's approach to the campaign and leadership.	Listeners shared their opinions about what each candidate has to offer (or not offer).
Monday, July 28, 2014	Guest: James Peters, United Way Block Party	8:10 A-8:45 A	35 minutes	Interview	A block party at an area park is being organized to pair up United Way agencies with the consumers who use the services.	Listeners were able to learn more details about a party they are invited to learn much more about how the United Way helps a community grow.
Tuesday, July 29, 2014	Guest: Chad Lewis, Author PEPIE	8:10 A-8:30 A	20 Minutes	Interview	This author who deals in the paranormal talked about a supposed lake monster in Lake Pepin in the Mississippi river.	Listeners were able to learn more about a fascinating book about local legend and folk lore.
Wednesday, July 30, 2014	Guest: Larry Doyle US Chainsaw Sculpture championship	8:10 A-8:30 A	20 minutes	Interview	The upcoming US Open Chainsaw Sculpture championship in Carson Park in Eau Claire was discussed at length.	Listeners learned about an event returning to Eau Claire in August.
Thursday, July 31, 2014	Guest: Mike Westrate of Eau Claire	8:30 A-9:00 A	30 minutes	Interview	Ukrainian expert Mike Westrate broke down the political hurdles Ukraine faces in its struggle with Russia.	Listeners got a glimpse of what everyday life and politics might be like in Ukraine.
Friday, August 01, 2014	State Supreme court decisions	8:10 A-9 am	50 minutes	Discussion	The co hosts and contributors discussed recent state supreme court decisions involving voter i.d., act 10 and domestic partner registry.	Listeners shared their opinions about these decisions.
Monday, August 04, 2014	Guests: Karen Kraus, Indianhead Special Olympics Development Director with special athlete "Rosie"	8:10 A-8:30 A	20 minutes	Interview	The upcoming Buckshot Run to benefit Indianhead Special Olympics , was discussed in this interview	Listeners were able to learn about the event and some of the "voices" of Special Olympics in the Chippewa Valley.

Tuesday, August 05, 2014	Guests: Eau Claire City Manager Russ Van Gompel and EC PD Community Communications Liason Kyle Roder	8:10 A-9 A	50 minutes	Interviews	Roundabouts, the confluence project, the downtown parking ramp issue, street repair, home invasions, Night out on the Crime were all discussed in these interviews	Listeners were able to directly question local leaders about issues of interest
Wednesday, August 06, 2014	Guests: UW Eau Claire Asst. Chancellor Mike Rindo and Linda John, Executive Director VISIT EAU CLAIRE	8:10 A-9:00 A	50 minutes	Interviews	The donation of \$ 10 million in property to UW Eau Claire paves the way for creation of a new events center on Menomonee Street in Eau Claire—the costs, the long term ramifications and what this means for Eau Claire and the University were all discussed in these interviews.	Listeners were able to raise questions about the proposed new events center from two of the area leaders most at the center of the issue.
Thursday, August 07, 2014	Guests: Former Governor Tommy Thompson, Sara Antonson, Executive Director Boys and Girls Club of the Chippewa Valley.	8:10 A-9:00 A	50 minutes	Interviews	These two separate interviews focused on a local charity fund raiser: Lemonade Day for the Boys and Girls Club of the Chippewa Valley AND an interview with former Governor Tommy Thompson about divisiveness, the affordable care act and America's foreign policy in the Middle East.	Listener were able to gain insight from our former Governor along with learning about how to help an area organization simply by buying a glass of Lemonade ☺
Monday, August 11, 2014	Guests: Paul Wickes, Wagner's Marketing Director and Karen Hurd, Writer/Director of Community Arts : The Dragon	9:10 A-9:30 A	20 minutes	Interviews	A new event, OUTTA THE GUDDA MUDDA at Wagner's to benefit Joshua's Camp, an area camp for kids with cancer and their families, was discussed along with an interview with Karen Hurd, the writer/director of a new Community Arts production: The Dragon	Listeners were able to learn about upcoming events in the Chippewa Valley.

