

ORDER



Orders
Order / Rev: 475461
Alt Order #: WOC11835805
Product Desc: Nevada
Estimate: 4581
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/12/18 / 10/12/18
Order Type: GENERAL

KTNV

Primary AE: Michael Eiring
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Leadership Fund
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID: 229084
Agency External ID: 113817
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	9	\$30,500.00	\$25,925.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	9	\$30,500.00	\$25,925.00	0.00
Totals	9	\$30,500.00	\$25,925.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Eiring	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/16/18	10/22/18	M-F 1-2pm M-F 1-2pm (Program: GENERAL HOSPITAL)	CM	1-2pm	11-----	:30	2	\$6,500.00	P-1	0.00	NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/16/18	10/22/18	11-----		2		\$6,500.00		0.00					
N 2	KTNV	10/16/18	10/19/18	M-F 7-730pm M-F 7-730pm (Program: INSIDE EDITION)	CM	7-730pm	----1--	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/18	10/21/18	----1--		1		\$4,000.00		0.00					
N 3	KTNV	10/16/18	10/22/18	M-F 730-8pm M-F 730-8pm (Program: THE LIST)	CM	730-8pm	11-1---	:30	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/16/18	10/22/18	11-1---		3		\$3,000.00		0.00					
N 4	KTNV	10/16/18	10/22/18	M-F 1237am-107am M-F 1237am-107am (Program: ABC-NITELINE)	CM	1237am-107am	11-1---	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/16/18	10/22/18	11-1---		3		\$1,500.00		0.00					
													Totals	9	\$30,500.00