

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Media Buying & Analytics LLC
 Attention: Accounts Payable
 2020 Howell Mill Rd NW
 Ste D 348
 Atlanta, GA 30318-1732

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3959746-2	Order #	3959746
Invoice Date	04/07/24	Alt Order #	WOC14589295
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/01/24	Flight Dates	03/26/24 - 04/01/24
Advertiser	Biden/D/President		
Product	2024 President Elections		
Estimate #	11564		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9920504		
Advertiser Code	1106		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1850		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/26/24	04/01/24	News M-F 430a	430-5a	11111--	1:00	5	\$100.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$100.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	4:39 AM	News M-F 430a	430-5a	1:00	BFP6024003H	\$100.00	NM
3	03/26/24	04/01/24	News M-F 5a	5-6A	11111--	1:00	5	\$240.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$240.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	5:47 AM	News M-F 5a	5-6A	1:00	BFP6024003H	\$240.00	NM
6	03/26/24	04/01/24	LIVE WITH KELLY	9-10am	1-11---	1:00	3	\$220.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	1-11---	3	\$220.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WISN	M	04/01/24	9:48 AM	LIVE WITH KELLY	9-10am	1:00	BFP6024003H	\$220.00	NM
8	03/26/24	04/01/24	DAYTIME NEWS	M-F 11A-12P, 9/10-	11111--	1:00	5	\$210.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	11111--	5	\$210.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WISN	M	04/01/24	11:28 AM	DAYTIME NEWS	M-F 11A-12P, 9/10-	1:00	BFP6024003H	\$210.00	NM
12	03/26/24	04/01/24	JENNIFER HUDSON EF 3-4P		1-1-1--	1:00	3	\$90.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/26/24	04/01/24	1-1-1--	3	\$90.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WISN	M	04/01/24	3:22 PM	JENNIFER HUDSON EF	3-4P	1:00	BFP6024003H	\$90.00	NM
13	03/26/24	04/01/24	M-F 4P NEWS	M-F 4P NEWS	1-----	1:00	1	\$260.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

DUPLICATE INVOICE

Send Payment To:



WISN TV
PO Box 906
Des Moines, IA 50306-0906

Invoice #	3959746-2	Invoice Month	April 2024
Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/01/24
Advertiser	Biden/D/President		
Product	2024 President Elections		
Estimate #	11564		

www.wisn.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
13	03/26/24	04/01/24	M-F 4P NEWS	M-F 4P NEWS	1-----	1:00	1	\$260.00	NM																				
Class of Time - Immediately Pre-emptible without notice																													
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">03/26/24</td> <td style="text-align: center;">04/01/24</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: center;">\$260.00</td> <td colspan="5"></td> </tr> </table>										03/26/24	04/01/24	1-----	1	\$260.00															
03/26/24	04/01/24	1-----	1	\$260.00																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WISN	M	04/01/24	4:23 PM	M-F 4P NEWS	M-F 4P NEWS	1:00	BFP6024003H	\$260.00	NM																			
14	03/26/24	04/01/24	M-F 4P NEWS	M-F 4P NEWS	11111--	1:00	5	\$260.00	NM																				
Class of Time - Immediately Pre-emptible without notice																													
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">Weeks:</td> <td style="text-align: center;">Start Date</td> <td style="text-align: center;">End Date</td> <td style="text-align: center;">MTWTFSS</td> <td style="text-align: center;">Spots/Week</td> <td style="text-align: center;">Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td style="text-align: center;">03/26/24</td> <td style="text-align: center;">04/01/24</td> <td style="text-align: center;">11111--</td> <td style="text-align: center;">5</td> <td style="text-align: center;">\$260.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						03/26/24	04/01/24	11111--	5	\$260.00				
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																								
	03/26/24	04/01/24	11111--	5	\$260.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
5	WISN	M	04/01/24	4:49 PM	M-F 4P NEWS	M-F 4P NEWS	1:00	BFP6024003H	\$260.00	NM																			
16	03/26/24	04/01/24	World News Tonight	M-Su 5-6p	11-----	1:00	2	\$1,100.00	NM																				
Class of Time - Immediately Pre-emptible without notice																													
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">Weeks:</td> <td style="text-align: center;">Start Date</td> <td style="text-align: center;">End Date</td> <td style="text-align: center;">MTWTFSS</td> <td style="text-align: center;">Spots/Week</td> <td style="text-align: center;">Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td style="text-align: center;">03/26/24</td> <td style="text-align: center;">04/01/24</td> <td style="text-align: center;">11-----</td> <td style="text-align: center;">2</td> <td style="text-align: center;">\$1,100.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						03/26/24	04/01/24	11-----	2	\$1,100.00				
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																								
	03/26/24	04/01/24	11-----	2	\$1,100.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
2	WISN	M	04/01/24	5:29 PM	World News Tonight	M-Su 5-6p	1:00	BFP6024003H	\$1,100.00	NM																			
<u>Total Spots</u>							8																						

Payment Terms 30 Days

<u>Gross Total</u>	\$2,480.00
<u>Agency Commission</u>	\$372.00
<u>Net Amount Due</u>	\$2,108.00
<u>Invoice Balance as of 05/08/24 10:28:39 AM CT</u>	\$0.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>