

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WDAM</u>	Date: <u>7-10-15</u>
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I, Jim HUGHES,  
being/on behalf of: TONY SMITH,  
a legally qualified candidate of the GOP  
political party for the office of: PSC Southern District  
in the GOP Primary  
election to be held on: 8/4/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee headed by Tony Smith

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Comstock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7-10-13

Date

[Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Gwen Cleveland  
Signature

Gwen Cleveland  
Printed Name

NSA  
Title

# ORDER



**Orders**  
**Order / Rev:** 1354896  
**Alt Order #:**  
**Product Desc:** Political Candidate  
**Estimate:**  
**Flight Dates:** 07/27/15 - 08/04/15  
**Original Date / Rev:** 07/24/15 / 07/24/15  
**Order Type:** Political

**WDAM**  
**House WDAM**  
**WDAMH**  
**Local**

**Primary AE:**  
**Sales Office:** WDAMH  
**Sales Region:** Local

**Agency Name:** Republic Group, LLC  
**Buying Contact:**  
**Billing Contact:**  
 975 North State Street #204  
 Jackson, MS 39202-2639

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Smith,Tony/Public Service Comm  
**Demographic:** HH  
**Product Codes:** PL570  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/15	07/31/15	18	\$7,500.00	\$6,375.00
08/01/15	08/31/15	7	\$2,330.00	\$1,980.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	18	\$7,500.00	\$6,375.00	0.00
August 2015	7	\$2,330.00	\$1,980.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$9,830.00</b>	<b>\$8,355.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WDAM			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	07/27/15	07/31/15	LOC News at 6a News at 6a	Comm	6a-7a	MTWTF--	:30	4	\$225.00	P 3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	MTWTF--		4				\$225.00		0.00			
N 2	WDAM	08/03/15	08/04/15	LOC News at 6a News at 6a	Comm	6a-7a	MT-----	:30	2	\$225.00	P 3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	MT-----		2				\$225.00		0.00			
N 3	WDAM	07/27/15	07/31/15	LOC Live at Five Live at Five	Comm	5p-530p	MTWTF--	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	MTWTF--		4				\$300.00		0.00			
N 4	WDAM	08/03/15	08/03/15	LOC Live at Five Live at Five	Comm	5p-530p	M-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	M-----		1				\$300.00		0.00			
N 5	WDAM	07/27/15	07/31/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	MTWTF--	:30	5	\$580.00	P 3	0.00	NM	5	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	MTWTF--		5				\$580.00		0.00			
N 6	WDAM	08/03/15	08/03/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	M-----	:30	1	\$580.00	P 3	0.00	NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	M-----		1				\$580.00		0.00			

Order / Rev: 1354896  
 Alt Order #:  
 Flight Dates: 07/27/15 - 08/04/15

Advertiser: POL/Smith,Tony/Public Service Commis  
 Product Desc: Political Candidate  
 Estimate:  
**WDAM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDAM	08/03/15	08/03/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	M-----	:30	1	\$580.00	P 3	0.00	NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	M-----		1				\$580.00		0.00			
N 7	WDAM	07/27/15	07/31/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	MTWTF--	:30	5	\$500.00	P 3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	MTWTF--		5				\$500.00		0.00			
N 8	WDAM	08/03/15	08/03/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	M-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/15	08/09/15	M-----		1				\$500.00		0.00			
N 9	WDAM	08/01/15	08/01/15	LOC 10p News Sat 10p News Sat	Comm	10p-1030p	-----S-	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S-		1				\$300.00		0.00			
N 10	WDAM	08/02/15	08/02/15	Loc 10p News Sun 10p News Sun	Comm	10-1030p	-----S	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/15	08/02/15	-----S		1				\$200.00		0.00			
													Totals	25	\$9,830.00