

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBRZ Baton Rouge	Date: 7.1.19
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I, Pinpoint Media

do hereby request station time concerning the following issue:

RGA Right Direction PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		flight - 8/18 - 8/31			
			gross	\$80,875	
			net -	\$68,745.75	

This broadcast time will be used by: RGA Right Direction PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished

by (name and address): RGA Right Direction PAC

1747 Pennsylvania Ave NW

Suite 250

Washington DC, 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Dave Rexrode

Jessica Johnson

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7.1.19  571.970.6621
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title



WBZR
1650 Highland Rd
Baton Rouge, LA 70802

PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZR sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBZR)

By Broadcast Month
Aug. 2019 104
Sep. 2019 86
Grand Total: 190
Spots
\$43,700.00
\$37,175.00
\$80,875.00
Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	4:30P- Jeopardy - HD	1		X						1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
2.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	4:30P- Jeopardy - HD	1			X					1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
3.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	4:30P- Jeopardy - HD	1				X				1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
4.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4:30P- Jeopardy - HD	1					X			1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
5.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	4:30P- Jeopardy - HD	1	X							1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
6.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	4:30P- Jeopardy - HD	1		X						1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
7.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	4:30P- Jeopardy - HD	1			X					1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
8.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	4:30P- Jeopardy - HD	1				X				1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
9.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	4:30P- Jeopardy - HD	1					X			1	\$450.00	\$450.00	ABC (WBZR)	Jeopardy	8/15/19
10.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	9A- Live with Kelly and Ryan- HD	1	X							1	\$225.00	\$225.00	ABC (WBZR)	Live With Kelly & Ryan	8/15/19
11.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	9A- Live with Kelly and Ryan- HD	1		X						1	\$225.00	\$225.00	ABC (WBZR)	Live With Kelly & Ryan	8/15/19
12.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	9A- Live with Kelly and Ryan- HD	1			X					1	\$225.00	\$225.00	ABC (WBZR)	Live With Kelly & Ryan	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

Contract

29403

Schedule Dates

08/18/19-08/31/19

Advertiser

RGA RIGHT DIRECTION PAC (3753)

Agency

PINPOINT MEDIA (2085)

Product

Political- Issues (1071)

Brand

Flight 8/18-8/31 (17824)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRZ sales

Buyer Name

Danet, Segroves,

Phone/Fax

/

CPE

96/117/1146

Account Types

National/Political

Billing Type

Standard

Comments

Issue

THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.

TOTAL = \$80875. PLS CFM T/R BOB

08/15/19

08/16/19

Beth Button

No

ECR26575206

Normal

Package Deal

15.00

\$12,131.25

\$68,743.75

ABC (WBRZ)

By Broadcast Month

Aug. 2019 104

Sep. 2019 86

Grand Total: 190

Spots

104

86

\$80,875.00

Rate

\$43,700.00

\$37,175.00

\$80,875.00

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13.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	9A- Live with Kelly and Ryan- HD	1				X				1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
14.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	9A- Live with Kelly and Ryan- HD	1					X			1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
15.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	9A- Live with Kelly and Ryan- HD	1	X							1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
16.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	9A- Live with Kelly and Ryan- HD	1		X						1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
17.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	9A- Live with Kelly and Ryan- HD	1			X					1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
18.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	9A- Live with Kelly and Ryan- HD	1				X				1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
19.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	9A- Live with Kelly and Ryan- HD	1					X			1	\$225.00	\$225.00	ABC (WBRZ)	Live With Kelly & Ryan	8/15/19
20.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	6:30P- Wheel of Fortune-Wkend	1						X		1	\$500.00	\$500.00	ABC (WBRZ)	Wheel Of Fortune	8/15/19
21.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	4:57P- News 2 at 5pm	1	X							1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
22.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	4:57P- News 2 at 5pm	1		X						1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 29403

Schedule Dates 08/18/19-08/31/19
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Agency PINPOINT MEDIA (2085)
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Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

WBRZ
 1650 Highland Rd
 Baton Rouge, LA 70802



PINPOINT MEDIA
 4501 FORD AVE STE 1109
 ALEXANDRIA, VA 22302

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Issue
 THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
 TOTAL = \$80875. PLS CFM T/R BOB

