

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2072319-1	10/14/18	October 2018	10/01/18 - 10/08/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Washington, DC 20007

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/AFSCME People	AFSCME PEOPLE	7361

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	2072319	09273611

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	194	207

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/18	10/08/18	FOX Toledo Daybreak	FOX Toledo Daybre	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	Tu	10/02/18	8:24 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0430H	\$125.00 NM
4	WUPW	W	10/03/18	8:59 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0430H	\$125.00 NM
5	WUPW	Th	10/04/18	7:25 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0430H	\$125.00 NM
3	WUPW	F	10/05/18	7:25 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0430H	\$125.00 NM
1	WUPW	M	10/08/18	7:55 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0430H	\$125.00 NM
2	10/02/18	10/08/18	Face the Truth	M-F 1-2 PM	MTWTF--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/08/18	1:12 PM	Face the Truth	M-F 1-2 PM	:30	DG0H0430H	\$165.00 NM
3	10/02/18	10/08/18	Wendy Williams	M-F 2-3PM	MTWTF--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/02/18	2:38 PM	Wendy Williams	M-F 2-3PM	:30	DG0H0430H	\$165.00 NM
4	10/02/18	10/08/18	Steve Wilkos	M-F 3-4 PM	MTWTF--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/08/18	3:36 PM	Steve Wilkos	M-F 3-4 PM	:30	DG0H0430H	\$120.00 NM

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
2072319-1	10/14/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
ISS/AFSCME People	AFSCME PEOPLE	7361	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/18	10/08/18	Maury	M-F 4-5 PM	MTWTF--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/02/18	4:56 PM	Maury	M-F 4-5 PM	:30	DG0H0430H	\$165.00 NM
6	10/02/18	10/08/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/03/18	7:17 PM	FOX Toledo News at 7:00PM	FOX Toledo News at 7:00PM	:30	DG0H0430H	\$225.00 NM
2	WUPW	M	10/08/18	7:28 PM	FOX Toledo News at 7:00PM	FOX Toledo News at 7:00PM	:30	DG0H0430H	\$225.00 NM
7	10/02/18	10/02/18	The Gifted	8-9p	- 1 - - - - -	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 - 1 - - - - - 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/02/18	8:43 PM	The Gifted	8-9p	:30	DG0H0430H	\$575.00 NM
8	10/07/18	10/07/18	Simpson's/Bob	8-9p	- - - - - 1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 - - - - - 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	10/07/18	9:00 PM	Simpson's/Bob	8-9p	:30	DG0H0430H	\$600.00 NM
9	10/02/18	10/08/18	Fox Toledo News at 10P	10-11p	MTWTF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 2 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUPW	W	10/03/18	10:59 PM	Fox Toledo News at 10PM	10-11p	:30	DG0H0430H	\$550.00 NM
1	WUPW	F	10/05/18	10:51 PM	Fox Toledo News at 10PM	10-11p	:30	DG0H0430H	\$550.00 NM
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,965.00
<u>Agency Commission</u>	\$594.75
<u>Net Amount Due</u>	\$3,370.25

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.