

ORDER



Austin KBVO

Orders
Order / Rev: 28358893
Alt Order #: 28358893
Product Desc: 2024 Awareness
Estimate: 6611
Flight Dates: 02/19/24 - 03/03/24
Original Date / Rev: 02/23/24 / 02/23/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency
Name: MFB Media
Buying Contact:
Billing Contact: Sarah Blue
 2807 Allen Street #2003
 Dallas, TX 75204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Saving Austin PAC
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	5	\$330.00	\$280.50
02/26/24	02/26/24	2	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	5	\$330.00	\$280.50	0.00
March 2024	2	\$200.00	\$170.00	0.00
Totals	7	\$530.00	\$450.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBVO	02/26/24	02/26/24	Mon Prime Hour 1 Mon Hour 1	CM	7p-8p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Law & Order: SVU-MYNET1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	M-----			1			\$100.00		0.00			
N 2	KBVO	02/26/24	02/26/24	Mon Prime Hour 2 Mon Hour 2	CM	8p-9p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Law & Order: SVU-MYNET2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	M-----			1			\$100.00		0.00			
N 3	KBVO	02/24/24	02/24/24	Sat Prime Hour 1 Sat Hour 1	CM	7p-8p	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-			1			\$75.00		0.00			
N 4	KBVO	02/24/24	02/24/24	Sat Prime Hour 2 Sat Hour 2	CM	8p-9p	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S-			1			\$75.00		0.00			
N 5	KBVO	02/25/24	02/25/24		CM	6p-7p	-----S	:30	1	\$30.00	P3	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6p-7p											
				Su 6-7p											
SEAL Team A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S			1			\$30.00		0.00			
N 6	KBVO	02/25/24	02/25/24	Sun Prime Hour 1	CM	7p-8p	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Sun Hour 1											
SEAL Team B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S			1			\$75.00		0.00			
N 7	KBVO	02/25/24	02/25/24	Sun Prime Hour 2	CM	8p-9p	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Sun Hour 2											
The Equalizer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-----S			1			\$75.00		0.00			
													Totals	7	\$530.00