

CONTRACT



Guaranty Media
929 Government St
Baton Rouge, LA 70802
(225) 388-9898

www.talk1073.com

And:

Durk Krone RSCC
19113 Hickory Bay Court
Baton Rouge, LA 70817

<u>Contract / Revision</u> 19890 /		<u>Alt Order #</u>
<u>Advertiser</u> Durk Krone RSCC		<u>Original Date / Revision</u> 03/18/24 / 03/18/24
<u>Contract Dates</u> 03/19/24 - 03/23/24	<u>Estimate #</u> 032324 primary	
<u>Product</u> 032324 primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBRP-FM	<u>Account Executive</u> David Roscher	<u>Sales Office</u> Local Baton Rou
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBRP	03/19/24	03/23/24	M-F	6a-10a		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	-TWTF--				4	\$40.00			
N 2	WBRP	03/19/24	03/23/24	10:00 AM-3:00 PM	10:00 AM-3:00 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	-TWTF--				4	\$40.00			
N 3	WBRP	03/19/24	03/23/24	M-F	3p-7p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/18/24	03/24/24	-TWTF--				4	\$40.00			
Totals											12	\$480.00

Time Period	# of Spots	Gross Amount	Net Amount
02/26/24 - 03/22/24	12	\$480.00	\$480.00
Totals	12	\$480.00	\$480.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.