

CONTRACT



WBRC
 1720 Valley View Drive
 Birmingham, AL 35209
 Sales T & C: www.gray.tv/advertising
 (205) 322-6666

<u>Contract / Revision</u> 3511025 /		<u>Alt Order #</u>
<u>Advertiser</u> Yashiba Blanchard for Judge		<u>Original Date / Revision</u> 04/08/24 / 04/08/24
<u>Contract Dates</u> 04/07/24 - 04/11/24	<u>Estimate #</u>	
<u>Product</u> April 2024 political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBRC	<u>Account Executive</u> Birmingham House	<u>Sales Office</u> Birmingham Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 201787	<u>Advertiser Ref</u> 629413	

And:

First Impressions Marketing LLC
 120 19th Street N
 Suite 256
 Birmingham, AL 35203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBRC	04/07/24	04/07/24	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30			NM	4	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	-----S				2	\$250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WBRC	04/01/24-04/07/24		10:00 PM-10:30 PM	10:00 PM-10:30 PM	-----Su	:30		\$250.00	NM		
		See MG 1.3,1.4,1.5,1.6										
2	WBRC	04/01/24-04/07/24		10:00 PM-10:30 PM	10:00 PM-10:30 PM	-----Su	:30		\$250.00	NM		
		See MG 1.3,1.4,1.5,1.6										
3	WBRC	04/09/24-04/09/24		6:00 AM-7:00 AM	6:00 AM-7:00 AM	-Tu-----	:30		\$250.00	NM		
		Ⓜ MG for 2.2,2.1,1.1,1.2										
4	WBRC	04/10/24-04/10/24		6:00 AM-7:00 AM	6:00 AM-7:00 AM	---w-----	:30		\$250.00	NM		
		Ⓜ MG for 2.2,2.1,1.1,1.2										
5	WBRC	04/09/24-04/09/24		10:00 PM-10:35 PM	10:00 PM-10:35 PM	-Tu-----	:30		\$325.00	NM		
		Ⓜ MG for 2.2,2.1,1.1,1.2										
6	WBRC	04/11/24-04/11/24		10:00 PM-10:35 PM	10:00 PM-10:35 PM	P1----Th----	:30		\$325.00	NM		
		Ⓜ MG for 2.2,2.1,1.1,1.2										
N 2	WBRC	04/08/24	04/08/24	10:00 PM-10:35 PM	10:00 PM-10:35 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/08/24	04/14/24	M-----				2	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WBRC	04/08/24-04/14/24		10:00 PM-10:35 PM	10:00 PM-10:35 PM	M-----	:30		\$325.00	NM		
		See MG 1.3,1.4,1.5,1.6										
2	WBRC	04/08/24-04/14/24		10:00 PM-10:35 PM	10:00 PM-10:35 PM	M-----	:30		\$325.00	NM		
		See MG 1.3,1.4,1.5,1.6										
Totals											4	\$1,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/11/24	4	\$1,150.00	(\$172.50)	\$977.50
Totals	4	\$1,150.00	(\$172.50)	\$977.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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