



**KYTV**  
**999 W. Sunshine Street**  
**Springfield, MO 65807**  
**Main: (417) 268-3000**  
**Billing:**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
5971660-2	03/31/17	April 2017	03/27/17 - 03/31/17

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Nat	National

Billing Address:

**GPS Impact**  
**Attention: Accounts Payable**  
**1322 G St SE**  
**Washington, DC 20003**

Send Payment To:

**KYTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
Protect Missouri Families	Issue	4844

Flight Dates	Order #	Alt Order #
03/18/17 - 03/31/17	5971660	WOC10587298

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	627	657

Agency Ref	Advertiser Ref
133411	140546

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	03/25/17	03/27/17	Today Show	7a-9a	1-----	:30	1	\$925.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/17   03/31/17   1-----                1        \$925.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KYTV	M	03/27/17	8:26 AM	Today Show	7a-9a	:30	PMF1703H	\$925.00   NM
3	03/18/17	03/27/17	KY3 News @ 5p M-F	5p-530p	1---1--	:30	2	\$1,270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/17   03/31/17   1-----                1        \$1,270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KYTV	M	03/27/17	5:09 PM	KY3 News @ 5p M-F	5p-530p	:30	PMF1703H	\$1,270.00   NM
4	03/18/17	03/27/17	KY3 News @ 6p M-F	6p-630p	1---1--	:30	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/17   03/31/17   1-----                1        \$1,450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KYTV	M	03/27/17	6:26 PM	KY3 News @ 6p M-F	6p-630p	:30	PMF1703H	\$1,450.00   NM
8	03/18/17	03/26/17	KY3 News @ 5p Sun	5p-530p	-----1	:30	1	\$795.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/17   03/31/17   -----1                1        \$795.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	KYTV	F	03/31/17	5:09 AM	Ozarks Today @ 5a	5a-530a	:30	PMF1703H	\$795.00   NM
MG for 8.2 03/26 PGM CHANGE									

Total Spots 4

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,440.00</b>
<u>Agency Commission</u>	<b>\$666.00</b>
<u>Net Amount Due</u>	<b>\$3,774.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).