Thursday, August 14, 2014	Back to School Bucks	6:00 A-6:00 P	12 hours	Fundraising Drive	Day long fund raising drive at Mancinos in Eau Claire to raise money for backpacks for kids in need in the Chippewa valley	More than \$ 4,000 was raised through this annual event, along with raising the awareness of the need and the work of the Boys and Girls Club of the Chippewa Valley
Tuesday, August 19, 2014	Guests: Junior Achievement Executive Director/Susan Peterson, Congressman Ron Kind, Congress Candidate Tony Kurtz	8:30 A-8:40 A 7:45 A-8:00 A	10 minutes 20 minutes 20 minutes	Interviews	A series of interviews with lawmakers , candidates and the leader of a local charitable organization	Listeners were able to ask questions of the candidate and of Congressman Kind.
Wednesday, August 20, 2014	Guest: David Mortimer, Old Order Amish Historian	8:10 A-8:30 A	20 minutes	Interviews	A recent flap over building code enforcement in Eau Claire led to this interview with an expert on the lifestyle of the Amish	Listeners were able to learn more about the Amish lifestyle and why " English" laws and rules often don't mesh with their long held religious beliefs
Thursday, August 21, 2014	Guests: Don Ropa Owner "Festival in the Pines", Senator Ron Johnson	8:30 A-8:40 A 7:45 A-8:00 A	10 minutes 15 minutes	Interviews	The war in Iraq and Afghanistan, The situation in the Ukraine, Senator Johnson's lawsuit on the affordable care act were all covered in the interview. Also we talked with Dan Ropa, the owner of FESTIVAL IN THE PINES—one of Eau Claire's longest running festivals.	Listeners were able to hear their Senator's insight on a variety of issues and also learned more about what new events, items and features have been added to the lineup for Festival in the Pines.
Monday, August 25, 2014	Guests: Former Regis High School Principal and EC County Board Chairman Howard Ludwigson	8:10 A-8:50 A	40 minutes	Interviews	Voucher schools, school discipline, common core and a host of past County Board Issues were covered during this freewheeling discussion with Chairman Howard Ludwigson.	Listeners were able to hear one of the most iconic political leaders in the Chippewa Valley, Mr. Ludwigson's, insight into a variety of local topics.

Tuesday, August 26, 2014	Guests: Kristen Everett and Katie Rhoten, Juvenile Diabete Walk, Amie Winters, Reggie Geissler/ United Way Block Party	8:10 A- 8:20 A 8:30 A- 8:50 A	10 minutes 20 minutes	Interviews	2 Major community events were featured in these interviews with organizers of the event.	Listeners were able to learn more about two key events in the community.
Wednesday, August 27, 2014	Guns, Gun Accidents, Downtown Development	8:10 A- 9:00 A	50 minutes	Discussion	A variety of topics were discussed, among them Guns and Gun safety.	Listeners shared a variety of opinions about Guns, Gun safety and also about downtown development.
Thursday, August 28, 2014	Guests: UWEC Chancellor James Schmidt, EC County Sheriff Ron Cramer	8:10 A- 8:40 A 8:40 A- 9:00 A	30 minutes 20 minutes	Interviews	In these two interviews—the confluence project and the County Concrete Events Center were discussed and Guns, Gun Safety and growing drug traffic in the Chippewa Valley were discussed	Listeners raised various questions about two proposed UW Eau Claire, City of Eau Claire Public/Private projects and had questions regarding guns as well.
Friday, August 29, 2014	Guests: Marty Green/EC Redevelopment Authority-Post Office Decision	8:10 A- 8:30 A	20 minutes	Interviews	An update on the proposed lease agreement with the Post office was shared by regular contributor and redevelopment authority member Marty Green	Listeners were able to share their opinions about the RDA's decision to turn down the Post Offices for an extension of their lease.
Monday, September 01, 2014	CBS Sports Labor Day- College Football and NFL Kickoff	6-9 am	3 hours	Variety of Talk programming-sports oriented	CBS Sports featured mostly football info on this special Labor Day show.	Listeners were able to get updated on the fresh new season of College and Professional football.
Wednesday, September 03, 2014	Guest: Chip. County DA Steve Gibbs-Guns and Gun Violence	8:10 A- 9:00 A	50 minutes	Interviews	The topics of guns, gun violence and kids with guns were all covered in this interview with Mr. Gibbs	Listeners asked questions and shared their opinions about gun safety and gun violence.
Thursday, September 04, 2014	Guest: Shawn Smets- "Rockin' the Rooftop" for EC, Chip. Falls, Altoona Music Programs	8:10 A- 8:30 A	20 minutes	Interviews	Interview about a local event with the event's organizers.	Listeners were able to learn more about special events to benefit music students in the Eau Claire-Altoona-Chippewa Falls area.

Friday, September 05, 2014	Guest: Ashley Alderson, Program Director Oktoberfest	8:10 A – 8:30 A	20 minutes	Interviews	An interview with one of the main organizers of one of the Chippewa Valley's most popular events, OKTOBERFEST	Listeners were able to learn more about the event and ask questions about the event
Monday, September 08, 2014	Guest: 31st State Senate Candidate- Mel Pittman, Tammy Tillotson- Executive Director Children's Dyslexia Center	8:30 A- 9:00 A 8:10 A- 8:30 A	30 minutes 20 minutes	Interviews	Interviews with a State Senate candidate and executive director of the Eau Claire Children's Dyslexia center were featured on this program.	Listener questions about issues in the campaign and questions about dyslexia and an upcoming event to benefit the dyslexia center were featured on this program.
Tuesday, September 09, 2014	Guests: Voters with Facts: Dave Wood, Confluence Council: Ben Richgruber	7:45 A- 8:00 A 8:10 A- 9:00 A	15 minutes 50 minutes	Interviews	Guests on the program discussed the proposed confluence project in eau Claire discussed the latest political battles the project is facing.	Listeners were able to voice their opinions for and against the project.
Wednesday, September 10, 2014	Immigration Policies, Ray Rice, NFL Domestic Violence, Chip County Wheel Tax	8:00 A – 9:00 A	1 hour	Discussion	A wide –ranging, freewheeling, where do we go from here discussion involving domestic violence, Ray Rice, Immigration policies and the Chippewa County Wheel Tax	A host of opinions on a variety of topics were offered by a number of listeners.
Thursday, September 11, 2014	Guests: Senator Ron Johnson, Wisconsin Council of Families and Children- Ken Taylor, Former EC City Council President- Wally Rogers, 3rd District Congress Candidate- Tony Kurtz	7:40 A- 9:00 A	1 hour and 20 minutes	Interviews	A full throttle day packed with interviews with a US Senator, a 3rd District Congressional Candidate, a Representative from the Wisconsin Council of Families and Children and a former City Planner and Council President.	Listeners learned more about ISIS, Jobs, The affordable Care Act, Why Wisconsin is so bad for black families and more about TIF districts and Blight in downtown Eau Claire.

