



WISN TV 759 N. 19th Street Milwaukee, WI 53233 Main: (414)342-8812 Billing: (704)208-2348

www.wisn.com

Billing Address:

Media Buying & Analytics LLC Attention: Accounts Payable 2020 Howell Mill Rd NW Ste D 348 Atlanta, GA 30318-1732

Send Payment To:

WISN TV PO Box 906 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3959746-2	Order #	3959746
Invoice Date	04/07/24	Alt Order #	WOC14589295
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/01/24	Flight Dates	03/26/24 - 04/01/24
Advertiser	Biden/D/President	-	
Product	2024 President Elect	ions	
Estimate #	11564		
	Account Executive	WISN NATIC	NAL HOUSE
	Sales Office	WISN Nation	al House
	Sales Region	National	
	Agency Code	9920504	
	Advertiser Code	1106	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	1850	
	Product 2		

Line Start Date	End Date	Description	Start/E	Ind Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 03/26/24 Class of T	04/01/24 ime - Immedia	News M-F 430 ately Pre-emptible	without notice	-	11111	1:00	5	\$100.00	NM	
Weeks:	Start Date 03/26/24	04/01/24 11	111	ts/Week 5	<u>Rate</u> \$100.00					
Spots: <u>#</u> <u>Ch</u> 5 WI			 <u>Description</u> M News M-F 430a 		<u>Start/End Time</u> 430-5a	0	<u>h Ad-ID</u>) BFP60240	003Н		<u>Rate</u> <u>Type</u> \$100.00 NM
3 03/26/24 Class of T	04/01/24 ime - Immedia	News M-F 5a ately Pre-emptible	5-6A without notice		11111	1:00	5	\$240.00	NM	
Weeks:	Start Date 03/26/24		<u>WTFSS</u> <u>Spo</u> 111	ts/Week 5	<u>Rate</u> \$240.00					
Spots: <u># Ch</u> 5 WI		<u>Date</u> <u>Air Time</u> /01/24 5:47 AM	e <u>Description</u> M News M-F 5a		<u>Start/End Time</u> 5-6A		<u>h Ad-ID</u>) BFP60240)03H		<u>Rate</u> <u>Type</u> \$240.00 NM
6 03/26/24 Class of Ti	04/01/24 ime - Immedia	LIVE WITH KE ately Pre-emptible		n	1-11	1:00	3	\$220.00	NM	
Weeks:	Start Date 03/26/24		<u>WTFSS</u> <u>Spo</u> 11	ts/Week 3	<u>Rate</u> \$220.00					
Spots: <u># Ch</u> 3 WI			 <u>Description</u> UVE WITH KEL 	LY	<u>Start/End Time</u> 9-10am		<u>h Ad-ID</u>) BFP60240)03H		<u>Rate</u> <u>Type</u> \$220.00 NM
8 03/26/24 Class of T	04/01/24	DAYTIME NE	WS M-F 1	1A-12P. 9/10-	11111	1.00				
14/ 1	me - Immedia	ately Pre-emptible	without notice		11111	1:00	5	\$210.00	NM	
Weeks:	Start Date 03/26/24	End Date <u>MT</u> 04/01/24 11	without notice WTFSS Spo 111	ts/Week_5	<u>Rate</u> \$210.00	1:00	5	\$210.00	NM	
Spots: <u>#</u> Ch	Start Date 03/26/24 Day Air	End Date MT 04/01/24 11 Date Air Time	without notice WTFSS Spo 111	ts/Week 5	Rate	Lengt	h Ad-ID		NM	<u>Rate</u> <u>Type</u> \$210.00 NM
Spots: <u># Ch</u> 5 Wi 12 03/26/24	Start Date 03/26/24 Day Air SN 04/01/24	End Date MT 04/01/24 11 Date Air Time /01/24 11:28 AI	without notice <u>WTFSS</u> <u>Spo</u> 111 <u>Description</u> <u>MDAYTIME NEW</u> JDSON EF 3-4P	ts/Week 5	Rate \$210.00 Start/End Time	Lengt	h Ad-ID		NM	
Spots: <u># Ch</u> 5 Wi 12 03/26/24	Start Date 03/26/24 Day Air SN 04/01/24	End Date <u>MT</u> 04/01/24 11 Date <u>Air Time</u> /01/24 11:28 AM JENNIFER HL ately Pre-emptible End Date <u>MT</u>	without notice <u>WTFSS</u> <u>Spo</u> 111 <u>Description</u> <u>MDAYTIME NEW</u> JDSON EF 3-4P without notice	ts/Week 5	Rate \$210.00 Start/End Time M-F 11A-12P, 9	<u>Lengt</u> /10- 1:00	h <u>Ad-ID</u>) BFP60240	003Н		
Spots: <u># Ch</u> 5 Wi 12 03/26/24 Class of T	Start Date 03/26/24 Day Air SN M 04/ 04/01/24 04/01/24 04/01/24 ime - Immedia Start Date 03/26/24 03/26/24 Day Air	End Date <u>MT</u> 04/01/24 11 Date <u>Air Time</u> /01/24 11:28 AI JENNIFER HL ately Pre-emptible End Date <u>MT</u> 04/01/24 1- Date <u>Air Time</u>	without notice <u>WTFSS</u> <u>Spo</u> 111 <u>a</u> <u>Description</u> <u>M</u> DAYTIME NEW JDSON EF 3-4P without notice <u>WTFSS</u> Spo	ts/Week 5 S ts/Week 3	Rate \$210.00 Start/End Time M-F 11A-12P, 9, 1- 1- 1 Rate	<u>Lengt</u> /10- 1:00 1:00 <u>Lengt</u>	h <u>Ad-ID</u>) BFP60240	003H \$90.00		
Spots: # Ch 5 Wi 12 03/26/24 Class of Ti Weeks: Spots: # 3 Wi 13 03/26/24	Start Date 03/26/24 Day Air SN M 04/ 04/01/24 ime - Immedia Start Date 03/26/24 03/26/24 Day Air 03/26/24 M 04/ 03/26/24 Day Air 03/26/24 03/26/24 04/ 04/01/24 04/01/24 04/01/24	End Date <u>MT</u> 04/01/24 11 Date <u>Air Time</u> /01/24 11:28 AI JENNIFER HL ately Pre-emptible End Date <u>MT</u> 04/01/24 1- Date <u>Air Time</u>	without notice WTFSS Spo 111 Description M DAYTIME NEW JDSON EF 3-4P without notice WTFSS Spo 1-1 Description M JENNIFER HUD M-F 4I	ts/Week 5 S ts/Week 3	Rate \$210.00 Start/End Time M-F 11A-12P, 9 1- 1- 1 Rate \$90.00 Start/End Time	<u>Lengt</u> /10- 1:00 1:00 <u>Lengt</u>	h Ad-ID) BFP60240 3 h Ad-ID	003H \$90.00		\$210.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions





Invoice #	3959746-2	Invoice Month	April 2024
Invoice Date	04/07/24	Invoice Period	04/01/24 - 04/01/24
Advertiser	Biden/D/President		
Product	2024 President Elections	6	
Estimate #	11564		

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						Spots/			
Line Start D	Date End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 03/26/ Class		M-F 4P NEWS diately Pre-emptible without	M-F 4P NEWS t notice	1	1:00	1	\$260.00	NM	
Spots: <u>#</u> 1		04/01/24 1 <u>air Date Air Time Desc</u> 4/01/24 4:23 PM M-F		\$260.00 <u>Start/End Time</u> M-F 4P NEWS		<u>h Ad-ID</u> 0 BFP6024	003Н		<u>Rate</u> <u>Type</u> \$260.00 NM
14 03/26/ Class		M-F 4P NEWS diately Pre-emptible without	M-F 4P NEWS t notice	11111	1:00	5	\$260.00	NM	
Weeks	: <u>Start Date</u> 03/26/24	<u>End Date</u> <u>MTWTFSS</u> 04/01/24 11111	Spots/Week 5	<u>Rate</u> \$260.00					
Spots: #	<u>Ch</u> Day A	Air Date Air Time Desc	ription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
5	WISN M 0	4/01/24 4:49 PM M-F	4P NEWS	M-F 4P NEWS	1:0	0 BFP6024	003H		\$260.00 NM
16 03/26/ Class		World News Tonight diately Pre-emptible without	M-Su 5-6p It notice	11	1:00	2	\$1,100.00	NM	
Weeks	: <u>Start Date</u> 03/26/24	<u>End Date</u> <u>MTWTFSS</u> 04/01/24 11	Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: #	<u>Ch</u> Day A	Air Date <u>Air Time</u> Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WISN M 0	4/01/24 5:29 PM Worl	d News Tonight	M-Su 5-6p	1:0	0 BFP6024	003H		\$1,100.00 NM
				Total Spots		8			

Payment Terms 30 Days

\$2,480.00	Gross Total
\$372.00	Agency Commission
\$2,108.00	Net Amount Due

Invoice Balance as of 05/08/24 10:28:39 AM CT \$0.00