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23.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	4:57P- News 2 at 5pm	1			X					1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
24.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	4:57P- News 2 at 5pm	1				X				1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
25.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4:57P- News 2 at 5pm	1					X			1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
26.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	4:57P- News 2 at 5pm	1	X							1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
27.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	4:57P- News 2 at 5pm	1		X						1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
28.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	4:57P- News 2 at 5pm	1			X					1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
29.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	4:57P- News 2 at 5pm	1				X				1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
30.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	4:57P- News 2 at 5pm	1					X			1	\$625.00	\$625.00	ABC (WBRZ)	News 2 Louisiana At Five	8/15/19
31.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	5:58P- News 2 at 6pm	1	X							1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
32.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	5:58P- News 2 at 6pm	1		X						1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
33.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	5:58P- News 2 at 6pm	1			X					1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
34.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	5:58P- News 2 at 6pm	1				X				1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
35.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	5:58P- News 2 at 6pm	1					X			1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
36.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	5:58P- News 2 at 6pm	1	X							1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)
By Broadcast Month
Aug. 2019 104 \$43,700.00
Sep. 2019 86 \$37,175.00
Grand Total: 190 \$80,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	5:58P- News 2 at 6pm	1		X						1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
38.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	5:58P- News 2 at 6pm	1			X					1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
39.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	5:58P- News 2 at 6pm	1				X				1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
40.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	5:58P- News 2 at 6pm	1					X			1	\$750.00	\$750.00	ABC (WBRZ)	News 2 Louisiana At Six	8/15/19
41.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	5A- 6A (CST)	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
42.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	5A- 6A (CST)	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
43.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	5A- 6A (CST)	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
44.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	5A- 6A (CST)	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
45.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	5A- 6A (CST)	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
46.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	5A- 6A (CST)	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
47.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	5A- 6A (CST)	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
48.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	5A- 6A (CST)	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
49.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	5A- 6A (CST)	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19
50.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	5A- 6A (CST)	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	2Une In Early Morning News	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 29403

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

08/18/19-08/31/19

RGA RIGHT DIRECTION PAC (3753)

PINPOINT MEDIA (2085)

Political- Issues (1071)

Flight 8/18-8/31 (17824)

Eagle, Philadelphia (1050)

WBRZ sales

Danet, Segroves,

/

96/117/1146

National/Political

Standard

Issue

THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.

TOTAL = \$80875. PLS CFM T/R BOB

08/15/19

Date Entered

08/16/19

Last Modified

Beth Button

Entered By

No

CO-OP

Headline #

ECR26575206

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$12,131.25

Net Total

\$68,743.75

Sales Tax

ABC (WBRZ)

By Broadcast Month

Spots

104

Rate

\$43,700.00

Aug. 2019

86

Sep. 2019

\$37,175.00

Grand Total:

190

\$80,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	7A- Good Morning America - HD	1	X							1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
52.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	7A- Good Morning America - HD	1		X						1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
53.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	7A- Good Morning America - HD	1			X					1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
54.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	7A- Good Morning America - HD	1				X				1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
55.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	7A- Good Morning America - HD	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
56.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	7A- Good Morning America - HD	1	X							1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
57.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	7A- Good Morning America - HD	1		X						1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
58.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	7A- Good Morning America - HD	1			X					1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
59.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	7A- Good Morning America - HD	1				X				1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 29403		
Schedule Dates	08/18/19-08/31/19	
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Product	Political- Issues (1071)	
Brand	Flight 8/18-8/31 (17824)	
Salesperson	Eagle, Philadelphia (1050)	
Sales Office	WBRZ sales	
Buyer Name	Danet, Segroves,	
Phone/Fax	/	
CPE	96/117/1146	
Account Types	National/Political	
Billing Type	Standard	
Comments	Issue THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31. TOTAL = \$80875. PLS CFM T/R BOB	

