



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3549882

Schedule Dates 10/24/18-11/04/18
Advertiser Steve Huffman for State Senate-RSCC-R (127646)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 5767 RSCC STEVE HUFFMAN SD5 (1080250)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/23/18
Last Modified 11/01/18
Entered By Heather Starrett
CO-OP No
External # ECR26229486
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$274.50
Net Total \$1,555.50
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Oct. 2018	6	\$995.00
Nov. 2018	8	\$835.00
Grand Total:	14	\$1,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/24/18-10/26/18	4	:30	8A- ABC-Good Morning America	4			X	X	X				\$70.00		Dayton (WKEF)	GMA	10/23/18
1.0.1	Closed Preempt (1)	10/24/18															Dayton (WKEF)	Sold Out/Exception -	
1.0.2	Closed Preempt (1)	10/24/18															Dayton (WKEF)	Sold Out/Exception -	
1.0.3	Closed Preempt (1)	10/24/18															Dayton (WKEF)	Sold Out/Exception -	
1.0.4	Closed Preempt (1)	10/24/18															Dayton (WKEF)	Sold Out/Exception -	
2.0	Normal Line / Access (7)	10/24/18-10/26/18	4	:30	7:30P- Family Feud				1	1	1			2	\$255.00	\$510.00	Dayton (WKEF)	FEUD	10/23/18
2.0.1	Closed Preempt (7)	10/25/18															Dayton (WKEF)	Sold Out/Exception -	
3.0	Normal Line / News (1)	10/29/18-11/02/18	4	:30	8A- ABC-Good Morning America	2	X	X	X	X	X			2	\$70.00	\$140.00	Dayton (WKEF)	GMA	10/23/18
4.0	Normal Line / News (2)	11/04/18-11/04/18	4	:30	8A- ABC-Good Morning America Weekend								1	1	\$75.00	\$75.00	Dayton (WKEF)	GMA	10/23/18
5.0	Normal Line / News (3)	10/27/18-10/27/18	4	:30	7P- News-ABC 22 News at 6pm							1		1	\$150.00	\$150.00	Dayton (WKEF)	EARLY NEWS	10/23/18
6.0	Normal Line / News (4)	10/28/18-10/28/18	4	:30	6P- News-ABC 22 Daytons News Source At 6pm								1		\$85.00		Dayton (WKEF)	EARLY NEWS	10/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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6.0.1	Closed Preempt (4)	10/28/18															Dayton (WKEF)	Pre-empt/Exception -	
7.0	Normal Line / News (5)	10/27/18-10/27/18	4	:30	11:30P- News-ABC 22 11P News							1			\$90.00		Dayton (WKEF)	11P NEWS	10/23/18
7.0.1	Closed Preempt (5)	10/27/18															Dayton (WKEF)	No Availability/Exception -	
8.0	Normal Line / News (6)	10/28/18-10/28/18	4	:30	11P- News-ABC 22 11P News								1		\$100.00		Dayton (WKEF)	11P NEWS	10/23/18
8.0.1	Closed Preempt (6)	10/28/18															Dayton (WKEF)	Sold Out/Exception -	
9.0	Normal Line / Access (8)	10/29/18-11/02/18	4	:30	7:30P- Family Feud	2	X	X	X	X	X			1	\$255.00	\$255.00	Dayton (WKEF)	FEUD	10/23/18
9.0.1	Closed Preempt (8)	10/29/18															Dayton (WKEF)	Sold Out/Exception -	
10.0	Normal Line / Prime (8)	10/29/18-10/29/18	4	:30	8P- ABC-Dancing With The Stars (Monday)		1								\$600.00		Dayton (WKEF)	DWTS	10/23/18
10.0.1	Closed Preempt (8)	10/29/18															Dayton (WKEF)	Sold Out/Exception -	
11.0	Normal Line / Prime (9)	10/25/18-10/25/18	4	:30	8P- ABC-Greys Anatomy (Thursday)					1					\$800.00		Dayton (WKEF)	GREYS	10/23/18
11.0.1	Closed Preempt (9)	10/25/18															Dayton (WKEF)	Sold Out/Exception -	

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12.0	Normal Line / News (11)	10/27/18-10/27/18	4	:30	7P- News-ABC 22 News at 6pm							2		1	\$150.00	\$150.00	Dayton (WKEF)	NEWS	10/24/18
12.0.1	Closed Preempt (11)	10/27/18															Dayton (WKEF)	Advertiser Separation/Spot -	
13.0	Normal Line / News (10)	10/27/18-10/27/18	4	:30	7P- News-ABC 22 News at 6pm							1		1	\$150.00	\$150.00	Dayton (WKEF)	NEWS	10/24/18
14.0	M/G For 6.0.1,8.0.1,12.0.1 / News (12)	10/27/18-10/27/18	4	:30	7P- News-ABC 22 News at 6pm							2			\$150.00		Dayton (WKEF)	EARLY NEWS	10/25/18
14.0.1	Closed Preempt (12)	10/27/18															Dayton (WKEF)	Advertiser Separation/Spot -	
14.0.2	Closed Preempt (12)	10/27/18															Dayton (WKEF)	Advertiser Separation/Spot -	
15.0	M/G For 6.0.1,8.0.1,12.0.1 / SPOT (13)	10/28/18-10/28/18	4	:30	1:30P- Sports-ABC X Games								1	1	\$35.00	\$35.00	Dayton (WKEF)	X GAMES	10/25/18
16.0	Normal Line / SPOT (14)	11/04/18-11/04/18	4	:30	12P- Sports-Ring of Honor 2								1	1	\$10.00	\$10.00	Dayton (WKEF)	ROH	10/31/18
17.0	Normal Line / News (15)	11/03/18-11/03/18	4	:30	7P- News-ABC 22 News at 6pm							2		2	\$150.00	\$300.00	Dayton (WKEF)	EARLY NEWS	11/1/18
18.0	Normal Line / SPOT (16)	11/04/18-11/04/18	4	:30	3P- Sports-ABC New York City Marathon								1	1	\$55.00	\$55.00	Dayton (WKEF)	NYC MARATHON	11/1/18

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