

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1354896-2	08/31/15	August 2015	08/01/15 - 08/31/15

Station	Account Executive	Sales Office	Sales Region
WDAM	House WDAM	WDAM-Hattiesb	Local

Billing Address:

Republic Group, LLC
Attention: Accounts Payable
975 North State Street #204
Jackson, MS 39202-2639

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
POL/Smith,Tony/Public Ser	Political Candidate	

Flight Dates	Order #	Alt Order #
07/27/15 - 08/04/15	1354896	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
2	08/03/15	08/04/15	News at 6a	6a-7a	MT-----	:30	2	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/15 08/09/15 MT----- 2 \$225.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 08/03/15 6:33 AM News at 6a 6a-7a :30 YOGURT EDIT 201507211958 \$225.00 NM 2 WDAM Tu 08/04/15 6:10 AM News at 6a 6a-7a :30 YOGURT EDIT 201507211958 \$225.00 NM								
4	08/03/15	08/03/15	Live at Five	5p-530p	M-----	:30	1	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/15 08/09/15 M----- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 08/03/15 5:20 PM Live at Five 5p-530p :30 INTRO COMMERCIAL \$300.00 NM								
6	08/03/15	08/03/15	News 7 at Six	6p-630p	M-----	:30	1	\$580.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/15 08/09/15 M----- 1 \$580.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 08/03/15 6:12 PM News 7 at Six 6p-630p :30 YOGURT EDIT 201507211958 \$580.00 NM								
8	08/03/15	08/03/15	Nightbeat	10p-1035p	M-----	:30	1	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/15 08/09/15 M----- 1 \$500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM M 08/03/15 10:11 PM Nightbeat 10p-1035p :30 INTRO COMMERCIAL \$500.00 NM								
9	08/01/15	08/01/15	10p News Sat	10p-1030p	-----S-	:30	1	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/15 08/02/15 -----S- 1 \$300.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 08/01/15 10:10 PM 10p News Sat 10p-1030p :30 YOGURT EDIT 201507211958 \$300.00 NM								

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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POL/Smith,Tony/Public Ser	Political Candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
10	08/02/15	08/02/15	10p News Sun	10-1030p	-----S	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
07/27/15 08/02/15 -----S 1 \$200.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 WDAM Su 08/02/15 10p News Sun 10-1030p :00 \$200.00 NM										
See MG 10.2										
2 WDAM Su 08/02/15 10:13 PM 10p News Sun 10-1030p :30 INTRO COMMERCIAL \$100.00 NM										
MG for 10.1 08/02										
Total Spots							7			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,230.00
<u>Agency Commission</u>	\$334.50
<u>Net Amount Due</u>	\$1,895.50

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