Friday, September 12, 2014	Guests: Salina Heller- International Fall Festival, Ann Sessions CVTG LA Cage AUX	9:10 A- 9:30 A 8:30 A- 8:50 A	20 minutes 20 minutes	Interviews	Local events like the International Fall Festival and the opening of LA CAGE AUX FOLLES were featured on this program	Listeners were able to learn more about upcoming local events.
Monday, September 15, 2014	Guests: EC City Councilman- Eric Larsen and Finance Director- Jay Winzenz	8:10 A- 9:00 A	50 minutes	Interviews	The Confluence Project, the downtown parking ramp, the remodeling and rebuilding of the old Ramada were all covered in this interview.	Listeners posed several questions to both city leaders regarding these proposed projects and their impact on the Eau Claire community
Tuesday, September 16, 2014	Adrian Peterson- Child Abuse, ISIS	7:40 A- 9:00 A	1 hour and 20 minutes		A wide variety of topics were covered in this program. Among the topics: Adrian Peterson, Child Abuse and ISIS	Listeners shared their thoughts on all of these topics.
Wednesday, September 17, 2014	NFL Controversy- Vikings Back and Forth, Decision on Adrian Peterson	8:10 A- 8:40 A	30 minutes		A continuation of this week's earlier discussions about the Adrian Peterson case and the overall topic of Child Abuse	Listeners shared their thoughts on all of these topics.
Thursday, September 18, 2014	Guests: Matt Hill- Executive Director- "Chip. Valley Council of Boy Scouts", Author John Pollack "Shortcuts- The Power of Analogies"	8:40 A- 9:00 A	20 minutes		A discussion of shooting sports for Boy Scouts and a look at the power of analogies were both featured on this program	Listeners were able to learn more about a successful program for the Boy Scouts and learn more about a new book detailing the increasingly effective use of analogies/
Monday, September 22, 2014	Guest: Andy Ferguson- "Ferguson Apple Orchard"	8:30 A- 8:50 A	20 minutes	Interview	It's the Apple Season and this interview focused on what this season looks like for apple production	Listeners learned more about the reasons behind the popularity of some species of Apples but what the weather has meant for production this year.

Tuesday, September 23, 2014	Guest: "Rock the Dome" - Jim Ignarski, Chip Valley YMCA	8:10 A- 8:30 A	20 minutes	Interviews	An upcoming event to promote the Chippewa Valley family YMCA was featured in this interview.	Listeners learned more about to get involved in a special ROCK THE DOME event to benefit the Chippewa Family YMCA>
Wednesday, September 24, 2014	Guest: Leah Alters, American Heart Walk	9:10 A- 9:30 A	20 minutes	Interviews	An upcoming American Heart Walk is featured in this interview.	Listeners were able to learn more about how to get involved in a local community event.
Thursday, September 25, 2014	Guest: Volume One Managing Editor Tom Giffey- Neighborhoods	8:10 A- 9:00 A	50 minutes	Interviews	The importance and dynamics of neighborhoods, more specifically, Eau Claire neighborhoods were discussed in this interview.	Listeners shared opinions about the growth, structure, history and dynamics of Eau Claire area neighborhoods.
Friday, September 26, 2014	Guest: Congressman Sean Duffy and Congressman Trey Gowdy	8:10 A- 8:25	15 minutes	Interviews	ISIS, Benghazi, A Do Nothing congress and the Affordable Care Act were all discussed in this interview	Listeners were able to get insight from two of America's congressmen regarding important issues of the day/
Monday, September 29, 2014	Plagiarism, Water Tax, Do Nothing Congress	8:10 A- 9:00 A	50 minutes	Discussion	A wide variety of topics were covered in this discussion.	Listeners blasted off on a variety of topics, sharing their thoughts openly.
Tuesday, September 30, 2014	EC City Debt, Post Office Move, Security at the White House, More on Plagiarism	7:40 A- 9:00 A	1 hour and 20 minutes	Discussion	A continuation of Monday's theme—a wide variety of topics peppered with lots of comments from the hosts and listeners.	This discussion was sweeping in nature—covering lots of ground with plenty of give and take about a myriad of local, regional and national issues.