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Last Modified	08/16/19	
Entered By	Beth Button	
CO-OP	No	
Headline #	ECR26575206	
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Order Type	Normal	
Package Deal		
Commission %	15.00	
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Buyer Name	Danet, Segroves,
Phone/Fax	/
CPE	96/117/1146
Account Types	National/Political
Billing Type	Standard
Comments	Issue THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31. TOTAL = \$80875. PLS CFM T/R BOB



PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	7A- Good Morning America - HD	1					X			1	\$450.00	\$450.00	ABC (WBRZ)	Good Morning America	8/15/19
61.0	Normal Line / SPOT	08/18/19-08/18/19	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$225.00	\$225.00	ABC (WBRZ)	GMA Sun	8/15/19
62.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$225.00	\$225.00	ABC (WBRZ)	GMA Sun	8/15/19
63.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	6A- 7A (CST)	1	X							1	\$450.00	\$450.00	ABC (WBRZ)	WBRZ News Tunein	8/15/19
64.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	6A- 7A (CST)	1		X						1	\$450.00	\$450.00	ABC (WBRZ)	WBRZ News Tunein	8/15/19
65.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	6A- 7A (CST)	1			X					1	\$450.00	\$450.00	ABC (WBRZ)	WBRZ News Tunein	8/15/19
66.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	6A- 7A (CST)	1				X				1	\$450.00	\$450.00	ABC (WBRZ)	WBRZ News Tunein	8/15/19
67.0	Normal Line / SPOT	08/18/19-08/18/19	1	:30	6A- Sunday Journal	1							X	1	\$50.00	\$50.00	ABC (WBRZ)	Sunday Journal	8/15/19
68.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	6A- Sunday Journal	1							X	1	\$50.00	\$50.00	ABC (WBRZ)	Sunday Journal	8/15/19
69.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	10:35P- Wipe Out	1						X		1	\$125.00	\$125.00	ABC (WBRZ)	Wipeout	8/15/19
70.0	Normal Line / SPOT	08/31/19-08/31/19	1	:30	10:35P- Wipe Out	1						X		1	\$125.00	\$125.00	ABC (WBRZ)	Wipeout	8/15/19
71.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	12:06A- Jeopardy II	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19

CONFIRMATION CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Date:
		Comments:



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	12:06A- Jeopard II	1		X						1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
73.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	12:06A- Jeopard II	1			X					1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
74.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	12:06A- Jeopard II	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
75.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	12:06A- Jeopard II	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
76.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	12:06A- Jeopard II	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
77.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	12:06A- Jeopard II	1		X						1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
78.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	12:06A- Jeopard II	1			X					1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
79.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	12:06A- Jeopard II	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
80.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	12:36A- Jeopard II	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	Jeopardy	8/15/19
81.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	12:36A- Last Man Standing	1	X							1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
82.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	12:36A- Last Man Standing	1		X						1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
83.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	12:36A- Last Man Standing	1			X					1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
84.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	12:36A- Last Man Standing	1				X				1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
85.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	12:36A- Last Man Standing	1					X			1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

WBRZ
 1650 Highland Rd
 Baton Rouge, LA 70802



PINPOINT MEDIA
 4501 FORD AVE STE 1109
 ALEXANDRIA, VA 22302

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Issue
 THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
 TOTAL = \$80875. PLS CFM T/R BOB

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	12:36A- Last Man Standing	1	X							1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
87.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	12:36A- Last Man Standing	1		X						1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
88.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	12:36A- Last Man Standing	1			X					1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
89.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	12:36A- Last Man Standing	1				X				1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
90.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	11:06A- Last Man Standing	1					X			1	\$60.00	\$60.00	ABC (WBRZ)	Last Man Standing	8/15/19
91.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	11:05P- Person of Interest	1							X	1	\$125.00	\$125.00	ABC (WBRZ)	Person of Interest	8/15/19
92.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	11:37P- Nightline - HD	1	X							1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
93.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	11:37P- Nightline - HD	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
94.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	11:37P- Nightline - HD	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
95.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	11:37P- Nightline - HD	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
96.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	11:37P- Nightline - HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
97.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	11:37P- Nightline - HD	1	X							1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
98.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	11:37P- Nightline - HD	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
99.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	11:37P- Nightline - HD	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 29403

Schedule Dates

08/18/19-08/31/19

Advertiser

RGA RIGHT DIRECTION PAC (3753)

Agency

PINPOINT MEDIA (2085)

Product

Political- Issues (1071)

Brand

Flight 8/18-8/31 (17824)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRZ sales

Buyer Name

Danet, Segroves,

Phone/Fax

/

CPE

96/117/1146

Account Types

National/Political

Billing Type

Standard

Comments

Issue

THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.

