

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WDAM</u>	Date: <u>7-10-15</u>
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I, Jim HUGHES,  
 being/on behalf of: TONY SMITH,  
 a legally qualified candidate of the GOP  
 political party for the office of: PSL Southern District  
 in the GOP Primary  
 election to be held on: 8/4/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to elect Terry Smith

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Comstock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7-10-13

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Gwen Cleveland

Printed Name

NSA

Title

**ORDER**

**Orders**  
**Order / Rev:** 1354896  
**Alt Order #:**  
**Product Desc:** Political Candidate  
**Estimate:**  
**Flight Dates:** 07/27/15 - 08/04/15  
**Original Date / Rev:** 07/24/15 / 07/24/15  
**Order Type:** Political

**WDAM**

**Primary AE:** House WDAM  
**Sales Office:** WDAMH  
**Sales Region:** Local

**Agency**  
**Name:** Republic Group, LLC  
**Buying Contact:**  
**Billing Contact:**  
 975 North State Street #204  
 Jackson, MS 39202-2639

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Smith,Tony/Public Service Comm  
**Demographic:** HH  
**Product Codes:** PL570  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/15	07/31/15	18	\$7,500.00	\$6,375.00
08/01/15	08/31/15	7	\$2,330.00	\$1,980.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	18	\$7,500.00	\$6,375.00	0.00
August 2015	7	\$2,330.00	\$1,980.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$9,830.00</b>	<b>\$8,355.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WDAM			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	07/27/15	07/31/15	LOC News at 6a News at 6a	Comm	6a-7a	MTWTF--	:30	4	\$225.00	P 3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/15	08/02/15	MTWTF--			4		\$225.00		0.00				
N 2	WDAM	08/03/15	08/04/15	LOC News at 6a News at 6a	Comm	6a-7a	MT-----	:30	2	\$225.00	P 3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/15	08/09/15	MT-----			2		\$225.00		0.00				
N 3	WDAM	07/27/15	07/31/15	LOC Live at Five Live at Five	Comm	5p-530p	MTWTF--	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/15	08/02/15	MTWTF--			4		\$300.00		0.00				
N 4	WDAM	08/03/15	08/03/15	LOC Live at Five Live at Five	Comm	5p-530p	M-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/15	08/09/15	M-----			1		\$300.00		0.00				
N 5	WDAM	07/27/15	07/31/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	MTWTF--	:30	5	\$580.00	P 3	0.00	NM	5	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/15	08/02/15	MTWTF--			5		\$580.00		0.00				
N 6	WDAM	08/03/15	08/03/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	M-----	:30	1	\$580.00	P 3	0.00	NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1354896  
 Alt Order #:  
 Flight Dates: 07/27/15 - 08/04/15

Advertiser: POL/Smith,Tony/Public Service Commis  
 Product Desc: Political Candidate  
 Estimate:

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDAM	08/03/15	08/03/15	LOC News 7 at Six News 7 at Six	Comm	6p-630p	M-----	:30	1	\$580.00	P 3	0.00	NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/03/15	08/09/15	M-----		1			\$580.00		0.00				
N 7	WDAM	07/27/15	07/31/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	MTWTF--	:30	5	\$500.00	P 3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/27/15	08/02/15	MTWTF--		5			\$500.00		0.00				
N 8	WDAM	08/03/15	08/03/15	LOC Nightbeat Nightbeat	Comm	10p-1035p	M-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/03/15	08/09/15	M-----		1			\$500.00		0.00				
N 9	WDAM	08/01/15	08/01/15	LOC 10p News Sat 10p News Sat	Comm	10p-1030p	-----S-	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/27/15	08/02/15	-----S-		1			\$300.00		0.00				
N 10	WDAM	08/02/15	08/02/15	Loc 10p News Sun 10p News Sun	Comm	10-1030p	-----S	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/27/15	08/02/15	-----S		1			\$200.00		0.00				
Totals														25	\$9,830.00