

DUPLICATE INVOICE



WISN TV
 759 N. 19th Street
 Milwaukee, WI 53233
 Main: (414)342-8812
 Billing: (704)208-2348

www.wisn.com

Billing Address:

Media Buying & Analytics LLC
 Attention: Accounts Payable
 2020 Howell Mill Rd NW
 Ste D 348
 Atlanta, GA 30318-1732

Send Payment To:

WISN TV
 PO Box 906
 Des Moines, IA 50306-0906

Property	WISN		
Invoice #	3963805-1	Order #	3963805
Invoice Date	04/14/24	Alt Order #	WOC14604899
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/08/24	Flight Dates	04/02/24 - 04/08/24
Advertiser	Biden/D/President		
Product	2024 President Elections		
Estimate #	11584		
Account Executive	WISN NATIONAL HOUSE		
Sales Office	WISN National House		
Sales Region	National		
Agency Code	9920504		
Advertiser Code	1106		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1850		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/02/24	04/08/24	News M-F 430a	430-5a	1-111--	1:00	4	\$300.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/02/24	04/08/24	1-111--	4	\$300.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	W	04/03/24	4:49 AM	News M-F 430a	430-5a	1:00	BFP6024003H	\$300.00	NM
2	WISN	Th	04/04/24	4:57 AM	News M-F 430a	430-5a	1:00	BFP6024003H	\$300.00	NM
3	WISN	F	04/05/24	4:57 AM	News M-F 430a	430-5a	1:00	BFP6024003H	\$300.00	NM
4	WISN	M	04/08/24	4:40 AM	News M-F 430a	430-5a	1:00	BFP6024003H	\$300.00	NM
2	04/02/24	04/08/24	LIVE WITH KELLY	9-10am	1-111--	1:00	4	\$600.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/02/24	04/08/24	1-111--	4	\$600.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	W	04/03/24	9:49 AM	LIVE WITH KELLY	9-10am	1:00	BFP6024003H	\$600.00	NM
2	WISN	Th	04/04/24	9:39 AM	LIVE WITH KELLY	9-10am	1:00	BFP6024003H	\$600.00	NM
3	WISN	F	04/05/24	9:41 AM	LIVE WITH KELLY	9-10am	1:00	BFP6024003H	\$600.00	NM
4	WISN	M	04/08/24	9:32 AM	LIVE WITH KELLY	9-10am	1:00	BFP6024003H	\$600.00	NM
3	04/02/24	04/07/24	News Sun 530pm	530-6p	-----1	1:00	1	\$1,200.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/01/24	04/07/24	-----1	1	\$1,200.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Su	04/07/24	5:45 PM	News Sun 530pm	530-6p	1:00	BFP6024003H	\$1,200.00	NM
4	04/02/24	04/06/24	SA 5A NEWS	SA 457A-6A	-----1-	1:00	1	\$400.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/01/24	04/07/24	-----1-	1	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WISN	Sa	04/06/24	5:29 AM	SA 5A NEWS	SA 457A-6A	1:00	BFP6024003H	\$400.00	NM
5	04/02/24	04/02/24	General Hospital	1-2p	-1-----	1:00	1	\$600.00	NM	
Class of Time - Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/01/24	04/07/24	-1-----	1	\$600.00					

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

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PO Box 906
Des Moines, IA 50306-0906

Invoice #	3963805-1	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/08/24
Advertiser	Biden/D/President		
Product	2024 President Elections		
Estimate #	11584		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																										
5	04/02/24	04/02/24	General Hospital	1-2p	- 1 - - - - -	1:00	1	\$600.00	NM																																										
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<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">04/01/24</td> <td style="text-align: center;">04/07/24</td> <td colspan="2"></td> <td style="text-align: center;">- 1 - - - - -</td> <td style="text-align: center;">1</td> <td colspan="2"></td> <td style="text-align: right;">\$600.00</td> <td></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WISN</td> <td>Tu</td> <td>04/02/24</td> <td>1:25 PM</td> <td>General Hospital</td> <td>1-2p</td> <td>1:00</td> <td>BFP6024003H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										04/01/24	04/07/24			- 1 - - - - -	1			\$600.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WISN	Tu	04/02/24	1:25 PM	General Hospital	1-2p	1:00	BFP6024003H	\$600.00	NM										
04/01/24	04/07/24			- 1 - - - - -	1			\$600.00																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WISN	Tu	04/02/24	1:25 PM	General Hospital	1-2p	1:00	BFP6024003H	\$600.00	NM																																									
6	04/02/24	04/06/24	SAT GMA 2ND HOUR	9-10AM	- - - - - 1 -	1:00	1	\$550.00	NM																																										
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<table style="width: 100%; border-collapse: collapse;"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/01/24</td> <td>04/07/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$550.00</td> <td colspan="4"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WISN</td> <td>Sa</td> <td>04/06/24</td> <td>9:53 AM</td> <td>SAT GMA 2ND HOUR</td> <td>9-10AM</td> <td>1:00</td> <td>BFP6024003H</td> <td>\$550.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						04/01/24	04/07/24	- - - - - 1 -	1	\$550.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WISN	Sa	04/06/24	9:53 AM	SAT GMA 2ND HOUR	9-10AM	1:00	BFP6024003H	\$550.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	WISN	Sa	04/06/24	9:53 AM	SAT GMA 2ND HOUR	9-10AM	1:00	BFP6024003H	\$550.00	NM																																									
Total Spots							12																																												

Payment Terms 30 Days

<u>Gross Total</u>	\$6,350.00
<u>Agency Commission</u>	\$952.50
<u>Net Amount Due</u>	\$5,397.50
<u>Invoice Balance as of 05/08/24 10:28:20 AM CT</u>	\$0.00

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