TOTAL = \$80875. PLS CFM T/R BOB

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
100.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	11:37P- Nightline - HD	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
101.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	12:07A- Nightline - HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	Nightline	8/15/19
102.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	12P- News 2 at Noon	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
103.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	12P- News 2 at Noon	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
104.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	12P- News 2 at Noon	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
105.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	12P- News 2 at Noon	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
106.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	12P- News 2 at Noon	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
107.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	12P- News 2 at Noon	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
108.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	12P- News 2 at Noon	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
109.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	12P- News 2 at Noon	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
110.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	12P- News 2 at Noon	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
111.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	12P- News 2 at Noon	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	News 2 Louisiana At Noon	8/15/19
112.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	4P- News 2 at 4pm	1	X							1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
113.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	4P- News 2 at 4pm	1		X						1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

WBRZ
1650 Highland Rd
Baton Rouge, LA 70802



PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

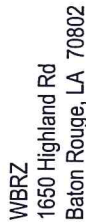
ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
114.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	4P- News 2 at 4pm	1			X					1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
115.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	4P- News 2 at 4pm	1				X				1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
116.0	Normal Line / SPOT	08/23/19-08/23/19	1	:30	4P- News 2 at 4pm	1					X			1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
117.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	4P- News 2 at 4pm	1	X							1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
118.0	Normal Line / SPOT	08/27/19-08/27/19	1	:30	4P- News 2 at 4pm	1		X						1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
119.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	4P- News 2 at 4pm	1			X					1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
120.0	Normal Line / SPOT	08/29/19-08/29/19	1	:30	4P- News 2 at 4pm	1				X				1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
121.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	4P- News 2 at 4pm	1					X			1	\$400.00	\$400.00	ABC (WBRZ)	News 2 Louisiana At Four	8/15/19
122.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$550.00	\$550.00	ABC (WBRZ)	News 2 Louisiana At 6P Wknd	8/15/19
123.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	3P- Dr. Phil - HD	2	X							2	\$200.00	\$400.00	ABC (WBRZ)	Dr. Phil	8/15/19
124.0	Normal Line / SPOT	08/20/19-08/20/19	1	:30	3P- Dr. Phil - HD	1		X						1	\$200.00	\$200.00	ABC (WBRZ)	Dr. Phil	8/15/19
125.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	3P- Dr. Phil - HD	1			X					1	\$200.00	\$200.00	ABC (WBRZ)	Dr. Phil	8/15/19
126.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	3P- Dr. Phil - HD	1				X				1	\$200.00	\$200.00	ABC (WBRZ)	Dr. Phil	8/15/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 29403

Date Entered	08/15/19
Last Modified	08/16/19
Entered By	Beth Button
CO-OP	No
Headline #	ECR26575206
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$12,131.25
Net Total	\$68,743.75
Sales Tax	

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

CONFIRMATION CONTRACT

Date: _____

Printed At: 03:40 PM on Monday, August 19 2019



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)
By Broadcast Month
Aug. 2019 \$43,700.00
Sep. 2019 \$37,175.00
Grand Total: \$80,875.00

Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
139.0	Normal Line / SPOT	08/19/19-08/23/19	1	:30	10:35P- Jimmy Kimmel Live-HD	1	1	1	1	1	1			5	\$300.00	\$1,500.00	ABC (WBRZ)		8/16/19
140.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	11:05P- Jimmy Kimmel Live-HD					1				1	\$300.00	\$300.00	ABC (WBRZ)		8/16/19
141.0	Normal Line / SPOT	08/18/19-08/25/19	1	:30	9:59P- News 2 at 10pm Sunday								1	2	\$1,000.00	\$2,000.00	ABC (WBRZ)		8/16/19
142.0	Normal Line / SPOT	08/19/19-08/22/19	1	:30	6:30P- Wheel of Fortune - HD	1	1	1	1	1				4	\$950.00	\$3,800.00	ABC (WBRZ)		8/16/19
143.0	Normal Line / SPOT	08/26/19-08/29/19	1	:30	6:30P- Wheel of Fortune - HD	1	1	1	1	1				3	\$950.00	\$2,850.00	ABC (WBRZ)		8/16/19
144.0	Normal Line / SPOT	08/24/19-08/31/19	1	:30	9:59P- News 2 at 10pm Saturday							1		2	\$850.00	\$1,700.00	ABC (WBRZ)		8/16/19
145.0	Normal Line / SPOT	08/19/19-08/30/19	1	:30	9:59P- News 2 at 10pm	1	1	1	1	1	1			10	\$800.00	\$8,000.00	ABC (WBRZ)		8/16/19
146.0	Normal Line / SPOT	08/28/19-08/28/19	1	:30	6:58P- WBRZ Sports:			2						2	\$1,200.00	\$2,400.00	ABC (WBRZ)		8/16/19
147.0	Normal Line / SPOT	08/31/19-08/31/19	1	:30	11A- ABC College Football afternoon 11am							2		2	\$750.00	\$1,500.00	ABC (WBRZ)		8/16/19
148.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	11:30A- Little League World Series							2		2	\$300.00	\$600.00	ABC (WBRZ)		8/16/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

PINPOINT MEDIA
4501 FORD AVE STE 1109
ALEXANDRIA, VA 22302

Contract # 29403

Schedule Dates 08/18/19-08/31/19
Advertiser RGA RIGHT DIRECTION PAC (3753)
Agency PINPOINT MEDIA (2085)
Product Political- Issues (1071)
Brand Flight 8/18-8/31 (17824)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 96/117/1146
Account Types National/Political
Billing Type Standard
Comments

Issue
THIS IS A NEW ORDER FOR RGA RIGHT DIRECTION PAC. FLIGHT IS 8/18-8/31.
TOTAL = \$80875. PLS CFM T/R BOB

Date Entered 08/15/19
Last Modified 08/16/19
Entered By Beth Button
CO-OP No
Headline # ECR26575206
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,131.25
Net Total \$68,743.75
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Aug. 2019	104	\$43,700.00
Sep. 2019	86	\$37,175.00
Grand Total:	190	\$80,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
149.0	Normal Line / SPOT	08/24/19-08/24/19	1	:30	2:30P- Little League World Series double	1						2		2	\$300.00	\$600.00	ABC (WBRZ)		8/16/19
150.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	2P- Little League World Series	1							2	2	\$300.00	\$600.00	ABC (WBRZ)		8/16/19
151.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	4:30P- Jeopardy Weekend	1							1	1	\$450.00	\$450.00	ABC (WBRZ)		8/16/19
152.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	5:28P- News 2 at 5:30pm Sunday	1							1	1	\$600.00	\$600.00	ABC (WBRZ)		8/16/19
153.0	Normal Line / SPOT	08/25/19-08/25/19	1	:30	9P- To Tell The Truth	1							1	1	\$1,500.00	\$1,500.00	ABC (WBRZ)		8/16/19
154.0	Normal Line / SPOT	08/22/19-08/22/19	1	:30	6:58P- Holey Moley	1				1				1	\$1,200.00	\$1,200.00	ABC (WBRZ)		8/16/19
155.0	Normal Line / SPOT	08/21/19-08/21/19	1	:30	7P- 8P (CST)	1			1					1	\$1,200.00	\$1,200.00	ABC (WBRZ)	Goldbergs/Schooled	8/16/19
156.0	Normal Line / SPOT	08/30/19-08/30/19	1	:30	9P- 20/20 - HD	1					1			1	\$1,200.00	\$1,200.00	ABC (WBRZ)		8/16/19
157.0	Normal Line / SPOT	08/26/19-08/26/19	1	:30	9:01P- Grand Hotel	1	1							1	\$1,200.00	\$1,200.00	ABC (WBRZ)		8/16/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: